

**THE DURHAM CHRONICLE**

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*Whoever is afraid of submitting any question, civil or religious, to the test of free discussion, is more in love with his own opinion than with the Truth.—WATSON.*

THURSDAY, SEPTEMBER 22, 1932

**SEES LOSS OF BUSINESS IN EXCLUSIVE POLICY**

The Toronto Mail and Empire sees breakers ahead for Toronto if some of its citizens succeed in having the city adopt the policy of Toronto business for Toronto firms only. The Mail and Empire recognizes the danger of the country press "starting something" that will be just too bad for Toronto, and recognizes, as well, that without the country trade Toronto would be in a bad way.

Toronto is Toronto, not because it is Toronto (as some of its citizens evidently think), but because it is the distributing centre for a rich and extensive country territory. Take away this country business and Toronto as a city might as well close up shop. Some of the residents of the big city may have the idea they are superior to the "hicks" in the country, but they would do well to learn that it is these same "hick" communities that make cities necessary, and, by the way, provide the necessities of life for the majority of Toronto's citizens.

Rural Ontario has no fight with Toronto. It is a big city and a good city. Country trade is responsible for most of its greatness. Rural Ontario generally is proud of the "big town" but that same Rural Ontario does not intend to be high-hatted. If Rural Ontario were to suddenly switch its business to some other centre, Toronto would suffer, not Rural Ontario. Fortunately, Toronto has many thousands of citizens who have not lost their interest in Rural Ontario. Unfortunately, she has also a good many thousands who think Rural Ontario's importance is to be gauged only by the amount of money Toronto can make out of her. Unfortunately, too, this minority has the strongest voice and the most wind. They are heard above the rest of the population.

Rural Ontario has a good many residents who are rural in every way. They do not know the ways of the city, but perhaps they have lost little in this. They may think hors d'oeuvres is a new kind of cheese or a French dressing, and may call for old-fashioned apple pie when they should have said "tart", but what's the difference? We dare say Toronto has citizens who think you milk a cow by pumping her tail, and couldn't tell a cowlet from a bullet. Because a man doesn't know whether a finger-bowl is a shaving dish or a spittoon doesn't signify. Up here in the country when we want to wash the after-dinner grease off ourselves we go out to the pump. We don't try to dab it off with one finger. And up here in the country after a meal of good fresh-picked corn and butter, one pump is scarcely sufficient. That's why we country people tuck the napkin in around our necks—to keep that good dairy butter with which our corn is lathered from running down on our inside and greasing up our underwear.

Up here, too, we eat ice cream with a spoon—a big spoon. When we eat ice cream in the country we aren't fooling. And so it goes with everything. A meal is a meal, and after one of those good kind you get up here in the country, is it surprising a country person is a little non-plussed at the dinky little helpings provided at some of those city hotels at a dollar a squat, with another quarter for the waiter, something else for the girl who loses your hat, and another rake-off for the little fellow with the artillery cap who escorts you to your bedroom for which they have relieved you of three or four dollars? We country people are certainly out of date, but when we think it over, we're darn proud of it.

At that, there is no reason why Toronto should not continue to grow and prosper, but in doing this there is no reason why she should try and "hog" all the growth and prosperity. Toronto's prosperity is not all her own making. Why are Toronto's industries not prospering today? The answer is a simple one. The country is not buying.

Tuesday's Mail and Empire had another editorial dealing with the recent Imperial Conference, stating that Canada is "simply securing elsewhere a market to take the place of that from which a prohibitive United States tariff long ago shut us out." The editorial is headed: "They 'Ave Only Themselves to Blime." Why not apply this to Toronto in the present instance as well? If Toronto gets in wrong with Rural Ontario, she will "Ave Only Herself to Blime."

Rural Ontario has been mighty good to Toronto, and it seems too bad that a very few

of her manufacturers and labor organizations object to Toronto firms and citizens doing business with that part of the Province from which they derive the greater part of their living. We can warn them now that Rural Ontario is getting sick of this sort of thing which, if allowed to continue, will destroy beyond repair the good feelings that existed between that city and the country up to a few years ago. One thing is as certain as death and taxes—Rural Ontario can get along without Toronto much better than Toronto can get along without Rural Ontario. And that's that.

**"PAGE TWO" EDITORIALS**

We have often wondered why some of our exchanges have adopted, and stuck to, page two as their editorial page. It does not appeal to us as the proper page on which to let the editorial gas escape, but of course this is no reason why it is wrong. No doubt the editors have a good reason for adopting this page, and can write as well for page two as for any other, but what about those, especially newspapermen, who have to read it, and perchance might wish to copy some of the wisdom expounded? Page two, to us, is the worst page in the paper to use for editorial purposes.

Usually, a newspaper with an interesting editorial page has a newsy front page as well. In the Chronicle office, and we suppose we are no different from most, the editor delegates someone else to clip the news from the exchanges. In looking over the papers the front page is read first by the one in search for news. If there is something on it of interest, it is taken out. The editor of this paper looks for those papers with editorial opinion. With news matter clipped from page one, the editorials on page two are sometimes in a most dilapidated condition, and goodness knows where the "news" clipping is by this time. The result is that the editorial is passed over. For this reason, we do not favor page two as an editorial page, but scarcely expect to see very much change in the idea by those who have adopted it, as they doubtless have good reasons for so doing.

**ASSISTANCE FOR FARMERS**

Our attention has been drawn to a news report from Toronto which states the Ontario Government will, through the Canadian Bankers' Association, advance money to Ontario farmers to purchase Western cattle. It has been suggested it would be more help to Ontario farmers if something were done to help them sell the cattle they have on hand, and thus relieve the situation in this province, where cattle are too plentiful now, judging by the price at which they are selling on the market. It is claimed it will neither aid Ontario farmers, nor those in the West, to bring more cattle to Ontario.

This is a matter that will have to be left to the discretion of the Ontario farmers themselves. If they do not care for feeder stock from the West they need not take advantage of the Government's offer; if they do need them, the opportunity is theirs. The farmers may be depended upon not to do anything that will jeopardize their own business.

**THE MANITOBA STEAL**

Each succeeding report from Manitoba referring to the defalcations of John A. Machray, charged with the theft of more than \$800,000 from the University Endowment Funds is worse than its predecessor. Things like this destroy public confidence in public men and public institutions. The report in Tuesday's dailies that Machray made the University, Church and Private Cash Accounts all one, causes one to ask what kind of auditors the Manitoba Government employed. It is a serious thing if, in publicly audited accounts, any man or body of men could get away with nearly a million dollars, but it is even more serious if auditors for a trust fund of this size could not discover that the one account covered everything. If the auditors discovered this and failed to report it, what are we to think of public audits anyway? It is going to be a pretty mess before the public is through with it.

There is altogether too much laxity in a lot of the audits made, and especially where a "nosey" auditor, who by the way is appointed for this very thing, may be accused of doubting the integrity of some prominent or well-known citizen. In far too many cases there is too much taken for granted, and we contend that any auditor who does not delve into all cash received and paid out, with vouchers for everything presented for his perusal, should resign. In the majority of cases, especially with small amounts, there is no reason to suspect crookedness, but an auditor should perform his duty, no matter how small the amounts involved. This thing of being a hale fellow well met should be thrown overboard and any man handling public funds should expect and receive no personal considerations from any au-

ditor when in pursuit of his duty. This Manitoba affair is a disgrace and it is to be hoped that now the investigation is on nothing will be left undone. The public is entitled to a full report, and if there are any others than Machray implicated the public should know.

The Listowel Banner is running a serial "For Love or Money." We'll bet on the money. "It Pays to Be Courteous" says a newspaper heading. Not with a book agent. Highway bandits are different.

Last week's Arthur Enterprise-News says the "Chautauqua Offers Excellent Programmes." We wonder what the deficit will be this time?

The Collingwood Enterprise-Bulletin in its last issue asks subscribers to "Look At Your Label." More important, of course, is to "Send in the Money."

"Stairs Made Her Gasp For Breath" says an advertisement. It is nice, nowadays, to find something that will make "her" gasp. Stares wouldn't.

The C.N.R. ran another excursion to Toronto last Saturday at the \$2.00 fare. Cheap enough. With tickets good going Saturday and returning up to Monday night, week-end fares to Toronto or other points mean nothing to the towns on branch lines with a once-a-day service.

Some people advocate that the Dominion Government issue fiat money. Germany did, too. Fiat money, not backed by specie, is worthless in international commerce and is another of those theoretical financial medicines that would do us more harm than the present illness from which we are suffering.

"Now about these marketing problems that Miss Agnes Macphail, M.P., was to speak on last Saturday night. Miss Macphail spoke all right, but we have so far failed to find any mention of the problems of marketing," says the Kincardine Review-Reporter.

The Kincardine Review-Reporter says the mayor and councillors of that town "Criticize Press Reports." What's wrong now? Have the councillors said things in the heat of argument that do not look well in print, and now resort to that old game of blaming the newspapers for "misquoting" them?

Miss Macphail says the farmers "haven't faith in each other." Why the farmers? As the old negro would say: "Nobody ain't go no faith in nobody" and, judging by their church contributions, a good many people are even losing faith in the family pastor. As we have said before, why single out the farmers as the horrible example of everything we shouldn't be? Goodness knows, there are a lot of the rest of us who should be included.

**CANADIAN GOVERNMENT CONTROL TO BE COPIED**

Both of the great political parties in the United States are moving towards the repeal of prohibition. Outstanding leaders of public opinion hope for the abolition of the Eighteenth Amendment and the Volstead Act. Dr. Nicholas Murray Butler, president of Columbia University, advocates the establishment of a state liquor traffic control authority to control the manufacture, transportation and sale of alcoholic beverages. It is interesting to note that he bases his proposal on his knowledge of Government control in the several Canadian provinces.

He would have no consumption of liquor on the premises where it is sold, and he would charge heavy prices for strong spirituous liquors and low prices for wines and beer in order to educate the Americans away from the "hard stuff" to which they have been accustomed in the speakeasies and other illicit drinking places. This eminent educationalist and powerful publicist addresses his appeal to "public opinion throughout the length and breadth of the land," and we have no doubt that he will be listened to. As has often been suggested in these columns, the Canadian provinces, in experimenting with various forms of liquor control, have probably hit upon a method to minimize the drink evil that will recommend itself to other countries and perhaps be universally adopted in the years to come.—Toronto Mail and Empire.

**ARE FARMERS SPOOFING US?**

Have the farmers around Fergus been fooling us lately? Every one of them will tell you how hard times are. They will tell you that agriculture is on the rocks. They may have enough to eat and a home to live in, but they haven't any money—but for that matter nobody else seems to have any money either, so that doesn't matter so much. A few, more outspoken than the rest, will go so far as to predict uprisings and civil war if the condition of the farmers doesn't improve.

More than that. We know of farmers who are keen to sell their farms. Because they thought we had something to do with the plans for the development of the Grand River, they have asked us to help them sell their land. It wasn't until the subject was brought forcibly to our notice that we realized that not one of these farmers lived on the good land near Fergus.

This week a man has been going through this district, looking for a farm to buy. He wants it for his son who is an experienced farmer. He would like a farm on a good road and with some of the conveniences, such as hydro power. When he was in the News-Record office the other day, he had not found one farmer with such a property, who would sell. One man did put a price on his farm. It was twenty thousand dollars.

Now what do you think of that?—Fergus News-Record.

**PRICEVILLE ANNUAL FALL FAIR HELD YESTERDAY**

Good Crowds Turned Out to View Exhibits.—Weather Tuesday and Wednesday Was Ideal.

The directors of the Priceville Fall Fair certainly picked two delightful days for their annual exhibition this year, and as a result yesterday afternoon when the general public was supposed to turn out, a bigger crowd than the average is said to have been on hand. The Fair this year was good and the exhibits in the hall are said to have been much above the ordinary. Outside, the exhibits of stock were good, and taken as a whole the Fair this year was a decided success. The Hanover Band supplied music during the afternoon and put on the concert in the evening.

**ANCIENT CHINESE TEMPLE BELL MUSEUM TREASURE**

The Municipal Art museum in St. Louis has on exhibition a 2000-year-old Chinese temple bell of bronze on which is inscribed a prayer for everlasting peace and happiness for the oriental nation.

Authorities state that although the bell is attributed to the Chou dynasty (1122-225 B. C.), it bears all the characteristics of a style which reached its full development during the Chien period (255-207 B.C.). It is considered a masterpiece of workmanship and the finest specimen of bronze in the museum.

It was cast from the spoils of war as a symbol of peace and commemorates both the valor of the reigning king's army and the establishment of peace, in the following inscription:

"We have now with your aid made this valuable and precious bell from the metals which the fortunes of our armies have brought us. This may add to the glory of our illustrious ancestors, and may their spirits always protect us, securing for us the blessings of heaven and granting to us long life, peace and happiness!"

"Now all things in this realm maintain their proper relations. Bells and trumpets everywhere proclaim peace and justice. May our descendants also be favored by heaven so as to be able to guard this bell forever."

The bell is composed of oval cross sections. Its ornamental sides taper gracefully toward the top, thereby giving it a monumental character in keeping with its purpose. The sides are enriched with bands of conventionalized dragons, arranged in rectangular patterns and engraved with fine lines in the "thunder scroll" pattern.

**Naming Chinese Children**

About a month after the birth of a Chinese boy he is given a "milk name", which clings to him for life. On first going to school he receives his "book name", which is used by his teachers and schoolmates. Upon taking a degree he is given an official name. After his death he is given a posthumous or "flowery" name (to keep evil spirits from knowing him), which is registered in the Hall of Ancestors. Many Chinese men also have a tongue name which is very important. Chinese girls have a "milk name", a "marriage name" and nicknames. They retain their own surnames (maiden names) when married.

**NEAR ACCIDENT**

Mr. Harry Ryan narrowly escaped injury Saturday evening when he was struck and knocked down by a horse and buggy at the corner of Mill and Garafra Streets.

Medical Examiner—"And what did your grandfather die of?"  
 Patient—"I don't remember, but I am sure it was nothing serious."

**NO, HE WASN'T TELLING THAT ONE TO THE WIFE**

"I can match that one," said the man who owned a dog to the man with a new baby at home.

"Impossible!" said the man with the new baby. He had just offered as an illustration of the intelligence of infants, the story of how a baby, picked up and walked with at 11.30 p.m. will demand with wails to be picked up and walked with the next night at 11.30 p.m. And the next one.

"Well," said the man who owns a dog, "when our Maggie had puppies, I was doing night work. Came in at 3 a.m., Maggie and her puppies were sound asleep in their basket at that hour, but one night when I wasn't sleepy I turned on the light in the kitchen, dumped them all out on the floor and played with them for a while. The next night I did the same thing. And the next."

"The night after that I came home tired, I walked right through to the bedroom, undressed and got into bed, and you should have heard the yelps that went up from that kitchen. Every one of those puppies spent the next 15 minutes noisily reproaching me for my neglect. They woke up the wife, they woke up the neighbors. They made the darndest fuss. The next night I ignored them again, but they woke up and yelped at 3 a.m. just the same. It took three nights of ignoring them to break the habit."

"You don't say," said the man with the new baby, looking thoughtful. Well I wouldn't dare tell that one to my wife.—New York Sun.

**"Spinster's" Derivation**

Spinster means one who works at the spinning wheel. In the olden days the work of making cloth for clothing was a part of the household duties and fell to the younger women to spin the yarn. As the prepossessing and marriageable girls had their minds on their fellows, the job usually became the responsibility of those who had had their chance and lost. So a spinster came to mean any unmarried woman, and is still today the legal phrase in England for any woman who has never been married.

**YOU WANT TO SAVE... WE WANT YOUR BUSINESS SPECIALS for this week**

- Ladies' full fashioned Silk Hose, service or chiffon, reg. \$1.00, per pair ..... 79c
- Rubber Pants, good quality 2 pair for ..... 23c
- Glass Cream Jugs, half-pint size, each ..... 9c
- Jelly Glasses, with metal tops each ..... 5c
- Blue willow Cups and Saucers Six for ..... 39c
- Colored Glass Cake Plates ..... 9c
- Palmolive Soap, 3 cakes for 15c With coupons
- Pure Linen Table Cloths, colored borders, each ..... 96c
- White Cups and Saucers, 3 for 25c Cups only, 4 for ..... 25c
- Clover Leaf Cups and Saucers 3 for 25c Cups only, 4 for ..... 25c
- P&G Soap, 10 bars for 29c Note—This special can be had with the purchase of any article in the store.
- Good quality five-string Brooms 5c each
- Fruit Jars, pint per doz ..... 95c
- Quats, per doz ..... 1.10
- Large size cakes Toilet Soap reg. 1c cake for ..... 5c

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