

The Store That Sets the Pace

The J. D. Abraham Company

The Store That Always Satisfies

This Week It's CORSETS 39c

We have picked seventy-four pair out of our regular stock-- Some are white, some are drab. These are the celebrated "D & A" Corsets--Short, medium and long styles.

Reg. Price 50c, 75c, 85c, 1.00 and 1.25

The first to come will get first choice

All One Price Now 

39c

People are beginning to know that our Sales are genuine. It's not some old junk that we've bought for a song to make a noise with. It's our own reliable stock, worth the regular price every day in the week, and sold at bargain prices, just to get you acquainted with us and our method of doing business.

Watch Our Ad. Every Week. Always Something for Less Than it's Worth

The J. D. ABRAHAM COMPANY

VELVET RIBBON

2 Yds. for 5c

This is our regular five-cent Baby Ribbon, on sale this week at EXACTLY HALF PRICE.

The Colors Include

- White
- Cream
- Cardinal
- Garnet
- Yellow
- Pink
- Nile
- Black

This Velvet Ribbon is very much in demand, just now. The stock will not last long. Come early.

Don't Pay the Long Price for your

GROCERIES
You Pay Less HERE

Buy a RAINCOAT
It might rain
To-day's the day to buy it right.

Large Sales Small Profits McKECHNIES' WEEKLY NEWS

Floor Coverings

On The Second Floor

Our stock of Floor Coverings is very large. It is composed of Linoleums, Oilcloths and Rugs. The Linoleums are all Canadian manufacture and all first class goods in the newest designs and in the neatest patterns. We have sold a very large quantity this season and it has given the best of satisfaction 4 yards wide, \$2 00 per yard. The Oilcloth is also Canadian make and it has given good satisfaction. This 1, 1½ and 2 yard widths,

The Rugs are composed of Tapestry, Axminster and Velvet in the newest designs with the nicest oriental tinge of colorings to suit the rooms intended for. They are the product of the best English looms. We cordially invite you to have a look through them.

Wall-Paper

Our stock is large and varied, composed of the newest designs, manufactured by the old reliable firm, Stauntons, and it is warranted to give good satisfaction. Bring the measurements of the rooms you want papered and select the paper, and we will give you the right quantity trimmed and ready to go on the walls.

Reminders

- Imperial Pint Fruit Jars, per doz 90c
- Imperial Quart Fruit Jars, per doz 1.00
- Wine half gallon Fruit Jars per doz 1.10
- Crystal Standard Gran. Sugar, per bag 4.75
- Large Brooms, each 25c
- Figs, 8 lbs. for 25c
- Sunkist Raisins, seeded, per lb. 10c
- Purple and Gold seeded raisins 3 pkgs for 25c
- 3 lbs currants for 25c

Reminders

- 3 lbs. Raisins for 25c
- Another lot of fine Ceylon Teas, Star of India, 25c
- Light of Asia 35c
- Why buy old-fashioned shoes at high prices when we are selling the newest styles at low prices? Why pay 1.25 for the E.T. Corset when we sell it at \$1.00
- Don't forget to bring your Butter and Eggs to us. We pay the top prices.

G. & J. McKechnie

Departmental Store Durham

BETTER TEAM WORK NOW THAN OF YORE

Cy Young Says This is Indisputable Fact But it's Hard to Judge Individuals

There is no denying that baseball has improved since I started in the game nearly a quarter of a century ago, says the veteran Cy Young. Perhaps there hasn't been so much improvement in the individual players as some may imagine, but there has been a big change in team play. There really is no way to tell whether individuals have improved or not. In horse races and athletics we have records which indicate whether there has been improvement, but in baseball we have nothing of the kind.

We cannot prove, for instance, whether a pitcher like Walter Johnson has more speed than Amos Rusie had in his palmy days. It is merely a matter of opinion whether our best infielders are better than the men of a quarter of a century ago.

But in team play there is no chance for an argument. You no longer see outfielders rooted to one spot. For almost every batter they change position, and, in fact, knowledge of the batters is almost half the game. Infielders use their brains more than they used to. It is no hit-or-miss arrangement which man will cover second on an attempted steal; it's clock work for the second baseman to cover first on a sacrifice. Nothing is being overlooked to make the game better and faster.

Do not imagine, for a minute, that pitching hasn't improved. When I started into baseball, all a pitcher needed was speed. As a matter of fact, that was all I had. Now, to be successful, a pitcher must, first of all, have control. He must know the weakness of each batter. He needs a change of pace, a fast one and a slow one, to be anywhere near the top, and he must include a curve ball in his stock.

And just as long as men think the game will improve. It is only nature that it should do so, when brains are devoted the best part of their lives to the study of the game. Baseball is not perfect. It never will be, and for that very reason it continues to hold its popularity.

The death rate of children in Montreal since January 1 is in excess of one every hour. The total number to August 11 is 5,853.

Mr Arthur McDonald purchased a cottage near the Furniture factory, a part of the estate of the late J. H. Brown.

Messrs. W. B. Vollet and A. H. Jackson are in Belleville attending a meeting of the Grand Lodge of the Independent Order of Foresters.

BORN. LAMERSON.—In Durham, on July 21, to Mr. and Mrs. W. J. Lamerson, a daughter.

CANADIAN PACIFIC

GREAT LAKES SERVICE

Fastest and Most Luxurious of Steamers

PORT McNICOLL, PORT ARTHUR, SAULT STE. MARIE, FORT WILLIAM.

57 HOURS TORONTOTOWINNIPEG

Leaving Tue-days and Sat-urdays. Other Luxurious Steamers, Mondays, Wednesdays, and Thursdays.

Steamship Express

Leaves Toronto Daily, ex-cept Friday and Sunday, 12.45 noon, arrives at Ship's side 3.55 p. m. Parlor Cars, First-class Coaches.

A SERVICE PERFECTED BY STUDIED EFFORT AND YEARS OF EXPERIENCE

Homeseekers' Excursions Each Tuesday Until Oct. 28

Winnipeg and return \$35.00 Edmonton and return \$43.00

Other Points in Proportion. Return Limit Two Mon. hs. Homeseekers' Train Leaves Toronto 2.00 p.m. each Tuesday until Aug. 2 Full Particulars from any C.P.R. Agt. nt.

R. Macfarlane, Town Agent.

E. A. Hay, Station Agen

McKechnies' Mills

Buying Experiments is Not Profitable

nor is it

necessary

when

buying

Flour

Our Celebrated Brands, Gold Medal and North-West Gem have passed the experimental stage, as hundreds of Satisfied Customers can testify. If you are having trouble with the Flour you are now using, get a bag of our Flour and your troubles will cease.

To show our faith in the unexcelled quality of our Flours, we Guarantee every bag, and cheerfully refund the price if you can find a fault.

We also carry a large stock of Feed for any purpose. Goods delivered anywhere on short notice.

Bring your Grain here. I will pay the highest price for Oats, Barley, Peas, Buckwheat, and Wheat. Custom Chopping promptly and well done.

A car load of Salt For Sale.

A car load of new baled hay, first quality, \$13 a ton.

Fred J. Welsh : Durham

CHRONICLE ADS. BRING RESULTS

THE

VOL. 46—NO. 2426

NEWS AND

Buy your school supplies at Macfarlane's Drug Store, largest and best stock yet.

Rural Mail Route No. 3 will commence operations on Monday, September 1, with John White as courier.

Mrs. J. Levine is an inmate of the Wellsley hospital. To where she recently underwent operation. She is reported to be along well.

Cows for sale. Cows of various breeds, calved two months. Prices reasonable. Murdock, Afraxa Road, half way between Durham and Varney.

Mr. G. Hallam, of Toronto, representing the Sunlight Soap is in town this week giving bargains to direct customer purchases are made through local dealers and grocers. Hallam is making a canvass.

Mrs. George Fitchell died the 21st of last month at the home of her daughter, Miss Fitchell, Los Angeles, California. She was mother-in-law of the editor of this paper, and about 94 years of age. She was an exceedingly smart woman for her years.

Mr. Joseph Seaffe, father of Thos. Alban, of this town, died Saturday, the 2nd of August, at his home at Grand Valley. He has been in declining health for a year, partly from heart trouble and his death was not unexpected. He was 85 years of age. He was of the Methodist church and leaves a widow, one son and two daughters.

The Kincardine Reporter reports: "A hog is one of the most profitable products of the farm at the present time. Mr. Macfarlane has boiled him at costs 40 c per pound. It is unnecessary to say that the latter is never found on an editor's table." You're Jack. Last week we had a hog at our house and we got a lot of profit out of it.

Mr. and Mrs. Towner left Saturday from a trip to the Pacific coast. They had been about five or six weeks. They enjoyed the trip very much and spent some time in Vancouver, Seattle, Wash., and western towns. Mr. and Mrs. Fluker and family, who left months ago for Vancouver, reported well and doing well.

The Board of Works has arrangements to repair the gutter under one of the abutments of the Garafaxa street bridge. We referred last week. It is a satisfaction to know that the chances will be taken in the town hall over the present condition. Commencing work it will vary to reduce the depth. To do this, the McGowan Company's dam will have to be let off, and quick work will be required. It will be done so before anything will be done. After that, the hall will be set on the foundation being prepared.

Rev. Mr. Prudham had a experience on Saturday night accounts for the home he put into his sermon that day. On Saturday evening was stung on the hand by a bumble-bee, and on Sunday morning it was swollen to the size, the swelling of the elbow. On Sunday when tying his horse at Zion, he was stung at this time it was on the Nature claimed her right give the preacher profusion and assist him in his perpendicularity he in the pulpit here on Sunday with both hands equal and was apparently of best balanced men that appeared before a Durham audience. We don't know what preacher said when he was with the business end of a bumble-bee, but we believe the inspiration give to an ordinary man.