

PUBLIC BROKER'S SALE AND MANUFACTURERS' OUTLET SALE

G. & J. McKECHNIES' - Departmental Store - DURHAM
Mammoth Store and Gigantic Stock

\$40,000.00 Stock General Merchandise

\$10,000.00 bought at 33 $\frac{1}{2}$ cents on the \$, clearing the mills of big lots and forcing from the makers. We have been planning this Manufacturers Outlet Sale for months. Hundreds of Makers of Dependable Merchandise have contributed to this Tremendous Price Cutting Sale. Their sample lots and surplus stock to clear at Half the Manufacturers Price, which means 33 $\frac{1}{2}$ cents on the \$, wholesale price. Spot Cash, the greatest power in Merchandising, and Business Broker Learoyd's Chain of Sales, gives him underselling supremacy. Broker Learoyd sells more Merchandise in a year than any Wholesale House in Canada. Just think, selling for G. and J. McKechnie, Durham, over \$60,000.00 up to the end of the last sale and for Spot Cash or Produce. This means great things to the people. The reason G. and J. McKechnie hold these sales is the way the Broker can buy, and to crowd out the Mail Order Business, which is killing all small Towns, and build up Durham, and keep the people at home and give them greater Bargains than any city store. Wonderful fascinating things placed before the people at the Brokers Sale. Reductions so radical and extreme, this Manufacturer's outlet sale eclipses all other sales. Broker's Sale Customers from a distance enquiring by the hundreds, for the date of sale, look for big doings this time. Those who watch for the Brokers' Sale come out ahead. Which is it? To rejoice over Half Price Bargains secured, or mourn over Bargains forever lost?

OPENING DAY

SATURDAY, JUNE 1, 1912

At 8 30 o'clock in the morning

Wait for the Great Bargains. Look for the Big Bills
with Prices, next week.

A. D. LEAROYD

BUSINESS BROKER

Direct from the Maker to the People.

J. & G. McKechnies' \$40,000.00 Stock.