

**FIFTY YEARS AGO**  
The Chronicle File of  
December 11, 1902.

Charles McKinnon has sold his business and leased the premises to Mr. John Clark, who is now in operation.

The burning process at the cement works is now in operation.

A critical operation for appendicitis was performed last week on John Moffet of this town. Dr. McDonald, we understand, performed the operation in the presence of assistants assisted by Drs. Jamieson, Hutcheon and Gun of Durham, and Mr. Walter Park, medical student of McGill Medical College, Montreal.

Miss Harriet Anderson has resigned her position as teacher in the school department of our school.

Mr. Kelly of Omaha is visiting his brother, Banker Kelly, here.

Inspector Campbell was in London this week in connection with the normal examinations.

Mr. John Jacques left Wednesday for a years visit in Lincolnshire, England, the home of his childhood.

Miss Lizzie Laidlaw and Miss Jess Munro are in Toronto General Hospital, where they intend to take a course in nursing.

An editor lay dying. The doctor bent over him and murmured, "Poor man, circulation almost gone." "You're a liar!" wheezed the editor, "our circulation is the largest in the

**EGREMONT COUNCIL**  
Council met November 27, members all present, minutes adopted.

Comr. Wilson reported an expenditure in his division to the amount of \$49.50; fees \$3.00, along with a report on the constructing of the abutments of the McInnes bridge, Concession 14. The abutments containing 65 cubic yards, are completed, being constructed of concrete and reinforced with iron, the work being carried out according to plans prepared by A. W. Connor, engineer, and approved of by the Department of Highways. Would recommend that the sum of \$1,000.00 be paid the contractor, Alex. Hill as part payment on this bridge. Nine days supervising work, \$25.00.

Wilson—Allan—That an order be drawn on the Treasurer in favor of Alex. Hill to the amount of \$1,000.00, being payment on the McInnes bridge.—Carried.

Comr. Groat reported an expenditure amounting to \$259.86, fees \$11.00.

Comr. McDougald reported an expenditure of \$472.70. Included in this amount is the payment to Alex. Hill the sum of \$300.00, being balance due on the construction of the abutments of the Porter bridge, also the filling of the approaches of the Porter bridge; fees \$1.50, work \$20.75. Comr. McDougald also reported the report of Engineer Bolton advising the cutting of a channel north of the Drury bridge, that notices had been put up setting a day and date to let the work, but failed

to receive any offers by those present.

Comr. Allan reported an expenditure of \$16.03, fees \$1.00.

McDougald—Allan—That the Clerk be instructed to communicate with the Board of Railway Commissioners requesting them to have instructions given to the G. T. R. re having the West side of the crossing 1 1/2 miles south of Varney improved similar to the East side.—Carried.

Allan—McDougald—That the following parties be refunded their taxes: Mrs. Jane McLean, Mrs. Lydia Tanner, Mrs. Jane Ellis and Miss Rhoda Way, and that Mrs. Amos be exempt from paying taxes for 1922.—Carried.

McDougald—Groat—That Deputy Reeve Allan be appointed as delegate from this Township re the matter of the County Road from Singhampton to Hanover being taken over as a County-Provincial Road.—Carried.

By-law No. 433 to provide a place for holding nominations for candidates for Municipal Council and appointing Deputy Returning Officers and Poll Clerks was passed. By-law No. 434 appointing Erwin Robb Collector of Taxes remaining unpaid after the 9th day of December, 1922, the salary fixed being \$2.50 per day and 10 cents per mile one way, was also passed.

Allan—McDougald—That a grant of \$10.00 be given to meet part of the deficit re the School Fair held this year.—Carried.

The annual report of the Medical Officer of Health reads as follows: To the Chairman and members of the Board of Health for Egremont Township.

Gentlemen,—As M.O.H. for Egremont Township, I beg to report as follows for the year 1922: There have been very few cases of epidemic disease in your Township during the year and no epidemic of any kind. Scarlet fever, one case reported, no deaths; Diphtheria, no cases since December of last year; Measles, no cases reported; Typhoid fever, two cases reported, no deaths; Whooping cough, a number of cases in different parts of the Township, and one death; Small-pox, no cases during the year; Tuberculosis, no cases reported. Respectfully yours, T. H. Sneath, M.O.H.

Wilson—McDougald—That the following accounts be paid: Members of Council for services re Porter bridge, and railway crossing south of Varney, \$13.50; E. Matthews, sheep killed, \$24.00; S. M. Patterson, inspecting sheep killed, \$1.00; M. Burke, for work re amended award Burke drain, \$15.00; Assessor, part payment of salary, \$175.00; Reeve, services re cement road and McInnes bridge, \$4.75; Clerk, services re cement road \$1.30, for stamps and envelopes re tax notices, \$21.68; J.D. Roberts, use of Hall for judicial purposes, \$2.00; members of Council, attendance and mileage, \$18.90; B. Gibson, use of room, \$2.00.—Carried.

Council adjourned to meet Friday,

December 15, to receive the Financial Statement and general business.—David Allan, Clerk.

**TORONTO'S SLOGAN**  
Toronto wanted a slogan, and a publicity bureau in that goodly city advertised for one—unwise thing to do at the very outset.

The answers they received show that the \$250 in prizes was as good as wasted for there was no value given for the money. Very few people understand what a slogan is, and then again it gave people a splendid chance to say things about Toronto that that city would never think of sticking on its billboards or its promotion literature.

Here are a few of the lines that the publicity bureau were asked to pay good money for:

"See Toronto and sigh."  
"Toronto, the dumping place for every race that comes over the seas."  
"Toronto, headquarters for boom-makers, bootleggers and hypocrites."  
"Toronto—see it and beat it."  
"Toronto, the bootleggers' paradise."

And so on they went, dozens of them, scores of them, in fact hundreds of them. The slogan idea is as old as the hills, quite out of date and in this case the result has been that quite a number of people right in Toronto have had a chance to say mean things about the place, a right that had heretofore been the exclusive property of the cities outside of Toronto.—London Advertiser.

The slogans that won the prizes were:  
"Toronto, the logical location."  
"Toronto wants you."  
"You will like Toronto."

**SMALL CARDS OR ENVELOPES SHOULD NOT BE MAILED**  
The Post Office Department has issued a circular urging the public to discontinue, as far as possible, the mailing of small cards and small envelopes at the Christmas season, or at any time, for that matter. The Department states the following objections to this kind of mail matter:

- (1) As a result of the small size of the cards or envelopes, the post office cancellation mark frequently falls on the address, partially obliterating it, with the resulting possibility that the article may be misdelivered, or at least delayed.
- (2) There is difficulty in the post office sorting and handling of small cards and envelopes, and this unavoidably causes delay.
- (3) There is difficulty in putting small cards and envelopes through stamp-cancelling machines at large offices and this causes delay.
- (4) The small size of the cards or envelopes make them apt to fall out of bundles in which they are tied, and there is the possibility of loss as a result of this.

Responsibility for loss, mis-delivery, or delay, as outlined above, arising from the use of small cards or envelopes, rests entirely with the sender.

# Help burned Ontario over the Winter

**MEN** and women of Ontario—it is time that we should all realize the terrible completeness of the fire calamity that devastated Northern Ontario in the early days of October. Fires and calamities we have had before, but never such complete destruction as this.

Over 1,200 square miles laid desolate, town after town nothing but a bleak expanse of ruins, hundreds of farms swept bare, thousands of your fellow citizens "cleaned out" and thrown abruptly back into man's primeval struggle against nature and her grim forces: fire, hunger, ice and the stark northern cold.

**Give 1,800 families a fighting chance to get on their feet. Temporary relief must go on. We must not fail the North.**

**Winter—the relentless foe**

Coming as this terrible fire did, in the autumn, with the harvests in, with the townspeople already preparing for the rigors of winter—the complete destruction wrought is the harder to overcome.

Thousands of people at first had literally no place to lay their head, little to wear and nothing to eat. They had to be taken care of at first, somehow, and then, desperately as the days went by, and the cold grew more intense, rough but serviceable standard shacks, 16' x 20', have been replacing tents, old street cars, packing boxes and sheet iron—a regular food supply has been established, and rough clothing is being distributed.

What can a man do with his house a blackened hole in the ground, his barn a charred heap, his work shop a twisted pile of rubbish—and a northern blizzard raging over all?

**Temporary Relief Until Spring**

In the name of humanity we must see these fellow citizens through until Spring opens up the land and general business activities are resumed. Money must be forthcoming from the citizens of Ontario, from municipalities, industries, societies, public bodies, lodges, churches, etc.—not for rehabilitation or re-establishment, but for the supply of bare necessities, "temporary relief" in fact, to the stricken North.

**The Brighter Side of the Picture**

Everywhere throughout the fire swept district one hears only a strong, manly note of confidence, of resolution to go forward, to "stick to the country" if body and soul can be held together, to make good once more, to restore the hundreds of burned farms, to rebuild the eight or ten destroyed towns—And it will be done if the stream of temporary relief from Old Ontario does not dry up!

**All for One—One for All**

Here is a portion of our Province in ruins, and for the sake of the whole Province as well as for its own sake, this section must be restored to prosperity and happiness. We need the North, we need its vigorous, pioneering spirit so one and all, let's "give a hand into the saddle"—and do it NOW.

**Money is needed. The Relief Committee can buy in large quantities, get big discounts, and often free gifts of merchandise from the many manufacturers who are generously co-operating with the Committee. The exact needs are now known.**

**The Northern Ontario Fire Relief Committee**

has been enlarged and now is thoroughly representative of the Province of Ontario. The Provincial Government is co-operating to the fullest extent and is doing everything that a Government can properly do to assist in temporarily relieving the fire sufferers.

To give immediate relief the Committee must secure actual cash without delay. If each municipality or county would devise some means of raising an amount equal to one half mill on the total assessment the relief can be continued. The raising of relief funds could be undertaken by public spirited citizens, clubs, churches or councils and provides a most deserving cause for Christmas giving. Now it is up to every community in Ontario to help a neighbouring district in its hour of trial. Make cheques payable to—

**The Northern Ontario Fire Relief Committee, Royal Bank Building, Toronto**

- COMMITTEE**
- W. H. ALDERSON (Chairman) Toronto Board of Trade.
  - A. J. YOUNG, North Bay. Ontario Government.
  - GEO. C. COPPLEY, Hamilton, and JOHN ELLIOTT, Belleville, Ontario Associated Boards of Trade and Chambers of Commerce
  - GEO. BRIGDEN, Toronto, Canadian Manufacturers' Assoc.
  - GEO. S. MATTHEWS, Brantford, Western Ontario Associated Boards of Trade.
  - MRS. M. SOUTER, Trout Mills and R. A. McINNIS, Iroquois Falls, T. & N. O. Associated Boards of Trade, and Farm Organizations in Northern Ontario.
  - K. W. McKAY, St. Thomas Ontario Municipal Association.
  - J. J. MORRISON, Toronto, United Farmers of Ontario.
  - MRS. H. P. PLUMPTRE, Toronto, Ontario Division, Canadian Red Cross Society.
  - MRS. A. H. WILLET, Cochrane, Women's Institute.

