

Classified Advertisements

Medical Directory.

DRS. JAMIESON & JAMIESON
Office and residence a short distance east of The Hahn House, on Lambton Street, Lower Town, Durham. Office hours, 2 to 5 p.m., 7 to 9 p.m. (except Sundays).

J. L. SMITH, M. B., M. C. P. S. O.
Office and residence at the corner of Comless and Lambton Streets, opposite old Post Office. Office hours: 9 to 11 a.m., 1.30 to 4 p.m., 7 to 9 p.m. (Sundays excepted).

DR. A. M. BELL
Physician and Surgeon. Office Garafraza Street, Durham. Graduate University of Toronto. Eyes tested and corrected. Office hours: 2 to 5 p.m., 7 to 9 p.m. (Sundays excepted).

C. G. & BESSIE MCGILLIVRAY
Chiropractors
Graduates Canadian Chiropractic College, Toronto. Office in Macfarlane Block, Durham. Day and night phone 123.

Dental Directory.

DR. W. C. PICKERING, DENTIST
Office over J. & J. Hunter's store, Durham.

J. F. GRANT, D. D. S., L. D. S.
Honor graduate of the University of Toronto. Graduate of Royal College Dental Surgeons of Ontario. Dentistry in all its branches. Office Calder Block, Mill Street, second door east of MacBeth's Drug Store.

Legal Directory.

J. H. MacQUARRIE, B. A.
Barrister, Solicitor, etc., Durham. Branch office at Dundalk open all day Friday.

LUCAS & HENRY

Barristers, Solicitors, etc. A member of the firm will be in Durham on Tuesday of each week. Appointments may be made with the Clerk in the office.

GEORGE E. DUNCAN

Licensed Auctioneer for Grey County Sales taken on reasonable terms. Dates arranged at The Chronicle office. George E. Duncan, Dundalk, Ont., Phone 42 r 3.

JOHN AITKEN

Auctioneer, Grey and Bruce. Sales promptly attended to. Satisfaction guaranteed. Terms on application. Phone Allan Park Central 9 r 515; Hanover R. R. 2, P. O. 524 2811

NOTICE TO FARMERS

The Durham U. P. O. Live Stock Association will ship stock from Durham on Tuesdays. Shippers are requested to give three days' notice. James Lawrence, Manager. Phone 601 r 13 Durham, R. R. 1

DURHAM HIGH SCHOOL

The School is thoroughly equipped to take up the following courses: (1) Junior Matriculation. (2) Entrance to Normal School. Each member of the Staff is a University Graduate and experienced Teacher. Intending pupils should prepare to enter at beginning of term. Information as to Courses may be obtained from the Principal. The School has a creditable record in the past which it hopes to maintain in the future. Durham is an attractive and healthy town and good accommodation can be obtained at reasonable rates. JOHN MORRISON, Chairman. J. A. M. ROBB, B. A., Principal.

BATES BURIAL CO.

Distinctive Funeral Service at Moderate Cost. No extra charge for the use of our Parlors. Phone KI 4344 Toronto 122-124 Avenue Rd. John W. Bates R. Maddocks FORMERLY OF FLESHERTON

FOR SALE

HONEY FOR SALE
FINEST QUALITY LIGHT AMBER honey. \$1 for 10 pound pail.—W. A. Macdonald, Countess St. 11.8.11

FISHING RIGHTS FOR SALE
LOTS 1 AND 2, CON. 1, N. D. R. Glenelg, consisting of 80 rods of good trout stream. Apply on premises to George Whitmore, R. 1. Priceville. 1 24 4

POTATOES, GRADE A, GOOD QUALITY. \$1.00 at barn. \$1.25 delivered in town; also two-furrow Cocksfoot riding plough.—Wm. B. Paterson, R. R. 4, Durham, phone 611r5. 1 31 4pd

FOR SALE OR RENT

THE LATIMER PROPERTY FOR sale or rent.—Apply R. J. Matthews, Durham.

FOR SALE OR RENT
HOUSE ON GARAFRAZA STREET.; newly decorated; electric lights; hard and soft water; good barn.—Apply to David Kinnee, Durham. 3 14 pd

FARM FOR RENT

LOTS 8 AND 9, CON. 2, S. D. R. Glenelg, 100 acres; good house, bank barn, good outbuildings; in good state of cultivation; running water; possession at once. For further particulars apply Ben Whitmore, Durham. 1.17.4pd.

FOR SALE

FOR SALE
HANOVER FLOUR \$4.00 PER BAG.—Begger's Store.

PROPERTY FOR SALE

HOUSE FOR SALE
IN GOOD LOCATION AND IN good state of repair. Apply at The Chronicle Office. 7 26 2811

BRICK HOUSE FOR SALE

ON KINCARDINE STREET; SIX rooms; all conveniences.—Apply at Chronicle Office or Lucas & Henry, Durham. 10 18 11

PROPERTY FOR SALE

SPLENDID BRICK STORE BLOCK on main street of Durham, known as the McKechnie property; ideal location; reasonable price. Apply at once to Mills & Paterson, Hanover, Ont. 12 13 11

FOR SALE

BRICK HOUSE ON BRUCE ST. Durham; 7 rooms; all conveniences; ideal location; barn and new garage; quarter-acre of land.—For further particulars apply Mrs. Herb. Hopkins, Durham 2. 1.31.4pd

FOR SALE

GOOD BRICK HOUSE, 8 ROOMS, conveniences, electric lights, together with 9 acres of land. Will be sold en bloc or separately. Good barn and stable on premises. For further information apply to John McNally, Durham. 1 17 4pd

ARTICLES WANTED

WORK WANTED.—THE CHRONICLE Job Plant is well equipped for turning out the finest work on short order. 11

COMING EVENTS

DR. AND MRS. JAMIESON WILL entertain with a social evening at their home, 166 Roxborough St. E., Toronto, on Friday, February 8, under the auspices of the Durham Club and as a benefit for the new wing of the Durham hospital. Chronicle readers and friends are cordially invited. Admission 75c. Please phone your acceptance of this invitation to Club President, Mrs. Dawson, 186 Pacific Ave. JU 8133 J.

THE DURHAM WOMEN'S INSTITUTE will meet at the home of Mrs. Charles Moore on Thursday, February 7th. Papers will be given by Mrs. McIlraith and Mrs. Harding. Special music by Mrs. Lauder. Exhibit of articles made from a flour bag. All members are kindly requested to be present. Visitors welcome. A special 15c. lunch will be served.

AUCTION SALE

THERE WILL BE SOLD BY PUBLIC Auction on Lot 14, Con. 18, Normanby, on Friday, February 1, at 2 o'clock, 42 pure-bred Shropshire ewes and 1 ram. Animals wishing to purchase some good ewes, it will be to their interest to attend this sale. Terms, 6 months' credit with 6 per cent added.—John Cooper, Proprietor; John Aitken, Auctioneer. 1 24 2

AUCTION SALE

There will be offered for sale at the Hahn House Stables, Durham

Saturday, Feb'y 9, 1929

CARLOAD HEAVY DRAUGHT HORSES
from 4 to 8 years old and weighing 1300 to 1600 pounds

These animals are all fairly well broken and will arrive at the Hahn House Stable about February 5, where they may be inspected. HARRY BARRY R. BRIGHAM Proprietor. Auctioneer.

NOTICE TO CREDITORS

NOTICE is hereby given that all persons having claims against the estate of SAMUEL PATTERSON, late of the Township of Egremont, in the County of Grey, Gentleman, who died on or about the third day of December, A. D. 1928, in the Township of Egremont, in the County of Grey, are hereby required to send or deliver to the under mentioned solicitor for the executors full particulars of their claims duly proved on or before the twenty-third day of February 1929. After such date the executors will proceed to distribute the assets of the estate, having regard only to the claims of which they shall then have notice, and will not be liable for said assets to any persons of whose claim notice shall not have been received at the time of such distribution. DATED at Durham this twenty-third day of January, 1929. J. H. McQUARRIE, Durham, Ont. 1 24 3 (Solicitor for the Executor)



How to Play BRIDGE

Series 1928-29 by Wynne Ferguson
Author of "PRACTICAL AUCTION BRIDGE"

Copyright 1928, by Hoyle, Jr. ARTICLE No. 3

A great deal has been said and written about the importance of knowing the rules and conventions of Bridge. Such knowledge undoubtedly is of prime importance. A proper understanding between partners of the conventions of bidding and play makes better Bridge and more pleasant relations with one's partners, but every player should realize that there are exceptions to all rules. A recent book on Auction expresses the point very well.

- Hearts—A, K, 8, 5, 3
Clubs—A, K, Q, 7, 6, 4
Diamonds—2
Spades—7

No score, rubber game. Z deals and is obliged to choose between a club and a heart bid.

"That is, no rule is too good to be broken when the proper occasion arises. The player who knows best when and how to dispense with a rule, plays the best how to play the game. But one thing must never be overlooked. The player must somewhere, somehow, have learned the application of the rule he is breaking, before he attempts to break it."

The general rule or convention is that with a choice between a major and minor suit, bid the major, but this rule holds true only when both suits are of equal length. The minor suit happens to be the longer, it should be bid first and the major suit on the second round. Such bidding should indicate to partner that the minor suit is longer or stronger and not to support the major in preference, unless he has reason to believe that the major suit is longer in the minor.

"When the author uses the word 'never', please read 'hardly ever'. Do not hesitate to break any rule herein set forth if you see a good reason for doing so—but be sure your reason is better than the rule."

Z's proper opening bid, therefore, with the above hand is one club. A bids one spade and Y, with a double stopper in the spade suit, should bid one no trump. B passes.

One of the conventions of bidding that usually should be followed is to bid the major suit, if you have one, in preference to a no trump, but the following hand shows a justifiable departure from this rule or convention:

- Hearts—A, K, 8, 5, 3
Clubs—A, K, Q, 7, 6, 4
Diamonds—2
Spades—7

At no trump YZ will score three odd, game and rubber. At clubs, four odd is possible and at hearts, three odd. This is apparent that Y's departure from the rule proves a winning venture. Stick by your conventions but also learn when to break them. When you do, however, always have a reason, and a good one, for doing so.

- Hearts—A, 9, 8, 7, 5
Clubs—A, 5
Diamonds—A, J, 4
Spades—A, J, 5

No score, rubber game. If Z dealt, should he bid one heart or one no trump?

- Y :
A B :

Answer to Problem No. 3

- Hearts—A, J, 6, 3
Clubs—10, 5
Diamonds—K, 10, 7, 2
Spades—J, 8, 4

Y :
A B :

- Hearts—K, 9, 7, 4
Clubs—7, 6, 2
Diamonds—A, Q, J
Spades—K, 10, 7

No score, rubber game. Z dealt, bid one no trump and all passed. A opened the five of spades, Y played the four, B the nine and Z won the trick with the ten of spades. How should Z plan the play of the hand?

In this case, the four aces make the no trump bid justifiable, especially as the heart bid contains only one honor. But don't let 100 aces influence you to bid an unsound no trump rather than a sound major suit, when the suit is such a strong one that game is a certainty. On the other hand, don't bid a weak major suit in preference to a sound no trump, especially when the hand contains 100 aces. All pass the no trump bid and A opens the four of clubs.

Solution: Z should take four rounds of diamonds, winning the third diamond trick in Y's hand with the king so that he can play the last diamond and thus force discards. The important suit to find out about is the heart suit, for if Z takes the wrong finesse, he not only will lose game but also may not even make his bid.

The play of this hand is instructive also, so should be carefully noted. The fact that A leads the four of clubs, the fourth best of his long suit, and that the deuce and trey of clubs are in the dummy hand, show that A has only four clubs. Therefore Z should win the first club trick with the ace and set his heart suit. He can afford to lose one heart and three club tricks. He will still score game if the spade finesse is successful.

As a matter of fact, A held the ten and B the queen, so Z's fine play enabled him to make game on a hand that most players would lose because they would finesse the heart toward the ace jack rather than first coax discards and thus locate the queen. Be on the lookout for such opportunities.

- Hearts—J, 6
Clubs—J, 9
Diamonds—Q, J, 10, 8, 5
Spades—K, 10, 6, 4

Played in this way, Y Z will make one club, four heart, three spade and one diamond tricks or three odd, game and rubber. Learn to count your tricks and plan the play of the hand before you play to the first trick. It will win you many a game and rubber.

There is another case where conventions should be discarded. That a "two-suiter" always should be played at a suit is one of the recognized conventions of the game, but sometimes there is a better bid, and the following hand is a good illustration:

- Y :
A B :

People who are continually borrowing household utensils and neglect to return them are annoying neighbors. The problem of how to cure them of the habit was solved in an effective though somewhat costly way by one long-suffering householder.

Public attention has been so long centred on the intemperate use of alcoholic beverages that the word "intemperate" has lost its broad meaning among a great part of the populace. If one were to ask the average person the meaning of the word, the definition most frequently given would be "to drink to excess," or something to the same effect.

A man had moved into the neighborhood. One of the first things he did after getting his goods into the house, was to borrow a step-ladder from his next-door neighbor, Mr. Smith. He "needed it in putting up his window shades," and "would return it shortly."

Compare this popular understanding of the word with its definitions as found in Webster's dictionary: "Indulging any appetite or passion to excess; immoderate in enjoyment or exertion; ungovernable, immoderate, inordinate, as intemperate language, zeal, etc."

Next he borrowed a tack-hammer, to use in putting down his carpets.

"That's all right," said Mr. Smith, with a genial smile. "But you had better keep it now. I have bought a new one."

Then he wanted a hatchet, a screw-driver and a gimlet, all of which things Mr. Smith, being an accommodating man, allowed him to take.

"Indulging any appetite or passion to excess; immoderate in enjoyment or exertion; ungovernable, immoderate, inordinate, as intemperate language, zeal, etc."

Several days passed and none of the borrowed articles had been returned.

"So it becomes evident that one may be intemperate in many different ways. There are intemperate eaters, intemperate smokers, intemperate sleepers, intemperate workers, intemperate idlers, intemperate spenders, intemperate talkers, intemperate thinkers, intemperate reformers, and many more may be intemperate in anything."

"I'll cure him," said Mr. Smith. About a week later the new neighbor came back with the screw driver, and apologized for having kept it so long.

In an essay on "The Evils of Intemperance" appears the statement: "The history of mankind has shown that intemperance is the greatest evil which has afflicted the human race. Yet this is the lesson that mankind from age to age and from generation to generation persistently forgets. Spiritual intemperance unlooses the forces of hate, bigotry, oppression, tyranny,

"You are welcome to those," said Mr. Smith, cordially. "I have bought some others and don't need them."

met him. "Why, bless me," he said, "you need not bring that ladder back! I have a new one, so I shall not need it."

"But—"

"The new neighbor kept the things but he never borrowed anything more from Mr. Smith."

"That's all right," said Mr. Smith, with a genial smile. "But you had better keep it now. I have bought a new one."

and the like, any and all of which have potentialities for evil in civilized communities that may be compared only with the physical intemperance that weakens and destroys barbarous or semi-civilized peoples."

With a muttered apology the new neighbor hurried back and returned with the gimlet, the hatchet and the tack-hammer.

"Perfectly we would not expect, But just a man half-way correct. Like me and you."

"You are welcome to those," said Mr. Smith, cordially. "I have bought some others and don't need them."

"Perfectly we would not expect, But just a man half-way correct. Like me and you."

"But—"

"Perfectly we would not expect, But just a man half-way correct. Like me and you."

"But—"

"Perfectly we would not expect, But just a man half-way correct. Like me and you."

The Bell Telephone Company and its financial policy

IF given authority by parliament, the Bell Telephone Company will issue new shares of stock over a period of years, at intervals and in amounts depending on the expansion required to serve public demand.

The new shares will be offered for purchase by shareholders and the price will depend on the management's judgment of conditions.

This method is the exact procedure by which the company has built the present telephone system in Ontario and Quebec.

In forty-eight years the telephone company has neither suggested nor received a government subsidy.

In forty-eight years it has never split its stock, nor issued shares that were not fully paid for at par or more.

In forty-eight years it has never been exploited for the benefit of either individuals or groups, although it is now one of the largest institutions in the country.

has met double obligation

IN choosing and following this financial policy the management of the company has had constantly in mind the double obligation of those who operate a public utility.

There is, first, the obligation to the users of the telephone system to give them proper service at lowest possible cost. And, secondly, there is the obligation to the owners to protect their property and pay them a fair return on the money they advance to build the system.

These two obligations have been scrupulously fulfilled.

Service has been given by steadily extending the system from a few hundred telephones in 1880 to over 700,000 now in use. The company is spending over \$27,000,000 this year to extend and improve the system further and has made plans to spend over \$120,000,000 in the next five years.

And this service has been given at low cost. The rates paid by telephone subscribers in Ontario and Quebec are the lowest in the world for comparable service. The Board of Railway Commissioners has officially acknowledged that they are more reasonable than other rates in Canada.

The 15,300 owners of the system receive a fair return, but not more than a fair return. The company's policy has handed out no "melons" nor extra dividends.

A test of this is the actual experience of a shareholder who bought Bell Telephone stock on the market fifteen years ago at \$15 and has since taken advantage of every opportunity to buy new shares as they have been offered.

His annual return today, on the money he has paid for his shares, is less than seven per cent. To be exact it is 6.9 per cent.

in the national interest

THE management does not favor any change in its policy, because:

- 1. the record of the company's policy in efficiently fulfilling the obligations to both users and owners justifies its continuance.
2. if, however, the financial policy of public utility companies is to be fixed by parliament it should be made applicable to all such companies rather than to single out one company which does not deserve special restrictions.
3. a change in policy is not in the national interest; it means that Canadian investors will be attracted to put their money into numerous American utility companies with which the telephone company is now competing for new capital and where it is the recognized practice to offer new shares to stockholders.

The present policy of the company safeguards future expansion of the telephone system by retaining support of reliable investors, and promotes the national interest of Canadians in Canadian development.



I'm just a man who's fairly good. I'm just like you; I've done some things I never should— Perhaps like you. But thank the Lord I've sense to see The rest of men with charity; They're good enough if good as me— Say, men like you.

CALIFORNIA-BOUND CANADIANS GROWING IN NUMBER

The famous resort cities, the ocean beaches, the mountains, the fascinating desert resorts of California combine to make possible all the diversified sports and entertainment desired to the heart of a summer-lover.

There are various routes—two of the most popular are through Chicago, or by way of British Columbia and the Pacific coast. Many arrange to travel to California by one of these routes and to return via the other. In this manner the beauties of both Canada and the United States are seen during the round-trip.

Complete information regarding California—fares, accommodation, literature may be obtained from any Canadian National Railways Agent.

THE OTHER MAN
Perhaps he sometimes slipped a bit— Well, so have you, Perhaps some things he ought to quit— Well, so should you. Perhaps he may have faltered—Why? Why, all men do, and so have I. Your must admit, unless you lie. That so have you.