

There's a Reason

Abraham Fair and Square

Is That Not a Good Reason?

Piano Votes are very important but it is just as important that you should know that away last Spring we gathered up every dollar that we could get our hands on and loaded up with goods that we were advised would be dear. We took one awful chance but fortunately made no mistake, and the result

Is we can sell you Wool Underwear TO-DAY for less than we can buy it at the mills	We could ship all our Yarn back to the mill and make a good profit on it.	We can sell you Cashmere Hose at 25c. that cost almost double that price at the mill to day.
--	--	---

Why you should come here for Underwear, Hosiery, Yarns, Blankets, Flannel-ettes, Sheetings and many other lines which you cannot get elsewhere for the price. We started out to make this store the most popular in this part of the country and we are doing it. There is only one more month left in the twelve, and, believe us, when we tell you that last Saturday's business was the largest in the year—There's a reason—

-It's Simply a Matter of Dollars and Sense-

Don't forget your Piano Votes, please, with every purchase—one vote for every cent and produce counts the same as cash—you have a friend in the race. She wants your help—RIGHT NOW. The standing of the Contestants will be made up on November 15th when all Blue Votes must be in. Don't hold them.

And That's Not All

We have many other lines of Dry Goods on sale to-day that would cost us from thirty to fifty per cent. more if we had not bought them before the advance.

The J. D. Abraham Co.

The Store That Sets The Pace

TRAVERSTON.
Too late for last week.
There's many a field to be plowed yet, hence winter is not desired for another month.
Zion Sunday school closed on the 31st ult. after a very successful season.
Mr. and Mrs. Mark Wilson of Flesherton were guests of the McClocklin home last Friday.
Miss Burgess, teacher at Townsend's Lake, had her sister from Collingwood visit with her for a few days.
Mr. Archie McArthur returned from the Western wheat fields last week.
Mrs. Gilchrist and children, of Toronto, are visiting at Mr. Geo. Torry's.
Grandpa Beaton of the 4th concession passed his 80th birthday on Sunday. He is as spry and active as many a young fellow.

Mrs. R. Hastie of Toronto, who has been up on a visit to members of the family, was taken seriously ill on Saturday at the home of her son, James. Bronchitis is the trouble. Missy Irene had an attack of pneumonia last week.
Mr. and Mrs. R. Milburn of Durham suburbs, spent the first of the week with the Peart brothers.
Mr. and Mrs. Philip Lawrence and Missy Rita, Mr. and Mrs. W. J. McFadden and baby Gladys, of Wilder's Lake, were guests at W. J. Cook's on Sunday, and attended Zion's service.
Mr. John Ellison, Sr., was very poorly last week.
Councillor Young is using the grader this week on a couple of pieces of road that has been badly rutted by the heavy rains this fall. We hope he'll have money enough granted him to give them a good coat of gravel after the grading.

days of last week with her sister, Mrs. R. Webber, of Hutton Hill. The Davis family got word last week from British Columbia, that their brother, Allan, had enlisted.
This Week's News.
We wish our Indian Summer days were many times multiplied.
Mrs. Jas. Nelson of Paslinch is expected up this week to visit among the old neighbors. A hearty welcome awaits her, as she was very popular in former days.
Mrs. T. Smith, Charlie and Bessie, moved their household goods up to Mr. T. E. Elair's home last week, so as to be nearer their work, and close to the big barn, where their stock is to winter.
Mail courier McNally began morning service on Monday. His is a long route. The fellows getting the evening papers have the advantage of those who take the morning dailies now.

We know a certain fellow who just finished raising the last of his potatoes this week. He was waiting to see if the whole blooming lot of 'em wouldn't rot to save the trouble of sorting them, but they didn't.
'Tis a pleasure to have Mr. and Mrs. Geo. Robertson of Molesworth in the neighborhood. They arrived on Saturday at the cosy home of Messrs. John and W. J. Greenwood.
Mrs. Thos. Dunn, her daughter, Mrs. Henderson and baby, of Fort William, are visiting among old neighbors on the 10th concession.
The O'Neil Bros. took in a big pile of money last week, having sold a bunch of over 50 lambs, and a half dozen head of cattle.
The following sick folk are recovering nicely: Gradann Hastie and Missy Irene, and Mrs. Chas. McClocklin; but we regret to report Mr. John McKechnie of the 11th concession as seriously ill.
Rev. Dr. Marsh's letter in last week's Chronicle was one of the best that has ever appeared in its columns, and many warm words of praise are being given the writer.
Owing to the absence of Rev. Mr. Moyer on Sunday because of a funeral, Inspector N. W. Campbell kindly filled his place at Zion. His address was full of sage counsel, most apt illustrations and so choicely worded that it was a pleasure to listen. The wide experience of the speaker and his keen observance through life have well fitted him to speak with authority and weight on most subjects.

Sask, visited her sister, Mrs. Dan McAuliffe, and also Mrs. Chris. Williams and Mr. and Mrs. Harry Williams of Edge Hill.
Mrs. Baker, who has been seriously ill for some time, was taken to Fergus hospital, where she will probably undergo an operation for some internal ailment.
Mr. and Mrs. Fred Runciman and family, and his mother, Mrs. Runciman, have taken up residence in town, and intend to remain as permanent citizens.
Mrs. John Boyd of Markdale was in town Tuesday between trains, on her way to visit Mt. Forest friends. Two or three years ago she was rather seriously injured in the wreck that occurred at Varney.
"How's the new servant getting along?"
"Rapidly. Next Tuesday she'll have been gone a week."

Large Sales Small Profits

McKECHNIES' WEEKLY NEWS

Just Arrived

A fine stock of Men's All Wool Undershirts and Drawers, which, notwithstanding the advance in price of wool we are selling at \$1.00 per garment.

Flannelettes

A very large stock of Flannelette, 36 inches wide, in a fine assortment of patterns at from 9c per yard.

Flannelette Blankets

A large stock of Flannelette Blankets at from \$1.19 per pair.

Linoleums

A new stock of Linoleums in the newest patterns, 2 and 4 yards wide. The 4 yards wide is from \$2.00 per yard up.

Wall Paper

A pretty stock of Wall Paper in all the new fall styles, durable and having a nice appearance, but not too costly.

Fall Shoes

Our Shoe stock is being replenished weekly, so that we have the most approved styles, made on easy fitting lasts.

Brooms

We have just received another consignment of the 28c Brooms.

Blankets

Don't forget to see our new Scotch Blankets, they are \$4.50, \$5.25 and \$6.00 per pair.

Fresh Groceries Continually Arriving.

Highest Prices Paid for Produce

G. & J. McKechnie

Departmental Store

Durham

PERSONAL

Mr. Geo. Watson of Priceville, was in town yesterday.
Miss Morrison of Holstein is visiting her cousin, Mrs. Thomas Brown.
Mr. Lorne Allan returned last week from a two months' visit to the west.
Mrs. Marshall, Mrs. Heughan and little daughter Erma, are visiting in Toronto this week.
Mr. H. N. Burnett and family motored to Paisley last Sunday and spent the day with their daughter, Mrs. Cooper.
Mr. and Mrs. W. T. Collyer of Guelph, and Mrs. Bert Collyer, of Chicago, were present at the funeral of Mrs. Philip Eva.
Mr. John Schultz returned a few days ago, after spending a couple of months in the west in the neighborhood of Disley, Sask.
Mrs. John Henry and little son, Ernest, are visiting her mother, Mrs. Jas. McMeeken, and also her sister, Mrs. Dan McAuliffe.
Mrs. Samuel Arrowsmith was visiting a few days with her nephew, Mr. W. H. Arrowsmith and family, at Pomona.
Mr. Robt. Wade of Bentinck has been sent to the general hospital at Owen Sound for treatment for paralysis, from which he has been an invalid for some time.
Mr. W. J. Atkinson motored to Toronto yesterday, where he will meet his brother, Herb, who has been west for the past three or four months.
Mrs. G. L. Williams, of Tisdale,

Heal With Heat

Pain and soreness is a sign of congestion. The blood is improperly circulating somewhere. Heat relaxes the parts and equalizes the circulation.

The prompt application of a Hot Water Bottle will cure many ailments quicker than internal medicine—and it is a natural way of curing.

This modern appliance is apt to be needed any hour in any home. Costs too little to be without.

A First-Class Guaranteed 2 Quart Bag for \$1.50 at

The Central Drug Store

GEO. B. DINGMAN, Proprietor

G.T.R Ticket Agency

Get Your Tickets Here

SALE OF

Rubbers and Shoes

We have purchased a big lot of Rubbers from the Independent and Miner Rubber Co. at reduced prices that will enable us to sell cheap to our customers, effecting a cash saving of from 30 to 40 per cent.

The people of Durham and surrounding country will do well to ascertain our prices and save money in Shoes and Rubbers. Don't patronize your friends, but patronize yourself by getting the best value for your money.

Here Are a Few Prices:

- Men's overshoe rubbers, reg. \$1.00, on sale.....73c
- Ladies' plain and storm rubbers, sale price.....59c
- Girls' black and tan rubbers, all sizes, sale price.....49c
- Children's black and tan rubbers, sale price.....39c
- Men's heavy, high top, leather shoes, black and tan, on sale.....\$3.98
- Ladies' heavy, fall weight, shoes, reg. \$2.00, on sale.....\$1.49
- Ladies' felt lined shoes, on sale.....\$1.69
- Ladies' tan, Slater shoe, lace, reg. \$3.50, on sale.....\$2.00
- Girls' felt shoes, with leather sole and heel, on sale.....\$1.19
- Boys' heavy, fall shoes, black and tan, on sale.....\$1.19

We have a big supply of ladies' and men's coats we are prepared to sell at reduced prices. Call and see them before buying.

LEVINE & CO.