

The People's Store

Selling Agents for Famous "Imperial" Shoes and Renowned Regent Clothing

It is part of our business to be constantly on the look-out for correct things for men at prices that are an inducement to them to come to us. Now it's a well-known fact that men's attention is a great deal harder to attract and hold than ladies; yet we have succeeded and are now supplying the majority of the gentlemen of Durham and surrounding country with the renowned

Regent Clothing

Don't sit and wonder about your new suit and overcoat for fall, but come in our store, while our stock is new and we will show you the nattiest range of clothing ever shown here.

"Imperial" Shoe

For Patents, Kids, Dongolas and Box Calf.

We carry everything necessary to a gentlemen's wardrobe—natty Neckwear, bright new Hats and Caps and daintest patterns in fall Shirts.

Strictly Up-to-date Furnishing

Underwear

A large stock of fall and winter underwear now on hand Ladies' New Fall and winter Coats in all shades and patterns just arrived, so come in and examine before buying elsewhere.

Dress Goods

A full and complete line of Dress Goods for fall, mix tweeds in checks and stripes and all shades, browns, greens, reds and Greys.

Fresh Groceries always on Hand.

BUTTER AND EGGS WANTED

ROBERT BURNETT, DURHAM

LOCAL OPTION IN EGREMONT.

DEAR MR. EDITOR:—It has been currently reported in neighboring municipalities where local option campaigns are under way that local option has not been a success in the township of Egremont.

We desire through your permission to state that we believe the common opinion of the ratepayers of Egremont to be, that local option has been and is a decided success and a substantial benefit in the municipality. Of course we believe liquor has been consumed but the general traffic has been almost entirely cut off.

This year the Egremont Agricultural Society held at Holstein the most successful fair in its history. In point of attendance, the number of exhibits and the financial returns the results were most gratifying. The exceptional good order of the thousands present was a marked improvement upon Fair days previous to local option and the quietness of the village during the day, and the whole evening was a matter of general comment. There was absolutely no disturbance, a thing unknown in the days before local option.

Business interests have not been injured in any way whatever by local option.

John Little, Presbyterian Minister.
Geo. A. King, Methodist Minister
Thos Brown, Ex-Township Treas.
N. D. McKenzie, Retired Merchant.
Arthur I. Brown, Physician.
Wm. Seaman, Hardware Merchant.
George Freeman, Miller.
J. H. Brown, General Merchant.
J. W. Philip, General Merchant.
A. Durrant, Local Mgr. Bell Telephone Co.

W. J. Sharp, Conveyancer.
Richard Irwin, Representative Massey Harris Co.
J. D. Roberts, Blacksmith.
David Grier, Ass't Postmaster.
W. J. Kedslie, Merchant Tailor.
Robt. Christie, Carpenter.
Adam Doupe, Shoemaker.
A. Hershey, Barber.
J. B. Hunt, Butcher.
John W. Manary, Liver man.
David Allan, Tp Clerk

They Make You Feel Good.

The pleasant purgative effect experienced by all who use Chamberlain's Stomach and Liver Tablets, and the healthy condition of the body and mind which they create makes one feel joyful. Price 25 cents. Samples free at Parker's Drug Store.

Is Your Hair Sick?

That's too bad! We had noticed it was looking pretty thin and rough of late, but naturally did not like to speak of it. By the way, Ayer's Hair Vigor is a regular hair grower, a perfect hair tonic. The hair stops coming out, grows faster, keeps soft and smooth. Ayer's Hair Vigor cures sick hair, makes it strong and healthy.

The best kind of a testimonial—
"Sold for over sixty years."

Made by J. C. Ayer Co., Lowell, Mass.
Also manufacturers of
Ayer's
SARSAPARILLA
PILLS.
CHERRY PECTORAL.

FLY FISHING RODS.

It is the Weight Outboard From the Hand That Tells.

Much pleasure will be found in buying rods and tackle. If inexperienced, any old angler will rather enjoy helping you out, or you can go to a first class shop, ask for a salesman who is an angler and tell him where you propose to fish. If economy is an object to you, very fair working tools can be had for a little money. It is surprising to handle some of the rods that are priced at \$5 to \$10. I do not consider weight in the scales of great importance, as I like a good sized, comfortable handle. It is the weight outboard from the handle that tells. One of the lightest rods I ever saw weighed eight ounces on the scales. It had a big, fat wooden handle and substantial fittings, but the rod proper was very light. My individual preference is for a rod of ten feet, but lots of men prefer something shorter. I have seen good work done with an eight foot rod, but there is a great difference in the power of rods of the same length. A tall, strong man can handle a rod of great power and with a suitable line bring out all there is in it. He may be able to do this all day long without great fatigue, while a weaker person would be heavily handicapped and tired to death.—Forest and Stream.

The farmer with Hay
Is happy to-day.

These two lines which read so solemnly,
Were put in here to fill this column.

Hair Nail and Tooth Brushes at Darlings

Hair Brushes in Box Wood, Ebony, Rosewood, and natural wood backs, Long Clean Bristle, both handsome and durable from

50c to \$4

Tooth brushes from 10c to 50c. Imported French and Japanese Brushes—the kind that do not loose their bristles.

A very full stock of nail, clothes and bath brushes.

Darling's

The People's Druggists

Dress Goods

- Many of these are just this fall's goods. Satin Cloths in black, navy, brown, burgundy and cardinal, worth 65c for 49c
- Venetians in black, brown, blue, grey and fawn, worth .60c per yd. for 42c
- Heavy costume cloths in black, brown and mixed colors, worth 75c and 90c for 57c
- 20 Suit lengths in different shades of heavy woollen tweed effects at two-thirds their value.
- 25 Ladies short and three-quarter length Jackets, mostly black, from \$1.60 to \$6.50. These are slightly off in style but worth \$7.00 to \$15.00
- 36 Ladies' heavy wrappers, well trimmed and good fitting, worth \$2.50 for \$1.59
- 30 Ladies' Skirts, worth from \$2.75 to \$7.50, on sale now at from \$1.98 to \$4.15
- 23 Misses' Skirts, length 32 to 37 in., in all shades of mixed Tweeds, worth from \$2.75 to \$3.90 for \$1.95 to \$2.80.

Ladies' and Children's Underwear

Ladies' and children's underwear, hosiery, mitts and gloves, in all kinds and colors, will not escape the reduction knife, although space does not permit a full description of prices.

Laces

Here's a chance for you. Over 100 ends of laces and insertions to choose from, at only per yd. 5c

Boots and Shoes

There's a lot of good boots to be sold here right away at 50c a pair, regardless of cost. Come and see if any of them fit you. There's lots of other lines to clear out, so you can get a pair at the lowest possible cost.

Odd Pants

127 Pairs odd Pants to choose from at 20 per cent off. Any old style suit in the store at almost half off.

THE BIG STORE

\$10,000 HARD CASH

Is the amount we must have before the last day of December 1907. YES! it is a lot of money to get in that length of time—the only means by which we can obtain it is to sell the goods. Now we must **interest you** with the price. **Everybody** needs a certain amount of winter supplies and they always **look** where they can secure their needs at the most **Reasonable Prices**. You **Don't** need to **Worry** about it or even **look** elsewhere. There is no Store in Durham or nearby towns that can **Give You** the selection that the Big Store can. With our **\$30,000** well selected **Stock** of New Fashionable Goods, we can supply your needs at prices that you can't help but see the **Savings** we are making **For You**. Be wise and grasp these **Given Opportunities**—they are the only kind worth taking advantage of, and fresh ones will be presented to our customers **Every Day**.

STARTLING REDUCTIONS!!

They are Startling when you think of the steady advance of all kinds of Goods. We need the money, that's the plain reason for price reductions. Here are a few of the many bargains.

Men and Boys' Clothing

Men and Boys Winter needs are many, but we can supply them all and at a great saving to you. Here is real Money-Saving for you in clothing. Either Suits or Overcoats for men or boys. 20 per cent off the price for Cash—this means that

- 50 Boys Suits assorted sizes, worth \$5 for \$4.00
- 42 " " " " " " \$6 for \$4.80
- 39 " " " " " " \$7.50 for \$6.00
- 12 Men's Suits, well made, worth \$7 for \$5.60
- 22 " " " " " " \$10 for \$8.00
- 37 " " up-to-date " \$11 for \$8.80
- 29 " " new fall goods " \$13 fo. \$10.40

Heavy Top Shirts

- 70 of these assorted colors and sizes at 20 per cent off.
- 100 Stiff front Print Shirts, worth \$1 and \$1.25 for 59c
- 200 Heavy Cotton Shirts, dark colors at light prices

Men's Underwear

- 150 Men's Shirts and Drawers, all sizes 36 to 40 worth 60c each for 49c
- 100 Boys' " " " " " " " " for 49c
- Mits and Gloves, Hosiery, Collars and Ties at Clearing Prices.
- Hats and Caps of all description for fall and winter wear that we intend you to make money on.

Sportsmen!

Some Real Snaps in Rifles and Shot Guns

WE don't advertise just for the appearance, but the need of the money is the prime motive. Bargains will be the order of This Store every week. Look for our Saturday Grocery List—also the Hardware List which will be continued every Saturday at Bargain Prices.

On Thursday, October 24

Everything will be ready for your inspection. YOU can be the judge as to the savings offered you. Come and secure your needs while the prices are at the lowest ebb. Every day will be bargain day for one solid month. **Cash or Trade at the Big Store while the Sale is in Progress.**

Alex. Russell

HARDWARE

- Here are some useful articles the price of which should prove an inducement:
- Granite Pie Plates, regular price 12c, now two for 15c
- Tin Pie Plates regular price 5c, two for 5c
- Knives and Forks per doz. pair \$1.75 for \$1.15
- Knives only, worth \$1.25 per doz. 75c
- Pairs of Carvers, were 50c for 30c
- Butcher Knives, were 25c for 15c

Staple Goods

These consist of the many real necessities for winter wear and use. We can't replace these goods at the prices they were bought at.

- 100 yds. heavy flannel sheeting in white and grey, 72 in. wide, worth 90c yd. for 74c
- 400 yds. flannelettes heavy weight, extra widths, fancy stripes, worth 15c yd. to anyone for 12c
- 250 yds. heavy striped flannelette, dark checks, worth 16c yd. for 12c
- 1000 yds. flannelette in light and dark colors, 32 and 34 in. wide, worth 10c yd. for 8c yd.
- 200 yds. wrapperette 40 in. wide, dark colors, worth 20c yd. to clear at 10c
- 350 yds. wrapperette 32 in. wide, dark gray, blue and red stripes, worth 12c yd. for 9c
- 70 yds. table linen worth 60c for 45c
- 100 yds. table linen extra wide, worth 80c yd. for 60c
- 125 yds. table linen, worth \$1.10 yd. for 92c
- Many short ends table linens at half price.

Carpets

- 49 yds. union 36 in. carpet, new pattern terms for 29c
- 119 yds. heavy union 36 in. carpet, worth 95c yd. for 49c
- 250 yds. heavy woollen 36 in. carpet worth 75c and 85c yd. for 69c
- Tapestry and Brussels at corresponding reductions. Just 4 squares left, they're snaps for someone. Linoleum and oil-cloths at cut prices.

Groceries, Friday & Saturday Only

- Canned meats—beef, ham, veal and chicken loaf, worth, 15c for 10c
- Savoy Soup, assorted, worth 15c for 10c
- Salmon Sunflower Brand worth 15c for 10c
- Shredded coconut 1/2 lb size for 15c
- Empire Soda, reg. 5c size 7 for 25c
- Figs worth 5c, now 7 lbs for 25c
- Trilby Polish worth 10c each, 4 for 25c
- Assorted extracts 10c each, 4 for 25c
- Jelly Powders 4 for 25c