

PUBLIC BROKER'S SALE

AND MANUFACTURERS' OUTLET SALE

G. & J. McKECHNIES' - Departmental Store - DURHAM
\$40,000.00 Stock New Merchandise at Half-Price.

We are Celebrating our Great Semi-Annual Public Brokers' Sale. A sale that you cannot afford to miss celebrate with us. It fills a long felt want in the Community was evident from the gigantic crowds that gathered on Saturday Opening Day, June 1st.

This Sale is for 19 days, Closing Saturday Night June 22nd.

Every day with new attractions, this opening day exceeded our expectations. Greater crowds and greater cash sales than ever. The excited buying throngs crowded the Big Departmental Store until midnight. Forced to lock the doors on the crowds at 11.30 Prices forced down to impel large buying crowds coming from miles and miles away. The price cutting is perfectly bewildering. Merchants about town who get double the price for the same merchandise are at a loss to understand how we can buy these goods. It is the tremendous turn over in the Broker's Sales that does the work. A ridiculous price on all merchandise for 19 days.

Sensational Manufacturers' Out-let Prices :

Ladies' Hose

100 dozen from the Clinton Knitting Co Direct from the Mill.
 Ladies' seamless black hose, worth 15c, broker's price.....11
 Ladies' seamless tan hose, worth 15c, broker's price.....11
 Children's black fine cotton, all sizes, 15c a pair, broker's price.....10
 Children's tan fine seamless cotton hose, worth 15c, broker's price.....10
 25 dozen ladies' and children's 1 and 1 ribbed hose, seamless, worth 20c, broker's price.....12½
 Ladies' black cashmere hose, worth 30c per pair, broker's price.....19

MEN'S PANTS AND OVERALLS

5 doz. special lot men's overalls in black bibs, with smocks to match, worth 65c, brokers price each..... 49
 1 case special good weight overalls in black and blue, worth 85c broker's price..... 59
 17 pair men's fine worsted pants, worth \$3, and \$3.50 price..... 2.29
 50 pair special worsted and tweed pants, worth \$2, broker's price..... 1.39
 25 pair men's working pants, worth \$1.50, broker's price..... 1.00
 100 special fancy worsted vests, worth \$2, broker's price..... 89
 Boys' Knickers at cost to clear at the Broker's Sale.

Gents' Furnishings

At Brokers' Price
 Men's police braces worth 25c, broker's price.....19
 President braces worth 50c, broker's price.....39
 Boys' braces worth 25c, brokers price per pair.....15
 Men's 4 in hand ties, silk, worth 25c, broker's price.....10
 Men's fine pure silk 4 in hand ties, worth 50c, broker's price.....25
 Men's Underwear in case lots from the mills.
 Balbriggan shirts and drawers, worth 25c, broker's price.....19
 Men's fine Balbriggan shirts and drawers, in flesh, blue, grey and natural, worth 60c, broker's sale..... 33

Wonderful Attractive Bargains in Ladies' Underwear

1 case Ladies' Vests, worth 12½c, brokers price.....09
MUSLIN UNDERWEAR
 50c fine Namsook Corset Covers with embroidery, Val Cluny Lace, also all over embroidery ribbon drawn, broker's price.....29
 \$1.00 Nightgowns of nainsook and fine cloth with embroidery and ribbon, in the low neck, short sleeves and many styles. Full length and width. All sizes, broker's price.....79
 \$2.00 Nightgowns of finest quality nainsook, high or low neck, long or short sleeves in all the newest styles, with embroidery, insertion and lace trimmed, all sizes, broker's price.....1.39
 10 dozen special ladies vests worth 25c, broker's price.....15
 5 dozen ladies' drawers, worth 35c, brokers' price.....19
 75c fine nainsook drawers in the new umbrella style, open or closed with lace and embroidery medallions, broker's price.....43
 75c Nightgowns of fine long cloth, high and low neck, long and short sleeves, with lace and embroidery, broker's price.....50
 \$2.50 Princess slips of fine quality nainsook, with lace, embroidery beading and ribbon, flounce of insertion and lace and extra dust ruffle. A splendid assortment in all sizes. Broker's price.....1.69

STAPLE DRY GOODS BARGAINS.

10 pieces White Muslin, worth 15c, broker's price per yard.....05
 50 pieces Dress Ginghams, worth 12½c.....8½
 25 pieces Flannellette, wide and good, worth 12½c, broker's price.....8½
 1 case fast colored Light and dark prints, direct from the mill, worth 9c, broker's price per yard.....05
 1 case English Prints, worth 12½c, broker's price.....8½
 5 pieces plain and twilled Sheeting, worth 35c, broker's price, yd.19

HOW FAR WILL A DOLLAR GO ?

Is the Question of the Day

BROKERS GROCERY BARGAINS tell the tale

A clean sweep in brooms—45c, brooms, broker's price.....25
 8 cakes McKechnies' pure soap, broker's price.....25
 Comfort Soap, broker's price, 7 cakes for.....25
 2 lbs. baking soda, broker's price.....5
 Emblem baking powder, broker's price per tin.....11
 Best bulk starch, broker's price per pound.....8
 3 plugs McDonald's tobacco, broker's price.....28
 3 lbs. raisins, broker's price.....25
 3 lbs. currants, broker's price.....25
 8 lbs. best oatmeal, broker's price.....25
 Best oatmeal, broker's price per sack.....2.65
 6 lbs. figs, broker's price.....5
 Pickles, broker's price per bottle.....9
 Select coffee, broker's price per pound.....12
 Japan tea dustings, broker's price per pound.....12
 Green tea dustings, broker's price per lb.....12
 Good green tea, broker's price per lb.....20
 Good black tea, broker's price per lb.....25
 Fine green or black tea, broker's price per lb.....1.50
 5 lbs. select black tea, broker's price.....22
 2½ lbs. soda biscuits, broker's price.....10
 Fine biscuits, broker's price per lb.....10
 Select fine biscuits, broker's price per lb.....11

Carload Best SUGAR while it lasts
Granulated broker's price

300 sacks, \$5.45 a sack **18 lbs. for \$1.**

GRAND DISPLAY OF RUGS AND CURTAINS

Our big rug department was never so big, never so superior, never so splendid. Every beautiful novelty from home or abroad is here. Their beauty can be appreciated only by a personal visit.

TAPESTRY RUGS

Size 9x7.6, broker's price from..... \$ 5.00 to \$12.00
 Size 9x9, broker's price from..... 7.00 to 15.00
 Size 9x10.6, broker's price from..... 9.00 to 16.00
 Size 9x12, broker's price from..... 10.00 to 17.00

BRUSSELS RUGS

Size 9x7.6, broker's price from..... \$10.00 to \$15.00
 Size 9x9, broker's price from..... 12.00 to 17.00
 Size 9x10.6, broker's price from..... 14.00 to 19.00
 Size 9x12, broker's price from..... 17.00 to 25.00

Tremendous Showing in **VELVET RUGS** at BROKER'S PRICES. Imported direct by Broker Learoyd.

LACE CURTAINS

Curtains of every description and price. Hundreds of designs in Curtains and Curtain nets to choose from. You will be sure to find what you want here—at Broker's Prices.

LINOLEUMS

10 pieces direct from the Mill, 4 yards wide.
 Very special heavyweight, broker's price, per yard..... \$1.89
 2 yards wide, broker's price per yard..... .89

SECOND FLOOR.—W. PUFFER, expert rug and house furnishing man, in charge of this department.

Broker Learoyd purchased from Toronto Clothing Co. 300 Men's, 50 Youths' and 100 Boys Suits

At 50c on the \$, Manufacturers Price, All new goods, direct from the maker.

LOT NO 1.—Men's Tweed Suits, well lined and made, worth \$8.50, broker's price..... **5.98**
 LOT NO 2.—Men's Tweed Suits, All goods, new patterns worth \$10.00, broker's price..... **6.98**

LOT NO 3.—Men's Fine Worsted Suits, all new goods, sizes from 35 to 42, worth \$12, broker's price..... **7.98**
 LOT NO 4.—Men's Fine Worsted Suits, special up-to-date new lines, worth \$14, broker's price..... **9.48**

LOT NO 5.—Men's Fancy Worsted Suits, worth \$15 and \$16, broker's price..... **11.98**
 LOT NO 6.—Boys Tweed Suits, worth \$3, broker's price..... **1.98**
 LOT NO 7.—Boys Brown Tweed with Bloomers, \$6, for..... **3.98**

A. D. LEAROYD, Business Broker

Selling Out G. & J. McKechnies' \$40,000.00 Stock.