

Our Ottawa Letter

While tariff revision will undoubtedly be played as the big news of the next session of Parliament, a quiet, methodical task of at least equal importance to the country has been undertaken by the Bennett Government.

It is a thorough study of the position of agriculture in Canada and out of it will be evolved a policy to meet swiftly changing world conditions which today very seriously threaten both the present and future success of life on the farms of the Dominion.

Since primitive life gave way to ordered progress in Canada the soil has been the main fountain of our new national wealth. Forests, mines and streams are annually yielding great and increasing income, but land in its production of wheat, coarse grains, and in its development of livestock and dairy industries provides the backbone of our

whole growth—the purchasing power upon which the expansion of our industries and our cities depends.

Within the past three years a distinct challenge to the prosperity of those who wrest a living from the soil has developed. There have, of course, been years in the past when the farmers faced hardship. Sometimes it was brought about by crop failure. There were, too, very rare periods when "surplus" world production forced prices below a profitable level for the producer. Generally speaking, however, demand at least was equal to supply even as yields and acreage multiplied and, though the farmer found no royal road to wealth, his toil was rewarded with a fair measure of the comforts and all the necessities of life.

Years ago we passed the United States as the greatest wheat exporting nation and as late as 1928 predictions were many that another decade would see Canada producing bushels of wheat a year. The records show that we did come within sight of a 600,000,000 bushel crop. For feed, seed and home consumption we require only approxi-

mately 100,000,000 bushels a year. The rest must be sold abroad, either as flour or as wheat. With a 600,000,000 bushel crop nearly 500,000,000 bushels is available for export, which means that practically the entire market for the country's greatest source of natural wealth lies beyond the control of the Canadian producer, or of Canadian Government.

The fact was not embarrassing until last year, but then, and since then, the whole economic structure which affects the world market for wheat has been rebuilt. France, Italy, Germany, Sweden, the United States and other countries have raised almost insurmountable barriers against foreign wheat to increase the market for domestic wheat and coarse grains.

While these erstwhile great importing countries of Europe have become largely self-sustaining through tariffs, exporting countries have been maintaining or increasing their acreage. The net result has been apparent in the failure of Canada to market its surplus last year and in the forced selling of

this year at prices which will not pay the producer for his actual labor and seed, let alone allow a profit on investment and labor.

The one great importing market still open is that of Britain. It is open to the world on the same terms as to Canada. It is open to the 28 cents a day labor of Russia and the peon labor of the Argentine. Premier Bennett is making an effort to gain a useful preference for Canada in that market but it becomes obvious that one, two or three years must elapse before any benefit commensurate with our problem can be obtained. Even then, Britain can never absorb the Canadian surplus and it is only reasonable to expect that any preference given Canada will be shared by Australia, India, South Africa and other units of the Empire.

The problem to be studied and solved is really the future of farming as we now know it, particularly in the West. Will the sturdy pioneers who opened up the West, and their children, be forced off the land to make way for illiterate Europe? Will bigger farms

and mechanized farming reduce production costs to a point where Canadians can farm and maintain a Canadian standard of living? Or does a solution lie in the adoption of mixed farming and the development of new world markets for wheat?

These are the questions to which the Bennett government is directing the attention of its experts in farm production and management, in marketing and in world economics. The problem they are tackling is of as great consequence to the future welfare of Canada as will be the tariff legislation which the next session of Parliament will pass. As a matter of fact, the two matters are closely allied in our national development. That phase will be the basis of another article.

Amending an Epitaph

Angry Widow (after learning husband left her nothing: "I want you to take 'Rest in Peace' off that tombstone I ordered yesterday.")
Stonemason: "I can't do that but I can put something underneath it."
"All right. Put 'Till I come'."

IMITATION STONES

"Women are growing more and more indifferent to real jewels," says a famous dealer in precious stones. "The modern girl is content with imitation stones, artificially stamped and struck, or with synthetic gems. Mass production has killed the appreciation of beautiful work."

The synthetic gem, he adds, is a formidable menace to the jewellery trade. It is no longer produced by joining small stones together and adding color; but is a reconstructed stone made from component parts of the real gem.

The modern method of making this "fake" is to fuse the original white powders called corundum into a jewel that is indistinguishable, except to an expert, from the genuine stone.

But there are still two stones that defy all attempts at imitation. The opal, with its rainbow colors, is one. The other is the emerald, whose "silky" is said to be impossible to imitate.—Pearson's Weekly.

"I get up every day when the sun shines in my window," said the bright young thing. (Her window faces west).

Look for the Special Price Tickets

WITH A ROUSING

A NEW STORE

Introduces itself to The Town of Durham

Come Early! Come Often! You'll Save!

3-Day Acquaintance Sale

FRIDAY, SATURDAY, MONDAY, Oct. 31, Nov. 1-3

E. F. GRAFF & CO., one of Hanover's oldest established firms, opens business in Durham in the store formerly occupied by McKechnie's.

A MESSAGE FROM YOUR NEW STORE

Folks of Durham and Vicinity:—We are happy to announce the opening of a branch store in your midst. To the most of you we are no strangers, as for years we have had the pleasure of serving you in our Hanover Store, and you know of the excellent quality and reasonable prices of our merchandise. Now that we are right in your midst, you will have the opportunity of getting the same quality merchandise and good values that has built for us such an enviable reputation in the business life of Hanover. This is the day of chain stores and buying for two stores will enable us to buy larger quantities and at lower prices. These benefits we will pass on to our customers and our policy will be as in the past "Reliable Goods at Fair Reasonable Prices". Mr. Clifton Graff, who has had a lengthy retail experience will be in charge of the Durham store and will always extend to you prompt and courteous service. Come to the store during our 3-day Acquaintance Sale. We feel that you will be pleased with the values we are presenting. They will be typical of what you will be offered at all times. Come in and let's get acquainted even if you do not wish to shop.

E. F. GRAFF & CO.

This Store will establish in your midst a new standard of value.

YOU'LL LIKE Our Goods! Our Values! Our Service!

Men & Boys

We thought of you when we planned this Acquaintance Sale.

See these outstanding values

A Knock-Out Value in MEN'S WORK SHIRTS

Made from good quality blue Chambray and strongly sewn, each **59c**

MEN'S DRESS SHIRTS

Made from fine English and Canadian Broadcloths, with attached collars or separate matching collars. Special **1.29**

HEAVY RIB UNDERWEAR

100% Wool, and a special opening value. Shirts and Drawers, Each **1.39**

MEN'S FANCY SWEATERS

Knit from strong all-worsted yarns in fancy check design with plain storm collar and front and pocket trim. Extra special, each **3.49**

MEN'S COTTONADE PANTS

Made from strong striped cottonade in large, roomy cut, strongly sewn, and riveted buttons. Special, pair **1.39**

SILK AND WOOL SOCKS

In lovely new snappy patterns in a regular 59c. value. Pair **39c**

BOYS' LONG PANTS

Made from pin stripe and herringbone weave Italian Tweeds, and finished with cuff bottoms and belt loops, pr. **1.39**

Yes! And these are examples of the Great Values we have in store for you in

Fine Dress Materials

SATIN BACK CREPE

Satin Back Silk Crepe, in heavy quality, 38 inches wide in black, navy, brown and wine shades. Extra special, yd. **1.49**

DRESS VELVETEEN

36 inches wide, in a lovely quality, in shades of black, navy, sand, brown and white, yd. **1.39**

JERSEY CLOTH

All-Wool Jersey Cloth, 54 inches wide, in sand, pine green and brown shades, yd. **1.49**

WOMEN'S House Dresses

Two outstanding values for our big opening sale. Priced at

98c - 1.25

Acquaintance Sale Values for you in STAPLES

EXTRA SPECIAL !!

Yard wide striped Flannelette, good heavy quality—the kind you always pay 25c. per yard for. Buy plenty now, per yard **17c**

Unbleached Sheeting

72 inches wide, good heavy quality, yard **39c**

Another Big Value!

Fancy Percale, 36 inches wide, choice patterns. Regular 39c. value **25c**

COTTON BROADCLOTH

36 inches wide, in a good heavy quality with a fine mercerised finish. Good range of colors, yard **19c**

AN UNUSUAL VALUE!

Striped Shirting In blue and white striped pattern, 40 inches wide, heavy weight, per yard **29c**

TWO BIG VALUES

Grey Cotton 36 inches wide Reg. 20c. value, yard **15c**. Reg. 25c value, yard **19c**.

And here a couple of Towel Values that will please you

AN OPENING SPECIAL

Terry Towels A good sized white towel with colored border, Each **15c**

Terry Towels 20 x 40

Terry Towels, size 20 x 40 striped designs in colors on white grounds, Each **25c**

And Here Are

LITTLE EVERYDAY NEEDS

at Small Prices

BOBBED HAIR PINS

Bobbed Hair Pins 3 dozen on card **10c**

COAT HANGERS

Coat Hangers, made from hard polished maple. Special, 4 for **10c**

LINGERIE ELASTIC

Lingerie Elastic, ¼-inch width, 6-yd. bunches Per bunch **15c**

TALCUM POWDER

Talcum Powder — Extra large 13-oz. tin. **15c**

CUPS AND SAUCERS

Fancy Cups and Saucers, each **10c**

SANOLIN MATS

Sanolin Mats—new snappy patterns. Special 2 for **25c**

WOMEN!

Look at these Great Hose Values

You always need them so buy plenty at these prices.

WOMEN'S RAYON SILK HOSE

Made with wide lisle garter top in all the best shades. An outstanding value Per pair **39c**

ANOTHER HOSE SPECIAL!

WOMEN'S SILK AND WOOL HOSE All good shades, in first quality and in all sizes. Reg. 75c. value, Per pair **49c**

HERE'S A

WORTH WHILE VALUE

Women's full fashioned silk hose, all wanted shades and a value that would look good at \$1.00. Special, per pair **79c**

CHILDREN'S FINE RIB CASHMERE HOSE

Knit from lovely soft cashmere yarns in 1/1 rib and offered at a price you don't often see. Sizes 4 to 5½, pr. **29c** Sizes 6 to 7, pr. **39c** Sizes 7½ to 9, pr. **49c**

And Silk Lingerie that is Real Value

WOMEN'S SILK LINGERIE

Knit from heavy quality Rayon yarns, in good roomy cut. **49c** Bloomers, pair **59c**

SILK VESTS & BLOOMERS

Guaranteed run-proof, in extra heavy quality. Vests, each **75c** Bloomers, pair **\$1.00**

LOOK WOMEN!

LOVELY CHAMOISSETTE GLOVES

In the new fall shades with fancy embroidered turn-back cuffs. A surprise value, **39c**

Hanover

E. F. GRAFF & CO.

McKECHNIE BLOCK DURHAM