

# Feed! Feed! Feed!

We have a good stock of all kinds of Feed on hand, including:

- Chopped Corn
- Chopped Corn and Oats
- Chopped Oats
- Crushed Oats
- Smith's Calf Meal
- Feed Meal
- Mixed Feed
- Seed Oats

If you want Feed call and see us our prices will please you.

We are paying from 38c to 40c for good Oats at our elevator.

## The Rob Roy Cereal Mills Co.

Oatmeal Millers.

# BIG REDUCTIONS NOW In Everything We Have

We have a notion of going out of business and would like to dispose of everything in the store during this month. With that end in view we are making big reductions in the price of everything. Come and see for yourselves. Careful and economic buyers will make money by taking advantage of this Big Reduction Sale.

S. SCOTT, Garafraxa Street, Durham

# When You Want PLUMBING GOODS of Any Kind

- |                    |                          |
|--------------------|--------------------------|
| Stoves or Ranges   | Stove Pipe or Elbows     |
| Furnaces           | Metallic Roofing         |
| Hand-Made Tinware  | Cisterns, Pumps          |
| White Enamelled or | Iron Pipings or Fittings |
| Granite Sinks      | Drain Tile               |
| Eavtroughing       | Brass Taps or Valves     |

GO TO

## J. H. HARDING

(J. R. Gun's Old Stand)

Tinsmith, Plumber and Steamfitter  
Durham, Ontario

# Are Your Buildings Insured?

A policy in a good Company is most important. The Company insures you against loss. What are you doing to insure your Company against loss on your buildings?

Lightning was the cause of 66 per cent. of all barn claims settled in 12 years by 40 Companies in Ontario. Had these been properly equipped with Lightning Rods the loss would have been one-tenth of one per cent. of what it was.

Prof. Day, of the O. A. C., after 13 years of investigation, says that out of every \$1,000 worth of damage done to unrodded buildings by lightning \$900 would be saved if these buildings were properly rodded. Ten cents would have been lost instead of a hundred dollars.

You and your neighbors really pay the losses. The Company just collects from you and disburses the money they gather in from you. They are your trustees. You and your neighbors are insuring you and you are helping to insure them.

The less your Company loses the less you have to pay.

It will pay you if you rod. It will pay you if your neighbor rods. Talk it over with him and tell him what we say.

We would like to send you our Catalog, and will if you write us.

### The Universal Lightning Rod Company

Makers of the Rod with the Lock-Joint, at

HESPELER, ONT.

# MOTHERS

**REMEMBER!** The ointment you put on your child's skin gets into the system just as surely as food the child eats. Don't let impure fats and mineral coloring matter (such as many of the cheap ointments contain) get into your child's blood! Zam-Buk is purely herbal. No poisonous coloring. Use it always. 50c. Box at All Druggists and Stores.



### COULDN'T BE WORSE.

A preacher was delivering his farewell sermon. One old sister seemed greatly distressed. The pastor, at the close of the sermon, attempted to comfort her, and said: "Don't be so troubled, my sister, the Lord will send you another pastor and I expect a better one than I am." "No," she said, "I don't expect that. We have changed pastors several times and every time they get worse and worse."

### AN ILL-TIMED QUERY.

"Ravenyelp doesn't call on that Roxmore girl any more. How did they happen to fall out?" "The last time he went to see her, he asked her if she had the cartoon-collecting mania." "Where was the wrong in that?" "He didn't intend any, but he happened to be looking at the family photograph album at the time."

### FOUND SOMETHING BETTER.

After some pleading and a long service of good behavior, a little 10-year-old boy was permitted to attend his first circus. He of course was much entertained, and returning home in an excited frame of mind, he rushed to his grandmother and exclaimed: "Grandmother, grandmother, if you would attend one circus you would never go to another prayer-meeting in your life."

### HIS KIND.

Mr. Undersize—I wish I could have known you in my salad days.  
Miss Pert—I don't. I never cared for shrimp salad.

### FELL FROM MOWER.

Guelph, July 14.—Robt. Caulfield, a farmer near Arkell, was mowing in one of his fields when something went wrong with the mowing machine, and the horses ran away. Caulfield was thrown off the seat and his arm caught on a bar under the seat. He was dragged the full length of the field until his arm slipped out of the place and he was released. A man who was driving along the road observed the injured man lying in the field. A doctor was summoned, but Caulfield's injuries are so great that his recovery is doubtful.

### BIG SALT VEIN FOUND NEAR AMHERSTBURG.

At a depth of about a thousand feet a promising salt vein was discovered near here Tuesday by drillers from the Solvay Process Company, working on the Bruce farm, six miles from Amherstburg. The find is said to be most extensive and valuable. Drilling apparatus is being rushed here from Detroit, and extensive operations will be commenced near the limestone quarries.

President Andrew Green, of the Solvay Company, who is at present in England, has been notified by cable.

### ARMY WORM OUTBREAK IN BRANT COUNTY.

Woodstock, July 14.—An outbreak of army worms, which may mean thousands of dollars loss was reported to-day from Burford township, Brant County. Pasture and hay and corn crops on a dozen farms have already suffered greatly, and the Oxford Agricultural Department has gotten into touch with the O.A.C. regarding the matter. Farmers throughout the township and on the Oxford side of the boundary line are busily engaged digging trenches in an effort to ward off the pest.

The Duke of Connaught inspected the cod fisheries of Newfoundland.

## GRAND TRUNK RAILWAY SYSTEM

DOUBLE TRACK ALL THE WAY

### TORONTO=CHICAGO TORONTO=MONTREAL

IMPORTANT IMPROVED  
DAILY SERVICE  
NOW IN EFFECT

WESTBOUND	EASTBOUND
Lv. Montreal 11.00 pm	Lv. Chicago 5.45 pm
Lv. Toronto 8.00 am	Lv. Detroit 11.05 pm
Ar. London 11.06 am	Lv. London 5.45 pm
Ar. Detroit 1.45 pm	Lv. Toronto 9.00 am
Ar. Chicago 8.40 pm	Ar. Montreal 5.45 pm

Highest class of equipment.  
Full particulars and berth reservations from agents or write C.E. HORN-ING, D.P.A., Toronto, Ont.  
W. Calder, Town Agent, Phone 3a  
J. Towner, Station Agent Phone 18

### TRAVERTON.

The oat, barley and pea crops are looking most promising, and corn and roots are doing well.

Miss Sara Jack of Toronto, spent the first few days of the week with her friend, Miss Mary McNally, and among the old neighbors.

After a five weeks' visit with kindred in North Dakota, Mr. W. J. Greenwood returned home on Saturday. He reports the crops looking fine and has many complimentary words for the kindness shown him by the many friends among whom he mingled.

Miss Belle Patterson and her brother visited the home of Councillor G.E. Peart at the week-end. Mr. W.J. Cook and Mrs. Embury spent a couple of days last week at the home of Mr. Jos. Cook, at Maple Hill.

Mr. Wm. Anderson suffered from a light paralytic stroke a week ago, but under medical care is rapidly recovering.

Mr. Corbett of Mt. Forest got an order from Mrs. M.J. Davis lately for a fine granite monument for the family plot in Zion.

The 10th concession Baptist church held their annual Sunday school picnic on Wednesday of last week and had a most enjoyable time. Rev. and Mrs. Barclay are wonderfully helpful and popular and helped to make it a decided success. Dornoch and Zion teams played a close game of baseball in the evening.

Over 4,000 Orangemen paraded at Kenora.

Wolves are plentiful in Renfrew county.

The B. C. federation of labor is in session at Vancouver.

Fire did \$15,000 damage to the Fredrickton, N.B., Gleaner.

Oil was struck at a depth of 60 feet in Sandwich township.

Clarence Montgomery of Dover township was struck by lightning.

The Berlin police have been warned of a Serbian plot to assassinate the Kaiser.

The Irish Home Rule amending bill left the committee stage in the House of Lords.

A new arbitration treaty between Great Britain and the United States is about completed.

There is a price-cutting war on gasoline between the Standard Oil Co. and independents in Detroit.

Two military aeroplanes collided near Gatonia, Russia. The pilot of one was killed and the pilot of the other badly injured.

Lefroy Serach, aged 7, of Kingsville, is dead, after a fall from a 40 foot pole.

The Yukon and Alaska Valleys are said to be especially adapted for growing potatoes.

Argument on some thirty ballots will take place in connection with the South Oxford recount.

McClinton Irvine, aged 15, Hamilton, accidentally shot and killed himself while playing with a revolver that he didn't know was loaded.

Malcolm McEachern, aged 80, of Minto township, who is somewhat deaf, was knocked down in a hayfield and trampled upon by a blind horse.

The Hindus marooned on the Kamagata Maru at Vancouver, complain that the immigration authorities have not allowed them fresh water for two days.

Counsel for the C. P. R. says the owners of the Stordatt will be sued for \$2,000,000, the case to come before the Admiralty Court in Montreal in September.

The Stars and Stripes and the Union Jack were carried side by side at the head of the Orangemen's parade in Prescott, Ont., across from Ogdensburg, N.Y.

Windsor hears that Dr. C. N. Anderson of Kingsville, recently defeated for re-election to the Legislature, has been appointed registrar of deeds for Essex county.

Norman Fraser, consulting engineer of Edmonton, concludes that the Hillcrest colliery explosion was due to gas propagated by dust, the result of the mine having been idle for two days, during which time the ventilating fan had not been used.

While Joseph Hertin, aged 77, was driving from Roblin to Deseronto for the Orange parade, his horse became frightened and kicked him on the leg and when he stepped from the buggy it snapped. Amputation may be necessary.

Women of Uruguay are to be granted the political privileges of men.

The Orange celebrations in Ulster were carried out without any noticeable disorder.

William Augustus Gordon Hake, the oldest barrister in England, died at Brighton Monday. He was born in 1811 and was called to the Bar in 1835.

While ten Italian soldiers were holding a dirigible balloon, a gust of wind carried it up, and one soldier was carried 500 feet before he fell to his death.

Seven hundred U.S. marines were ordered assembled at Guantanamo, Cuba, to be held in readiness for service in revolution-torn Hayti and Santo Domingo.

### For Sale

A MOST PROMISING 3-YEAR-old filly, bred from King Sherman, and a good coach mother. Has size, action and qualities that are desirable in the best type of a driver. Is a good worker to boot; broken double. Also a big 2-year-old gelding, from heavier stock. Will make a good roadster, or general purpose beast. Prices most reasonable.—R. T. Edwards, R.R. No. 1, Markdale.

# The Cost of Living

ADVERTISING turns over stocks rapidly, and therefore multiplies profits. This means that prices in a shop which advertises can be short rather than long.

Of this you may be sure: Prices in a shop which advertises are not MORE than in a shop which does not advertise. The chances are that they are oftentimes lower.

This, also, is generally true: You will find better goods, better values and better service in those shops which turn over their stocks rapidly. This means, as a general thing, shops which advertise.

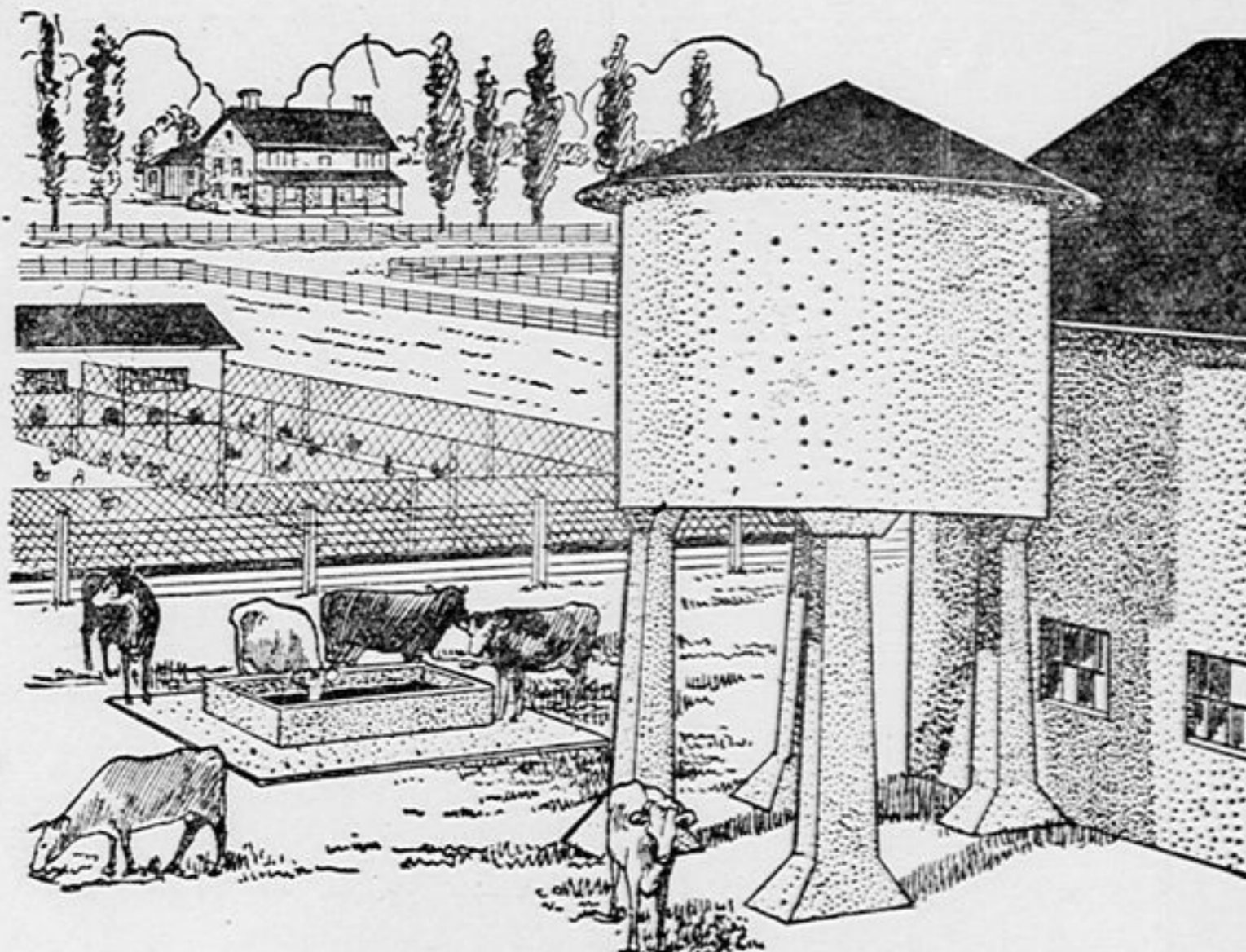
### A NOTE TO MERCHANTS

Advertising costs you nothing—it is paid for by the profits on increased sales.

Advertising is easy—it is simply saying in writing what you say to the customers in your shop.

Turn over stocks quickly, if you would make more money

## Shop Where You are Invited to Shop



## Concrete Tanks and Troughs Never Rot or Leak

THE most practical tanks, whether for water or sewage, are built of concrete. They never rust, rot, dry out or leak. They never need new hoops or paint. They last a lifetime and seldom require repairing, which makes them the cheapest tanks that can be built.

### Clean, Sanitary Watering Troughs

are just as necessary as the animals that drink from them. The farmer's best interests are being served when his stock is insured a plentiful supply of clear, clean water from a trough that is permanent and sanitary.

"What the Farmer can do with Concrete" is the name of a handsome free book that tells all about concrete tanks, watering troughs and other uses of concrete that will save every farmer many dollars. Write for it to-day.

Farmer's Information Bureau  
Canada Cement Company Limited  
522 Herald Building, Montreal



## It Is Difficult To Tell

but if present warm weather continues prospects are for a long season for White Footwear.

### BE WISE

and get a pair before sizes are out. Our stock of these good, larger than usual, but they are going fast. Ladies' Pumps in different styles at 1.50 1.75 Misses' 1.00 Children's 85c and Infant's 75c.

Ladies' high button boot \$2.25  
Some fine lines of children's Lisle Hose in black, tan, pink and blue.

Ladies' Italian Silk black or tan 25c per pair, black or tan Silk 35c per pair, black or tan Cotton 15c.  
Men's heavy or light wear at different prices.

Give Us Your Repairing It will be Promptly and Neatly Done  
The Down Town Shoe Store: J. S. McIlraith

The Roblin Government is returned in Manitoba by a small majority.

A rural phone service has been started between Huntsville and Lake of Bays.

Eight persons were injured, two seriously, the plate glass window of a saloon was smashed and a score of people narrowly escaped injury when a motor truck ran away down steep St. Lawrence St., Montreal.

A big Baptist picnic bound for Tashmoo Park was on the dock at Sarnia, when two U.S. immigration inspectors herded the picnickers together in the waiting room, and then turned the key on them, holding them in practical duress until the boat arrived.

Mayor Martin of Montreal was caught breaking a civic by-law by stopping his car at the curb on the wrong side of St. James street, and allowing the car to stand there for some time. An auto salesman, previously fined says he will prosecute Martin.