

To Our Subscribers

During the past two or three weeks we have been sending accounts to far away subscribers who are two years or over in arrears.

It would be much more agreeable to have an amicable settlement made at the cash-in-advance rate of a dollar a year, and as we do not wish to load a burden on any one, we shall appreciate a quick response.

PATRIOTISM AND THRIFT

Last year the Dominion Government undertook by an advertising campaign to impress the necessity for greater patriotism and greater production.

WHAT IS A VOLT?

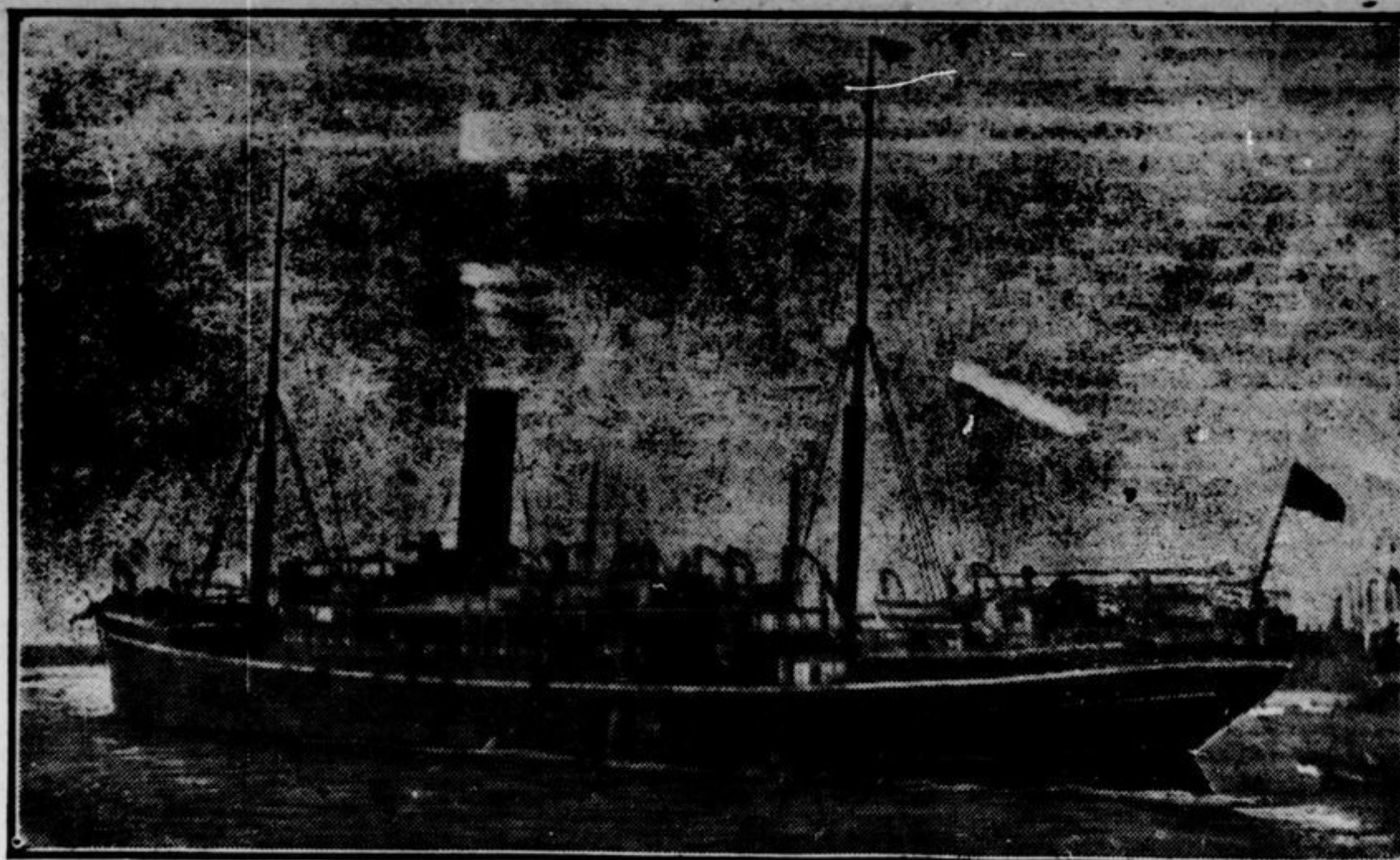
Some don't understand what a volt means, and we shall endeavor to make it clear to them.

"Volt.—The practical unit of electromotive force or the difference of potential, equal to 10 raised to the 8th power absolute electro magnetic units; it is that E.M.F. which will produce a current of one ampere against a resistance of one ohm; that E.M.F. which would charge a condenser of one farad capacity with one coulomb of electricity; an E.M.F. approximately equal to that of a single Daniell cell.

We hope this is clear. If not, don't ask us anything about it; we haven't time to explain. Volta and Daniell and Davy and Ampere and Faraday and a lot of other fellows who made a hobby of electrical study are all dead, and there's no use asking them about it.

NEEDS REVISION

Assessor Elvidge is on his rounds once more and we have no doubt he is discharging his duties to the best of his ability, in accordance with the law.



Peninsular and Oriental steamship Simla, sunk by the enemy in the Mediterranean, eleven of the Asiatic crew being lost.

BOIL IT DOWN

Some thought a few weeks ago that The Chronicle was going too far when it was announced that all local advertising would be charged for.

All city papers are doing exactly the same thing, and in The Globe of Wednesday of last week an announcement to women is made to the effect that "notices of any character relating to future events for which an admission fee is charged are inserted in the advertising columns at 15c. per line."

The people here had been so accustomed to getting free advertising that the change to a charging basis was a surprise to some, while others thought we were right in doing so.

The presentation and addresses are now so common that they are becoming burdensome, and the time will soon come when a short notice will have to take the place of a lengthy address.

SAVE YOUR WASTE PAPER

Waste in any form is extravagance, but when the material represented by waste constitutes a severe drain upon the natural resources of our country, it is all the more to be deprecated.

To-day the United States is suffering from a serious shortage of paper-making material, including old paper. In an endeavor to overcome this shortage, they are drawing heavily upon Canadian supplies, and one large Canadian manufacturer advises that this increased demand will result in an early shortage in Canada.

Canada is wasting fully 500,000 pounds of paper weekly without any reasonable excuse. It is estimated that a ton of wood-pulp requires eight trees, averaging nine inches at the butt.

As an illustration of what may be accomplished when waste paper is saved and systematically collected, the results secured by the Daughters of the Empire at Ottawa may be cited.

monthly, composed almost entirely of old newspapers, which had been previously burned or otherwise destroyed.

The satisfactory results indicate that there is room for a considerable enlargement of this project. It is work that might be undertaken by municipal charities for the purpose of securing funds, or by other interests with a popular object in view.

When every effort is being made to conserve our forests, to protect them from the ravages of fire and wasteful lumbering methods, the public should give more attention to saving their old papers and to similar economies which may reduce the drain upon our forests and other resources.

ELECTRIC LIGHT ON THE FARM

The Hydro-Electric Power Commission of Ontario, in its seventh annual report, gives some interesting data on the advantages and cost of installation of electric lighting in farm homes and out-buildings.

"The farmers in the districts that are being served greatly appreciate the improved condition on their places by reason of having electric light in the house, barn, drive shed and yard. With previous forms of lighting, the dull appearance of the place from the road and from the yard had a depressing effect.

A Name to Remember

Here is a name—"Penslar"—that will mean a great deal to every man, woman and child in this town when they learn what it stands for.

It is our duty and pleasure to tell you. There is a great firm of manufacturing chemists in Walkerville, The Peninsular Chemical Company, whose name on the label of a remedy is the best possible guaranty of its purity and medicinal worth.

They prepare in their splendid laboratories over 100 remedies for household use.

They do not believe in secret medicines. They think you have a right to know what you are taking. And you have. So they put the full formula on every label—the name and the exact quantity of every ingredient—all in plain English so you can judge for yourself.

If they were not sure that each of these was the best possible prescription—if they were not sure that their skill in compounding these remedies was unsurpassed, they could not afford to do this.

We like to handle drugs of quality, that is the way we get our trade. That is why we obtained the agency for these splendid remedies known as



Remember the name, "Penslar." Remember what it means "Highest Quality and Formula-on-the-label." We've a great deal more to say about Penslar. Watch for it. Come in and ask about Penslar Remedies. You may need a really reliable remedy some day—learn about it now.

Geo. B. Dingman, Druggist The Central Drug Store G. T. R. Town Ticket Agency

MARKET QUOTATIONS

Table with columns for various livestock and market types (Toronto Cattle Market, Toronto Grain Markets). Lists items like Easter steers, heavy choice steers, butchers' good, etc. with prices.

ONTARIO DRY SEPTEMBER 16

Prohibition takes effect in Ontario after Saturday, the 16th day of September, and will remain in effect until the first Monday in June, 1919, when its continuance will depend upon the wishes of the electors, expressed through a referendum.

This was the announcement of Hon. W. J. Hanna in the Legislature on Thursday night of last week. The announcement that the Government had decided to allow license holders till the middle of September to dispose of their stocks was regretted by Mr. Rowell, the Opposition leader, but he made no effort to mar the good feeling in the matter by dividing the House.

Mr. Hanna, in referring to taking of a referendum, thought it unwise to do so till a considerable time after the war, and by 1919 he hoped the boys would be back from the trenches and have time to get on the lists and, moreover, by that time the Act would have a fair trial.

He also stated that the Government felt that if the province went back to the present order of things as a result of the referendum then those who have licenses now should have first call in the distribution of any licenses that might be issued. The return to present conditions would not affect local option districts, which would again come under the by-laws and remain dry, as they are at present.

Just Received, a new Stock of Clover Leaf Dishes at The Variety Store

Wholesale Produce section listing various goods like Eggs, Butter, Creamery prints, etc. with prices.

Easi Buffalo Cattle section listing various types of cattle with prices.

Dressed Meats section listing various meat cuts like Beef, Carcasses, Veals, etc. with prices.

Chicago Cattle Market section listing various market types like Cattle-Receipts, Hogs-Receipts, etc. with prices.

Baled Hay and Straw section listing various hay and straw types with prices.

HER DREAMS CAME TRUE

Life Unbearable from Indigestion Health Restored by "Fruit-a-tives"



MELIE C. GAUDREAU Rochon P.Q., Jan. 14th, 1915. "I suffered for many years with terrible Indigestion and Constipation. I became thin and miserable. I had frequent dizzy spells and became so run down that I never thought I would get well again."

A neighbor advised me to try 'Fruit-a-tives'. I did so and to the surprise of my doctor, I began to improve and he advised me to go on with 'Fruit-a-tives'. I continued this medicine and all my Indigestion and Constipation was relieved. I consider that I owe my life to 'Fruit-a-tives' and I want to say to those who suffer from Indigestion, Constipation or Headaches, try 'Fruit-a-tives'. Give this lovely fruit medicine a fair chance and you will get well the same as I did!"

LIBERTY TAKES A BACK SEAT Liberty is now a purely academic subject. Apparently no one in public life thinks of it; a speaker who happens to refer to it usually hastens to add a deprecatory word or two, covering up his slip of the tongue with some remark about our one duty being to win the war.—J. M. Kennedy.

TROUBLE LOCATED. Say, jeweler, why don't my watch keep good time? The hands won't behave, sir; there's a pretty girl in the case.—Widow.

SPECIAL ONE-WAY FARES TO PACIFIC COAST POINTS. —DAILY UNTIL APRIL 14. Those contemplating a trip to Pacific Coast points, including Victoria, B.C., Vancouver, B.C., Seattle, Wash., Portland, Ore., etc., should consult Canadian Pacific Ticket Agents for particulars of low fares in effect daily until April 14th next.

BIG 4 He Sells Cheap New Spring Goods

LACE CURTAINS. 3 1/2" wide, 2yds. long, 50c. pr 40" wide, 2yds. long, 75c. pr 47" wide, 3yds. long, \$1.00 and \$1.50 pair. All Lace Curtains have finished tops. New Curtain Drapery, 36" wide, double border; cream or white, 15c. per yard. Twilled Sheeting, 2yds. wide, 25c. yard. Heavy Bleached Sheeting, 2 yds. wide, 9c. yard. Bleached Table Linen, 70" wide, 50c. yard. New Goods coming in Every Week.

DURHAM MARKET

Table listing market prices for various commodities like Fall Wheat, Spring Wheat, Milling Oats, Feed Oats, etc. with prices.