Has Not Had An Hour's Sickness Since

Taking "FRUIT-A-TIVES".

W IRWIN, Editor and Proprietor

Thursday, December 20th, 1917.

AN ADVERTISING PROBLEM.

We notice that our friend of The Review is worried about the expenditure by Cabinet ministers who go about the country in private cars, and the advertisements and posters that have been used during the campaign. It's perfectly horrible! We notice, also, by the public press that Sir Wilfrid Laurier spoke to large gatherings from his private car at different points, only a week or so ago, when on his trip to Winnipeg and the West. We think Sir Wilfrid did perfectly right in travelling as he did. The railroad companies would charge him nothing for his transportation, and we fancy also that they would charge him nothing for hauling his car. Though not disposed to support Sir Wilfrid, we would hate to see a man in his position sleep every night in strange bed, leave orders for an early call, to get an early breakfast injured by a shunting locomotive and catch an early train. We hope on Friday night last, and sustained we have larger ideas.

Chronicle, and we expect he'll get is not considered serious. pay for it. We could have refused it, but we didn't. We thought it was all right. We have refused liadvertising because thought it was wrong. The Review refused the same kind of advertising for the same reason. If he thought the Union Government advertising was wrong, why did he take it? If he gets pay for it, wil he use the filthy lucre for his own use, or will he give it to charitable purposes? Does he think it pays to find fault?

We know it pays to advertise in Union Government thinks it pays to advertise in The Chroicle. If the advertise in The Review, and the Editor of The Review thinks it pays to advertise in The Review, then The Review advertising must have influenced Laurier supporters and caused them to vote for Union Government.

rier candidate with his vote, on the majority of 50, from present indione hand, and took away voters cations. This is not bad when we from the Laurier candidate through consider the Opposition had an althe drawing power of his, advertis- most solid Quebec with 65 members ing, what benefit has The Review to start with. Add to this the Gerbeen to Mr. Wright, and what bene- man vote and a large army of slackfit has The Review been to the Lau- ers, and they have a good showing. rier Liberal party? We must come to the conclusion that The Review advertising has injured Mr. Wright, or the Review advertising has drawing power. The Review evidently did not want to injure Wright, and must have thought The vote against Ball shows the same Review advertising was not going sentiment, and the business men to be of any benefit to the Union will suffer from its effects. All Gerparty.

honest man, and would not take money for something that is of no support of British laws and British value. If the advertising were of institutions is the quickest road to value, it drew voters to the Union side; if it drew voters to the Union side, it drew voters from Mr. Wright. We believe that adver- dlebro', Unionist candidate, with a ple of Canada?" In answer to this tising pays, and we believe advertis- majority of 1,400. Sydenham town- perplexing question we'll just refer ing in The Review ought to pay. We ship gave a majority for Dr. Danard, our anxious enquirer to the election believe The Review thinks that ad- but Middlebro led in all the others, returns that were published Tuesvertising pays, and if approached and had a majority of 325 in Owen day in The London Advertisor, and by a representative of the Union Sound. The Sun fought hard for after a careful perusal he will come Government he would express his Dr. Danard, but it didn't shine in to the conclusion, no doubt, that belief in the value of Review adver- the right place. tising.

Now, if the facts agree with his belief, and we are not going to question the truth of it, then the advertising in The Review during the past weeks benefited Union Government, but injured Mr. Wright and the Laurier Liberals. We are no finding fault with The Review for taking the advertising, but we think he should have kept quiet about it if he didn't want an exposure his inconsistencies. We are not charging The Review with being knowingly inconsistent, and know he wouldn't like us to charge him with being ignorantly so. are we going to get out of it?

SEAFORTH HOTELMEN FINED.

forth, has handed in his decision in costs, and the son \$10 and costs, and feat in the county of Durham. were bound over to keep the peace by giving a bond to the court. The cases were the outcome of the recent raid made by county constables acting for the county temperance organization, when the officers were obstructed in making their search. Liquor was also found.-Woodstock Sentinel-Review.





DAM AND POWER-HOUSE, ALSO THE GENERATOR OF THE DURHAM FURNITURE COMPANY'S PLANT ON THE ROCKY SAUGEEN RIVER. Photos by courtesy of The Electrical News, Toronto, Ont.

ELECTION NOTES.

Owing to the recent disaster in Halifax, the election has been postponed by an order-in-council Monday, December 28th, the same date as polling in the Yukon.

Sir George Foster, Minister of Trade and Commerce, and Unionist candidate for North Toronto, was injuries that will confine him to the We also notice that The Review hospital for some time. He is sufhad the same Union Government ad- fering from a fractured collar bone Alberta, has been re-elected by a College at Halifax, was just about to vertising that appeared in The and a scalp wound, but his condition majority of 900. We are glad of summon the cadets, when the ex-

> Major H. Cronyn, Unionist candidate in London, had a majority of 1690. This is the home of the London Advertiser, the only Englishspeaking daily newspaper in Canada to use an undivided influence Sir Wilfrid Laurier. Even The Advertiser will have a chance now to fool all the people all the time.

Hon. N. W. Rowell, leader of the to advertise, or does he simply want of Durham as a straight Unionist, is to come yet and the Tommy Atand was elected by a majority of over 4,000. That "leading Toronto The Chronicle, and we believe the lawyer" who spoke here a week ago The 99th Battalion was recruited eral times and still he was unable Rowell's defeat by a thousand ma-Union Government thinks it pays to jority. That leading lawyer did nothing but abuse the old Borden century and mud-slinging in thod if winning elections.

When the returns are all in, the If The Review supported the Lau- new Union Government will have a

> Kitchener has polled a heavy vote against Union Government, and to their own injury have spoken through the ballot box their antiman towns at present are under suspicion of disloyalty, whether dewith a strenuous and conscientious

North Wellington went for Union Government by electing Clarke by a majority of 1,000. Up to a few days before the election, Mr. Hazlewood the task of handling it. Few peop was in the field as a Liberal Unionist, but to prevent the possibility "J. A. F.", but his modesty prevents of electing McEwing, the Laurier candidate, he dropped out to unite the Unionist forces. Mr. Clarke was member in the last parliament and claimed the preference. Mr. Hazlewood's manly sacrifice is deserving of recognition, and should he run at any future time he deserves a large support from those were formerly Conservative in their quor on Tuesday and lay cut all political leanings.

Toronto and the three Yorks went solid for Union, and the three candidates-elect had overwhelming majorities. In Parkdale, Mowat, the Police Magistrate Greig, of Sea- Liberal Unionist, endorsed by Sir Robert Borden, had nearly 1,900 of a the Queen's Hotel cases, which have majority. He was slated for defeat been adjourned several times. Thos. by that "leading Toronto lawyer" Stephens, Sr., was fined \$75 and who also predicted Mr. Rowell's de-

by 350 of a majority.

The Hon. Hugh Guthrie, who ran not frozen to death .- O. S. Sun.

Unionist, endorsed by Sir. Robert Borden, is pretty sure of his election with a majority of 5,000. We him to Ottawa.

Liberals or Tories, according to the work. old standard of measurement, and all win-the-war Unionists.

patriots.

The Western provinces did nobly. Manitoba and British Columbia give only one member each to Laurier while Alberta and Saskatchewan made a clean sweep for Union.

learn of Canadian loyalty. You can't population, gave a majority of 1,500 to W. C. Kennedy, the Laurier Liberal. South Essex returned Atkin, another Laurier Liberal, by a makins in the trenches may spoil the hopes of Atkins in South Essex. yet be heard from.

tion held here.

in The Review, in speaking of "I'nion Government-What Kind?" says: "The great majority of the people British sentiments. Hanover's big have been in favor of Union Government since shortly after the war commenced. They are still in favor of Union Government, but they do not believe that the Government as formed by Mr. Borden is a real The Editor of The Review is an serving it or not, and to live it down Union. The question that presents itself to the thinking public is: "Is this Government formed by Mr. Borden and his advisors a legallyformed Government and is it so constituted as to command North Grey returned W. S. Mid-respect and confidence of the peothe thinking public are sadly in the minority. The rest of the effusion is beyond our comprehension. It's too deep for ordinary unthinking mortals, and we don't feel equal to have the mental endowments of him giving any marked evidence. We don't know who "J.A.F." is, and don't care.

LAY OUT ALL NIGHT.

Earl Shoemaker, who lives on 16th Street, West, got the worse of linight in the snow, with the result that he had his feet badly frozen. He was found lying in the snow near the Galbraith factory by some of

the men going to work in the morning. The men at once telephoned to the police and Shoemaker was taken to the police station, where a charge of drunkenness was registered against him. The magistrate was going to remand him to jail but a doctor advised that he be sent In South-East Grey, as expected, either to his home or to a hospital. the big majorities for Mr. Wright as he was in bad shape. Constable were rolled up in Hanover and Nor- Carson, accordingly, took Shoemakmanby, where there was a prepon- er home in an auto. It will be some derence of the German element, time before he will have the proper Hanover gave him 358 and Norman- use of his feet again, as they have been severely injured by the frost. The wonder is that the man was

FOR TWO DAYS.

One of the strangest stories in heard some say he has gone wrong connection with the Halifax disasin his head, but the wrong will lead ter is being told by Mr. Harry Rowland, of the Department of Public Health, who returned last week We don't know whether the pres- from the stricken city, where he has ent Union Government has more been representing Toronto in relief

According to Mr. Rowland, who we don't care, so long as they are states positively that his information is absolutely correct, a certain Toronto man who was employed as Dr. Michael Clark, of Red Deer, instructor in the Royal Military this, as he is one of Canada's truest plosion occurred. The gentleman in question stated that he felt "flattened out" when the force of the explosion struck him, and that al then became a blank to him. Some time later he awakened to consciousness to find himself lying stretched out, with a sheet over him, North Essex, with a large French face and all. He could not move

Some time later, he could not say how long, he felt the sheet being drawn off his face, and was consci-Ontario Liberals, ran in the county jority of 100, but the soldiers' vote ous of someone looking at him. Then a voice said, "No, that isn't the one," and the sheet was drawn over his face again. This occurred sevin Sir Wilfrid's praise, predicted largely from South Essex, and will to move or indicate in any way that he was alive.

After lying in this condition for Our cotem, in reporting Mr. two days, the ability to move his Government and the members of Slaght's address says his closing ap- arms and legs slowly returned, and the Union Cabinet. This is the 20th peal to women and men who valued the gentleman managed to stretch this the best war service to soldiers and out his hand. He touched a cold enlightened age is not the best me-dependents, who desired cleanness face. He stretched out the other in public life and honesty in public hand, and it, too, came in contact contracts will bear fruit Monday." with a stiff, cold body. Then he Right you are, brother. That lead- realized that he was in the morgue. ing Toronto lawyer must be a Struggling to his feet he staggered prophet and the son of a prophet. It from the "dead-house" into an addid bear fruit on Monday by giving joining room, where a nurse was Mr. Ball, in Durham alone, a major- caring for wounded. A doctor was ity of 228, the biggest majority ever summoned and the gentleman was given to any candidate at an elec- taken to the home of his brotherin-law and cared for. He has lost the use of one eye, but is slowly Somebody signing himself "J.A.F." recovering from his other injuries.

SOO NEWSPAPER SUPPRESSED. The Sault Ste. Marie Express, whose editor and publisher, C. N. Smith, is the Independent-Liberal candidate endorsed by Sir Wilfrid Laurier in Algoma West, has been suppressed by the censor in consequence of recent articles therein declared to be of distinctly seditious character. On the platform Mr. Smith is also finding it impolitie to voice his un-Canadian sentiments, the disapproval of the audience with his remarks all but breaking up a meeting here which he was addressing last evening, says a despatch from Sault Ste. Marie, of December 12th. The particularly objectionable declaration was in effect that conscription is unnecessary in Canada and the soldiers not strongly for Unionism. Protests from returned soldiers and others were so emphatic that police intervention to quell the disturbance was necessi-

of the Legislature, and was once well-known Toronto newspaperman.

IN FLANDERS' FIELDS.

now serving in France.)

In Flanders' fields the poppies blow down and tired, and suffered very much Between the crosses, row on row, That mark our place, and in the sky | Having read of "Fruit-a-tives". I The larks still bravely singing fly, thought I would try them. The result Scarce heard amidst the guns below. We are the dead. Short days ago past, I have taken them regularly and We lived, felt dawn, saw sunset would not change for anything. I have

Loved and were loved, and now we menced using "Fruit-a-tives", and I

Take up our quarrel with the foe, To you from falling hands we throw The Torch-be yours to hold it high;

We shall not sleep though poppies

In Flanders' fields.

iting his mother, and his furlough halves? will last until the last of the year. Frank was at the front 22 months, and was in many of the engagements through which the Canadian troops passed. When asked about the outlook, he replied that it was a stiff proposition, yet, but the Allies have the preponderance of guns and men. He inclines to the opinion that a revolution may hasten the end of the war. He contracted trench fever, and is slowly getting over it.-Wiarton Canadian Echo.

Her methods make me weep.

in South Wellington as a Liberal TORONTO MAN LAY IN MORGUE tated. Smith is a former member

In Flanders' fields.

She quits when she could fill my

And lays when eggs are cheap.

The hen'a a creature most perverse

(By Col. John McCrea, of Guelph,

Lieut. Frank Bolton is home vis-

MR. MARRIOTT 78 Lees Ave., Ottawa, Ont.,

If ye break faith with us who die,

HOME ON FURLOUGH.

50c. a box, 6 for \$2.50, trial size, 25c. At dealers or sent postpaid on receipt of price by Fruit-a-tives Limited.

August 9th, 1915.

"I think it my duty to tell you what

"Fruit-a-tives" has done for me.

Three years ago, I began to feel run-

from Liver and Kidney Trouble.

was surprising. During the 31 years

not had an hour's sickness since I com-

know now what I haven't known for

a good many years—that is, the blessing

of a healthy body and clear thinking

WALTER J. MARRIOTT.

brain".

Ottawa.

Wide-awake Boy.

Teacher (trying to catch pupil) -Now. Robert, which would you sooner have, one apple or two

Bobby-Two halves, 'cause then 1 could see if it was wormy.

DURHAM MARKET Corrected Dec. 20th.

Oats 68 @	7
Peas 2 00 to 2	0
Butter	3
Eggs	4
Live hogs 17	
Hides	1
Sheepskins 1 00 to 2	5
Lard	3
	2
Ducks	2
Geese	2
	3
G0000 111111111111 11111	95

3.00 to 1.50

3.00 to 1.50

Mr. Trapper:

Found at Last

The Raw Fur House with the reputation for paying the prices we quote.

Our demand tremendous. We supply the largest Fur Markets of the world, thats why we pay the following prices. OUR MOTTO FAIR PLAY.

Send us a trial shipment and be convinced and receive the money that

you deserve for your furs. Write for price list. Extra Large Large Medium & Small \$30.00 to \$25.00 \$20.00 to \$15.00 \$10.00 to \$6.00 8.00 to 6.00 Coon

6.00 to

4.25 to 3.25

4.00

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BRITISH RAW FUR CO..

185 King St., East Toronto

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In open stock designs for Dinner and Tea Sets

New and dainty odd pieces New Patterns New Colorings Admired by all,

Department-every article marked in plain figures. KODAKS ALWAYS PLEASE

Don't miss a visit to our China

Either Her or Him. A continuous source of delight. Send the boys at the front snaps of home.

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Weasel

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What about your favorite Magazines?

WE HAVE BOOKS SUITABLE FOR ALL AGES.

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With appropriate words of comfort as well as greeting. See them. PURSES, in great variety, from 25c. up.

and Booklets.

Wallets

Hand Bags Music Cases

WATERMAN'S PENS, \$2.50 up. REMEX FOUNTAIN PENS, the the best cheap pen made, \$1.25.

Macfarlanes Drug Store The REXALL Store C. P. R. TOWN OFFICE BUY YOUR TICKETS HERE. 20 YEARS

Thursday, Decen

From The Chronicl December 16.

The heavy rain and

since Thursday have le quite bare again. T looks like a spring fre During the few days last week a great de

pork and farm produ

posed of. Messrs, Calder, Hunt Holt, Lavens, Moore an hers went on a hunti last Tuesday, and capt hare and drove two in

Our stores and shops

on a holiday appearan McIntyre store will so and it is rumored the up-town merchants w Inspector Campbell official visit to the M

this week. Mr Birmingham, of servative Provincial tended a meeting here There are thirty-ei women incarcerated

Sound jail. The meeting of the the Conservative Thursday last was we representatives from parts of the Constitu the unanmous wish th son should accept the in the coming conte to give a definite a Convention to be he

next. Mr. W. E. McAlist days in Brantford re ing the funeral of h died on the 28th of N A gramophone a Concert is to be he hall to-night.

pitched violently ove ment and remained u a time. The Old Orange hal ed for sale. The to replace it with a

Walter Burns, while

Presbyterian Churc

structure. Mr. John Grahan Edge Hill, will hold ! ing exercises on W December 22nd.

The Educational -through the Inspecto grant of \$100 for Con es in the Senior depa school. Mr. Peter McIlvi

been two years in B ed home Friday nigh the Prairie province remain here more

months. Married-On Mon by Rev. Mr. Little of McCracken, of Edge Maud Wilson, of Ber

December 23

Over twenty from present at the Conse tion on Monday. The following passed their final now full fledged to Collinson, Finley son Grant, John F

Matthews, Geo. Putl

W. Savage, Mamie

C. Clark, Maud Flesh ston, Amy Meredith, Animotosc which billed the to nights' show, had idea as the transfe strong enough to ca

Mr. David Leith

member of Egren

about buying the North East Norman The proceeds of and musical concer night amounted to W. Jones had the Archie Galbraith

program.

to Mrs. Robert Lind Born-At Vickers Mr. and Mrs. Georg Mr. Thos. Lawren is busy taking out Dr. Jamieson wa the Conservative contest the provi

Born-At Vickers

South Grey. Born-At Louise ember 17th, to Mr. McDonald, a daugh Married-At the on Dec. 15th, by Re Alex. Firth, teache Ecter, both of Glen

MARY'S LITT Mary had a little And furrows in She couldn't wear But tried it anyl -Kar

A very fine ass laces, pendant drop style ranging from TOWE, Jeweiter.