

Holstein

(Our Own Correspondent) Miss D. Crawford of Allentown is visiting her sister, Mrs. George Fenton. Mr. Alex. McMillan of Dundalk visited his parents, Mr. and Mrs. C. McMillan on Wednesday last. Mr. Alexander Cameron of Oklahoma City, Oklahoma, arrived last week to visit his niece Miss Ethel Sharpe and other relatives. Mr. and Mrs. John Ferguson of Mount Forest spent a day recently with Mr. and Mrs. William Nelson. Mr. Thomas Stevenson of Ayr is visiting Mr. and Mrs. R. Sim. Mrs. Alex. Dodds and daughter, Miss Ethel Dodds of Cedarville visited their aunt Miss Swanston on Saturday. Mr. and Mrs. R. Sim and family motored to Guelph on Saturday and spent the day. Misses Maud and Louise Seaman of Ithaca, N. Y. called on Miss Sharpe the first of the week. They were on their way to visit their relatives, Messrs. Andrew and Will Hunter. Rev. W. Johnston was at Demore church on Sabbath dispensing sacrament. Rev. Mr. Brunell took charge of the services here in the Presbyterian church. Mrs. Hallman and son Morley of Kitchener are visiting Mrs. Hallman's parents, Mr. and Mrs. Joseph Bilton. On Thursday evening last, the play "An Arizona Cowboy" was given here by the young people of Ayrton in the interests of the Athletic Field of Holstein. The play was splendid and excellent talent was displayed. Ayrton young people are to be congratulated on putting on a good clean play. Also the music was much enjoyed. If the concert had been better advertised no doubt the hall would have been crowded.

Traverston.

(Our Own Correspondent) Mr. and Mrs. Albert Kleist of Barrehead spent the first of the week at the home of Mr. and Mrs. R. E. Bryan. Miss Clara Greenwood, nurse-in-charge at the Owen Sound hospital, spent the week-end at the parental home. Mr. and Mrs. Jos. Patterson and family of Chesley, and Mr. and Mrs. Ray McGrae were visitors early in the week at the home of Mr. and Mrs. Jos. R. Edwards. Mr. and Mrs. Walter Clark spent Sunday at the home of Mr. and Mrs. Laughe McLean of the Rocky. Mr. and Mrs. John Hamilton and Miss Kathleen Firth of near Durham spent the first of the week at the Cook home. Misses Ada and Grace Paylor and Miss Elsie Mays secured positions in Mount Forest last week. Mrs. Kenneth Vaughan and daughter of Arthur arrived on Sunday to visit at the Smith home. Mr. Ivan Edwards of Shelburne and Mr. George Adlam and son of Toronto spent a day last week at the Edwards home. Mr. Angus McIntosh and sister, Miss Margaret, of Dornoch visited the W. J. Greenwood home on Sunday. Dr. A. C. and Mrs. Wolfe and daughter, Miss Phoebe, of Durham attended Zion's service on Sunday and spent a few hours at the Edwards home. Rev. Gault of Markdale took charge of Zion's service last Sunday in the absence of Rev. J. E. Peters who was attending the Hamilton conference.

Glenmont

(Our Own Correspondent) Mr. Thos. Harrison, Jr. was in Toronto one day last week. Mrs. Jones of Owen Sound, is staying for a while with the Hornsby family. We regret to report Mrs. Hornsby, also Mr. Thos. Hornsby in poor health at present. Mr. and Mrs. H. B. McLean and daughter Anna, also Misses Bertha and Edith James of Precoville, spent Sunday afternoon at the Weir home. Mr. and Mrs. Austin Hann entertained a number of visitors over the 24th. Mrs. Thos. Hymor from near Listowel spent a few days with friends in this neighborhood. Mr. and Mrs. Joseph Patterson visited recently at the Hornsby home. Miss Sarah Tucker, of Toronto, spent a few days over the 24th at her home here. Now since the seeding and the housecleaning is finished, and the garden in, we might find a little time to fish. Several of the farmers in the neighborhood are having their sheep sheared this week.

Willowdale

(Our Own Correspondent) Mr. and Mrs. James Alexander of Elmwood were on the line last week renewing old acquaintances. Mr. and Mrs. Alexander are always welcome visitors. Mr. and Mrs. Harry McCaslin of Durham spent one day the first of the week with Mr. and Mrs. George Minton. Mr. and Mrs. Jack Adlam and daughter, Bessie, visited the first of the week with Mrs. William Brown. We are indeed sorry to report the illness of Mr. Thomas McDonald who was taken to the Durham hospital on Monday. We hope for a speedy recovery. Mr. and Mrs. Jesse Wise and son Clayton of Allan Park visited one day last week with Mr. and Mrs. Grat Wise. Mr. and Mrs. George Alexander visited one day the first of the week with Aberdeen friends. Mr. and Mrs. George Turnbull spent one day recently with friends at Crawford. Mr. William Torry spent an afternoon last week with his daughter, Mrs. Robert Cripps of Hanover.

"WHOSE ADVERTISING BILLS DO YOU PAY?"

By Lee Fleming "Sales Manager, Flyer Garment Company, Fort Smith, Arkansas." The store that doesn't advertise pays the advertising bills for the one that does. Every merchant in business pays for advertising, whether he uses it or not. If a competitor's advertising takes any business away from him, the profit he would have made on the lost sale is what his competitors advertising cost him. You have, perhaps, wondered how some stores can afford to spend such enormous sums for advertising. That is easy to fathom. Their competitor, who doesn't advertise and whose business they take, pays for the advertising. Say the Jones family is a customer of your store. They have \$60 which they intend to spend with you. They read the advertising of your competitor, and are induced to spend their \$60 with him instead of spending it with you. The store makes 20% or \$12.00 on the sale. They deduct, we will say, the \$1.00 advertising cost and have \$11.00 profit left. The advertising has cost them nothing, they got back its cost and had \$11.00 profit they would not have had only for their advertising.

Who pays for their advertising? Did the advertiser pay? No—He got the cost back and had a profit besides. Did the purchaser pay? No—He only paid the regular price. Then who did pay? The store that did not advertise paid for his competitor's advertising. He not only paid for the other fellow's advertising, but he paid out of his cash drawer the profit his competitor made on the sale. The store that doesn't advertise pays the advertising bill for the one that does. He pays in loss of sales, profits, and increased costs. The store that loses business through not advertising has such high overhead and unit sale cost that it cannot possibly sell goods as cheaply as the store that increases its sales and reduces its cost with advertising.

Mr. Alf. Redford and daughter spent Sunday with Mr. and Mrs. William Adlam and family. Don't forget the U.F.O. picnic to be held in Mr. Clark Torry's grove on June 17th. Come and bring your friends. HOW BEAVERS HANDLE TREES A beaver needs bark for food and timber for building his house, and he is the greatest "logger" among the lower animals. You probably are familiar with his dam-building talents, but he is equally clever and efficient in the forest. At tree-felling each beaver works independently. A small tree is cut through from one side, but a larger one usually on two sides or all around, the chips being split out much as by a woodman's axe. The common impression is that only small saplings are cut down by beavers, but this is a mistake; trees three feet in diameter are sometimes felled—and in workman-like style, too. The small tree offers no problem at all. A big one may keep a family of beavers busy for several nights, but a single experienced beaver can cut and fell a four-inch poplar, chop it into five-foot sections, and transport the whole tree to the water in a single night. It's a sight worth seeing to watch a beaver take a log over the ground to the lake or stream. He grabs it with those powerful teeth and drags with a strength that is positively astounding. In the water he tows, or sometimes grips it with his arms swimming alongside, and steering with his broad, agile tail. I have seen a beaver go to the pond bottom, reappear with all the sticks he could hold in his arms, and walk upright on his hind legs to the top of his house. They have not only brains to think, but the strength and suppleness to execute their plans. When he has a choice, the beaver will nearly always select the aspen. The bark of poplar, willow, alder and birch is acceptable, but aspen bark is the preference.—Lester Banks in "Our Dumb Animals."

Friendship? People milk a cow when she is fresh and sell her for beef when she goes dry.

VETERANS' STAR THEATRE

FRI-SAT., JUNE 3 & 4 Cohen's & Kelley's Big Feature Comedy

also PEE WEE HOLMES in "A Man's Sized Pet"

Two Reel Western First Show Starts 7.45 Adults—25c. Children—15c.

THACKERAY'S UNHAPPY ROMANCE DISCLOSED

Hitherto unpublished letters sold recently at auction in New York reveal the tender, unhappy romance of William Makepeace Thackeray. The novelist, whose wife was de-ranked, met while still a young man the wife of a friend and fell in love with her. Apparently she too loved him, and in one of the letters there is a hint that had it not been for their children they might have run away with each other. But in those days there was great consideration given to quaint old-fashioned conceptions of duty, and Thackeray and the lady parted. The parting was not wholly voluntarily, but was somewhat hastened by a husband who seemed to be singularly unflattered that so distinguished a man should have fallen in love with his wife. The husband, in fact, put his foot down on the affair, and though he probably knew how innocent it was he may have feared its dangerous possibilities. In any event he did not relish the position he was put in and broke off a long friendship with Thackeray. He also forced his wife to break the friendship though she may not have been able to expel the love image from her heart. Thackeray shows that he was extremely angry both with the uxorious husband and with the lady for meekly acquiescing.

Thackeray's Demented Wife

The lady was Jane Octavia Elton, wife of Rev. William Henry Brookfield. She seems to have been a woman of great charm and beauty, and everybody who came in contact with her testified to the spell she exerted. She was twenty and Thackeray thirty when they met, and for eleven years, if not for longer she was the very core of his being. Thackeray had been with Brookfield at college and it happened that they lived in the same street in London after Thackeray's return from Paris. Brookfield asked his friend to supper and he saw the wife. He immediately fell in love with her and made no secret of the fact. At that time Thackeray was going through one of the saddest periods in his career. Five years earlier, while working as a newspaper correspondent in Paris, he had married Isabella Getkin Creagh Shawe. Four years later, after his third daughter, Harriet Marion, was born, his wife's health collapsed, and thereafter began that pilgrimage from watering place to watering place with a wife slowly but surely becoming insane. In the end he had to leave her in care of a Mr. and Mrs. Thompson in Essex. Oddly enough she outlived him by many years, dying in 1894 at the age of seventy-six.

The Husband Protests

Some of the letters in the collection were never mailed. Some contained the outpourings of his heart to friends who knew them both. Those that were mailed we must infer were returned to Thackeray when the affair was broken off. If that is the explanation of how all the letters came to be in one collection, it is to be noted that Thackeray did not return the letters of the lady. In 1852 he mentions that he is looking over her letters to him, and they did not make him weep. They made him laugh. The first letter in the collection is to the husband five years or so after their first meeting. Thackeray apparently had committed the indiscretion of somewhat praising the lady, if not, indeed, avowing his romantic attachment to her, and the poor husband had protested. Thackeray's reply is in a light happy vein. He does not disguise his love, but declares that it is akin to his love for harmonies, landscapes and children.

Why Puretest No. 6 Disinfectant

"A Preparation Customers Come Back For." Is Best for You to Buy It is safe to use. Ten times stronger than Carbolic Acid, and ten times safer. Contains Coal Tar Hydro-carbons. Makes a milky emulsion when mixed with hot or cold water, and does not separate. Contains powerful germ killing properties—also kills odors. Wash the garbage pail and sprinkle its surroundings with No. 6 Disinfectant Solution. Wash the dog—a 50c. bottle is enough to give him many delightful baths, and kill all the fleas, if he has any. To dip poultry—one pint to one hundred parts warm water. Keeps them free of vermin, and makes them good egg layers—"contented". Compare No. 6 with Lysol, Slypho-Nathol, Creolin, or any of the preparations you know of, similar. Then look at the difference in price. United Drug Company guarantee the product. McFadden's Drug Store The Rexall Store Successors to Macfarlane & Co.

He says that the husband may know all his thoughts about the wife, and adds that if there were anything improper in them how could he shake him by the hand and have a sincere generous regard for him? Eighty years or so ago this was regarded as what they called a poser.

A Love Letter

The letters to the lady are outspoken enough although put in a language which the young lady of today would regard as unduly elegant and lacking in point. They are in fact rhapsodic rather than passionate. But he throws aside reserve when writing to a friend about her for he says: "I tell you that I love her, I love her, I love her. If I could I would kiss her dear face. I sometimes tremble before such a love as I have for her. Good God, how her eyes pursue me." He addresses Mrs. Brookfield as his "dear sister and friend." One of the most passionate letters contains these passages: "We will love each other while we may here, and afterward. If you go first you will kneel for me in Heaven, and bring me there; if I swear the best thought I have is to remember that I shall have your love surviving me, and with a constant tenderness blessing my memory. I can't all perish living in your heart. That in itself is a sort of seal and assurance of heaven. Say that I die and live yet in the love of my survivor. Isn't that a warrant of immortality? It seems to me that love proves God. By love, I believe, and am saved. I say loving you still, how quickly grief should pass away. You see, I am thinking about you—about you always, whose attachment I assume as awarded to me. . . . When I think about you . . . a natural grace follows, I say pardon me and make me pure. Write to me again and again. . . . If I were to lose you I should despair."

Wished He Had Never Loved

But the husband didn't like it. Several times he gave Thackeray hints that he didn't want him calling on his wife, and Thackeray admits that he would have seen her every day if he could. Finally there was a scene. High words passed. Thackeray writes that he said something that was unjustifiable. The break was definite and Thackeray said he presumed the Brookfields would leave London. The novelist himself left the country for a while the better to bear his misery. His letters show various emotions aroused when he thought of her. Sometimes he was savage and thought he had been played with. Again he raged against the stupidity of the husband.

Corner Concerns

(Our Own Correspondent) Green Grove Beef Ring commences operations this week as a sixteen share ring. Farmers are lusting this week to get their corn and roots in. Potato seed seems rather scarce. We are sorry to report Mr. Joseph Patterson suffering from a slight stroke of paralysis, which he took on Saturday afternoon. His two daughters, Misses Edith and Genevieve are home from the city. Rev. Mr. Whealen preached his farewell sermon in St. Paul's on Sunday. It was an earnest appeal on a double text. Mrs. E. Johnson is spending a week visiting her daughters and other friends in this neighborhood. Mr. and Mrs. J. W. Poole and daughter Margaret, accompanied by Mr. E. Kelly, of Buffalo, spent over the week-end at our home. Mrs. Annie Denmet is home from

Toronto to spend a few weeks with her daughter, Mrs. D. Watson. Her daughters, Edna and Hazel of Toronto are also spending a few days in this locality. Mr. James Eden had the unpleasant experience while on his trip to Kitchener to collide with another car, causing damage to both cars but no injury to the occupants.

WALKERTON RACES

Come to the Walkerton Races, Thursday, June 9th. More horses and better racing than ever. Racing under the auspices of Hamilton Driving & Athletic Association, Ltd.

Water! Water! Water!

What Is Good Health Worth? Why take a chance and use water that is polluted and unfit for domestic use, when Pure Water can be had by having a well drilled. We handle Pumps and Pump Repairs. Satisfaction Guaranteed ED. J. PRATT R.R. No. 4, Durham. Phone 98-12

Direct Cream Shippers Wanted

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The Palm Creamery Co., Palmerston, Ont.



What the Red Cross is doing for the Good of Canada

- For the Veteran: Befriends 3,500 soldiers still in hospital . . . relieves sickness and need in their families . . . cares for the soldier settler . . . provides sheltered employment for the disabled in three Veterans' Workshops.
For the Children: Through Junior Red Cross, has aided 5,000 crippled children and has pledged over 137,000 school children to practice health habits and to serve others.
For the Pioneer: Brings nursing service to those in frontier districts through 39 Outpost Hospitals and Nursing Stations.
For the New Canadian: Welcomes and gives needed attention to immigrant mothers and children at three Seaport Nurseries.
For the Mothers and Daughters: In Home Nursing Classes, has taught principles of nursing, diet and home hygiene to over 12,000 women and girls.
For the Disaster Victim: Is organized to afford prompt relief to sufferers from fire, flood and epidemic.

Nation-Wide Appeal Canadian Red Cross Society Send Contributions to: Ontario Division, Canadian Red Cross Society, 410 Sherbourne Street, Toronto 5, Ontario

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The Home of Pure Wholesome Food Stuffs—Kept Under the Most Sanitary Conditions

Table with 3 columns: LARD (Prints .22c), SUGAR (10 lbs. for 75c), SHORTENING (1 lb. prints 18c), P & G SOAP (4 bars .23c), CORN (2 tins for 28c), PRUNES (2 lbs. for 25c), COFFEE (Introductory Offer Reg., 60c. special 55c), TEA (Special Orange Pekoe Reg. 80c., lb. 73c), JAM (4's, regular 80c., special 75c), PASTRY FLOUR (24's .98c), DATES (2 for 25c), OLIVES Mason Jar (Reg. 40c., special 35c).

PINEAPPLE WEEK

This is the week for Pineapples. Our stock is large at the right prices. 18's and 24's, the two best preserving sizes.

H. Morlock & Sons WE DELIVER Groceries at Reduced Prices FRI. and SAT. June 3 & 4, 1927

JUDGMENT GIVEN IN RECENT

His Honor Judge Sutherland Rendered Decision in Judgment Cases Recently.

At the recent division here before Mr. Sutherland, judgment on the action Clark McOwen Sound, in which sought to recover for a patent window defendants. The plaintiff sought to recover a breach of contract in a window to go ahead with the window by defendants entered an account, was not satisfactory found for the defendant that the amount to Clark Metals be returned. The case of W. Caldwell Bros. was an action to amount due on certain policies delivered to of the defendant, and returned as this insurance placed in another renewal receipts had premises of the defendant two months and had turned when requested. It was made. The defendant this insurance had been another company. The receipts had been on of the defendants, and was made. The defendant that it was not their renewal this insurance, placed it elsewhere. Renewal receipts had delivered to them, but it kept, and they knew it.

Assured Is Not. In giving judgment, the court says: "The defendant's trading partner doubt each could hold rather the firm, but it delivery to the firm. The renewal premium delivery in the defendant. Further about judgment. His Honor is no evidence that limited in any way to renew the policy when way—summy not, by insure elsewhere, he may I am of the insurance, agent could leaving the renewal, the insured limit the premiums. It does subsequently it good, but in my view any way bound himself the agent and policy which was left at his loss, without his perhaps without in under the penalty of for the premium. Judgment was given defendants, dismissed with costs. If asked from the above agent that insurance agent mand payment of the delivery of the same have it in writing the records covering the settle for the same."

Local Branch of Durham Branch Institute was held on June 2nd at Burgess Hotel. The president, in charge of the meeting, the usual meeting minutes of the May 21st by the secretary. It was decided to meet at 2.30 sharp on June 15th at the Burgess Hotel. The gathering will be an entertainment joyed by all. Mrs. T. W. Meek of from the Department and gave a splendid "Citizenship" show the children, as a child will in the good citizen, she is to get in close touch teacher, that in so more beneficial to the parents. This address Mrs. Meek then paper on "The Art" was very instructive as well. A short time was question drawn, writing very pleasant items that were asked. At the close of members of the society to be present at the in Holstein on June concluding her meetings on that good representation will be present.