But first to wives and children speak

And plan procedure for the week-

Then soon their eyes in sleep are

The stars, like points of steel, so

Are sure a glad and glorious sight;

And should the moon be 'in the full'

Who cannot feel the urge and pull

Beneath its beams to pass that night.

Good health is nature's primest gift,

Beyond the reach of all ailments

That pampered living now invents

Let 'back to Nature' be your drift.

You Durhamites who seek repose,

By aid of fan or sprinkling hose,

Whose purblind eyes no doubt have

Those "far-off hills that look so

Right here at home enjoyment keen

You'll find where good old Rocky

"LESSON OF THE ROSE"

Rose lives for an hour, greeting

sun and rain; just like a fleeting

flower, one of folly's train. Like the sunset, glowing, frail and

Not one breath witholding, not one

petal curled, all her sweets unfold-

and shower, lark's song, south

brief gladness all unmarred by

pain, than long years where sad-

ing life with rapture, live it like

And doctors' skill in vain prevents,

And those who seek her sne will lift |

Man certainly is dumb and dult,

bright

DON'T MIND THE HOURS

THE GOLD CASH AND CANDY

CARE ABOUT LESS

MY OWN PHOTOGRAPH

AND SHE I 'S AT IT NOW

IDYL OF THE ROCKY

Now sinks from view the wearied

His ling'ring beams, as loath to go,

When at safe distance looking

The red squirrel chatters in the

The ground-hog, saucy as you please

Did You Ever

Stop to Think

Below the western horizon;

THAT I WASTED ON BESS.

BUT I THOUGHTLESSLY GAVE HEZ

WHEN & WANTS A GOOD

firm finds that it ng new friends and omers. If it just deno have previously see its trade dimine rapidly now than certain list of custoas the result of all cur that a considermers will not be on

ble in their habits, ort is made to hold lot of them will go arious inducements

ed, as they were at one place, or a ter year. They are firm seems to be ts competitors to g is apt to hold better by going

advertising a firm friends to make up It does not take uch customers in

y place of business nd hustle seems to it a regular pracnot take any great instant stream of ho will more than go elsewhere.

g. Advertising is in the civilized d truthful adverconspicuous sucpense, but, rather,

s when he first ay he opened his cent he had in on getting results

to impress your olic mind so that n your line, they you must keep s the only power n. Other powers the strength of ises in power by from the mind of tising is the only reaping.

ot be done in a obtain the best e prepared with what you have without intellithan a financial

must have the The best adthe desired reising must be r, concise Engrstand; it must mpathetic serst be alert and nmunity which

shelves, one dealings have parently imag-

your business paying basis but given that or any other siness by over less is as the ot the whole nnot run suc-

rham!

ly with the ng your bus-

and covers thoroughly.

FALL FAIR DATES 1927

Thursday, July 21, 1927

Fall Fairs throughout this section on roadside or by lake or river. of Ontario, as issued by the Ontario "What a pity it is that in this sea-Department of Agriculture. At one son when roadside blossoms add

but are in no way responsible for ted. its correctness. It is as we have "We have appealed to all motorreceived it at this office and is, to ists not to destroy the flora and to

the best of our knowledge, correct
Anyway, it is authentic.
Anyway, it is authentic.
Ailsa CraigSept. 22 and 3
AlvinstonSept. 27 and
AncasterSept. 27 and
ArthurSept. 30, Oct.
AtwoodSept. 30, Oct.
Avimer
AylmerSept. 7—
AytonSept. 30, Oct.
BrigdenSept. 2
BrusselsOct. 6 and
BayfieldSept. 27 and 2
BeamsvilleSept. 16 and 1
BelmontSept. 2
BlenheimOct. 17—1
BlythSept. 27 and 2
Bothwell's CornersSept. 20 and 2
BurfordOct. 4 and
BurlingtonSept. 21 and 2
CaledoniaOct. 6 and
Cape Croker Reserve Sept. 13 and 1
ChathamSept. 7-
ChatsworthOct. 13 and 1
Chesley Sept. 29 and 3
ClarksburgSept. 20 and 2
CollingwoodSept. 27-3
ComberSept. 15—17 CourtlandOct. 6
DelawardOct. 6
DelawareOet. 1:
DorchesterOct.
DraytonSept. 4—5
DresdenSept. 28-30
Drumbe
DundalkSept. 29 and 30
DungannonOct. 6 and 7
Dunnville
DURHAMSept. 20 and 21
ElmiraSept. 2-5
ElmvaleOct. 3-5
EmbroOct. 6
ErinOct. 6 and 7
Essex Sept. 28, Oct. 1
ExeterSept. 20 and 21
FergusSept. 22 and 23
FleshertonSept. 22 and 23
FlorenceOct. 6 and 7
ForestSept. 21—22
ort ErieOct. 3-5
SaltSept. 23 and 24
ieorgetownSept. 23 and 24
ilencoeOct. 5 and 6
ioderichSept. 8—10
orrieOct. 1
IanoverSept. 21—23

Harrow.....Oct. 10-11 in five minutes. Hepworth...... Sept. 13 and 14 Printing presses turn out more Highgate......Oct. 7 and 8 than 2,500 printed and folded And now are fanned by gentle breeze hour, with the gift of laughter for HOLSTEIN.....Sept. 27 and 28 Ilderton......Sept. 28 Kirkton.....Oct. 4 and 5 from the time at which he uttered The same effect as loving hands Lakefield Sept. 27 and 28 the sounds. Lambeth......Sept. 21 We are taught that the soul of And man's humanity expands Leamington.....Oct. 3—7
Lion's Head.....Oct. 5 and 6
Listowel.....Sept. 26 and 27
Sant 40 47

We are taught that the soul of man can leave his body and reach the seventh heaven or the lowest stage of perdition in much less

The men who toiled all day in field without alloy. Ah, how well to continue declarate the soul of the seventh heaven or the lowest stage of perdition in much less

London......Sept. 10-17 time than five minutes. Lucknow......Sept. 29 and 30 So what reason have you, to Markdale.....Oct. 4 and 5
Meaford.....Sept. 14—16
Melbourne.....Oct. 4
Merlin....Oct. 10 and 11
Mildmay....Sept. 29 and 30
Milverton...Sept. 29 and 30
Milverton...Sept. 29 and 30
Milverton...Sept. 27 and 28
Mount Brydges....Oct. 7
Mount Forest...Sept. 21 and 22

Mount Forest...Sept. 21 and 22 Muncey, (United Indian)

lainham Centre Sept. 16 and 17

idgetown.....Oct. 11-13 pley......Sept. 27 and 28

lockton Oct. 11 and 1:

St. Marys.....Oet. 6 and

Sarnia......Sept. 28-30

SeaforthSept. 22 and 23

Shelburne......Sept. 20 and 21

Shedden.....Sept. 21

Springfield......Sept. 22 and 23

Straffordville......Sept. 21

Strathroy......Sept. 26-27

Tara.....Oct. 4 and 5

l'avistock......Sept. 26 and 27

eeswater.....Oct. 4 and 5 hamesville.....Oct. 4 and 5

Thedford......Sept. 26 and 27 Thorndale.....Sept. 26 and 27

illsonburg...........Aug. 23-25

liverton.....Oct. oronto...........Aug. 27. Sept. 12

Wallacetown.....Oct. 11 and 12

Walter's Falls.....Sept. 27 and 28

Watford...... Oct. 5 and 6

Welland.....Sept. 27—29

Wellesley......Sept. 13 and 14
Wheatley.....Sept. 2 and 3
Wiarton....Sept. 20 and 21

Wilkesport.....Sept. 22

Windham Centre.....Sept. 29 Wingham.....Oct. 6 and 7

Woodstock.....Sept. 21-2

aterford......Oct. 4 and 5

nderwood......Sept.

odney.....Oct. 3 and 4

Neustadt Sept. 24 in length and weighing three and a New Hamburg Sept. 16 and 17 half ounces. I fail to see what Ohsweken Sept. 28-30 The Passing Show. Orangeville......Sept. 13 and 14 Ottawa (Central Canada) Aug. 22-27

An insatiable desire for change, Owen Sound......Oct. 6-8 declares a well-known authoress, is Paisley......Sept. 27—28 deep-rooted in the character of every woman. And not only for aris......Sept. 20 and 21 change, but for notes as well, as Parkhill......Sept. 19 and 20 any husband will tell you!—Passing Petrolia.....Sept. 19 and 20 Show.

Usually you can tell by looking ort Elgin Sept. 30, Oct. 1 at a woman whether she prefers

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MOTORISTS URGED NOT TO SPOIL BEAUTY OF COUNTRY

For the first time in a good many Official of Motor League appeals ears The Chronicle publishes be- against uprooting flowers, shrubs ow a partial list of the dates of and trees and leaving picnic litter

time this was a regular column in charm to the lure of the road, our paper, but the dates were so many motorists and also non-motoroften wrong and caused so much ists will persist in mutilating confusion that we stopped the prac-tice During the past couple of wild flowers and ferns. Because of years we have been asked fre- the depredations of these vandals, quently why we have discontinued certain wild flowers are being exthe publishing of these dates, and terminated. We have all seen as the news is apparently of interest to a good many of our readers, we give below a partial list as sortments of branches, blossoms and issued by the Superintendent, J. other blooms, ferns and plants and even small trees and shrubs ripped We have no idea why these dates out by the roots. We have seen Department, but it is a curious fact and trampled underfoot on the floor that they are not and although the boards of cars, cast off by the roadmistakes are not frequent, there are side or relegated to garbage pails. usually enough of them to destroy They have helped make our highconfidence in the balance of the ways and silvan retreats beautiful, list. We publish this list below, and their removal is to be regret-

t. do their bit towards discouraging this destruction just as we have appealed them to scrupulously respect property rights, to leave the places at which they picnic as free from refuse as they would desire others to leave them and never leave bottles, broken glass or cans on the shore or in creek, stream, river pool, pond or lake. It is the work of but a few minutes to gather up the garbage and other refuse of a picnic or camp and if a suitable recepticle is not at hand to wrap it up, place it in the car and, on arrival home. put in the garbage container. Picnickers and campers, needless to say, should see to it that fires are extinguished. We occasionally have heard some doubt expressed as to Upon the fleecy clouds do throw whether a carelessly tossed away A brilliant, purple, radiant glow; cigaret or cigar butt or a lighted Seems like a parting benison. match ever started a fire in the woods. Let me assure you that I Sweet twilight! day's most charming have seen apparently dead out camp When birds are twittering in their fires fanned into flames by a breeze. long after they were deemed out by the campers. Ignited dry humus Or on swift wing they homeward go.

will smoulder like punk for hours. The wren, the blackbird and the "If all Canadian motorists were as careless of the rights and privi- The robin to go home is slow. leges of others as are members of He lingers singing from tree towers. the thoughtless or selfish minority our highways and byways would The rabbits hop from mound to lose much of their beauty and charm and rural motoring would be much less worth while,"

FIVE MINUTES

A man arrived too late to see Until some wandering dog he sees, another man on a business matter. Then quick he seeks the tunnelled He was told that the other had been gone "some time."

"Why," said he, "It was not more The muskrat and the cunning mink Are wand'ring long the river's brink. Why be late any more than five The racoon soon prepares to prowl, minutes? Isn't that long enough And wakens now the sleepy owl: whether the matter involve five Afar is heard the dismal howl cents or five million dollars? ! Of dog restrained by cruel link.

Men travel twenty miles in five Like falling stars the fire-flies flash; musky-sweet, rose comes, gladly

The jumping trout are heard to throwing treasures at your feet, er......Sept. 21-23 draw incomes of more than \$10.00 Contented cattle lie at ease; The sheep their day-long nibbling ing for an eager world. Careless

papers in five minutes. The cedars, hemlocks, maples, ash, her priceless dower. Joy in sun The voice of a speaker is heard Ingersoil...........Sept. 29 and 30 daily half way around the earth How soothing is the velvet touch Jarvis......Sept. 29 and 30 in a small fraction of five minutes Of evening breezes, that have much life is wholly bright. Better such That fitful fever countermands,

A hen belonging to a Yorkshire

inkerton.....Sept. 23 Priceville Oct. 6 and 7 cats or songbirds around the house.

> If Sent Away To Distant Merchants

-That ten dollar bill is gone for good. It may serve to build up the large city elsewhere. But so far as the home community is concerned, its usefulness is at an end, and the community has been drained of just that much working capital.

And hepe their soil good crops will capture gladness ere it goes, greet-

Just what a ten dollar bill which a farmer spends in his

home town may accomplish? Let us follow it around. Pro-

bably the dry goods merchant gets it first. He passes it on to

the hardware merchant in payment of an account. The hard-

ware merchant pays it in wages to one of his employees. This

employee pays it to his landlady, who pays a grocery bill with

it. The grocer can then pay his butcher. The butcher then

passes it on to his produce merchant, and this produce mer-

chant, buying largely from the farmer, passes this ten dollars

back to the farmer, from whom it originally came. Thus it has,

in its ramblings among the home town people, served many use-

ful purposes and yet it is still in the community to again serve.

When In Need of Printing

-Remember that orders left with your home town printer will serve to pay wages of workmen who in turn spend this money with local business houses, thus serving to maintain that round of business which is necessary in order that rural towns throughout Canada may flourish and prosper.

The Durham Chronicle

Issued by the Canadian Weekly Newspapers Association 313 Manning Chambers, Toronto

HELPING THE NEWSPAPERS

they pay \$2,00 a year for a newspper they own the whole proposition, including the editor, and can run both to suit themselves. Occasionally there is a fellow comes in and pays up a year or two in arrears and then with a pitying look at the editor, as if he felt sorry he shock?"—San Diego Union. says: "I guess you might as well stop my paper; I would like to help you, but am getting more papers than I can read." Bless your life, make himself feel important by sonny, the editor neves loses any sleep over losing a subscriber. He wants all the subscribers he can get; the more the better; but he Mr. and Mrs. Robert Mighton, a wants those who appreciate his daughter. paper and consider they are getting value received for their money. We do not want your subscription as a matter of charity. If you do not want the paper, say so; it's a bus- in a good locality of the town. Five

ity. It costs you \$2.00 a year and Some people have an idea when hey pay \$2.00 a year for a news Altoona (Kans.) Tribune,

A restaurant on Broadway cooks everything by electricity. I was eating dinner there the other night

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