

DURHAM CHRONICLE

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where the object is the benefit or convenience of any person or number of persons—is advertising, and it will be treated as such. If no instructions accompany the notice advising us who to charge it to, it will be charged to the person phoning or sending it in. Advertisements ordered for insertion "until forbidden" and those sent without written instructions, will appear until written orders are received for their discontinuance. FRANK IRWIN, Editor and Proprietor.

Whosoever is afraid of submitting any question, civil or religious, to the test of free discussion, is more in love with his own opinion than with the truth.—WATSON.

Thursday December 20, 1928



1928 DECEMBER 1928

Calendar grid for December 1928 showing days of the week and dates.

Editorials

THE CREDIT SYSTEM

One of our exchanges in dealing with the credit system and telling of the difficulties experienced says that the credit system must go. On the face this looks like a wise statement but we cannot agree with our contemporary if he intends the statement to be accepted generally. If he means that the credit system as used by a lot of people must go, then we are heartily in accord with his sentiments.

There is little doubt that the abuse of the credit system has put a good many businesses on the road, but it is the "abuse" that should be blamed and not the system. With all its supposed faults, the world could not live without the credit system. Nations could have no intercourse of trade, business firms could not equip themselves with high-priced machinery, and even in our own case, where would we have been had we not been able to buy on credit and make the purchased article or machine pay its way as we got the work out of it.

There is only one manner in which the credit system, or rather the abuse of it, can be corrected, but we have no hope of ever living to see that day. Business men and others who have accounts owing should pay more attention to them. When they find that a certain party makes no attempt to pay his honest debts, he should be reported to the headquarters of the organization, his name placed on the black list, and every business man refuse to sell him except on a strictly cash-down basis.

But this system will not work for the simple reason that the average man in business cannot see far enough ahead. When one of these dead-beats enters a store, the store-keeper thinks he is getting new business, or that he is "getting ahead" of his rival, meets the dead-beat with a high-ball handshake and chuckles at the big sale he has made. He finds out his mistake afterwards, but that makes little difference. Then next time he is right out for new business the same as before.

There is also the fear in the most of us that somebody will learn that we have been "trimmed" and this, no doubt, works to the advantage of the deadbeat who, when he is refused credit in one place until his big bill is settled, merely moves on a door or two to be glad-handed by the next sucker. All the preaching that could be done from now, till doomsday wouldn't change this situation, so why worry?

WHAT NAPOLEON SAID

The last issue of The Simcoe Reformer ran the following in a box on its front page, and it fits the case of The Chronicle too well to be passed up without notice:

When Napoleon heard the news of the defeat and destruction of his fleet by Nelson at the Battle of Trafalgar, he is said to have exclaimed: "Well, I can't be everywhere!" The editor is in exactly a similar position. He often hears complaints and adverse comments because he has not noticed the absence from or presence in town of some citizen or visitor, or because some item of news has passed his observation. Let the complainant remember the remark of the great Napoleon and reflect that a greater than Napoleon is not here. We can only pub-

lish all the news through the co-operation of citizens who are willing to send in the items. Simcoe is a town of approximately 5,000 people and The Reformer has long been mooted one of the best weekly newspapers in the larger towns of Ontario. If The Reformer, with a circulation of 4,000, a reportorial staff, office staff, and all that goes to make for efficiency in the collection of news feels that it cannot get all the happenings without the co-operation of its readers, what of papers like The Chronicle, published in a town of 1,700, with a small staff and a circulation of only 1,400?

We would ask our readers and citizens to read the excerpt from The Reformer, given above, think it over, and then extend a helping hand. A newspaper is a purely community affair. The plant and machinery may be the property of some one person, but this, without the co-operation of the community in the dissemination of news, avails but little.

There is not a weekly newspaper published that does not honestly try to get all the news, but with a small staff, and a hundred-odd things to do, it is not possible for the editor to be on the street all the time, or everywhere at once. The community spirit and co-operation will spell success, not only for the local newspaper, but for the citizens and the neighborhood.

NOTES AND COMMENTS

A Merry Christmas to all! Names sometimes get one mixed up. We asked a well-known Durham man the other day what kind of a radio he had, and what do you think he told us? Crossley and Hunter.

The meanest man in town this week, according to the small boy with the handsleigh and the lady who likes to take her afternoon constitutional attached to a baby sleigh is the fellow who shovels the snow off the sidewalk clean down to the concrete.

A station on the C. P. R. Rosetown-Perdue branch has been named after Ethel Catherwood, who represented Canada at the recent Olympic games. Well, here's hoping the new town of Catherwood can jump as high as its namesake Ethel and bring as much honor to the country.

PASTORAL GREETING

"For unto you is born this day in the city of David, a Saviour, which is Christ the Lord."—Luke 2

The coming of the Saviour is one of the greatest events of history. As children we have all been thrilled with interest in the Christmas story and it would indeed be well for us to retain our child-like faith. "Except ye become as little children ye cannot enter into the Kingdom of God."

While we enter fully into all the festivities of this joyous season let us keep in view its deep religious significance. Christ would have us remember him as our saviour and our Lord. The wise men and the shepherds were given to understand that the first Christmas was indeed the greatest of all occasions. Something of the significance of the coming of the Saviour was brought home to their hearts. We in this busy world, are apt to forget our need of a saviour; we are apt to forget what it means to have one to whom we can turn for pardon and peace. Let Christmas recall to our minds the greatness of Christ's love toward us. May our hearts be filled with his love and his peace and may we all say in sincerity "Glory to God in the highest, On earth peace, good will to men."

Extending to all the heartiest good wishes for this Christmas tide. B. D. ARMSTRONG.

SOCIAL AND PERSONAL

Miss Marion Calder returned this week from Montreal and her friends are pleased to see her so fully recovered from her recent operation.

Mrs. J. Whitmore, daughter, Miss Millie, and son, Mr. Ben Whitmore, have moved to town from their farm in Glenelg and taken up residence in Upper Town.

Mrs. Thomas Turnbull of Glenelg leaves tomorrow for Toronto and will visit the week-end with friends and relatives there.

Mr. and Mrs. W. Kearney and daughters, Misses Isobel and June of Sheridan, Montana, are spending the Christmas holidays with Mrs. A. Beggs and family. Mr. Kearney visited here five years ago, but it is sixteen years since Mrs. Kearney was last here.

Miss Bessie Smith, who is attending Toronto University is home and confined to her bed with influenza.

PRICEVILLE PRESBYTERIAN

Rev. J. Corry Christmas is the time when everyone should endeavor to show forth the spirit of peace and goodwill, when giving gifts remember the "World's Greatest Gift". Services next Sabbath at 11.00 and 7.30.

A welcome to everyone. Sabbath school at 10. Our Sabbath school entertainment will be held on Friday evening, December 21. Come and encourage the young people. Admission 25c. adults, children of the congregation free. Santa Claus will be present.

SWINTON PARK

Service at 2.30 when all our people are requested to make an effort to be present. We expect you, don't disappoint us.

KNOX CHURCH CHOIR CANTATA

The cantata, "The Song and The Star", put on by Knox church choir Tuesday evening of this week was an excellent production, well presented and a credit to the organization, but unfortunately the crowd was not at all large. This no doubt was due to very little publicity added to which was the busy season in getting ready for Christmas. In addition to the cantata proper there was an excellent reading by Mrs. R. M. Sparling and a concert solo by Mr. M. J. Bailey. A pleasant social hour followed the programme.

CHURCHES

Christmas Services Sunday, December 23, 1928

BAPTIST

Rev. W. Spencer, Pastor 11 A. M. Sermon—"The Deliverer Has Come". Anthem—"O Gift of God" (Martin). 7 P. M. Sermon—"Romance of the Incarnation, or The Christian Cradle". Anthem—"Crown Him King of Kings" (Excell). Anthem—"Silent Night".

KNOX

11 A. M. Sermon. Anthem—"Fear Not". Ladies' Chorus—"The Mystery of Love". 7 P. M. Sermon. Anthem—"The Star in the East". Anthem—"Praise Ye the Lord".

PRESBYTERIAN

Rev. B. D. Armstrong, Pastor Sermon—"The Christmas Message". Matt. II: 11. Anthem—"The Happy Morn" (Lerman) solo by Mrs. Lauder. Anthem—"Song of the Angels" (Emerson) solo by Miss Weir. 7 P. M. Sermon—"The Child of Samuel". I Sam. 2: 26. Anthem—"Hail O Morn of the King" (Judson). Anthem—"I Bring You Good Tidings" (Wilson), obligato by Mrs. McFadden. "Wonderful Peace", Male Quartette.

QUEEN ST. UNITED

Rev. H. S. Fiddes, Pastor 11 A. M. Sermon. Anthem—"Star of the Orient" (Geibel). Anthem—"God From on High Hath Heard" (Turner). 7 P. M. Cantata—"The Herald Angels" (Carrie B. Adams).

QUEEN ST. W. M. S.

The December meeting of the W. M. S. of Queen Street United Church was held at the home of Mrs. George Yiirs on Thursday, the 14th.

The President was in the chair and after singing hymn 94, "Jesus Shall Reign", Mrs. Groves led in prayer. Mrs. R. Smith read the Bible reading from the 2nd chapter of Luke. The devotional leaflet "Life as a Stewardship" was given by Mrs. B. Wilson. The subject of study, "Bubbling Springs in Bie", taken from the 4th chapter of "Drums in the Darkness" was taken by Mrs. (Rev.) Fiddes.

After reports from the different officers, the election of officers took place:

President, Mrs. McCrae; 1st Vice-President, Mrs. A. McClocklin; 2nd Vice-President, Mrs. B. Wilson; Recording Secretary, Mrs. (Rev.) Fiddes; Corresponding Secretary, Mrs. M. Knechtel; Treasurer, Mrs. Wiggins; Secretary of Christian Stewardship, Mrs. Groves; Finance Committee, Mrs. Wilson. Mrs. W. Glass, Mrs. Wiggins; Strangers' Secretary, Mrs. R. Smith; Assistants, Mrs. Wolfe, Mrs. Mark Wilson; Associate Helpers' Secretary, Mrs. Sparling; Assistant, Mrs. Twamley; Superintendent of Supply Work, Mrs. Hopkins; Assistant, Mrs. Yiirs; Pianist, Mrs. W. Glass.

After singing "Silent Night" the meeting was closed with prayer by Mrs. McCrae.

KNOX W. M. S.

The annual meeting of the W. M. S. of Knox United Church was held at the home of Mrs. Ramage, on Friday the 14th of December, with Mrs.

RIGHT IN THE SHOULDER

"Fruit-a-tives" Did Stop His Rheumatism



MR. FLOYD

"Fruit-a-tives" soothed his kidneys—freed his system of excess acid and poisonous waste—regulated his bowels—purified his blood—and this is why Mr. S. Floyd of Nainaim, B.C., is not bothered with Rheumatism any more. "I suffered with Rheumatism in my shoulders and, as most of my friends were taking 'Fruit-a-tives,' I decided to try them. In a short time the pain disappeared and I had relief for the first time. I think this medicine really marvellous." If you are bothered with Rheumatism Pains in the arms, legs or back, or with Neuralgia or Headaches, get "Fruit-a-tives," 25c. and 50c. a box—at dealers everywhere.

Mather presiding. The meeting was opened by repeating the Lord's prayer in unison and singing hymn 170. Then came the business, including the reports of the various officers, all being encouraging. The Treasurer reported that the Society had more than raised their allocation of \$450, and the President of the Mission Band told of her little people also going over the top with theirs of \$50.

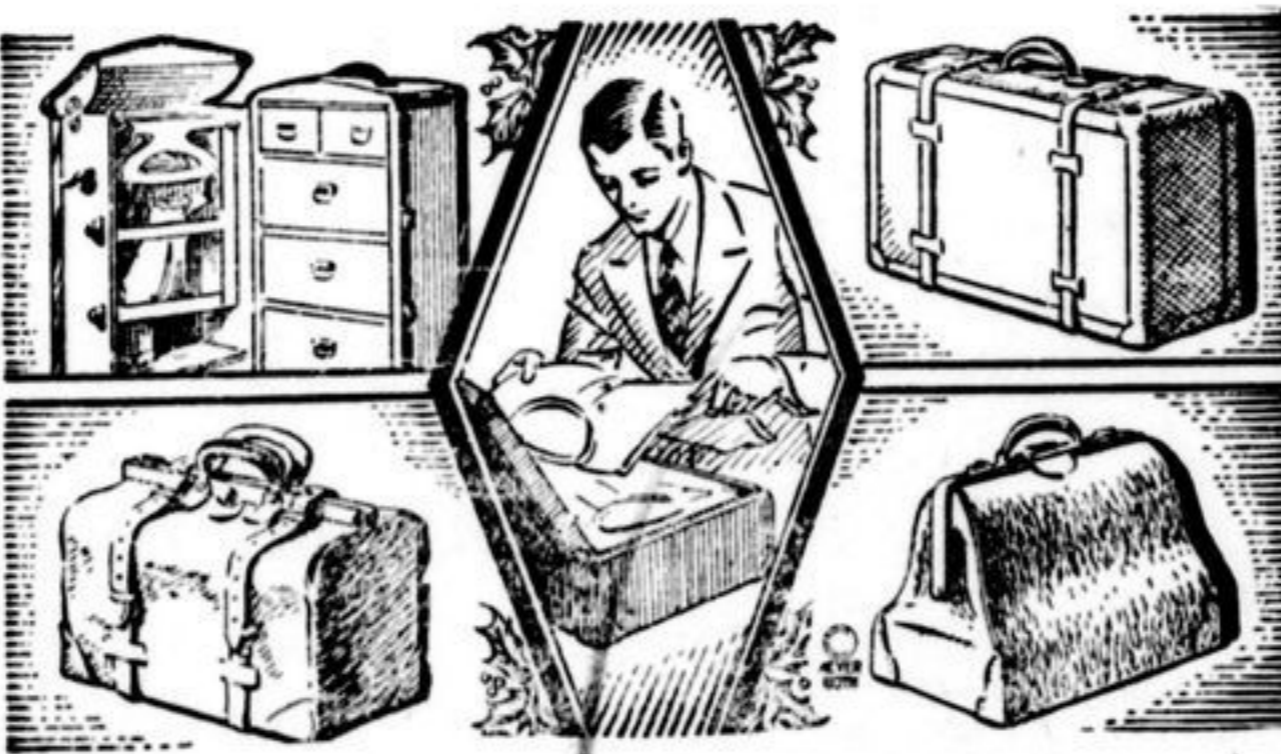
Hymn 172 was sung and two members led in prayer. Mrs. Allan gave the Bible reading from the old, yet ever new Christmas story found in Luke 2. The Roll call was answered with a verse on Faith. Mrs. Stonehouse and Miss Hunter gave an enjoyable duet which was much appreciated. The topic from the study book was taken by Miss McGirr, who told of the different missionaries and their work in Angola. Then came the election of officers and with one accord the officers of last year were re-elected. The singing of hymn 165 and prayer by Mrs. John Bell closed the devotional part of the meeting. The hostess and Miss Ramage served tea and a social hour was spent, closing by singing God Save The King.

The following were the re-elected officers:

Honorary Presidents, Mrs. T. McGirr, Miss A. Gun, Mrs. E. T. McClocklin, Mrs. W. Hunter; President, Mrs. James Mather; 1st Vice President, Mrs. W. Derby; 2nd Vice President, Mrs. John Bell; Secretary, Mrs. McIlraith; Treasurer, Mrs. Thomas Allan; Associate Helpers' Secretary, Mrs. Thomas Young; Secretary of Christian Stewardship and Finance, Mrs. John Bell; Literature, Mrs. Stonehouse; Missionary Monthly Secretary, Mrs. A. Middleton; Strangers Secretary, Mrs. Jackson and Miss MacKenzie; Supply Secretary, Mrs. T. Brown and Mrs. Mortley; Press Secretary, Mrs. John Smith and Mrs. J. J. Smith; Treasurer Birthday Box, Miss MacKenzie; Missionary Committee, Mrs. R. Macfarlane, Mrs. W. H. Smith and Mrs. D. B. Jamieson; Missionary Band Leader, Miss M. McGirr and Assistant, Miss M. Mather. Auditors, Mrs. T. McKechnie.

KNOX MISSION CIRCLE

The annual meeting of the Knox Mission Circle was held in the school room of the church on Monday night,



For the Traveller

- Club Bags \$3.00 to \$21.00
Suit Cases \$2.00 to \$9.00
Hat Boxes \$5.50 to \$10.00
Dressing Cases \$15.00
Boston Bags \$1.00 to \$4.50

J. S. McIlraith

The Cash Shoe Store

Durham

December 10. New officers were elected.

The following are the officers for the coming year: Honorary Presidents, Mrs. Alder, Mrs. Duffield; President, Miss Mary Brown; 1st Vice-President, Miss Jean Renwick; 2nd Vice-President, Miss Marjorie Noble; Secretary, Miss Isobel Henderson; Treasurer, Miss Myrtle Mortley; Treasurer of Birthday Box, Miss Alma Wilson; Pianist, Miss Elsie Kearney. Social Committee, Misses Reta Willis, Helen Young, Isobel Jamieson, Florence McDonald, Mary Brown.

QUEEN ST. SCHOOL CONCERT

The Sunday school of the Queen Street United church held their annual entertainment on Tuesday night of this week in the church. This year a somewhat different programme was put on, taking the form of a supper for the younger people, followed by a programme and the usual distribution of presents. The entertainment, which was confined to attendants of the school and their parents and friends, was well attended and a most enjoyable evening was spent.

HELD CROKINOLE PARTY

The members of Trinity church Sunday school held a successful crokinole party in the A. Y. P. A. rooms last Thursday evening. There was a good attendance and a pleasant evening was

very much enjoyed.

PRESBYTERIAN W. M. S. ELECTED OFFICERS

The annual business meeting of the Presbyterian Women's Missionary Society was held in the home of Mrs. William Smith, George Street and the following officers were elected:

Honorary presidents, Mrs. W. Park, Mrs. F. Campbell, Mrs. J. Gunn, Mrs. A. Weir, and Miss A. McKenzie; president, Mrs. B. D. Armstrong; 1st vice-president, Mrs. A. Derby; 2nd vice-president, Mrs. W. J. Firth; 4th vice-president, Mrs. J. McDonald; secretary, Mrs. J. F. Grant; treasurer, Miss Mary Calder; supply secretary, Mrs. J. Burgess; home helpers secretary, Mrs. A. W. H. Lauder; literature and library secretary, Mrs. J. Ledingham; glad tidings secretary, Miss E. Calder; press secretary, Mrs. W. Keller; birthday box secretary, Mrs. J. Hepburn; general interest secretary, Mrs. A. Derby; organist, Mrs. J. H. Harding; mission band secretary, Mrs. G. McKechnie; auditors, Mrs. W. Smith and Mrs. D. McArthur.

The reports of the year showed satisfactory progress, the number of members of the society were 45. Mrs. Andrew Derby made the dedicating prayer and the meeting was closed with the Lord's prayer



THIS YOUNG LADY is coming to work. She is an operator. She is always on the job whether it is stormy or not. And at whatever hour you call her she is pleasant and efficient.

The people in the telephone service make courtesy a habit. It is part of the efficiency with which they serve.

There are 15,000 men and women engaged in the telephone system of Ontario and Quebec. They handle over four million calls every day and, in spite of the constant cry for speed, there is scarcely a case of conscious discourtesy or neglect.

THE COMPANY IS PROUD of these 15,000 men and women and has endeavored to make their work as agreeable, healthful and stable as possible. Several hundred present employees have been with the system for more than twenty-five years.

This stability of staff maintains high standards of operation and is encouraged by the Employees' Pension and Benefit Fund, established in 1917, to protect employees in illness or accident, and to provide for their future and for their dependents.

There is also a plan of Employees' Life Insurance, by which out of salary, employees may carry without undue burden insurance to care for their dependents. This plan has been arranged in co-operation with Canadian insurance companies at regular rates.

IN ADDITION to this factor of stability an active interest in the telephone system is encouraged by the plan of employees' purchase of shares and by the plan of employee representation.

Some years ago telephone employees were given opportunity to become shareholders in the company and 10,390 of them have subscribed for shares on instalment payments. For some years also, spokesmen selected by the staff have met with representatives of the management to discuss such matters as wages, hours, tools and working conditions. This has not only stimulated interest but promoted efficiency.

THESE THINGS are the basis of the alertness and enterprise which have become a tradition of telephone work.

It is demonstrated among the 4,900 men in the plant department. Over 3,500 of them have qualified for St. John's Ambulance Corps first aid certificates and because of their outdoor duties they are frequently nearby when accidents occur. There have been many instances in which their voluntary response has saved life and relieved suffering.

The same spirit has become familiar in the enterprise and courage with which operators rise to an emergency.

WHETHER IT BE the night operator on the job at midnight or the lineman fighting a winter storm, the men and women of the telephone service give their best in contributing to Canadian progress and well deserve whatever benefits the company is able to offer.



Published by The Bell Telephone Company of Canada to tell you something about the telephone business and the people in it.