

THE OLD, OLD STORY

Chronicle ads. bring results. A woman lost a valuable gold bar pin the day of the unveiling, but failing to get track of it, and having exhausted all other means, she reluctantly decided to try a little ad. in The Chronicle.

In the same issue we undertook to find a diamond engagement ring that was lost in the Agricultural Park on the day of the Field Sports between Markdale and Durham schools. The advertiser seemed to have very little faith, and even the writer, who has unbounded confidence in the power of The Chronicle as an advertising medium, was too conscientious to hold out high hopes.

On Monday morning we got track of the diamond ring and it may soon be in the owner's possession. A girl in town took shelter in an automobile while watching the sports and found the ring on the seat of the car.

Through a valuable article, no person from our sister village would be mean enough to keep what didn't belong to him, and particularly the engagement ring of a fair young woman.

ADVICE TO MERCHANTS

- 1. Read your competitor's advertisements, but don't talk about them in your advertising.
2. Don't worry about the literary form of your ad; talk to your prospective customer with sincere statements, as if he were standing in front of you.
3. It is best to quote prices in an ad, where possible.

TWENTY YEARS AGO

From The Chronicle File of October 23, 1902.

The trustees of Blyth's school have re-engaged Miss H. Lawrence for 1903 at an advance of \$20 on this year's salary.

Drs. Gun and Macdonald of town, and Dr. Dixon of Priceville attended the Grey and Bruce Medical Association at Walkerton last week.

The teachers and pupils of Priceville school are preparing for a "Field Day" on the 24th inst., if the weather be favorable.

Mr. John A. Black left Tuesday for Farwell, Michigan, to attend the funeral of his brother, D. S. Black, who died Monday morning.

Robert Reid and Miss Elizabeth H. Burrell were married Saturday evening and the newly-wed couple were the recipients of many valuable presents from the employees of the Flint Wagon Works, where the groom is engaged.

Tenders are now asked for the construction of the House of Refuge. We regret to chronicle the death of Robert Robinson, son-in-law of Mr. and Mrs. Thomas Bailey of Allan Park.

Messrs. MacKay & Dunn have opened a law office in town. The office here will be in charge of Mr. Dunn, who carried honors throughout his entire law course and was awarded a scholarship on two successive years.

Mr. and Mrs. Thomas Brown returned from their summer's trip West, but we regret to learn that Mr. Brown's health is not improved very much.

Mr. Art. Laidlaw returned Monday night from a few months in Georgia, where he was engaged in the engineering with a big cement mill.

Mr. Archie Brown left Tuesday for Hartney, Manitoba, where he intends to resume his work in the barbering business.

Born.—In Glenelg, Sunday, October 19, to Mr. and Mrs. John Bell, a son.

Born.—In Durham, October 10, to Mr. and Mrs. D. J. McEachern, a daughter.

Died.—At Moosburg, October 15, Jane Fraser McDonald, daughter of Mr. and Mrs. Thomas McDonald, aged 24 years.

Died.—In Bentinck, near Vickers, on October 8, Robert Robinson, aged 23 years.

Died.—In Farwell, Mich., October 20, Donald S. Black, aged 63 years.

Inspector Campbell has a letter in this issue giving valuable advice to boys. He emphasizes two main points that cause failure in the business life of a boy—namely, lack of scholarship, and lack of moral fibre.

WHAT DO YOU AMOUNT TO?

Say, fellow, let's take a little walk out to the edge of the town and sit down in the October sunshine and ask ourselves a few questions. The idea is to find out just how much we are doing or have done for Durham.

A JONAH CAR

Our weekly automobile accident occurred on Saturday evening on Main street South. Mr. William Hale of Minto had his car parked near R. Scott & Company's store.

FIELD-DAY PRIZE LIST

Following is the prize list for the High School Field Day of Markdale and Durham schools, held on Tuesday of last week:

- Boys' Senior Championship.
100 yards dash.—1, Heard; 2, Vollett; 3, Littlejohns.
Running Hop, Step and Jump.—1, Vollett; 2, Mountain; 3, Heard.

- Boys' Junior Championship.
100 yards dash.—1, Moon; 2, English; 3, Hockley.
Running Hop, Step and Jump.—1, Noble; 2, English; 3, Lauder.

- Girls' Championship.
75 yards dash.—1, K. Kelsey; 2, N. McGirr; 3, H. Beaton.

- Open Events.
Throwing Baseball.—1, Mountain; 2, Littlejohns; 3, Moorhead.
Putting 12lb. Shot.—1, Heard; 2, Wiggins; 3, Vessie.

- Medals, Etc.
Girls' Championship: N. McGirr, 1st, with 24 pts. out of 35.

- Standing of Schools.
By Panels: Dur'm Mkdle.
Boys' Ball..... 25

- Remarks:
Sr. High Jump, 5' 2"
Jr. Broad Jump, 17' 1", 16' 8", 16' 6"

OLDFIELD—LIVINGSTONE
The Manse, Markdale, was the scene of a very pretty wedding on Wednesday, October 4, when Janet Elizabeth, younger daughter of Mr. and Mrs. Neil Livingstone, of Markdale, was united in marriage to Mr. T. Colwell Oldfield, son of Mr. Thos. Oldfield of Corbetton, Ontario.

Use Bank Money Orders
WHEN you want to remit any amount up to fifty dollars, remember that Bank Money Orders are inexpensive as well as safe.

STANDARD BANK OF CANADA
TOTAL ASSETS OVER EIGHTY-THREE MILLIONS
Durham Branch, John Kelly, Manager.

gabardine, black velvet picture hat with touches of silver and fur of Australian con. She wore a corsage bouquet of ophelia roses and lily-of-the-valley.

NORMANBY COUNCIL
The municipal Council of the Twp. of Normanby met in the Township Hall, Ayton, Monday, October 9, at 10 a.m., the Reeve in the chair and all the other members present.

Ovens—Barber—That this Council pass a by-law at next meeting to close road at Gleneden, as advertised by posters.

Miller—Ovens—That the following accounts be paid: George Glebe, handle for pick plough.....\$ 2.25

Miller—Barber—That John Metzger be given \$100.00 in full settlement re Red Bridge accident.—Carried.

Barber—Filsinger—That George M. Leeson, M.P.P., be returned his \$34 being Normanby share of his bonus of \$600.00.—Carried.

R. H. Fortune, 3rd quarterly salary as Clerk.....75.00
Committee, selecting jurors.....42.00

Contract Record, advertising Red Bridge contract.....8.00
W. McDonald, printing Normanby Voters' List 1922.....75.00

Council meeting at date.....17.50
Comr., looking after Township business: Reeve \$2.50, Filsinger \$7.50, Miller \$1.25, Barber \$13.75, Ovens \$15.....40.00

P. J. Benninger, to pay parties making cement walk.....60.30
C. Hill, 50 rods wire fence.....12.50

M. E. Murray, tile, etc., for Rev. Father Halm per instructions.....

of Police Trustees.....30.00
B. H. Fortune, to pay parties drawing stone and widening road, lots 15-16, con. 8.....36.00

BENTINCK COUNCIL
Council met October 2, members all present; minutes of last meeting were read and adopted.

The following accounts were paid: H. W. Hunt, Reeve.

W. Edge, drawing timber.....\$ 5.75
J. Burns, drawing timber.....2.50
A. Morton and others, rep'g.....180.90

W. J. Derby, 1 day, team.....\$ 4.50
A. Derby, man.....2.50
N. McLean, 9 hours.....2.25

J. Turnbull, 1 day.....3.00
D.V. 3, C. Bailey, Comr.....\$ 3.00
F. Breautigam, 8 hours.....1.25

Hurrah for Bargain Day! SATURDAY, OCT. 21
Don't miss this opportunity of getting fitted with a pair of patent strap pumps in latest styles

J. S. McILRAITH
The Cash Shoe Store. Durham, Ont.

Less Pot-washing
SMP Enameled Ware has the smooth surface and polish of fine crockery—without the breakage.

Whenever you are buying kitchen utensils be sure they carry the SMP trade-mark.

Ask for Pearl Ware or Diamond Ware
SMP QUALITY
THE SHEET METAL PRODUCTS Co.
MONTREAL TORONTO WINNIPEG EDMONTON VANCOUVER CALGARY

- J. Turnbull, 1 day.....3.00
D.V. 3, C. Bailey, Comr.....\$ 3.00
F. Breautigam, 8 hours.....1.25
J. Hudson, 5 hours.....1.25

Bargain Day SAT., OCTOBER 21
Ladies' Skirts, \$6.00 to \$9.00
Silk Dresses, beaded, \$15.00
Ladies' Blouses, Georgette, Silk and Voile, all reduced

Less Pot-washing
SMP Enameled Ware has the smooth surface and polish of fine crockery—without the breakage.

Whenever you are buying kitchen utensils be sure they carry the SMP trade-mark.

Diamond Ware is a three-coated enameled steel, sky blue and white outside with a snowy white lining.

Ask for Pearl Ware or Diamond Ware
SMP QUALITY
THE SHEET METAL PRODUCTS Co.
MONTREAL TORONTO WINNIPEG EDMONTON VANCOUVER CALGARY