Often the Cheapest Always the Best

THE PEOPLE'S STORE

If Its New Its Here If Its Here Its New

THE BIG STORE WITH THE LITTLE PRICES

Twenty Thousand Dollar Stock of Dry Goods, Clothing, Boots and Shoes, Ladies' Coats and Skirts, and Groceries

Every day is Bargain Day -You're sure to get a square deal. Let us tell you a few reasons why we can offer you dependable goods, for less than you pay elsewhere. First, we represent one of the Largest Wholesale Houses in Canada—We buy everything at first cost, and get in on the Ground Floor. Then again, we pay spot cash for everything, and get the largest possible discount, and again we point out the fact that it is not what we make on each article that we look at, the volume of business turned over by this store enables us to sell at a smaller margin of profit

Look these prices over. They are everyday prices And a good quantity of everything.

Every Day Groceries

Redpath Gran. Sugar, per 100 \$	4.
Canned Corn, best Quaker brand 3 for	
Canned Beans. Quaker, 3 for	
Canned Peas, Quaker. 2 for.	
Canned Tomatoes. Quaker, 2 for	
Comfort Soap, 6 bars for	
Sunlight Soap, 6 bars for	
3 pound pkgs. Seeded Raisins for	
3 pounds selected Valencia Raisins	
3 pounds Seedles Sultanas for	
3 pounds Currants fcr	
5 pounds 30c Green Japan Tea	1.
	1.
3 tins of Old Dutch Cleanser	
3 pkgs. Handy Ammonia	
2 time Gillett's I we for	5
3 tins Gillett's Lye for	
3 tins Comfort Lye for	
2 cans Silver Moon Red Salmon for	
5 tins Pennant Salmon	
All Plug Tobaccos 3 for	
Ivory Gloss Starch 3 for	
Best Cornstarch 3 for	
Fresh 15c Jam-Jams, 3 pounds for	
Pound tins Baking Powder 2 for	.:
All Extracts 3 for	.:
Fresh Dates 3 for	
r resti Dates o lor	

75c and 90c 50 cents

Thirty-nine pairs of Blue Striped Overalls, regular 75c to 90c all go at one price 50c. Get here in a hurry for your size. It may be gone if you wait.

Hosiery Sale

This week we put on sale Forty-five dozen Lisle Hose: either ribbed or plain, worth 20c per pair, Sale price 2 pairs for 25c,

Raincoat Sale

18 Men's Cravanet Raincoats, with the new converto collar. A dressy coat. Good either in rain or sunshine, regular \$12. Sale price \$8.50. Don't miss this chance.

Boys Suits \$1.00

These are Suits that are marked at \$2.00, \$3.00. \$3.50 and \$4.00. Sizes to fit boys aged 4 to 7 years. Take your choice at only \$1.00.

25c Black Denim 20c

Here is a chance to buy that extra heavy Black Denim, sold everywhere for 25c and 30c per yard. We have 800 yards to run off at only 20c per yard.

Queen Alexandria Shoes

Ladies' fine Vici Kid, Patent Toe, special \$2.25 Ladies' Tan Calf Button Shoes, worth \$4.00 going at \$3.50. Ladies' Patent Blucher. Goodyear Welt Special \$3 50.

Ladies Coats 95c

Worth \$6.00

Thirty-Seven Ladies' and Children's Winter Coats, all sizes worth from \$3.00 up to \$6.00, every one goes on sale this week for only nine y-five cents each, 95c.

50c & 75c Caps 25c

Take your choice of a pile of Boy's and Me 's Spring Cags, ann Children's Tams, worth up to 75c Clearing at 25c.

Mens' \$2. Hats for \$1.

A Millinery Display

This week we will show some of the very newest

styles in trimmed and untrimmed hats, for Spring

and Summer, and invite you to our Millinery

We have plenty to choose from in every imagin-

Mushroom Shapes, Boat Shape, Sailor Shapes

able Size, Shape and Style that is fashionable,

and Napoleon Shapes are all represented here.

Come early in the week and get the first choice,

MISS E. E. MOONEY

McIntyre Block, Lambton Street Durham, Ontario

(One door West of Standard Bank)

※※※※※※※※※※※※※※※※

GOLD MEDAL FLOUR

is a peerles family Flour. The Mills where Gold

Medal is made are of the finest on the Continent and

in buying GOLD MEDAL FLOUR, you get the best

that Good Wheat, Good Milling and Good Sense can

Parlors to try them on.

This lot includes all colors, sizes and shapes. Best English, Fur, Felt. Soft and Stiff Hats. Your choice only \$1.00

We Want Your Produce. It's As Good as Money Here

The J. D. Abraham Company

Successors to Robert Burnett

Large Sales

Small Profits

MCKECHNIES' WEEKLY NEWS

1913 Wall Papers

(On the second floor)

Fresh from the Factory, in the newest designs and in the newest patterns. Bring us the size of the rooms you wish papered, and the height of the ceilings and we will tell you at once what you want.

Rugs (On the second floor)

We have a large assortment in the newest oriental shades, rich in appearance, though not too costly. We cordially invite you to have a look at them.

Corsets

We carry a full line of the E.T. Corsets, the best in the Market. See the \$1.00 Corset.

GROCERIES

Fresh Groceries are continually arriving. See our 23c Brooms. Try McKechnies' Pure Soap, 8 bars

BOOTS and **SHOES**

Our stock is full in all lines, from the finest to the heaviest.

See our fine stock of Dress Goods. Fine Black Silk, with our name stamped on the selvage of every yard, \$1.00 per yard.

The Highest Prices for Butter and Eggs

g. & J. MCRECHNIE

Departmental Store

Durham

CANADIAN FARMERS GET THE "LARGER MARKETS" WITH NO STRINGS ATTACHED

Just a Few Features of President Wilson's New Tariff Bill in the United States.

Removal of all tariff from many articles of food and clothing; broad reductions in the rates of duty on all necessaries of life; an increase of tariff on many luxuries and a new income tax that would touch the pocket of every American citizen whose net income exceeds \$4,000 are the striking features of the new Democratic tariff

Sugar would be free of duty in 1916, 'the bill proposing an immediate 25 per cent. reduction and the removal of the remaining duty

Raw wool would be made free at once, with a correspondingly heavy reduction in the tariff on all woollen goods.

While wheat flour is put on the

free list, a duty of ten per cent. is imposed against countries which levy a duty on American flour. Wheat imported from Canada under this provision, that was to be used in making export flour, would, therefore ultimately pay ten cents per bushel tariff, less a refund of all but one per cent. of the ten cents per bushel, making such wheat carry practically no duty. Canada now has a tariff on flour of sixty cents a barrel. and France, Germany, and practically all of the other foreign countries have a tariff on the same article. The ten per centum clause against such countries therefore gives American millers a ten per cent. duty against all countries from which they are liable to competition, except Great Britain. All these other articles are put

on the free list, namely: Meats, bread, boots and shoes, lumber, coal, harness, saddlery, iron ore, milk and cream, potatoes, salt, swine, corn, cornmeal, cotton bagging, agricultural implements, leather, wood pulp, Bibles, printing paper not worth more than 2% cents a pound, typewriters, sewing machines, typesetting machines, cash registers, steel rails, fence wire, cotton ties, nails, hoop and band iron, fish, sulphur, soda, tanning materials, acetic and sulphuric acids, borax, lumber products, including broom handles, clapboards, hubs for wheels, posts, laths, pickets, staves, shingles. These principal items are taken

from the free list and taxed: Rough and uncut diamonds and precious stones, furs, coal tar tar products ten per cent., volatile oils twenty per cent., spices one cent to two cents per pound.

MAYOR BLACK'S SISTER DIES IN TORONTO.

The death of Mrs. Marion Bland, wife of Thomas Bland, 342 Markham street, Toronto, occurred on Thursday last. She had been ail-

ing for some time.
Mr. and Mrs. Bland were former residents of London, but have resided in Toronto for several years. A husband, three sons and one daughter survive; also one brother, William Black, of Durham.

to Woodlawn cemetery, London

Fred J. Welsh Interment took place Saturday

produce. NORTH WEST GEM, is a pure, high patent Manitoba Flour, for those accustomed to strong Flours. The

results from North West Gem are equal to any of the high priced Flours, but you can buy a bag of North West Gem for less money than you have been paying for Flours of this class.

Bran. Shorts, Middlings, and Feed of all kinds, always in stock. Cracked Corn, Buckwheat, Wheat and Oats for hens. Call at the Mills and let us show you how you can save money by buying from us.

Let us do your Chopping ; we know how.

Durham

VOL. 46-NO. 2409

NEWS AF

Live hogs are \$9 15

Eggs are 17c

Butter has gone up to 220 The leading varieties of

ot seeds at Macfarlane's. Boy wanted,-A good stor learn the hardware busin

.The household effects of Taurie will be sold by

nction on Saturday, May 3r The last entertainment or od town hall site may be

Parm," next Friday evening Take it in. Bills are out announcing ale of the household furni

Mr. Wm. Johnston, sr., on day next. D. McPhail, Auc. Joseph, the little child o nd Mrs. Ad. Watson, was with pneumonia last we as improving when la

The drama, "Valley which is being produced or evening of this week in the hall, by the young peo Trinity church, promises t most pleasant entertainme orchestra has been organi will play between the act

On Monday afternoon hundred ladies assembled town hall here and witne emonstration on bread a y making, and also lister most instructive and plea dress by Miss Jean McPh showed the old and new of mixing and kneading t for bread and pastry, reasons why the new w best. A number of

were asked by the audi satisfactory answers give gether, it was an afterno antly and profitably spe If anyone thinks that

ornaments may be hung streets of Durham and stolen, he may as well a the idea at once. We ha sifter, worth about three and left it beside the ash convenience, rather that in and lock it up in the time we used it. It turbed for a long time thought it was quite a cently it was carried of one who took it must of his job. If we can necessary twenty cents him next winter and

On Tuesday afterno Gibson was tried on a question, Each eviden corroborative of the the case seemed clear fendant and a numb witnesses put in their The witnesses for the all fixed the time o defendant at from to 10.15 at night, and o Rev. Mr. Prudham, t the time, put it down book immediately at currence. The defe he went up town about half-past eight og and didn't retur the morning. He was not intoxicated

had any liquor that ing. The evidence ubsequently confi number of others. ing the determined defence, the case he accused, and the penalty and costs w the police magistra stated. License In was the complainan Cameron, of Owen ented the plaintiff

Clein, of Walkerto

defence.