### OTHER PAPERS' OPINIONS

Kinder Now

Times were never better, and people were never more honest than they are today. People today are kinder, better, more considerate of the feelings of others than they ever have been before. Back in the ancient days there was less kindness than there is today. Look at history, look at the awful dungeons, and how the people suffered from so-called incurable diseases, and then just realize what electricity. what medical science, what surgery, what engineering has done for this age, and you will see that not yesterday, but today, is the Golden Age. the age that would be considered the age of luxury. If the ancients could return they would tell us that kings, princes, and tulers never had the luxuries that we enjoy today.-Newmarket Era.

#### The Feminine Type

The manly man is more powerfully attracted to the womanly woman than by the woman who inclines to manishness. The latter may be acceptable to him as an acquaintance and even as "pal," but she is not likely to kindle in him a tender and romantic affection, for his nature craves in a life-comrade the qualities of character which are supplementary to his own, not similar to his. If he is manly, he is likely to be attracted by a girl of feminine type rather than by one who either possesses or pretends to possess masculine qualities.

The modern girl, or flapper, is distinguished by a sort of superficial masculinity. She aims at boyishness in manners and talk. For her men friends she makes a piquant and pleasant comrade, but in most cases when they choose a wife it is the girl with marked feminine qualities that they want. And that is the type of girl that is called old-fashioned. - Hamilton Herald.

#### Town Band Beneficia!

What is the value of a town band? This is a subject of discussion in the Press, with the weight of argument on the side that they are a valuable asset. Here in Collingwood we have long since settled the question in the affirmative. Our Kiltie Band has again and again given evidence of its worth as a public organization. Its weekly concerts in the parks have been enjoyed by thousands, while the publicity it has given Collingwood has been such as never could have been secured in any other way. No, there is no doubt as to the value of a town band in Collingwood,-Bulletin.

### Ministers Too Well Paid?

An article in a religious weekly from a contributor claims that the "increase in ministers' salaries in recent years has taken the heroic aspect from the calling and tended to make it commercial."

Aw, shucks! What's the use of that chronic complaint.

It's not so many years ago that preachers were so poorly paid that while they may have been spiritually rich, they didn't know how to make ends meet in their earthly struggle.

We wonder if this critic would like to turn back to the time when rural pastors had two and sometimes three charges; when, out of the depths of their heart, if not their pockets, the members of the flock would bring in a jag of hay and oats for the horse, some potatoes and apples for the preacher and his family, and then figure out that, with a salary of \$800 a year he was tolerably well off.-Stratford Beacon-Herald.

### Roadside Billboards

All motorists are agreed that advertising signs erected along, the highways are a nuisance and a danger, and admirers of natural beauty, whether motorists or not. N are loud in the condemnation of the posters as a desecration of the countryside. This chorus of disapproval has long been heard, and just now there are encouraging indications that it has not been altogether in vain. For years an organized movement has been at work to diminish, and if possible, to remove, the nuisance; advertisers have themselves taken the initiative in some cases, voluntarily abandoning a form of publicity which is so offensive to the public taste. On the expiration of existing contracts many large concerns in the United States have pledged themselves to discontinue their wayside advertising, and similar action has been

ory does nothing more than repeat supplanted by modern rag time and tail of the scrap was thrown on the thrill the modern world. Perhaps dead.—Orangeville Sun. stations in a way of their own are own and a number of stations are stations in a way of their own are own and a number of stations are not a spurt of blood from the days."

Anthur Francisco Bood old The grand jury criticizes the galaccomplishing this achievement. providing week night programs and not a spurt of blood from the days."—Arthur Enterprise. Last winter, a revival of life was consisting of old time gospel fa- nose and ears of the courageous given to old time fiddling. This vorites whose appeal can never Fitzsimmons was overlooked. And style of music suddenly became grow less. Still the desire for when a terrific right hand punch very popular all over the country. old time things has not been landed just above Corbett's heart Station after station, night after satisfied, and a Chicago station bowled him over senseless against favorably situated as other towns graceful, attractive and up-to-date

# FREE--\$7,000 In Cash Prizes--FREE

The Mail and Empire's \$7,000 Gold Mine Offers \$3,000 For You

# ANSWER THIS PUZZLE--WIN A BIG CASH PRIZE

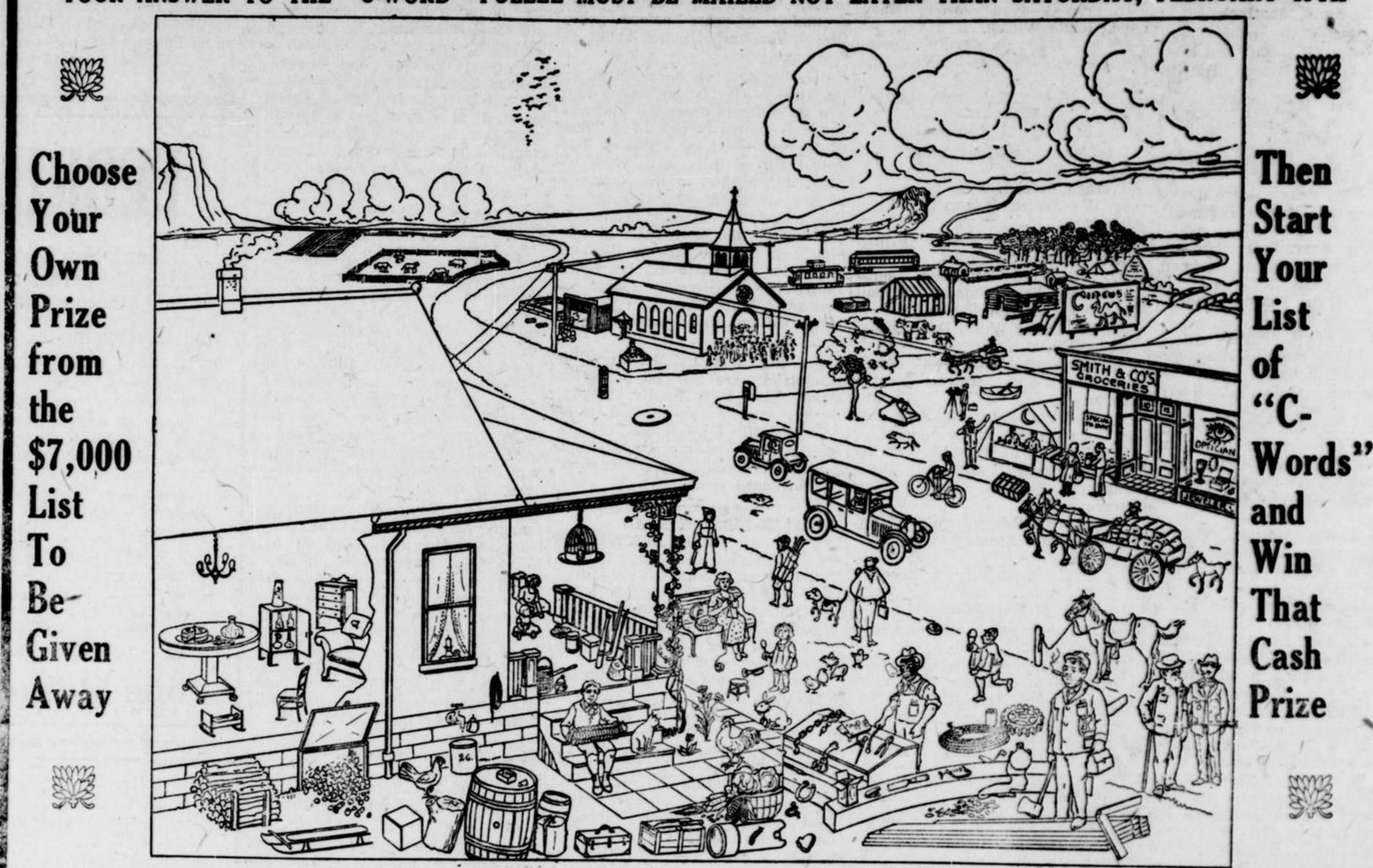
THE MAIL AND EMPIRE OFFERS THIS TREMENDOUS FORTUNE TO EVERY MAN, WOMAN AND CHILD. Play the casiest game in the world and win a share in \$7,000.00. The greatest game on earth arrives to-day. For every man and woman and child who is not a careless dreamer —who really wants to succeed and has the will to do it—The Mail and Empire offers a chance to share in \$7,000.00. Here is the greatest gold mine of them all, the greatest chance at riches that ever came, the finest offer ever made, FOR SIMPLY FINDING "C-WORDS" IN THE SIMPLEST PUZZLE EVER MADE

How Many Objects Beginning With the Letter "C" Can You Find in This Picture?

There is no catch in it. There is nothing hard to do. There is nothing to risk. And there is three thousand dollars to win. Turn to the picture below. Within its borders are a number of objects and articles, the names of which begin with the letter "C". You will find all sorts of things that begin with the letter "C"-there is a "Cat", there is a "Cow", there is a "Cross", a "Calf" and a "Cigar", and "Cabbage", etc. None of them are hard to find. None of them are unusual words. Easy words. Waiting right on this page with \$7,000 buried in them ready for you. See how many you

can find. We publish this picture to-day only to start you on your read to riches. It is a large picture. All the objects starting with "C" are there and easy to find. And that is the key to the SEVEN-THOUSAND-DOLLAR GOLD MINE. Fifty cash prises will be given for the 50 best lists of words submitted in answer to this pussie. The answer having the largest and nearest correct list of visible objects and articles in the picture that start with the letter "C" will be awarded First Price:

YOUR ANSWER TO THE "C-WORD" PUZZLE MUST BE MAILED NOT LATER THAN SATURDAY, FEBRUARY 19TH



## LAUGH, LEARN AND WIN A SHARE OF \$7,000 DURING YOUR SPARE TIME

The greatest opportunity of your life is what The Mail and Empire is offering you in this Picture Puzzle Game to "play and learn" while earning a big cash prize. You can't help enjoying the hunt for "C-Words" in this Picture Puzzle. All you need is an observing eye. Let's all join in and have a joily good time. Give Mary a pencil, and Bobby a pencil, and the wife a pencil, and the oldest son a pencil. Make it a game. See who can find the most "C-Words" in ten minutes. You'll find it's fun. It's easy to do, it's educational, it's amusing, and it's WORTH THREE THOUSAND DOLLARS.

When you have made up your list of "C-Words" send it in along with one or three yearly subscriptions to The Mail and Empire at \$5.00 per year each or \$6.00 if delivered in Hamilton or London, which will qualify your answer for the Big Cash Prizes to be awarded promptly after the close of the Puzzle Game, March 1st.

# 50 CASH PRIZES--How Prizes Will Be Awarded

# \$7,000.00 CASH PRIZES

Here you are—the big prize awards. Winning answers will receive cash prizes according to the table below. Remember-a qualified winning answer wins the larger amounts. Aim for the big \$3,000 award.

50 GRAND PRIZES	Prize if No Subscrip- tions Are Sent	Prize if One Subscrip- tion is Sent	Prize if Three Subscrip- tions Are Sent
1st Prize	\$30.00	\$1,000.00	\$3,000.00
2nd Prize	25.00	500.00	1,500.00
3rd Prize	20.00	300.00	1,000.00
4th Prize	10.00	65.00	200.00
5th Prize:	10.00	65.00	200.00
6th Prize	8.00	30.00	100.00
7th Prize	8.00	30.00	100.00
8th Prize	8.00	30.00	100.00
9th Prize	8.00	80.00	100.00
10th Prize	8.00	30.00	100.00
11th to 50th Prizes			-00.00
inclusive	2.00	5.00	15.00

Subscription Rates—Payable in Advance The Mail and Empire anywhere in Canada by mail, \$5.00 per year. Delivered by carrier-boy in Hamilton or London, \$6.00 per year. No payment will be accepted that will advance subscriptions more than three years from March next.

The "C-Word" Picture Puzzle Game is a campaign to increase the popularity of The Mail and Empire. It costs nothing to take part, and you don't have to send in a subscription to win a prize. If your list of "C-Words" is awarded First Prize by the Judges you will win \$30.00; we are making the following special offer whereby you can win greater cash prizes by sending in ONE or THREE yearly subscriptions to The Mail and Empire.

# Here's How Big Prizes Will be Awarded

instead of \$30.00 will be awarded to the answer winning first prize. provided ONE yearly subscription to The Mail and Empire at \$5.00 per year has been sent in. Second Prize, \$500.00; Third Prize, \$300.00, etc. (See second column of figures in Prize List.)

instead of \$30.00 will be awarded to the answer winning first prize, provided THREE yearly subscriptions to The Mail and Empire (by mail at \$5.00 per year each, or \$6.00 each if delivered in Hamilton or London) are sent in. Second Prize, \$1,500.00; Third Prize, \$1,000.00, etc. (See third column of figures in Prize List.) In qualifying for the \$3,000 prize at least one new subscription must be

And that's not all. We will give extra amounts on all prizes in the same manner. If y ir answer is qualified by THREE yearly subscriptions and you win fourth prize, you will receive \$200, and so forth down the prize

Your own subscription will count, or subscriptions to start at some future date. Just write on the order when you want the paper started and it will start promptly on that date. You will find it easy to get subscriptions to The Mail and Empire to qualify your answer for the \$3,000 Prize. It is by far the best daily newspaper published in Ontario.

### Rules of The Mail and Empire "C-Word" Picture Puzzle Game

THESE EASY KULES TELL YOU WHAT WORDS TO USE AND

1. Any man, woman or child who lives in Canada, and is not and Empire or a member of an employe's family, may submit an answer. It costs nothing to try.

2. Prize winners in former picture puzzle games conducted by The Mail and Empire winning \$200.00 or more are not eligible to 3. All answers must be mailed by Saturday, February 19, 1927, and addressed to Puzzle Manager, Room 206, The Mail and Empire,

4. All lists of names should be written on one side of the paper only, and words numbered consecutively 1, 2, 3, etc. Write your full name and address on each page in the upper right-hand corner. If you desire to write anything else use a separate sheet. 5. Only words that are nouns commencing with the letter "C" as are found in Webster's New International Dictionary, 1926 edition, will be counted. The nouns must be the names of objects seen in the picture. Do not use obsolete words. Do not use hyphenated words. Do not use compound words or words formed by the combination of two or more complete English words, each of which in itself is the name of an object. Do not use words denoting a condition, abstract words, collequial words, and words described as foreign. The words must name concrete objects seen in the picture. Where the plural is used the singular cannot be

6. Words of the same spelling cannot be used more than once, even though used to designate different objects. The same object can be named only once; the object so named, however, may contain as one or more of its parts other objects which may also be named. 7. The answer having the largest and nearest correct list of names of visible concrete objects shown in the picture that begin with the letter "C," with the least or fewest number of errors, will be awarded first prize. The second largest list of correct words. with the least or fewest number of errors, will be awarded second prize, and so on through the list until all prizes have been awarded. The prizes will be decided and awarded on a percentage basis. Misspelled words will be counted as errors. Neatness, style or handwriting have no bearing upon deciding the winners.

8. Any number of people may co-operate in answering the puzzle, but only one prize will be awarded to any one household. nor will prizes be awarded to more than one of any group where two or more have been working together 9. In case a tie results from two lists having the same number

of correct words, the list of these two having the fewest words wrong will receive the prize. In the event of a tie for any prize offered, where two or more answers contain the same number of correct words, and the same number of wrong words, the full amount of such prize will be paid to each tied participant. 10. Subscriptions, both new and renewal, payable in advance at \$5.00 per year by mail, or \$6.00 per year delivered by carrier boy in Hamilton or London, will be accepted. However, in qualifying for the \$3,000 prize at least one new subscription must be sent in. No subscription for delivery in the City of Toronto will be accepted to qualify answers. 11. All new subscriptions will be carefully verified by the Puzzle Manager. Candidates marking old subscriptions as new will positively forfeit the credit of such subscription as qualifying

12. All answers will receive the same consideration regardless of whether or not a subscription to The Mail and Empire is sent in. 13. Three prominent Toronto citizens, having no connection with The Mail and Empire, will be appointed to act as judges to with The Mail and Empire, will be appointed to act as judges to select the winners, and participants by sending in their answers agree to accept the decision of the judges as final and conclusive.

14. The judges will meet on March 2nd, and announcement of the prize winners and correct list of words will be published in The Mail and Empire as quickly thereafter as possible.

Mail Your Puzzle Answers and Qualifying Subscriptions to W. J. LATIMER, PUZZLE MANAGER, THE MAIL AND EMPIRE, TORONTO, CANADA, ROOM 206

participant.

taken by a number of Canadian country and many old timers tuned the time in fact) to a realistic vicious affair. With all cer won-places with more advantages are go-pand blue ribbons?—Hamilton Her-

up the old fiddle to go after laurels broadcast of the great Corbett-Fitz- derful achievements of today, the ing back? In every case it is the ald. itself that is what we are all do- jazz. More recently the old time air after having been forgotten for after all there is more than we ing. Certainly radio broadcasting gospel hymns are coming into their more than a quarter of a century. would care to admit in the state-

# Question and Answer

in a musical performance which simmons bout fought in Nevada al- people of yesterday and the day difference in the people. In the The Good Old Days
in a musical performance which simmons bout fought in Nevada al"Making old things new." If hist"Making old things new." If histthey imagined had been completely most thirty years ago. Every deaccomplishments which can still the modern rac time and tail of the scrap was thrown on the thrill the modern world. Downers dead on the other case they are

lows at the city jail as clumsy, ugly and out of date. The jury is to be thanked for the criticism. If there Station after station, night after satisfied is now putting on the air a series of the referee are flourishing with factories and gallows. Couldn't the jail governor night, featured old time fiddling on is now putting on the an a series of their programs. Fiddling contests old time prize fights. On Friday one to ten, which ended the whole spite of all handisans while of their programs. Fiddling contests old time prize lights. On Fiddling contests old time prize lights. On Fiddling contests and are going ahead in became the thing throughout the evening we listened for a time, (all one to ten. which ended the whole spite of all handicaps while other by judicious and artistic use of pink

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LOT 7, CON. 21 taining 100 acres cultivation, bala convenient to st ises are a frame stone foundation also hay para 30 ment; hog pen brick house, for frame woodshed to house, with water tanks; 30 10 acres to swe is well fenced as cultivation. For to Watson's Dai Ontario. NORTH PART I

22. Egremont, co acres cleared. bush; in good frame barn 44x concrete stables cement tank at and 7, Con. 4, 8 taining 110 acre and in good state the premises ar taining seven frame woodshe well at door; nev this farm, mak farm. This proright to quick priculars apply R.R. 4, Durham.

LOT 66, CON. 2. 21/2 miles southw taining 86 acres in good state of barn with shed stables, 7-roome extension kitch Well watered a For further pa William Smith,