

DURHAM CHRONICLE

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THE SQUARING OF THE CIRCLE

Mathematicians have been puzzled for centuries to find a solution to the problem of how to square a circle. In a recent issue of the Mail and Empire it was announced that Mr. Hugh M. Patton of 125 Indian Road, Toronto, had worked out a solution. A diagram was given accompanied by an explanation which he thinks is all right and so far we have not heard or seen of any one to question its correctness. What makes the discovery more interesting here lies in the fact that Mr. Patton is a county of Grevy man, born in Euphrasia, near Rocklyn, where he attended the public school, till he was about 14 years of age. He then commenced his apprenticeship in the building trade at Cookstown and subsequently attended the Ontario Business College at Belleville, from which he graduated at the age of 20. He moved to Toronto in 1879 and has since been engaged in the building trade, both as journeyman carpenter and contractor. The idea of squaring a circle was suggested to him some twenty-five years ago while listening to a sermon by Rev. Dr. Wild in the Congregational church, Bond Street. Dr. Wild on this occasion remarked that the Almighty left many problems for men to solve, as, for example the squaring of a circle, which, he predicted, would be accomplished some day. A later study of Hodgson's treatise on the steel square convinced Patton that the question might be solved. Since last July he has spent much effort on the matter, working only in his spare time and on February 13th he arrived at his solution.

HONEST OPINIONS ESSENTIAL

Adolph Ochs, owner and publisher of The New York Times, is possibly the most outstanding figure in the newspaper life of the United States to-day. Mr. Ochs took charge of The Times when the sensational newspapers were increasing circulation with inane features and muckraking editorials, with every manner of crusade imaginable in which to pick up subscribers. At this time and place, many people were of the opinion that a paper to gain circulation must resort to all sorts of fantastic ideas. Mr. Ochs has shown that this is not the case, and that a paper carrying bright and spicy editorials can very well get along without the present-day popular fads adopted by most papers. On the subjects of editorials, Mr. Ochs says:

"No editorial writer or no writer in any capacity can do his best work if he is hampered by dictation from those who own the newspaper. Of course, there should be an editorial policy—that we all know. And that editorial policy should be strong and firm as to the big issues of the day. Now the men who form that policy may be right or wrong from various viewpoints. A newspaper cannot please all readers. But whatever that policy is, it must be the honest belief of those who form it and it must be adhered to firmly and honestly and fearlessly. The newspaper that is afraid of offending this person or that person or of driving away some advertiser, is a weak newspaper and cannot succeed. But the writer must be left free to express his own honest beliefs, for if he be not free his writing will limp and halt and show his insincerity. It has been said that the late Frank I. Cobb, while editor of The New York World, wrote splendid editorials from an independent standpoint, and you should remember that Mr. Cobb was given a free hand to write those editorials by the owners of The World."

A GOVERNMENT OF ECONOMY

There is one thing, at least, that must be said in favor of the Ferguson Government, whether a man believes in its politics or not, and that is, they are at least trying to practice their pre-election pledge regarding economy. In his appeal to the electors of South Grey, Hon. Dr. Jamieson said he was going to do all he could to bring the expenditures of the Province to within reaching distance of

the income. This, of course, cannot be accomplished in a month, or in a year, but the signs of the times point to some drastic disclosures in the next few days.

Hon. F. C. Biggs, the late Minister of Public Works, had a tilt with the member from South Grey last week, when Hon. Dr. Jamieson moved for an order of the House showing the number of vehicles bought by the late Government, the price paid, for whom it was purchased, the use to which the vehicle was put, the ultimate disposition of the vehicle. Dr. Jamieson said that the late Government had been very extravagant in the purchase of autos for public service and for their own use.

The request of South Grey's member for an auditing, as it were, of the automobile account of the late Government, made Mr. Biggs rather peeved, but not nearly so much as some of the deputy heads of departments who had to turn in their joy-wagons and quit riding at the expense of the Ontario Government. Since Dr. Jamieson's request had gone in, at least one Government employee had complained that his car had been taken from him. Dr. Jamieson has no objection to Government employees needing cars having them, but when it comes to some of the residents employees in Toronto sporting around with their families in Government-owned and paid for autos, he thinks it high time to draw the line. In this one instance, if in no other, Dr. Jamieson has earned his salary a good many times over, as it is estimated that the forthcoming investigation promised Dr. Jamieson by Premier Ferguson, will save the Province over \$50,000 a year in needless expenditure.

THE VALUE OF ADVERTISING

Mr. Wrigley, whose name is familiar to the whole world is a firm believer in newspaper advertising, and to confirm his belief he spends about a million dollars a year to advertise his products. So far as his advertising goes it seems that chewing gum is his big product. The individual sales are small, but by keeping the article constantly and impressively before the world the sales are many and the profits must be large to justify such extensive publicity. We may all rest assured the advertising is not done for charitable purposes but to bring quick returns and legitimate profits to the advertiser. He says "nearly everybody reads the papers and they are the most effective medium to reach the buying public quickly and often."

Advertising in Mr. Wrigley's case is the greatest factor in building up a business and the same is true with every business man who does his advertising judiciously. There is no business too small as not to need publicity. Everybody advertises in some way or other. Putting up a card in a store window to say that certain articles are for sale at certain prices is a class of advertising that is not wholly without merit. It will attract the attention of a few and of these few some will be influenced to step in and enquire, and perhaps to make purchases. In such cases it is good but it is altogether too narrow and should not be allowed to take the place of a better system of publicity. The newspapers go into the homes where all have access to columns and the story is told with a widening effect. The "Sandwich" on a city street is a style of advertising, better, no doubt than the card in the window, but not equal to the newspaper. Printed bills put in the way of a customer have their merits, but are expensive in comparison to ordinary advertising.

All believe in advertising whether they admit it or not and it is surprising how many use questionable means of getting free publicity. Seldom a week passes but the newspapers receive printed matter that "would be of interest to your readers." These "news items" are nothing more than concealed advertising and too many are foolish enough to give them free publicity and thus prevent advertising that should be paid for. Wrigley spends a million dollars a year and is satisfied he gets results or he wouldn't continue it. There is no good business man who should not spend money in advertising. It is a profitable investment, too often lost sight of.

EUGENIA SERVICE IS GOOD

It would be hard to beat the Eugenia system of the Hydro for service. The storm of last week put the Niagara hydro line between Mitchell and Stratford out of commission for two days and other Niagara systems were considerably handicapped and scarcely a week passes without a hold-up of some kind. Locally, we think last week's storm was as fierce as in any part of Ontario, but the hydro service was not off a minute that we know of and we used the service consistently from

8 a.m. to 6 p.m. every day. With the exception of a few hours off on Sunday for local repairs, Durham has received exceptional service, and we think the same may be said of all other towns on the system.

Electricity may cost more on the Eugenia system, but from shut-downs and lay-offs on the Niagara system, we are forced to the conclusion that it is worth it. Perhaps, however, we had better "touch wood."

EDITORIAL NOTES

"Shimmy Dance Inventor Robbed of Jewels" says a headline. She's certainly in hard luck! Any shimmy dancer we ever saw needs something to cover them.

An exchange says that "it is the wife that talks the least that has the control over her husband." We don't know about that "control" stuff, but she certainly has the "respect."

A dispatch from Alberta says that they have been ploughing out there since the 22nd of January. A mere nothing. We were ploughing in Ontario all last week, and some of the township pathmasters are not through yet!

A trooper member of the Royal Canadian Dragoons at Toronto criticized army life and was maltreated by his companions. Evidently they belong to that class who think one should take what he gets and be satisfied—or get out. Never, on any pretext, should one register a protest.

George Plant, an Englishman, was one of three men instantly killed last Saturday while shovelling snow in the Mimico railroad yards. He leaves a wife and three small children, the eldest 5 and the youngest 2 months of age. They are destitute and penniless, the result of long enforced idleness through lack of employment. Plant was engaged in shovelling snow in the yards when killed and would work at anything. It is to be hoped that the powers that be at the head of the Widows Pension Board will act NOW in the matter of finances and that the unfortunate young widow and kiddies will not be forced to suffer through governmental red tape.

The Clarksburg News has again changed hands, the purchaser being a Mr. Bell, who has spent practically all his life in daily newspaper work, but never before attempted a weekly. He'll find a difference, but we are doubtful if his experience on dailies will fit in well with the publication of a weekly.

Mr. and Mrs. W. H. Thurston of The Flesherton Advance recently celebrated the 40th anniversary of their wedding day. It seems but a short time since Mrs. Thurston was a little girl going to school. Mr. A. S. Thurston, editor of The Mesford Mirror, is a son, and the youngest son, Frank, is in partnership with his father in The Advance office.

LETTER TO THE EDITOR

To the Editor of The Chronicle: Dear Sir,—I would be pleased if you would insert the following letter in your paper, which, we believe, will be of interest to many of your readers.

At the January meeting of the Grey County Council, 1923, Reeve Reburn of Markdale, Reeve Snettinger of Thornbury, and the writer, were appointed a committee to endeavor to secure applications for the placing of fry in the streams and lakes of the County. Since that time an effort has been made to have the Reeve of each Township have a canvas made of the owners of lands through which a stream runs, or on which there is a lake, sign applications, and a number have come in, but the committee feels that there can be a much better response and that it must necessarily mean a lot of extra work for a Reeve in whose township there are a number of streams and lakes, to have a canvas made of each owner. The committee believes there are a number of persons in each township, town and village, who are sports enough to give some time and effort towards securing signers to applications for the streams and lakes in their districts, and would be pleased to hear from persons who would do so.

It is also suggested that during the spring or summer a meeting be held of all interested in having the streams and lakes re-stocked, to devise the best procedure for same, and for the protection of same.

We understand there is considerable Bass and Pickerel fry likely to be available for the spring delivery, and a limited number of Speckled Trout fry, so that any one desiring same should make application promptly. Parties wishing application forms write

J. S. WILSON, Owen Sound, Chairman of Committee.

SOCIAL AND PERSONAL

Mr. Alex. Jopp of Toronto, son of Mr. J. C. Jopp of Moosomin, Sask., is visiting his relatives, the Edge and Ritchie families, in town and at Edge Hill.

Mrs. Griffin and little son, Wallace, of Toronto, are visiting her parents, Mr. and Mrs. John Bryon.

Mrs. Harvey of Arthur, returned to her home after spending three weeks with her daughter, Mrs. W. A. McGowan.

Miss Marjory Firth went to Toronto on Monday where she intends remaining for some time.

Mr. Frank McWarner of Bentinck is a patient at the Red Cross Memorial Hospital.

LOCAL CURLERS BESTED AT HARRISTON AND MT. FOREST

Loss Out At Bonspiel, and Were Also Trimmed On Tuesday Night.

The local curlers have been having hard sledding since our last issue. After being beaten here last week by Walkerton, they went to the Harriston bonspiel, but were defeated there also. And right here, according to some of the curlers themselves lies a little story. One enthusiastic curler (name suppressed out of respect for his family) was very particular about who played on his rink and would have nothing but All Heavers. The second rink to go down was what is known as a "scrub" rink, and weren't supposed to win anything. The result of the contest, so we were told, was that the rink known as "selects" (with apologies to the hog-grading board), fell down with an awful crash while the "scrubs" or shoats as the before-mentioned board would classify them, came very near getting into the money.

At Mount Forest on Tuesday night three rinks of the locals were badly beaten by the Mount Forest club, but we have been unable to learn what the final tally was.

All jokes aside, however, the club reports an excellent outing at both places and speak highly of their treatment by their hosts.

BUTTER SELLS AT 15c. IN SASKATCHEWAN TOWNS

Chronicle Subscriber Writer Interesting "Private" Letter.

The Chronicle had a letter this week from a subscriber in Saskatchewan and it contains some things we would like to tell our readers, but in closing he says, "I don't want you to publish this, it is just for yourself."

Perhaps if we just give the information and conceal the writer's name it will do no harm. He reports fine weather and a lovely winter, with the exception of a couple of weeks after Christmas. Since that the snow has all gone and it has been like fall weather, but has again turned colder. It has been a great winter for stock on the range.

He says all are well and enjoying three square meals a day, and often four, as beef and butter are so cheap they can afford to eat lots of them. Butter is 15 cents a pound and eggs 40 cents a dozen, the cheapest they have been in that part at this time of year. He tells us the radio is becoming very common and he regards it as a great convenience. He hasn't heard Durham yet. He thinks it great to listen to a good sermon and ring off as soon as the collection is announced.

We are sorry we can't give the writer's name, an it would be of more interest to readers in this part.

SWEAR IN MULLOCK AS LIEUTENANT-GOVERNOR

Chief Justice Takes Hon. Harry Cockshutt's Place For Six Months.

Chief Justice Sir William Mulock was on Feb. 20 sworn in as acting lieutenant-governor in the council chamber by G. G. Kezar, assistant clerk of the Privy Council at Ottawa. The chief justice of Ontario will act as lieutenant-governor of the province during the absence of Lieutenant-Governor Cockshutt, who, with his family, is going abroad for a period of six months.

Mr. Kezar arrived late from Ottawa, his train having been delayed by the storm. He was assisted in swearing in the acting governor by Fred Bulmer, clerk of the Executive Council. All members of the Cabinet were present at the ceremony.

Interviewed at Government House, Col. Cockshutt said he had heard nothing of a rumor that he may be asked to become president of the University of Western Ontario, and preferred not to comment thereon.

Keen, but anxious amateur—I say, old chap, what shall I do if they ask me to sing? Candid Friend—Do? Why sing, of course. It'll be their own fault.

TWENTY YEARS AGO

From The Chronicle File of March 3, 1904.

Mr. Robert Burnett moved Tuesday to the store recently occupied by Mr. A. S. Hunter.

Mr. Noah Wenger of Aytton died on Monday after a few days' illness.

Only one mail came in from the south last week, and that was driven over from Palmerston on Saturday arriving here shortly after noon. The conveyance started from Palmerston with 56 mail bags. The train is not running and may not be here for some days.

Mr. Thomas Petty advertises a sale of stock and implements on March 15. D. McPhail, Auctioneer.

While Mr. Fax was stormstayed here he practiced curling with Rev. Mr. Newton and will go back to the city with a new accomplishment.

The entertainers at the Scotch concert started from here Monday morning, but owing to the blockade were forced to return from Holstein. There's no telling when they'll get away.

Mrs. J. C. Dunsmoor is improving from a recent accident by which she had a couple of ribs and her collar bone broken.

We have to chronicle this week the death of Miss Mary McRae of Carberry, Man., who came here to visit her sister, Mrs. William Moore, about the beginning of the year. She had not been well on leaving home, but seemed in good health and spirits till a week ago, when she took ill and on Tuesday breathed her last. She was 25 years of age.

Mr. John Cornish of Normanby is holding an auction sale on the 11th of this month.

A little daughter of Dr. Hutton was almost run over by a team on Tuesday evening. Crossing the street in front of a team of horses, she was knocked down and just escaped being trampled under the horses' feet. She was frightened but not injured.

Married.—On Wednesday, February 10, at St. Joseph's R. C. church, Markdale, by Rev. Father Waters, D.D., Mr. J. M. Sullivan of Dornoch, to Nellie, third daughter of Mr. and

LIMBS AND BODY ALL SWOLLEN

"Fruit-a-tives" Relieved Both Dropsy and Sick Kidneys

The Wonder of Fruit Medicine

Those who know they have Kidney Trouble—who suffer with pain in the back—who are up frequently at night—will welcome the news that "Fruit-a-tives," the wonderful medicine made from fruit juices and tonics, will positively relieve Kidney and Bladder Troubles—as proven by this letter. "Our little girl had Kidney Trouble and Dropsy—her limbs and body were all swollen. We decided to try "Fruit-a-tives". In a short time, the swelling went down. Now, she is the healthiest one of the family!"

W.M. WARREN, Port Robinson, Ont. 50c. a box, 6 for \$2.50, trial size 25c. At dealers or from Fruit-a-tives Limited, Ottawa, Ont.

Mrs. Thomas Sullivan, Irish Lake. Mr. A. S. Hunter has purchased the property of the late Rev. Alex. Stewart at the corner of Garafaxa and Lambton streets.

The remains of Miss McRae left here yesterday for interment at Carberry.

About 30 men went from here yesterday morning to shovel out the railroad tracks. The whole track from here to Palmerston needs to be shovelled and picked.

DURHAM MARKET

Table with market prices for various goods like Live hogs, Wheat, Oats, Barley, Buckwheat, Peas, Hay, Butter, Eggs, Potatoes, Hides, Sheepskins, Chickens, Ducks, Geese.

Buy Henderson's Bread THE LOAF OF QUALITY Agents for Moir's Famed Chocolates Henderson's Bakery Makers of GOOD BREAD

Every Day Is Bargain Day AT THE PEOPLE'S MILLS Sovereign Flour Eclipse Flour White Lily Pastry Flour Wheat Cereal and Rolled Oats Bran, Shorts, Feed Flour, Oat Chop, Crimped Oats, Mixed Chop, Mixed Grain for Poultry Food, Blatchford's Calf Meal, Pig Meal and Poultry Feeds. Our Feeds are of the Best Quality, and our Flour is Guaranteed. Prices right for Cash. Highest Price Paid for Wheat delivered at the Mill. Goods Delivered in Town Every Afternoon Phone 8, Night or Day. JOHN MCGOWAN The People's Mill Durham, Ont.

Priceville. (Our own correspondent.) "Hurray for Old Sol! Again we see him smiling. This week has made a better start than last week, and let's hope that it will keep up the good work."

The heavy weather did not keep our good Doctor inside. He was quite busy through it all, and some days his chimes could be heard when it was almost impossible to see him through the storm.

Charles Boyce, 4th Concession of Artemesia, is seriously ill with pleuro-pneumonia. Miss A. Alderson is in attendance. We hope to hear of his speedy recovery.

We are sorry to hear of Miss Louise Jones being ill again with pneumonia. Dr. Carr is in attendance and we hope that Miss Jones will soon be around again.

Another of the pioneers of our community passed away last week in the person of the late Malcolm McMillan, South Line, Artemesia, in his 86th year. The deceased was an early settler on the farm on which he lived until his death. He leaves a family of several sons and daughters to mourn his passing. His daughter, Mrs. S. Mills, has been with him for quite a number of years caring for him. His son, G. H. from Hamilton, was present at the funeral. The other members of the family were too far away to attend. The community shares their grief, as he was well-known for his sterling Christian principles and honest uprightiness. Too much can not be said of him in this respect, as he was an outstanding example in those days when we seem to be over anxious to do the other chap. We could wish the world had the principles of the deceased, and it would be a safe world to live in.

We are sorry to have to report the passing away of another highly-respected resident, the late Mrs. Grace Smith, sister of Messrs. William and John Alderson of this community, who passed away last week at the home of Robert Parslow, C.D. R., East. The deceased had been suffering for some considerable time. Miss Bertie Alderson, R.N., came home from the West to attend her, as she had become quite a heavy case for the household and Miss Bertie, who is a niece of the deceased, felt called on to assist. The deceased was an elderly lady, much esteemed by those who were privileged to know her, a staunch Presbyterian, and although unable to attend her church here, always was a good supporter to the last. We join with the bereaved in their sorrow at this time. The remains were taken to Scintion Park cemetery and, owing to the severe storm, the funeral had to be postponed for a day.

Mrs. D. G. McLean returned from visiting friends in the city on Saturday evening.

Mr. J. M. McGillivray returned from a business trip to the eastern parts, and reports lots of snow there also.

Our village was considerably handicapped last week by the storm, as our branch of the C.P.R. ceased to function on Tuesday evening last. Our only means of communication were with Ceylon station, where we were fortunate enough in being able to get in touch with the outside world. Mr. McDonald had some difficult times meeting trains and handling the passengers that day, so to visit our town. We are glad to hear the whistles again this week, and hope that this will be the last experience of the kind for some time.

All available men are busy on the branch C.P.R. line, endeavoring to get some of the snow back from the rails.

We are glad to see Mr. William Mather is out again after a ten week quarantine with scarlet fever. We understand all the family are doing nicely.

(Too late for last week.) Winter this year can be written up by the following few words: "be continued." The weather must grin when he notes the efforts to predict weather conditions over ten hours ahead. He is a joker this winter.

Mr. G. A. Watson is spending a short while in the city at present. Mr. J. A. McGillivray is also away from the village, supposedly in the city.

Mr. and Mrs. J. W. Jones and children are again visiting at the home of the former's father, H. K. Kinnon, South Line, Glenora. Mr. Jones looks extremely well after operation through which he came, we hope, successfully.

Miss Mary Hazard is home for while for a rest from her duties in the city. We understand that Mr. Hazard is forced to rest for a while as her health is seriously affected. We will be glad to hear of her improvement.

A very sociable evening was spent