

THE DURHAM CHRONICLE

W. IRWIN, Editor and Proprietor

DURHAM, OCTOBER 19, 1916.

POLITICS DO NOT COUNT

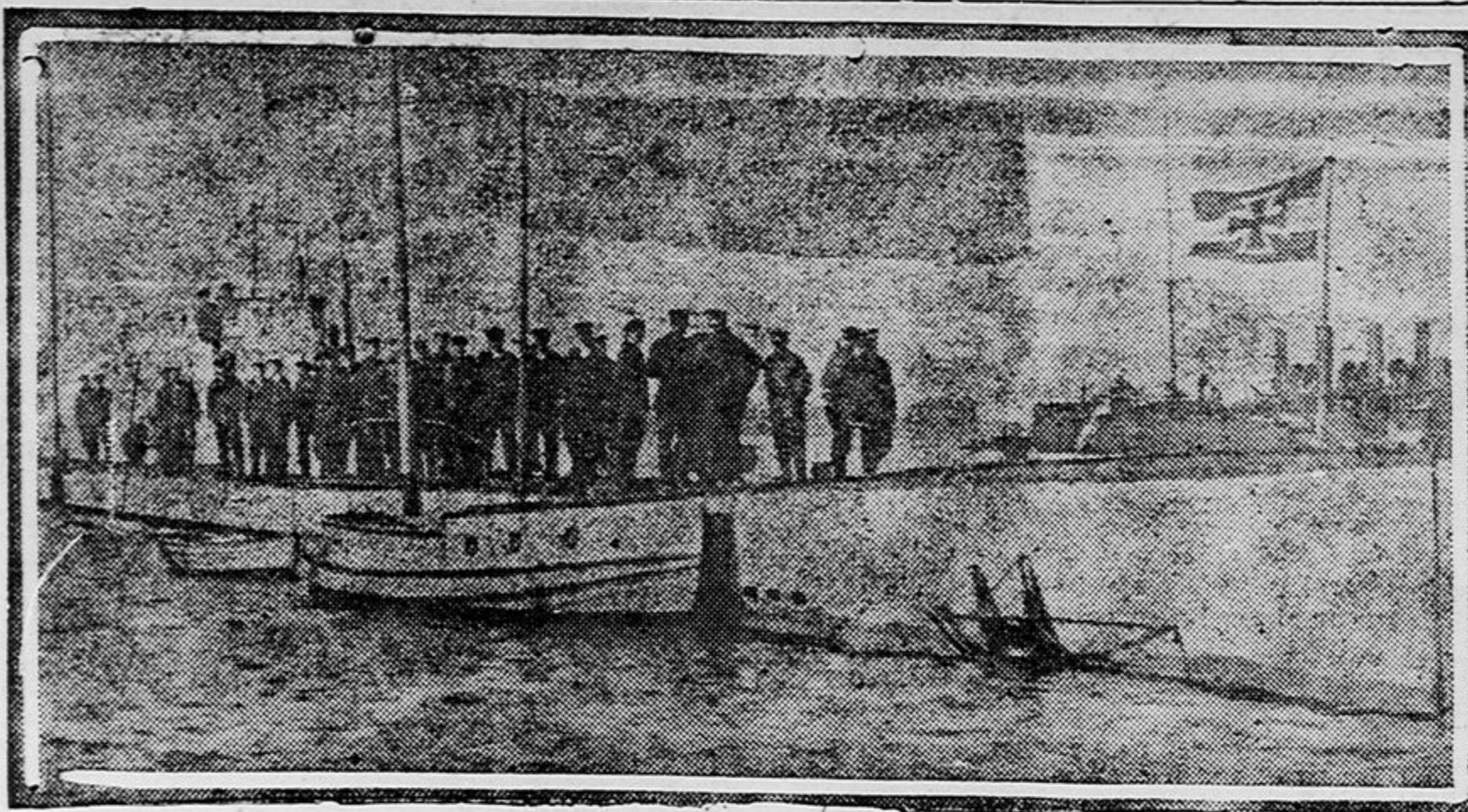
The politics of a local newspaper doesn't seem to count much when the Conservatives are in power. So far as government patronage is concerned we have found but very little favor. The Chronicle is evidently not one of the party pets, or the members from the constituency are indifferent to our interests or rights. At the present time the Ontario Government has advertisements in a number of local papers, some of which are Liberal to-day, always were Liberal and run by Liberal editors, who never did anything to promote other than Liberal candidates or Liberal measures. The Chronicle was always Conservative, and whatever political influence it exerted was always in the interests of the Conservative party. Under such conditions it would be natural to expect a fair share of the government advertising would come this way. But it isn't coming. Occasionally a little sop is sent, but frequently papers no more deserving, and often less deserving of favor, are given advertising while The Chronicle is never recognized. Two or three government advertisements have gone the rounds lately, and The Chronicle never had a chance even to look in at them. We are not begging for favors that we don't deserve, but we ought to get fair play.

USE PRINTER'S INK

Take up a city paper any day and see the full-page ads. Toronto has six dailies, including the morning and afternoon papers, and the big city stores are patronizing all of them, generally a page a day in each. It wasn't always so. At one time the big stores that are now envied by the merchants in the small towns, were scarcely heard of. Why do they advertise as they do? Why don't they sit in some corner and wait for an occasional customer to stroll in and enquire what they have to sell and find the price of the commodities they keep? That wouldn't be a twentieth century idea in Toronto. Neither is it business nor a twentieth century idea in Durham. Publicity is needed to-day to bring the buyer and seller together, and there's no better way of securing publicity than through the public press. In small communities the local press should be used by every business man to tell the story of his business. Printer's ink has made the big city stores what they are, and printer's ink, judiciously applied, and backed up by men of business character and push, would make the small town stores much different from what they are generally. Advertising alone will never make business a success. It needs force and character behind it: it needs a faithful fulfillment of every promise made. These, with courtesy and fair treatment, will inspire confidence in the customer, and the business will be bound to go.

There are business men in Durham and other places like it who never spend a dollar in advertising; in fact, the existence of some of the so-called business men is scarcely known outside their own towns. No wonder they sit there, day after day, watching the spiders weave their webs undisturbed, complain about the dullness of the times and wonder why they are not doing more business. If, by some means, they could be induced to stir themselves, clean out the cobwebs, ventilate the premises, give it an air of cheerfulness, and use a little printer's ink judiciously, they would soon marvel at the results.

It will be of interest to citizens to learn that since the inauguration of the hydro on the 15th of last November, the revenue from users has so far been sufficient to pay all costs of current and maintenance, including the lighting of the streets, but not the debentures and interest thereon. The debentures must be met by the municipality as a whole, and to meet this the town council should pay the bills for street lighting every month just the same as the private users. As matters now stand we have a surplus of over \$100,000 had a few days ago, according to advice received from Mr. Elvidge, the secretary for the local commission.



This is the German submarine U-5, photographed at Newport from sea and torpedoing a number of British vessels off the New England coast. Some of the crew are on the deck, while over the craft appears a U.S. battleship.

News Around Town

Johr Wardell of Shelburne, a man 87 years of age, committed suicide by hanging himself in his stable. Financial difficulties are the supposed cause of the deceased's action. An inquest was not considered necessary.

It is said of Spurgeon that when a disbeliever, endeavoring to corner and confuse him, asked whether a man in business should always tell the truth about his goods, he answered, "It's a wise plan to always tell the truth—but don't be always telling it."

From the Amherst, N. S., Daily News, of October 10, we learn that the 147th Battalion arrived there in tip-top shape, were given the staunch hand of genuine welcome, and were already "getting acquainted." The News has much to say regarding the generally soldierly appearance of the battalion and pronounces them as good as any who have yet visited Amherst, and they have been a few.

On Tuesday afternoon, as John Arnett was backing the dray on the sidewalk to deliver a large box of goods at Bean's store, he went a little far, and broke a large pane of plate glass. At the price of glass now, it will cost something to replace it, but we understand that Mr. Calder, who owns the building, has the windows insured, and no doubt by this time he had paid enough to expect something in return from the insurance company.

The ladies of the Red Cross intend sending a Christmas stockings to each of the soldier boys from Durham and vicinity. Two ladies will be at the Red Cross headquarters from two to five o'clock, Tuesday, October 24 to receive donations of pocket mirrors, pencils, pens, chewing gum, chiclets, handkerchiefs, writing paper, playing cards, games, tobacco, cigarettes, or any other articles that may give pleasure to the boys at the front or in training. Let there be a hearty response.

An auto liveryman who exceeded the speed limit in Paisley, was called to answer to the magistrate and fined \$5 and costs. Other arrests for similar infractions of the law are likely to follow. It seems to us that our constable would have little trouble in raking in a few shekels for the town by laying an information against some of the reckless autoists. Twenty-five miles an hour was the rate charged against the man in Paisley. Fifteen miles an hour is the maximum speed allowed by law in towns, and this can be reduced by by-law, but can not be increased.

Lieut. Young of Hanover, who is home on furlough to recover from wounds received in the trenches early in June, gave us a brief call on Tuesday. Though he reports himself as feeling fine, we are firm in the belief that his condition is far below normal. He was wounded in the back by a piece of shrapnel, and since then has spent most of his time in the hospitals in France and England. He expects to be able to return early next month and again help in the great struggle for world freedom. Lieut. Young smiles at the ignorance we have here regarding the progress of the war, and scouts at the thought of it being ended soon. He has no doubt in the ultimate success of the Allies, though it may take years to terminate the awful struggle. He thinks war is a great game, and while it is pleasant to be away from the turmoil of the strife, he feels in duty bound to return to the scene of activities and do what he can to uplift the cause of justice.

News Around Town

Mr. Ted. Vickers of Sussex, N.B., learning from The Chronicle about the time the 147th Battalion would pass through, made it his business to see them en route to Amherst. In a letter to Mr. Jackson he tells of a number he met, and expressed his desire to get the full regimental addresses of the boys from Durham and vicinity. We would ask that the addresses be furnished to us, and we'll publish them in the course of a couple of weeks. This will assist the ladies of Owen Sound who are also anxious to get the same information.

Joseph Weber of Seaford was before Police Magistrate Andrews of Clinton, when he testified that the 12 half barrels of whiskey, which he had brought in previous to the closing of the bars and shops, was for the use of his wife and himself. There were about 320 gallons and the price paid was \$225 a gallon. He thought it would last about 14 years. While the charge of bringing in liquor for other than personal use was dismissed, there is another charge to be tried later, that of storing for sale or other disposal, and until this is disposed of the seized juice will remain in the custody of the inspector.

Mr. and Mrs. Geo. Ross of Walkerton observed the 60th anniversary of their wedding day on Tuesday, the 3rd inst. Their four daughters gathered for the occasion, but as the day was also the first anniversary of the death of a daughter, the first break in the family, there was no celebration. Geo. Ross and Mary McDonald, the venerable couple, were both born in Sutherland, Scotland. Both came to Canada with their parents and settled in West Zorra, where they were married in 1856. In 1867 they moved to Walkerton, where the county buildings were being erected, though according to Mr. Ross it was a "sorry place" and not much of a town. He was a blacksmith, and conducted business there for many years.

LIBERAL CANDIDATES CHOSEN

The Liberals held a convention here on Monday afternoon, when a large attendance of delegates and friends of the party were present to select candidates for the Federal and Ontario governments. Dr. Mearns of Hanover was the choice of the convention to contest South Grey for the Legislature, but a ballot was taken to decide on a Federal candidate between Barrister W. H. Wright of Owen Sound and Mr. Wm. Calder of Durham. Mr. Wright was the choice of the convention, and his nomination was made unanimous.

Speeches were made by Mr. F.F. Pardee, M.P., on Dominion issues, and the government was scored on its failure to represent the true requirements of Canadian sentiment. They were charged with waste, lack of recruiting leadership, and general inability to conduct the affairs of state.

Mr. Gillespie, M.P.P. for West Peterboro, found fault with the Ontario Government. He charged them as incompetent and lacking in leadership of the departments, especially in education and agriculture.

Mr. M. A. Miller, son of the late H. H. Miller, declined to accept a nomination.

With his two limbs severed at the hips, and the left arm cut off above the wrist, Andrew Stoddard lived four hours after being run over by a Grand Trunk train at Brookville.

Presiding at a meeting held to assist in supplying wood and coal to the bilingual schools being conducted in Ottawa, Sir Wilfrid Laurier said that bilingual schools were of vital interest to the progress of the country.

HYMENEAL

WARMINGTON-BOLES

A quiet wedding took place at the home of Mrs. James Warmington, Durham, at 2.30, Wednesday, October 11, when her youngest daughter, Devena, was united in marriage to Mr. Norman Boles of Fergus. Only the immediate relatives were present at the ceremony, which took place under a beautiful arch of leaves and evergreens. Rev. S. M. Whaley tied the nuptial knot. The bride was given away by her brother-in-law, Mr. Wm. Wiggins. The happy couple left on the afternoon Grand Trunk train for Hamilton, Niagara and Buffalo, the bride travelling in a taupe velvet suit with black velvet hat.

You owe it to Yourself to try

Penslar Dynamic Tonic

This builder of vitality and stronger nerves enjoys the recommendation of people everywhere.

By no means is it merely a stimulant, for the results of Dynamic Tonic on the system are permanent and always beneficial.

If you are run down, if your nerves are shattered and your system needs new vigor nothing will help you more than this fine tonic.

Look for the formula on the label—it protects you.

75c. per bottle.

Geo. B. Dingman Druggist

Central Drug Store G. T. R. Town Ticket Agency



COLUMBIA GRAFONOLA ARE THE BEST VALUE

SOME DAY YOU WILL BUY A TALKING MACHINE

When that time arrives be sure to come to us and see and hear the Columbia Grafonola before deciding upon your purchase.

We'll gladly send a Grafonola up to your house on approval.

If you already own a disc machine, try Columbia Records. They fit any machine, and are the best records made.

85c Up

Ask to hear "Now the Day is over" and "I Need Thee Every Hour" (A.1961)

H. J. SNELL

Columbia Grafonola and Record Dealer DURHAM

MARKET QUOTATIONS

Table of market quotations for October 17th, including Toronto Cattle Market, Toronto Grain Markets, and Butter and Cheese Markets. It lists various types of livestock and their prices.

FELT LIKE A NEW PERSON

After Taking Only One Box of "Fruit-a-tives"

EAST SHIP HARBOUR, N. S. "It is with great pleasure that I write to tell you of the wonderful benefits I have received from taking "Fruit-a-tives". For years, I was a dreadful sufferer from Constipation and Headaches, and I was miserable in every way. Nothing in the way of medicines seemed to help me. Then I finally tried "Fruit-a-tives" and the effect was splendid. After taking one box, I feel like a new person, to have relief from those sickening Headaches". Mrs. MARTHA DEWOLFE. 50c. a box, 6 for \$2.50, trial size, 25c. At all dealers or sent postpaid by Fruit-a-tives Limited, Ottawa.

DARKIES' CORNERS.

Word has been received to-day, Monday, that Pte. John Weir was killed in action. We extend the heartfelt sympathy of the community to the sorrowing family. Mr. and Mrs. Jos. Atkinson spent Sunday with Mr. and Mrs. John Weir, Egremont. In spite of the cold rain which fell on Friday, seven ladies met at the home of Mrs. Arthur Me-Clocklin, when two shirts were made, 15 towels hemmed, besides the knitting done. Miss Eva Atkinson is visiting her sister, Mrs. Jos. E. Patterson, Dornoch, at time of writing. Miss Dixon of Egremont visited last week with the Misses Weir and other relatives. Mrs. Robt. Bell spent Monday with her daughter, Mrs. G. Stewart, Buessan. Mrs. Allan Bell, town, visited last week with Mrs. R. Bell. Mr. and Mrs. Jas. Atkinson, Toronto, were present at the funeral of the latter's father, Mr. John Weir, and spent a few days with friends in the burg.

HOW'S THIS?

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure. Hall's Catarrh Cure has been taken by catarrh sufferers for the past 35 years and has become known as the most reliable remedy for Catarrh. Hall's Catarrh Cure acts through the blood on the mucous surfaces, expelling the poison from the blood and healing the diseased portions. After you have taken Hall's Catarrh Cure for a short time you will see a great improvement in your general health. Start taking Hall's Catarrh Cure at once and get rid of catarrh. Send for testimonials, free. F.J. CHENEY & CO., Toledo, Ohio Sold by all druggists, 75c.

We have a complete range of Infants' Mitts Hosiery, Underwear No Advance in Prices The Variety Store

B. Balment Electrical Contractor 759 Dupont Street, Toronto, Ont.

Persons requiring their houses wired for electric lights, may write to the above address, or leave order at The Chronicle Office.

DURHAM MARKET

Table of market prices for Durham Market, corrected for October 19. It lists prices for various types of wheat, oats, peas, barley, hay, butter, eggs, potatoes, and other commodities.