

PUBLIC BROKER'S SALE AND MANUFACTURERS' OUTLET SALE

G. & J. McKECHNIES' - Departmental Store - DURHAM

\$40,000.00
General Merchandise

\$10,000 Broker's Bargains Direct from the Mills and Manufacturers. Positively the Whole Stock Stripped of Profit.

SALE OPENS
Sat., June 1st

THE MANUFACTURERS OUTLET SALE We have been planning for months. Hundreds of makers of dependable Merchandise have contributed to this Great Money Raising Sale. Their sample lots and surplus stock to clear at Half the Manufacturers' Price. Spot Cash before they left the Mills. Broker Learoyd with cash in his hand, the greatest power in Merchandising, has made a Big Hit this time, saving middleman's profit. Business Broker Learoyd and his gigantic Chain of Sales all through Canada; holding Sales in over 100 Towns. Selling for Spot Cash or Produce More Merchandise than any 25 Stores north of Toronto.

CLEARING the ENTIRE OUTPUT of MILLS and MANUFACTURERS for SPOT CASH.

This is the greatest and most important merchandising event ever held in McKechnie's Big Store. A Sale that eclipses all other Broker's Sales by the mightiness of the values presented and the completeness of the offerings. Just think of selling for G. & J. McKechnie, Durham, over \$60,000.00 up to the closing of last sale. Drastic means will be used to raise \$10,000.00 cash demand this time. Enormous stock, carload after carload arriving for the Mammoth Manufacturer's Outlet Sale. We bent every effort to place before the people the most notable gathering of High Grade new spring merchandise ever offered in Canada. We are positive this price-cutting campaign will effectually maintain our reputation for half-price bargain giving. G. & J. McKechnie bound to crowd out the mail order business and bring the out-of-town people in thousands to Durham. Over 25 sales-people will hand out Broker's Bargains in the quickest possible time to meet the demand. Our enormous purchases insure the lowest prices in the history of our Public Broker's Sales. The mammoth crowds that will through this sale comprise the Level-headed Home providers who wait for these sales to make every dollar count. They have learned from friends of previous sales and are all coming to this sale. The opening of this \$40,000.00 sale means the unveiling of thousands of BROKER'S BARGAINS that will astonish the world. Get in line, rush to the bargain counters and tables.

MUSIC EVERY DAY.

BIG PURCHASE LADIES' AND GENTS' SHOES

From Large Quebec Manufacturers of High Class Shoes, at 50c on the \$

| | |
|--|------|
| Men's light work shoes, broker's price | 1.00 |
| Men's medium shoes, broker's price | 1.39 |
| Men's heavy shoes, broker's price | 1.69 |
| Men's tan bluc. shoes, broker's price | 2.49 |
| Men's dongola bluc. shoes, broker's price | 1.39 |
| Men's Congress shoes, broker's price | 1.69 |
| Men's patent Oxford shoes, broker's price | 1.79 |
| Men's fine velour calf shoes, broker's price | 3.19 |
| Women's milk shoes, broker's price | .89 |
| Women's assorted Oxfords, broker's price | .98 |
| Women's house slipper, special, broker's price | 1.19 |
| Women's dongola shoes, broker's special | 1.39 |
| Women's dongola shoes, broker's special | 1.69 |
| Women's dongola extra shoes | 1.98 |
| Misses' dongola Oxfords, broker's price | 1.29 |
| Misses' dongola bluc. shoes | .98 |
| Misses' strap slippers, shoes, broker's price | 1.19 |
| Boys' medium weight shoes, broker's price | 1.19 |
| Boys' heavy shoes, broker's price | 1.39 |
| Boys' chrome shoes, broker's price | 1.49 |
| Boys' patent bluc. Oxfords broker's price | 1.29 |
| Boys' patent bluc. Oxfords broker's price | 1.59 |
| Boys' patent bal. shoes, broker's price | 1.59 |
| Youth's shoes, broker's price | .89 |
| Youth's grain bals, broker's price | 1.22 |
| Youth's patent bluc, broker's price | 1.69 |
| Children's dongola button, broker's price | .79 |
| Children's nursery shoes, broker's price | 1.19 |
| Infants' shoes, broker's price | .79 |

HOW FAR WILL A DOLLAR GO ?

Is the Question of the Day

BROKERS GROCERY BARGAINS tell the tale

| | |
|---|------|
| A clean sweep in brooms—45c. brooms, broker's price | 25 |
| 8 cakes McKechnie's pure soap, broker's price | 25 |
| Comfort Soap, broker's price, 7 cakes for | 25 |
| 2 lbs. baking soda, broker's price | 5 |
| Emblem baking powder, broker's price per tin | 11 |
| Best bulk starch, broker's price per pound | 8 |
| 3 plugs McDonald's tobacco, broker's price | 25 |
| 3 lbs. raisins, broker's price | 25 |
| 3 lbs. currants, broker's price | 25 |
| 8 lbs. best oatmeal, broker's price | 25 |
| Best oatmeal, broker's price per sack | 2.65 |
| 6 lbs. figs, broker's price | 25 |
| Pickles, broker's price per bottle | 9 |
| Select coffee, broker's price per pound | 22 |
| Japan tea dustings, broker's price per pound | 12 |
| Green tea dustings, broker's price per lb. | 12 |
| Good green tea, broker's price per lb. | 20 |
| Good black tea, broker's price per lb. | 20 |
| Fine green or black tea, broker's price per lb. | 25 |
| 5 lbs. select black tea, broker's price | 1.50 |
| 2 1/2 lbs. soda biscuits, broker's price | 22 |
| Fine biscuits, broker's price per lb. | 10 |
| Select fine biscuits, broker's price per lb. | 11 |

Carload Best **SUGAR** while it lasts
Granulated broker's price
300 sacks, \$5.45 a sack **18 lbs. for \$1.**

GRAND DISPLAY OF RUGS AND CURTAINS

Our big rug department was never so big, never so superior, never so splendid. Every beautiful novelty from home or abroad is here. Their beauty can be appreciated only by a personal visit.

TAPESTRY RUGS

| | |
|----------------------------------|--------------------|
| Size 9x7.6, broker's price from | \$ 5.00 to \$12.00 |
| Size 9x9, broker's price from | 7.00 to 15.00 |
| Size 9x10.6, broker's price from | 9.00 to 16.00 |
| Size 9x12, broker's price from | 10.00 to 17.00 |

BRUSSELS RUGS

| | |
|----------------------------------|--------------------|
| Size 9x7.6, broker's price from | \$10.00 to \$15.00 |
| Size 9x9, broker's price from | 12.00 to 17.00 |
| Size 9x10.6, broker's price from | 14.00 to 19.00 |
| Size 9x12, broker's price from | 17.00 to 25.00 |

Tremendous Showing in **VELVET RUGS** at BROKER'S PRICES. Imported direct by Broker Learoyd.

LACE CURTAINS

Curtains of every description and price. Hundreds of designs in Curtains and Curtain nets to choose from. You will be sure to find what you want here—at Broker's Prices.

LINOLEUMS

10 pieces direct from the Mill, 4 yards wide. Very special heavyweight, broker's price, per yard... \$1.89
2 yards wide, broker's price per yard... .89

SECOND FLOOR.—W. PUFFER, expert rug and house furnishing man, in charge of this department.

Broker Learoyd purchased from Toronto Clothing Co. **300 Men's, 50 Youths' and 100 Boys Suits**

At 50c on the \$, Manufacturers Price. All new goods, direct from the maker.

| | |
|--|-------------|
| LOT NO 1.—Men's Tweed Suits, well lined and made, worth \$8.50, broker's price | 5.98 |
| LOT NO 2.—Men's Tweed Suits, All goods, new patterns worth \$10.00, broker's price | 6.98 |

| | |
|--|-------------|
| LOT NO 3.—Men's Fine Worsted Suits, all new goods, sizes from 35 to 42, worth \$12, broker's price | 7.98 |
| LOT NO 4.—Men's Fine Worsted Suits, special up-to-date new lines, worth \$14, broker's price | 9.48 |

| | |
|--|--------------|
| LOT NO 5.—Men's Fancy Worsted Suits, worth \$15 and \$16, broker's price | 11.98 |
| LOT NO 6.—Boys' Tweed Suits, worth \$3, broker's price | 1.98 |
| LOT NO 7.—Boys' Brown Tweed with Bloomers, \$6, for | 3.98 |

A. D. LEAROYD, Business Broker

Selling Out G. & J. McKechnies' \$40,000.00 Stock.