

DURHAM CHRONICLE

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Whoever is afraid of submitting any question, civil or religious, to the test of free discussion, is more in love with his own opinion than with the truth.—WATSON.

Thursday, April 12, 1928

Editorials

JOINS ONE-PAPER TOWNS

Shelburne is the latest place to join the "one-newspaper" towns when The Economist, edited and owned by T. F. E. Claridge for the past twenty-five years, purchased The Free Press, for the past forty-two years under the control of the Mortimer family.

About the only thing to be learned from this is that the increasing costs of doing business have made it practically impossible for two newspapers to properly function in the smaller towns. They were two good newspapers. They were newsy, well conducted, neatly gotten up and a credit to the village. With the amalgamation there is little doubt that the survivor will carry on even better than either of the former newspapers.

Two newspapers in a small town increase costs in many ways than one. There is not only the limited field that is split in two for themselves, but the advertisers, too, suffer from being often compelled to carry space in each paper when there is no reason in the world why the one advertisement in the one paper would be sufficient.

The publishing of the present-day newspaper, too, is much more costly than ever before. Present-day commercialism has little sentiment and the newspaper that is to serve its community well must render a service not only to the advertisers, but to the readers as well. The old days when the merchants advertised through sentiment or loyalty are passed. Advertisers today demand service and if they fail to receive it refuse to spend their money. Modern business is perfectly willing to patronize the advertising columns of a newspaper (and it has to if it expects to survive), but it demands results.

The "two newspaper" towns in Canada are disappearing rapidly, but as a general thing the amalgamation of two newspapers in a community sees a better paper replace either of the two that formerly existed.

HYDRO FOR THE FARM

We notice in the dailies of Wednesday last week that our local member for South Grey, Mr. Farquhar Oliver, in delivering an address in Toronto had made the statement that the farmer needs hydro at a rate he can afford, and intimates that the rural people must unite to enforce their demands on the Government.

We are entirely in sympathy with Mr. Oliver in a desire to see the farmers of Ontario supplied with hydro power and light at a rate they can afford to pay, but we cannot understand how this can be accomplished through the Government of Ontario.

The Hydro is municipally, not Government owned. It is the property of the various municipalities that have entered into the agreement and the rates are fixed by a Commission. It is quite true that the Government has guaranteed the bonds of the Hydro for a considerable amount, but this is secured by a mortgage on the municipalities. With its guarantee of the bonds of the Hydro the Government is entitled to have a representative on the Commission, but neither the Government nor any other body outside the Commission has any power to fix the rates to be charged users of the service.

All municipalities are supplied hydro current at cost and so far as we can see no Government has any authority to alter the rates of the Commission.

The operation of the Hydro system is a matter of business and not sentiment. If rural communities are to be given hydro current at less than cost, then the urban centres are entitled to it as well, and if this sort of thing is to go on it will be only a matter of a few years and the Hydro will be bankrupt.

The Government has already offered to pay half the cost of the erection of the secondary lines for rural users; the time may come when it will pay the whole of the cost of the erection, but this is about as far as any Government can go. No Government will ever have the authority to fix the rates for the current to be supplied.

Like Mr. Oliver, The Chronicle would like to see hydro current in every farm home in the Province, and at a rate that they can afford to pay, but we cannot see that the rural communities will ever get, or want, hydro current at a lower price than it costs to produce it.

In the past the operation of the Ontario Hydro system has been criticized from every angle, but there are few of us capable of correctly analyzing the intricate sys-

tem of financing required to estimate the cost per horsepower to the various municipalities, using different amounts and situated at different distances from the source of supply.

A POINT WELL TAKEN

General A. H. Bell was well advised when he brought to the attention of his hearers at the Carls-Rite hotel in Toronto last Saturday night the fact that all military men are not jingoes or lovers of war. The address was delivered before the first annual reunion and Vimy banquet of the Amputations Association of the Great War.

General Bell said in part that "there are people who look on military forces with suspicion and who regard the active militia of Canada as a 'bunch of jingoes and swashbucklers' who are merely awaiting their chance to plunge the country into war." The General pointed out that opposed to these "we have men in the militia who believe that the time has not yet come for the nation to be left undefended" and that "the might of the British Empire, which is used to further peace, must have its strength maintained, for peace is procured in many cases only by strength."

There is none of us who would admit that we favor war. The greatest opponents of war can be drafted from those who have served at the front and who know much better than those who have never left the comforts of their homes, the hardships and unnecessary slaughter. These same men, however, would be the last to tell us that Britain should throw her cannons into the sea, demobilize her regular and volunteer army, and then hope that other nations would follow her example.

Preparedness is the thing, and even the pacifists and those who want peace at any price, may want those of our young men who were prepared to fight for the preservation of their homes and country and the privilege they now at every opportunity.

We are all opposed to war, but that does not mean that we are such fools for peace that we would let the invading army come into our country and walk all over us without making some effort to protect ourselves.

NOTES AND COMMENTS

"12-29-11" 122z. No, this isn't Greek, Yiddish or Tagalog. It is merely our opinion of the town streets and Durham hill the past week.

Henry Ford in England denies there are bread lines in the cities of the United States. Last week's Literary Digest in its first article gives a photo of a bread line in New York as an introduction to a review of "Our Jobless Millions". Who's spoofing? The Digest or Henry?

Easter was kind to the poor man. It was stormy, and the missus could go to church with her old outfit without being looked out of service by the more fortunate whose new headgear had to remain at home until the weather cleared up.

"Big Bill" Thompson's forces seem to be defeated in the Chicago primaries. It has been said all along that the decent people in Chicago could win if they could only be united, and it seems union must have taken place.

WOMEN'S INSTITUTE

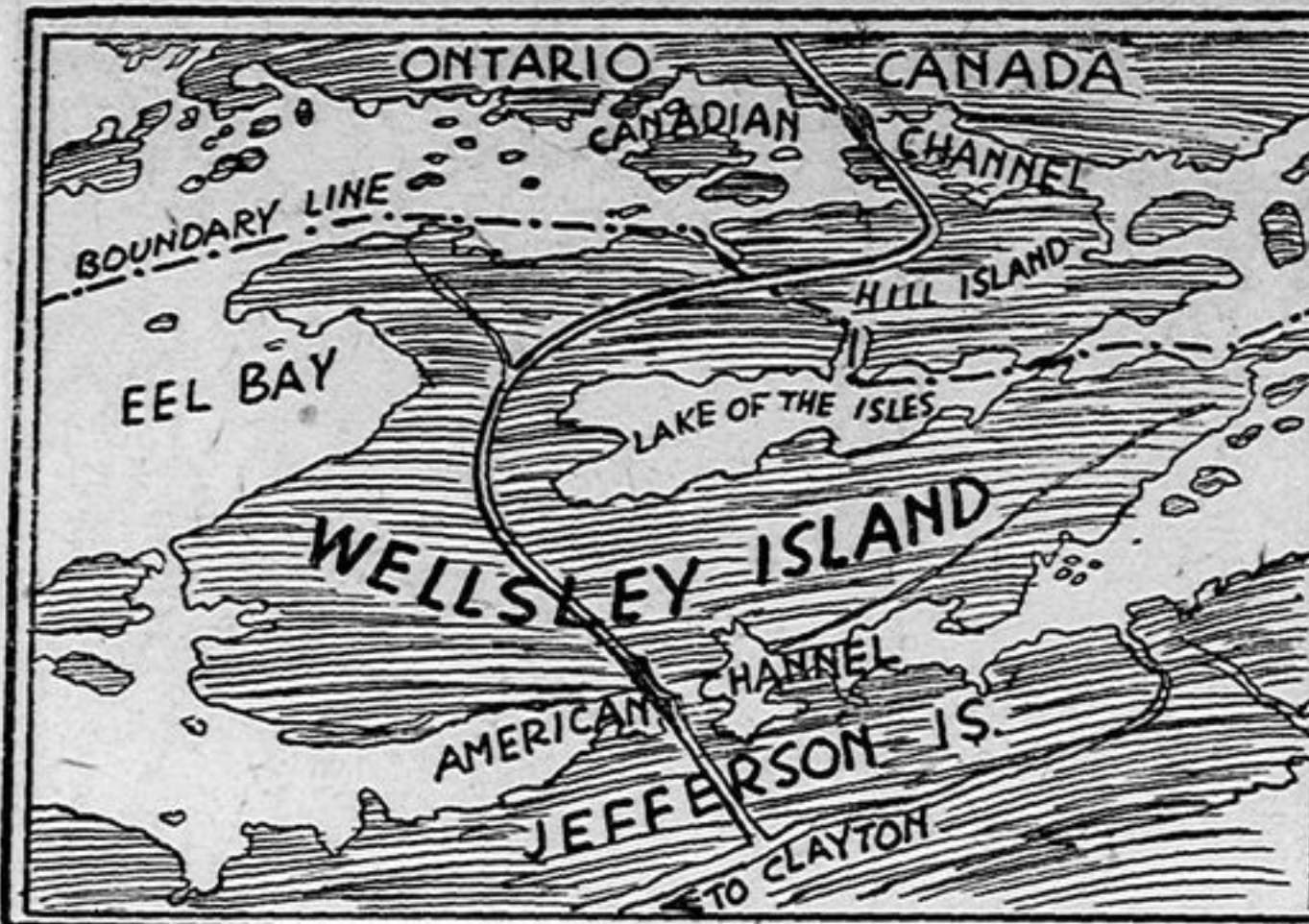
Thirty-six ladies gathered at the home of Mrs. E. Ashley on Thursday afternoon for the April meeting of the Women's Institute and spent a pleasant afternoon.

The usual business and correspondence was dealt with. A letter was read from the secretary of the Armenian Relief expressing appreciation of the help the Institutes were giving and explained some changes in the work. Two boxes recently been sent to a Spanish station in New Ontario from the district. Miss Margaret McGirr was made a member of the League of Nations society and will receive the literature published, and will keep activities of the League of Nations.

There were two very interesting papers. Mrs. Charles Moore gave a timely and helpful paper on "Floor Finishes, Advantages and Disadvantages". She told how to treat the different woods, and the finishes required for best service and appearance. Wall finishes were also dealt with. Mrs. Macpherson's paper was also instructive. Her subject was "Beautiful Hair" shampooing, care and dressing. She began by telling the formation of the hair, how the general health and blood supply must be good if we would have healthy hair. As the hair was "a woman's crowning glory", it should not be neglected any more than our bodies. As "health" was the royal road to beauty" let us not neglect our health. Mrs. Macpherson also answered several questions asked at the close of her talk. The choir gave two excellent selections. "The Heart That Was Broken For Me" and "Nailed to the Cross." In the singing contest put on, Mrs. John Hamilton was first, Mrs. C. Kinzel second and Miss Leah McComb, third.

Lunch was served at the close. Rather Personal A new bank clerk was dictating his first letter and was in doubt as to the use of a certain phrase, so he asked the stenographer: "Do you retire a loan?" And the stenographer replied rather sleepily, "No, I sleep with mother."

A lady ordering some goldfish was so very particular that she said they must be 18-carat.



Governor Al Smith has vetoed the bill providing for the construction of bridges shown on the above map of the Thousand Island region of the St. Lawrence. The bridges would have allowed a passage from Rockport, Ontario, to Collins Landing, Jefferson county, New York, and would have crossed both the Canadian and the American ship channels by way of Wellsley Island.

CHEVROLET EXPERTS GAVE DEMONSTRATION

Explained Working of New Car at Meeting Held in Town Hall Tuesday Evening.—Motion Pictures Showed Proving Grounds Where Tests Are Made.

A representative audience of interested motorists and their friends were in attendance at the Chevrolet demonstration held in the Town Hall last Tuesday evening, when representatives of the General Motors Corporation were present and in lecture and picture described the many new and improved features of this year's Chevrolet car. The meeting was arranged for by Mr. Albert Noble, local dealer, and was most successful. From a demonstrative point of view, the company's representatives were Messrs. E. E. Thompson, factory representative, and D. Simpson, lecturer, who engaged his audience for about 40 minutes in an illuminating address in which he pointed out the many improved features of the 1928 machine.

Mr. Simpson referred to the lengthening of the chassis to a 107-inch wheelbase, with the resulting comforts of riding, the adoption of the four-wheel brakes, a necessary addition in these days of heavy traffic and quick stops, and the appointed Fisher bodies. This year the Chevrolet is equipped with the new Bonanite pistons, a special piston that does not expand with heat and is said to be a distinct advantage over those previously used. The speaker dwelt on the great improvement generally that has been made in this year's car, which is now claimed to be the best value for the money of any car on the market.

On the platform for examination was a cut-out engine and the crowd present evinced much interest in the workings of the valves and pistons, which could be clearly seen, and many for the first time witnessed them in actual operation. There was too, an assembled rear end, with the working of the differential gears plainly shown, as well as an assembled brake-drum showing the effectiveness of the new mechanical four-wheel brakes.

Mr. Thompson spoke for only a few minutes, dwelling on the vast selling organization of the General Motors, their research department, and, last but not least, the service offered Canada and the United States. Motion Pictures Were Good The four-reel film depicting scenes on the proving grounds at Milford, Mich., were both interesting and instructive. Here the company maintains one of the largest speedways and testing grounds in the United States, and it is here that every car manufactured by General Motors is tried out before being placed before the public. The research department recommends some change for the betterment of the car. It is made, but before coming a part of the car has to undergo a thorough trial. If it stands

up under the test it is adopted; if it falls down it is thrown out as not good enough for General Motors efficiency. General Motors tests its Chevrolet cars against all other cars of its class in this proving ground. It is in this manner that the weak points are brought out, both in their own cars and those of their rivals. Cars have been driven 1,000 miles in 24 hours or less on this speedway to test their staying power, their gasoline consumption, and their ability to stand up under hard and heavy roadwork. The addresses were not at all technical, were easily understood by all present, and to many not acquainted with the working parts of an automobile were a revelation.

MAKING TOURING EASIER

Revocation of the order requiring American motorists to obtain customs permits before crossing the border into Canada brings one step nearer that time so greatly desired by both countries, when this international boundary will be free of all restraints. It has hitherto been the practice to require a certificate for each vehicle before it leaves the United States for more than a day's tour in the Dominion. Upon re-crossing the border into the United States this paper was surrendered to identify the car and its occupants. The requirement was objectionable because it resulted in congestion at traffic concentration points and unnecessary delay for tourists.

Tourists from the United States may now motor through Canada with no other credentials than the registration card for the car. The card is proof of the American ownership of the car when it crosses the border again into the United States.

Both governments are wisely making it easier for their people to

visit across the border. Vast wealth is brought into Canada each year by visitors from the States and thousands of Canadians return the visit and a portion of the wealth. The less red tape involved in crossing the border the oftener the border will be crossed.

Indicative of Canada's spirit of helpfulness and consideration toward her visitors from below the international boundary is the fact that the term of reciprocity for American cars touring Canada is larger than that between some of the commonwealths within the United States. Every American tourist notes and appreciates these considerations.

HEPATICA

Out on the hills in the wild Spring weather So early only the bluebird knew. Thousands of little flowers grew together. Purple, and pink, and white and blue.

While the March storm raged, and fretted and wept, And froze the song in the bluebirds' throats, Neath mottled leaf-blankets they soundly slept, Close wrapped in their soft fur overcoats.

Now the sun shines warm, and under our feet They nod and smile, though houghs are bare, So daintily hued, and faintly sweet— What blossoms of Summer are half so fair?

And the sweet, old sermon is preached again Of life from death, to the doubter's need, Of rest after struggle, and grief and pain— The text, "The Lord is risen, indeed!"

—Julia Taft Bayne Read The Chronicle ads on page 7.

This Modern Life! Its Habits Produce Constipation, which "Fruit-a-tives" Corrects

MONTREAL, Que.—"After suffering many years from constipation, I was advised to try 'Fruit-a-tives.' All my ills are gone now." Mrs. H. Godin. Indoor work, soft, rich foods, lack of exercise impair our bodily functions. The most common intestinal activity, denied to most of us by our way of living, is restored and maintained by "Fruit-a-tives," made of the juices of fresh, ripe fruit, blended with health-building tonics. 25c and 50c a box.



"This is intolerable. I have found a button in the soup." "Lucky man. The management gives a glass of brandy to whoever discovers a button in the soup."—Buen Humor.



Progressive—But Not Excessive

WE ARE always striving to give our patrons just a little more—but our rates are never excessive. Pure drugs are sold here at moderate prices.

Prompt Delivery

Our deliveries are the sort that delight impatient people. Just call 3, and your order will be sent RUSH.

A complete stock of all drugs and other apothecary's articles makes trading with us a pleasure.

MacBeth's Drug Store



Ladies' Spring Coats

This week we are showing a full line of Ladies' Spring Coats at very special prices. It will pay you to see these before buying.

A large assortment of Fugli Silks and Rayons at Real Bargain Prices

Cotton Broadcloths at 29c. per yard.

A full new range of Crepe de Chines and Figured Crepes at special prices.

Men's Heavy Work Boots Peabody's Overalls

A. A. ALJOE

Phone 47 Durham, Ontario

McKECHNIE MILLS For Best Quality FLOUR and FEEDS

Table with 2 columns: Feed Prices and Flour Prices. Feed prices include Oat Chop, Crimped Oats, Mixed Chop, Shorts, Bran, Feed Flour, Oyster Shell, and Vim Oat Feed. Flour prices include Maple Leaf Flour, Cream of West. Flour, Five Crown Flour, O Canada Flour, King Edward Flour, Pastry Flour, and Tankage.

Corn Chop \$45.00 per ton, sacked.

Poultry Feeds, Calf Meal, Oil Cake, Ground Flax, Rolled Oats, Wheatlets, Whole Wheat Flour, Salt, Bone Phosphate, Beef Scrap.

Try our Cod Liver Oil for your poultry Nothing Better

Feeding Molasses, 25c. per Gallon

We pay highest Market Price for all kinds of Grains. Get our prices before you sell.

TOWN DELIVERY J. W. Ewen & Son Phone 114 Durham, Ontario

SOCIETY

Dr. and Mrs. Lynn Grant of Ford, spent over the week-end relatives in town.

Miss M. McKenzie of Toronto spending her holidays with the McKenzies, George Street, and relatives.

Mrs. (Rev.) E. Hayes week for a visit with her Atlantic City.

Miss Fraser and Miss of the High school staff, are at their parental homes and Pressett.

Mrs. (Dr.) A. F. Grant and Miss Jessie, are spending week at Mimico, visiting mother and sister.

Miss Isobel Kelsey of Wood is visiting with her parents, Mrs. F. W. Kelsey.

Messrs. Thomas Turbull, Rocky, W. J. Ritchie of No. 3, elg, and J. S. McElraith of the are representing their schools this week at the meeting of the Ontario Education Association at Toronto.

Mrs. C. Urquhart of Port spent over the Easter holiday her mother, Mrs. T. R. Wier.

Mr. E. C. McQueen of Port spent over the week-end with parents in town on Monday.

Dr. and Mrs. A. J. Porter are visiting his mother and Mrs. G. McKelvie, for a few Mr. W. Porter, recently referred to the management Standard Bank at Inverkip.

Miss Edna Burnett of the W University at London, visited parental home here over the end.

Miss Marjory Ritchie, was from Stratford Normal over holiday and visited with her parents, Mr. and Mrs. W. J. Ritchie.

Editors Arthur and Harold age of the Thornbury Review aid spent the Easter season their parents, Mr. and Mrs. Ramage.

Miss Gertrude McCallum home from Toronto over the end, visiting her parents, Mrs. M. McCallum.

Dr. G. E. Wolfe was home Toronto over the week-end.

Miss May McGocklin is from Toronto and is visiting parental home this week.

Miss Ethel Hargrave has ed from Toronto and has ac position with H. Morlock & Co.

Mr. E. T. McLaughlin, who spent the past couple of months Toronto, returned home last.

Misses Nellie Miles of Pais sister, Beatrice, of Mount, spent over the holiday a parental home.

Miss Bell Lauder, R. N., Toronto, is visiting her parents and Mrs. T. G. Lauder.

Miss Beulah Stonehouse, Toronto, visited last week with parents, Mr. and Mrs. B. Stone.

Mr. Ward Koch, B. A., T. visited over Easter with his Mrs. H. R. Koch, here.

Mr. Jack Lawson, of the Normal, is spending the holiday town.

Mr. and Mrs. T. I. Edwa Shelburne and Mrs. W. K. and sons of Holstein, visited Mr. and Mrs. J. A. Aldred of holiday.

Mrs. Harry Fall and two of Esaton, Alberta, are visiting her parents, Mr. and Mrs. Aljoe, for a couple of months. Mr. Aljoe is also home from this week visiting her parents.

Mr. Roney Snell spent a in Belleville this week visiting sister, Miss Ruby Snell.

Miss Paterson of Owen, is the guest of Mr. and Mrs. J. field.

Miss A. C. Macphail, M the guest of Mr. and Mrs. Lawson on Friday and Saturday.

Miss Emily Hunt of Bent holidaying at her home here.

Mr. Alex. Lawson of Tor a holiday visitor at the home parents, Mr. and Mrs. R. A. Mr. and Mrs. L. Rumble ronto visited with her parents and Mrs. Lawson over Sunday.

Mr. Harold Sharpe of visited over Sunday with ents, Mr. and Mrs. B. Sharp.

Miss Morrison, R.N., graduate from Laurium, but for the past year or so in Toronto, has accepted tion in the hospital here a mened duties this week.

Misses Norma and Elm taker of Toronto are spending Easter holidays with Mr. Robert Campbell.

Mr. Ted Clark of Listown idaying with Mr. and Mrs. Mr. Thomas Henderson daughter Betty are spending days in Toronto.

Miss Marion Green of W is spending the holiday grandparents, Mr. and Mrs. Limin.

Miss Amy Kelly of Toron over the week-end in town ing at the parental home.

Misses Marjory Picker Bessie Smith of Toronto are visiting at their homes.

Miss Jean Harding of H Sound Collegiate is spending Easter holidays at her home.

Miss Helen Lavelle of accompanied Miss Kath velle home for the Easter.

Mr. and Mrs. R. J. J. spent over Easter with St. Thomas.

Mr. George Hahn is hon Upper Canada College vis parents at the Hahn House.

Miss Merle Livingston e