

# Seed Time and Harvest

## Shall Not Fail

Abraham  
Fair  
and  
Square

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Fair  
and  
Square

Come and Feast at the overflowing Fountain of Bargains. For the Harvest is over, the Big Barns are full of Grain and the Hills and Valleys are so thick with corn that they laugh and sing. Another season of plenty. Let everyone be well provided for. Here is a store right in your midst where you can buy dependable goods for less money than any other place in this country; where you can come and see what you want, select your own goods and know that you're getting the most for your money.

**T**HIS Big Store is fairly bursting with the immense quantity of New Goods. Thousands of Dollars of Dress Goods, Prints, Flannelettes, Wrapperettes, Blankets, Ladies' Jackets, Coat Sweaters, Underwear, Hosiery and Gloves have just been placed in stock, bought direct from the manufacturers and offered to you at Wholesale Prices. A golden opportunity to prepare for winter. Be fair to yourself. Delay is dangerous.

## Come! For All Things Are Now Ready

### A Grand Display of Dress Goods

See these pretty new Whipcords in Navy, Brown and Black. Sold everywhere at per yard 75c. Our price.....50c Bedford Cords in Alice, Blue, Navy, Cardinal, Brown, Grey and Black at 50c, and 75c. Mirror Poplins in Tan, Grey, Navy and Black at 60c. Serges in all the wanted shades.

Panamas, Shepherd's Plaids and many other serviceable materials. Our story cannot begin to describe their value. You must see them to appreciate them. It costs nothing to look.

### Ladies what about your new Fall Coat? Children too are well looked after here.

Don't make up your mind to buy your New Fall Coat at any particular store. It pays to look around.

Get the best for your money. Decide after you have seen them all. If you don't you may regret it. Friendship and sentiment should have no place in business. Get the best for your money.

Come in and look our range of Coats over. A fair comparison is all we ask. We'll abide by your decision.

In all wool diagonal we are showing a particularly attractive Coat, fifty inches long, with belted back. Colors come in Brown and Green, with a graceful collar of self material, cuffs to match and trimmed with a very attractive button which matches the cloth beautifully. Specially priced at.....\$10.00.

Other styles in Bulgarian and Diagonal Tweeds in pretty shades of Tan and Brown, the backs being tailored in panel effect. \$11.00, 12.50 and 15.00.

### 7 Doz. COAT SWEATERS Opened To-day

Everything that is made in Coat Sweaters is represented here. Any color you can ask for, every style, with or without collars every combination that is wanted, every size too, for boys, girls, women and men. Yes and every price from 75c to \$3.50. These Sweater Coats were bought direct from the mill at a cleanout price that enables us to offer them to you at wholesale price. Let us prove it.

### Special Bargains in FLANNELETTES

Fifteen cent values.....12c  
Shilling Flannelettes.....10c  
Ten cent Flannelettes.....8c  
Dark and light patterns and splendid weight.

### KIMONA CLOTH

See the pretty new designs for Fall. Some have borders, some are plain. All the new colors. They will make beautiful Kimonas, Waists or Dressing Saques. 10c, 12c, 15c and 18c.

## Durham Fall Fair Sept. 23 and 24 - NEXT TUESDAY AND WEDNESDAY - Meet your friends at this Store

### Have You Seen The New Caps for Fall.

Something different Gentleman. That's what you're looking for. Here you are. The Just Out Styles are here. Look them over. All sizes. For Men and Boys.....25c to \$1.00

### You'll Need a New Suit For Show Day

We have your Suit picked out Mr. Man. It will just cost you \$12.00. If you don't like our choice we can show you twenty other styles at prices all the way from \$4.95 to \$16.50. So there's no room for argument. Everyone worth more.

The Abraham Method of selling goods and the fact that we sell at wholesale prices are two things that have built up for us a great business. Every day we add new names to our long list of satisfied customers. Eventually we'll get you. The sooner you get acquainted with us and our profit sharing system, the better for you and your pocket-book.

### BOYS SUITS Just Opened

Mothers, have you looked after the Kiddies? The little chaps will need new Clothes. We are making a special offer on all boys Suits just now. All sizes. \$3.50, \$5.00, \$5.50, \$6.50.

New Shirtings  
New Blankets  
New Wool Sheeting  
New Corsets  
New Prints  
New Apron Gingham

### In The Shoe Department

Our Fall Shipments have arrived. Did you ever stop to think that we do not need to make our living out of our Shoe Department? We have so many other lines that all pay their little share of profit, so that we can afford to sell Shoes on a smaller margin and we do sell them below their actual value.

If you're from Missouri—we'll show you.

### Rubbers

Keep your feet dry. Seventy-five cents spent for a pair of Rubbers will save a Five Dollar Doctor Bill and a lot of unpleasantness too. Which will you have?

Better spend the Seventy-five NOW

### OVERALLS

If you want the best, that is PEABODY'S We are sole Agents here.

Black, with or without Bib. Blue striped Overall and Jack-ets. All sizes.

### Hosiery Bargains

See our special value in Plain and Ribbed Cashmere Hose at 25c. These two lines are positively worth 35c. Just a little better than you will see elsewhere.

### We are Agents for Perisian Corsets

Our new stock is here. Corsets to fit all figures. The best Corset in Canada for the money. 50c, 75c, \$1.00, \$1.25, \$1.50 and \$2.50.

## DON'T PAY THE LONG PRICE FOR YOUR GROCERIES

3 lbs. re-cleaned Currants for.....25c	McDonald Briar Tobac 3 for.....25c	3 pkgs. Gillets Lye for.....25c	Finest Leaf Lard per lb.....17c
6 bars Comfort Soap for.....25c	McDonald Chewing Tobacco 3 for.....25c	3 pkgs. Handy Amonia for.....25c	Best Silver Gloss Starch 3 for.....25c
6 bars Sunlight Soap for.....25c	"T & B" Smoking 3 for.....25c	3 pkgs. Comfort Lye for.....25c	Best Corn Starch 3 for.....25c
Old Dutch Cleanser 3 for.....25c	Stag Tobacco 3 for.....25c	2 tins good red Salmon.....25c	All Extracts 3 for.....25c
Best Canned Corn 3 for.....25c	Black Watch Tobacco 3 for.....25c	6 tins choice Sardines.....25c	Fresh 15c Jam Jams 3 for.....25c
Best Canned Beans 3 for.....25c	3 lb. pkg. Seeded Raisins for.....25c	Fresh Dates 3 lb. pkg. for.....25c	Large Pails Soda Biscuits.....25c
Best Canned Pumpkins 3 for.....25c	3 lbs. Select Valencia Raisins for.....25c	2 lb. tins Baking Powder for.....25c	Tomato Catsup in bottles 2 for.....25c
Best Canned Tomatoes 2 for.....25c	3 lbs. Seedless Sultana Raisins for.....25c	Best Corn Flakes 3 for.....25c	Best Jelly Powder 3 for.....25c
Best Canned Peas 2 for.....25c	5 lbs. 30c Green Japan Tea for.....1.00	Shredded Wheat Biscuits 2 for.....25c	Varney Cream Cheese per lb.....16c
	5 lbs. 30c Black Ceylon Tea.....1.00	Large Bottle Pickles.....10c	Soap Chips 7c, 4 for.....25c

## We sell for less - BECAUSE - We buy for less

The Store That Sets The Pace

# The J. D. ABRAHAM COMPANY

You Pay Less Here