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# Classified Advertisements

ADVERTISING RATES

Judicial, Legal, Official and Government Notices-12c. per count line for first insertion, and 6c. per line for each subsequent insertion.

Classified Small Advertisements

11/2 c. per word each insertion, with four consecutive insertions for the price of three; a discount of 33-1/3 per cent allowed for cash with order. Minimum charge, 25c. cash with order and 35c. if charged.

Every advance notice of any kind, where the object is the benefit or convenience of any person or number of persons—is advertising, and it will be treated as such. If no instructions accompany the notice advising us whom to charge it to, it will be charged to the person phoning or sending it in.

Advertisements ordered for insertion "until forbidden" and those sent without written instructions, will appear until written orders are received for their discontinuance.

FRANK IRWIN, Editor and Proprietor

#### Medical Directory.

DRS. JAMIESON & JAMIESON

Office and residence a snort dist- Garage, Durham. ance east of The Hahn House, on Lambton Street, Lower Town, Durham. Office hours, 2 to 5 p.m., 7 to 9 p.m. (except Sundays).

J. L. SMITH, M. B., M. C. P. S. O. Office and residence at the corner of Countess and Lambton Streets, opposite old Post Office. Office hours: 9 to 11 a.m., 1.30 to 4 p.m., 7 to 9 p.m. CHESTERFIELD, OAK LIBRARY (Sundays excepted).

DR. A. M. BELL

Physician and Surgeon. Office Garafraxa Street, Durham. Graduate University of Toronto. Eyes tested and corrected. Office hours: 2 to 5 p.m., 7 to 9 p.m. (Sundays excepted).

C. G. & BESSIE McGILLIVRAY Chiropractors

College, Toronto. Office in Macfarlane Block, Durham. Day and night phone

Dental Directory

DR. W. C. PICKERING, DENTIST Office over J. & J. Hunter's store, Durham.

J. F. GRANT, D. D. S., L. D. S. Dental Surgeons of Ontario. Dentistry in all its branches. Office Calder Block, Mill Street, second door east of lacBeth's Drug Store.

Legal Directory.

J. H. MacQUARRIE, B. A. Barrister, Solicitor, etc.,

Lambton Street, Durham. Phone 97

LUCAS, HENRY & LUCAS Barristers, Solicitors, Etc.,

W. D. Henry, K.C. I. B. Lucas, K.C. I. B. Lucas, Jr.

A member of firm in Durham each Tuesday Make appointments with the clerk in office.

Durham - Dundalk - Markdale Federal Building, Toronto

F. MacARTHUR, DURHAM, ONT.

insurance, etc.; a general financial

ments efficiently and carefully prepared ham. Apply Elizabeth Scott. isiness transacted. All legal docu-Your patronage solicited. OFFICE: 1 door North of McLaughlin's

Garage.

Auctioneers

GEORGE E. DUNCAN Licensed Auctioneer for Grey County taken on reasonable terms.

Phone 42 r 3.

JOHN AITKEN

Auctioneer, Grey and Bruce. Sales promptly attended to. Satisfaction WORK WANTED-THE CHRONICLE guaranteed. Terms on application. is well equipped for turning out the Phone Allan Park Central 9 r 515; finest work on short order. 5 24 28ti Hanover R. R. 2, P. O.

Business, Etc.

LINGERIE SALE

ENSEMBLE SUITS, PAJAMAS AND Hosiery. Must be sold during May as I am to vacate store. Special prices Wednesdays and Saturdays. -Mrs. A. FISHING, TRAPPING AND HUNTING B Nichol, Corsetiere.

DURHAM HIGH SCHOOL

The School is thoroughly equipped to take up the following courses:

(1) Junior Matriculation. (2) Entrance to Normal School. Each member of the Staff is a Uni-

versity Graduate and experienced Intending pupils should prepare to Teacher. enter at beginning of term.

Information as to Courses may be obtained from the Principal. The School has a creditable record

in the past which it hopes to maintain in the future. Durham is, an attractive and healthy and good accommodation can

be obtained at reasonble rates.

#### The Difference

ination as to the qualifications for citizenship, "the difference between the powers and prerogatives of the powers and prerogatives of the President of the United States?"

Netta Gillen\*, Michael Markiewicz, Mary McKeown\*, Isabel Gillen\*, Mary McK "Yessir," spoke up Ufuzzi, promptly, ham bros

"The King, he got a steady job."

### You Can Save Money By Paying Cash

Patrons of our Classified Advertising columns save money by paying cash for their advertising.

Our rate for Classified Advertising is 1-1/2 cents per word, with 33-1/3 per cent discount for cash at time advertisement is ordered.

This method has been adopted to save us bookkeeping, and we passing the saving on to you.

Secretaries can save their Societies 33-1/3 per cent by paying cash for advertising, demanding receipt for same and

turning it in as cash. In future this method will be strictly enforced.

The Chronicle.

5 22 tf.

#### FOR SALE

FORD TRUCK FOR SALE WITH WARFORD 6-SPEED TRANSmission; in the best of condition; equip-ped with cabin body. Apply Noble's

FOR SALE

writer, No. 3, in splendid condition \$35. will be at Apply J. W. Ewen, phone 114, Durham.

FOR SALE PRIVATELY

bedroom furniture, electric washer, pliance wil contract the opening in 10 happens to be offered at half the price. Stewart with 23 members and seven baby cutter range with coal and wood grates, coal oil oven. Prices reasonable. -Apply Mrs B. W. Wilson, Bruce St., phone 167 J. BOARDERS WANTED

GENTLEMEN PREFERRED. BEST

of accommodation. For particulars Graduates Canadian Chiropractic apply to Mrs. John Pierson, Elgin St.

FOR SALE

USED ELECTRIC VACUUM CLEAN- SCHOOL HONOR ROLLS ER, in good condition; good price for quick sale. Owner leaving town. Apply 652 G. Yiirs.

FOR SALE PROPERTY

Honor graduate of the University of SPLENDID BRICK STORE BLOCK equal, John Greenwood, Jack Gagnon, Toronto, Graduate of Royal College on main street of Durham, known as tion; reasonable price. Apply at once Gladys Ritchie. to Mills & Paterson, Hanover, Ont. 12 13 tf.

FARM FOR SALE

LOT 47, CON. 3, E.G.R., GLENELG, Olieda Hahn, Ross Wilson, Clara 100 acres; well fenced, well watered by Thompson, William Stewart, Elsie Conspring creek; drilled well, water in nolly, Norah Baird. stable; good brick house and bank barn, driving shed, hen house and other outbuildings; centrally located for High and Public schools. For particulars apply to Thomas Ritchie, Durham, R.R. 1.

## FOR SALE OR RENT

THE LATIMER PROPERTY FOR sale or rent.—Apply R. J. Matthews, Nichol, Margaret Sparling. Durham.

HOUSE TO RENT Notary Public, Conveyancer, Realtor, SEVEN ROOMS, MODERN CONVEN- Lot; Wilson.

iences, garden, 21/2 miles from Dur-

WANTED

AGENTS WANTED

WHY WORK FOR A SMALL SALARY when you can make \$50 and more each week by selling Watkins Products in your County, even without experience? arranged at The Chronicle Here is your opportunity to establish a paying business of your own if you are George E. Duncan, Dundalk, Ont., ambitious. Try it this Spring if you wish to convince yourself .- The J. R. Watkins Company, Dept. R-17, 749 Craig West, Montreal.

NOTICE

SINGER SEWING MACHINES REpaired and estimates cheerfully given.-L. Code phone 251, Hanover.

NOTICE TO THE PUBLIC

2 6 lyr. is prohibited on Lots 42, 43, 44, 45, 46 and Lot 32, North of the Durham Road, Concession 2, Bentinck.-W. & S. Mc-Cracken, J. Ewen, H. Hopkins, Wes. 5 8 3m Noble.

NOTICE TO THE PUBLIC

NOTICE is hereby given that trespassing on my private lane at Hayward's Falls on Sundays is prohibited and persons found so doing will be prosecuted to the full extent of the law. S. B. ROBERTS.

COMING EVENTS

KEEP JULY IS FOR VARNEY GAR-DEN party.

AUCTION SALE OF . HOUSEHOLD furniture, Saturday, June 21, at 2\_0'-JOHN MORRISON, Chairman. J. A. M. ROBB, B. A., Principal. ANNUAL MEETING

### COMING EVENTS

ANNUAL U. F. O. MEETING THE ANNUAL U.F.O. CO-OPERATIVE Association and South Grey U. TO Political Association meeting held in Flesherton of Saturday, June 14 at 10 a.m. to rece e ports and for election of officers. Penic lunch. R. L. Aitcheson, H. McKechnie, County Director

THE ANNUAL CHURCH PARADE OF sell three times as many books they will home. C. O. F. No. 446 will be, held on June make more money than they now make 15th in the evening to the treet and everybody else connected with the United church. Oven Sound Court will industry, from the author to the gradparade with the Durham brethren. uate chemist, will make more. We have Carsons. Mount Forest Band 'in attendance. always thought the publishing business Members are asked to be at the C. O. F. rather a curious one, operated upon hall at 6.30.

PICNIC AT HIGH PARK

THE DURHAM CLUB OF TORONTO is closing a successful season with a basket picnic June 20, in High Park, near to the Bloor street entrance. Please bring a cup fork and spoon. All friends welcome. Come early and en. joy the outing.

THE LADIES AID OF QUEEN ST. church are holding a Peony Tea in the basement of the church on Tuesday, June 17, 1930, fr m 4 to 7 o'clock. Good musical programme Home-made baking and candy for sale. Afternoon tea

### RUPTURE EXPERT HERE

HAHN HOUS or one day on e blessed to give free examfrom you. Remember the date.

# FOR PAST MONTH

DURHAM PUBLIC SCHOOL -

Sr. IV-Jean Moffat, Arthur Koch, (Sadie McEachern and Elsie Hunter) Jr. IV-Robbie Gray, David Stewart, J. A. Graham, Principal.

Sr. III-Marion Moore, Carman Noble, Dorothy McDonald, Jean Rowe,

-Kathleen L. Firth, Teacher. Gordon Graham.

Vera Collinson. Sr. II A-Helen Gagnon, Lorraine

McArthur, Betty McIntyre, Ruth Sr. II B-Eilene Tucker, Mary Town, Lauretta Pierson, Hughie McLean,

-Florence M. Kress, Teacher.

Kearney, Janet Robb. White, Eulalia Wilson, George Aljoe,

John McBride. -Mary E. Morton, Teacher. Sr. I A-Philip Sparling, Helen Gerber, Allan Wilson, Fred Town, Glenn

nedy, Audrey Wells, Gorcon Osborne.

Jr. I-Gladys Gray, Foster Lowe, Bertha Glass, Anna McLean, Ralph Greenwood.

Sr. Pr. A-Eilene Ball, Norwood Hutti ton, Ray Innis, Vera Neaves, Kalmon hurry. Gerber.

Sr. Pr. B-Eleanor Storrey, Effie

Collier. Elma Lillian Ball, Teacher Jr. Pr. A-Abie Tinianov, Vera Lauder, Gordon Armstrong,

Whitmore) equal. Jr. Pr. B-Russell Murdock, Margaret Derby , Audrey Collier, Marie Mc-Dougall, Floyd Lawrence.

Long, Marie Morton, Ina McLean, Eugene Lake. -Lizzie Schaefer, Teacher.

S. S. No. 6, Bentinck Sr. IV-Clarence Vickers, Erma

Mighton. Jr. IV-Eddie McDougall. Sr. III-Roy Brune. Jr. III- Levi Biemann. II-Elsie Biemann, Kenneth McCuaig, (Gordon Vickers, Ruth Vickers), equal, Carmon Hopkins, Frank Jr. Pr. A-Maurice Brown, Bobby Mighton. Jr. Pr. B-James Porter, Duncan McDougall.

Mary C. MacQuarrie, Teacher,

S. S. S. No. 7, Glenelg IV-Evelyn Haley\*, Margaret Black\*, The Annual Meeting of South Grey Cecilia Quillinan, Evelyn McGrath. Women's Institute will be held in the Sr. III-Clinton Haley. Catherine "Can you tell me," asked the judge, lecture room of Knox United church O'Neill. Jr. III—Vincent McKeown\*, addressing Enrico Ufuzzi, under exam- on Friday, June 10. Session at 10 a.m. Betty Gillen\*, Patrick Gillen\*, II—

-Julia Burns, Teacher. retail price he sold them at?

## **NEW BOOKS AT \$1 MAY** REVOLUTIONIZE TRADE

books, they will make considerably less the week-end here. Miss Delhia remoney than they make now, which is mained for a month's holidays. Secretary not a great deal. In fact they will lose a half cent a book. But if they will Ida and Gladys, motored to Guelph and strictly original principles, and this -Arthur Ritchie, C.R. would seem to prove it. This calculation has been made by Franklin Spier, who is in the book business as a salesman and advertising promoter, and he expounds his opinions in the New York Dan Campbells. World. The innovation of the publishindustry. May Revolutionize Trade

At present only four leading American publishers are involved. But the others will be obliged to follow suit if the innovation succeeds, and if they take no action until it definitely succeeds or fails they are likely to do little Toronto were also present. Fourteen Do you suffer from rupture? If so, business in the meantime. Of course, your big opportunity has now arrived. the firms that have the rights to the STANDARD UNDERWOOD TYPE- Mr. Reavely, the noted rupture expert, work of the mos popular writers need not be unduly distressed since to most people, we suppose, the authorship of a book is the really important thing about it. A man who wants to read a novel by Wells or Dreiser is not likely in her house here. ination to any sufferer and to demon- to read a novel by Ethel M. Dell or table, tapestry rug, congoleum rug, strate his famous appliance. This ap- Edgar Wallace instead just because it meeting at the home of Miss May to 15 days and has cured cases in from So while existing contracts remain the visitors present. After the opening exthree to the months. This appliance is sellers who have the big guns among ercises Mrs. William Beaton gave a positively emenstrated to you right on the authors will be in rather an im- very interesting "Health Talk". Mrs. your over person without any charge, pregnable position. But when these You do not spend a penny unless you contracts run out when new novels are the Bills". The bulletins were discusare fully satisfied that it is the right written how will the stand-pat houses appliance for you. A consultation with fare? If the authors learn that they daughter of Mrs. R. Whittaker step-Mr. Reavely will cost you nothing, will make more money by having their danced. Mrs. D. Macphail put on a Don't let this opportunity get away books sell at a dollar than at \$2.50, will 20-minute knitting contest which causthey choose the larger price, the smal- ed much fun. The first prize was ler profit and the fewer readers? The Gulf Between

Not believing that these questions require any serious answer we feel safe in predicting that if the dollar book idea succeeds with the innovators, it will be generally adopted by the others. The great question to be settled in whether the sale of books can be tripled or quadrupled. If they can merely be doubled this simply means that the the McKechnie property; ideal loca- Olive Dunsmoor, Crawford Vollett, publishers will be ruined. One might liken their plight to that of a skater on thin ice, making at all speed for the short. But between the thin ice of an inconsiderable profit at \$2 and the security of a sound profit at \$1 there looms the hole in the water called a double output. If the skater can leap the chasm he is safe; if not he was better off on the thin ice. But to pur-Jr. III A-Gordon Kennedy, Clark sue the figure of speech for a moment Saunders, Robbie Milne, George Prew, it is to be noted that the thin ice has been giving off aarming chackles in the Jr. III B-Herbert Renwick, Laurine past three or four years. Everybody Campbell, Delbert Moore, Lynn Vollett, has been complaining, readers because books are too expensive, authors -Clara McCrae, Teacher. because profits are too small, publishers because the interest on invested capital uneconomic and the bookseller because sales are falling off.

Drug and Cigar Store Books Of late years the phenomenon has been noted of cigar stores and drug stores entering the realms of literature with great assurance and proceeding Jr. II A-Margaret Armstrong, Isa- to sell books at what appeared to the bel Fiddes, Catherine Rowland, Ross casual buyer s reduced prices. As a matter of fact, the prices are not lower Jr. II B-Annie Rimmer, Esther in these upstart emporiums than in the department stores and the ordinary bookshops. F.P.A., the New York columnist, suggests that books get into the drug stores only when they become a drug on the market. For the most part, the books sold far below original prices in any stores are books that the pub-Sr. I B-(Mary Bourne and Rita lisher has despaired of getting rid of at Morris), Gilbert Trafford, Donald Ken- any other price. In still other words, the books, as a rule, are utter rubbish -Daisy Mather, Teacher. which are dear at any price. Still as a mtter of physical necessity they must be moved from the shelves or garbage cans of the general public , and they are therefore offered at prices best calculated to get them there in a great

The Profit on a Volume

But these cut rates have revealed the existence of a new class of buyer. namely the man or woman who will buy a book because it is cheap, not because it is a book. It is believed that Town, (June McDonald and Emily there are millions in this class and that they can be hooked with dollar books. It is surely worth trying especially since, according to Mr. Spier, the costs of a \$2 book of which 3,000 Jr. Pr. C-Ralph Stewart, Russell copies are sold are as follows: Retail price of book Received from booksellers

Manufacturing cost:

Author's royalty

Genera! expense:

Overhead

Printing and binding

Advertising and selling

Publishers' profit It will be admitter that nobody here makes an excessive profit unless it is Sharpe, George Porter. Jr. I-May the bookseller, and as pointed out he Hopkins, Edna Porter, Alfred Sharpe. is being chased by drug stores and cigar stores with their cut rate and their better opportunities to make sales, since a good many more people enter a drug store or a cigar store in the course of the day than enter a book store. Our own bolshevik idea is that what is chiefly the matter with the publishing business is that it turns out too much stuff that should not be published at all; that a great deal of its expenditure is, therefore waste. We

Priceville (Our Own Correspondent) (Too Late for Last Week.)

Mr. Findlay MacPhail, accompanied If publishers, by reducing the price of by his daughter Delhia, Mr. and Mrs. their books to a dollar a copy to the Chas. McKinnon and son, John L., reader, can publish twice as many motored up from Toronto and spent

> Miss Dorothy Carson of Toronto spent the week-end at her parental

Mr. and Mrs. Will Timmins, Hayward Falls, Mr. and Mrs. Art Richardson and son visited Sunday at Mr. Alex. Mr. David Hincks and two daughters,

spent the week-end and on their way back called on Arthur friends. Mr. and Mrs. George McLellan and Miss Brown motored over from Niagara and spent a few days visiting at Mr.

Those who attended the Presbyterers who have announced the price re- ial on Wednesday at Price's Corner, duction is a striking one. It means not near Hillsburg were: Mrs. Dan Stewart, a reduction of 10 to 15 per cent, which Mrs. Dan Campbell, Mrs. Alex. Carson, we are growing accustomed to in motor Mrs. Salter, Mrs. Burt, Mrs. Dan. L. car prices, but a cut from \$2.50 or \$2. McArthur, Rev. Mrs. Stewart, Rev. Mrs. It is one of the most drastic moves Sutherland, Misses May Stewart, Erma made in many a day in any important McLean, Mary McEachern. Mr. Dan. L. McArthur took them all in his conveyance.

Mr. and Mrs. A. L. Hincks and Betty attended the anniversary of Mr. and Mrs. G. A. Black Sunday. They were a year married. Miss Mary McCannel and little neice, Dorothy McDonald, of sat down to dinner table and a most enjoyable time was spent.

A number from here attended the banquet in Markdale on Friday night and report a good time.

Mrs. McDougall of Toronto is back for the summer months and is living

The Holdfast club held their monthly

George Fisher gave a reading "Pa Pays sed. Miss Virginia Lindsay, grand awarded Mrs. George Campbell, a bag full of clothes pins; 2nd to Mrs. Peter Muir, a large sauce pan; 3rd to Mrs. Alex. Carson, a granite sauce pan: 4. Mrs. William Beaton, a fruit filler. Lunch was then served. The next

meeting will be at Mrs. Robert Best's. Mrs. Hector McLean is spending a week in Toronto.

Play—Comedy Drama The Colonel's Daughter will be given by the Y. P. S. of Priceville in the United Church on This is he of the best amateur plays produced and no expense has been spared to make it suc-

cessful. A good orohestra will

Prices: Adults 350, Stidren 20c.

COME & HAVE A GOOD TIME

be in attendance.

Time of play 24 hours.

WHEN IN OWEN SOUND - eat at -

Arcadian Tea Room

Meals or Lunches

Ice Cold Drinks

Ice Cream

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Your headquarters for Kodaks, photo finishing and enlarging. Art and Gift Store OWEN SOUND Phone 541

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**Expert Tire Repairing** 

Latest Improved Methods! Albert J. Jackman

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Diamond Ring

Owen Sound

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EMBARRASSING MOMENTS



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