

HAPPY AND PROSPEROUS NEW YEAR

to the Thousands of Delighted Buyers that Helped make McKechnies' Big Departmental Store a Grand Success

Thousands Upon Thousands of Dollars Ahead for 1911

The Greater Year's Business in 40 Years

Sale to be Continued for One Week Longer

At the same Low Prices. When the Church bells Ring Out the Old Year, and the New Year in, the Sale closes. Better things in store for the people in 1912. Make this your trading home. We pile up riches for our customers, and draw people from miles and miles away. Stay right with the firm that advertises your town, and give their customers Prices that Beat the World.

G. & J. McKECHNIE

Durham's Big Departmental Store

Whiskey vs. Christ.

Contributed by Durham Branch of the South Grey Temperance Alliance.

Whatever may be said for or against local option, the real issue before the electors of Durham next Monday is that stated above. The liquor traffic and Christ are in deadly opposition, they cannot possibly be reconciled and we are called upon to make our choice. The campaign is drawing to a close. From pulpits, platform and press there have issued scathing impeachments and denunciations of the license system, and unanswerable arguments in favor of local option, yet no champion of license has ventured to attempt a public defence with the exception of one who apparently ashamed or afraid to give any clue to his identity, published in last week's Chronicle, a gross misrepresentation of the Methodist church on the question. Rev Mr Kettlewell in answering that communication at length in the Town Hall last Sunday night could only find appropriate terms to characterize it and its author in the plain Anglo Saxon words "lie" and "liar."

The following extract from an editorial in the Christian Guardian of last week will give the true position of the Methodist Church. "The campaign is being conducted by our opponents in the usual way, and local option facts are being distorted in startling fashion. In Owen Sound for instance, it is even asserted that the Temperance and Moral Reform Department of the Methodist church is opposed to local option. It has been found that the local option law in Manitoba is so unsatisfactory in its provisions that it is almost impossible to compel its submission and this has caused an agitation, not for a greater, and this is the Methodist attitude. The trade must be pretty hard up for arguments when it begins to quote the Methodist church as the opponent of prohibition."

But, when we come to think of it, the trade was never very strong on argument and the old ones are pretty well worn by this time. "Britens never shall be slaves"; "Prohibition won't prohibit," and "Timothy's stomach," have been in the surface so long that every one expects to meet them—and we are never disappointed.

There is another argument however, which seems to work the wrong way. For instance, it is asserted that liquor is sold in local option districts, and the plea is made that therefore we should license the sale. But when we find that the men who sell without license and in defiance of the law, are the very ones who formerly

sold under license, and who expect to be allowed to sell again if license carries, the case appears somewhat different. The liquor traffic as a law breaker cannot make a very effective appeal to law abiding citizens. But if those who have been in the trade would only keep the law in local option districts, local option would be too pronounced a success to leave any hope of repeal. On the other hand if they persist in breaking the law they bring the traffic into still worse repute and create a public sentiment against it which will ultimately destroy it. We trust that in every community where local option is now an issue its friends will leave nothing to chance, but will carry on such a vigorous and well organized campaign as to ensure a larger measure of success than has ever yet been reached."

The liquor party is certainly getting on this side when it tries to quote the Methodist church in its defence. When men have to resort to such falsehoods and to such base and contemptible tactics, it seems almost beneath the dignity of respectable people even to take notice of them anyway.

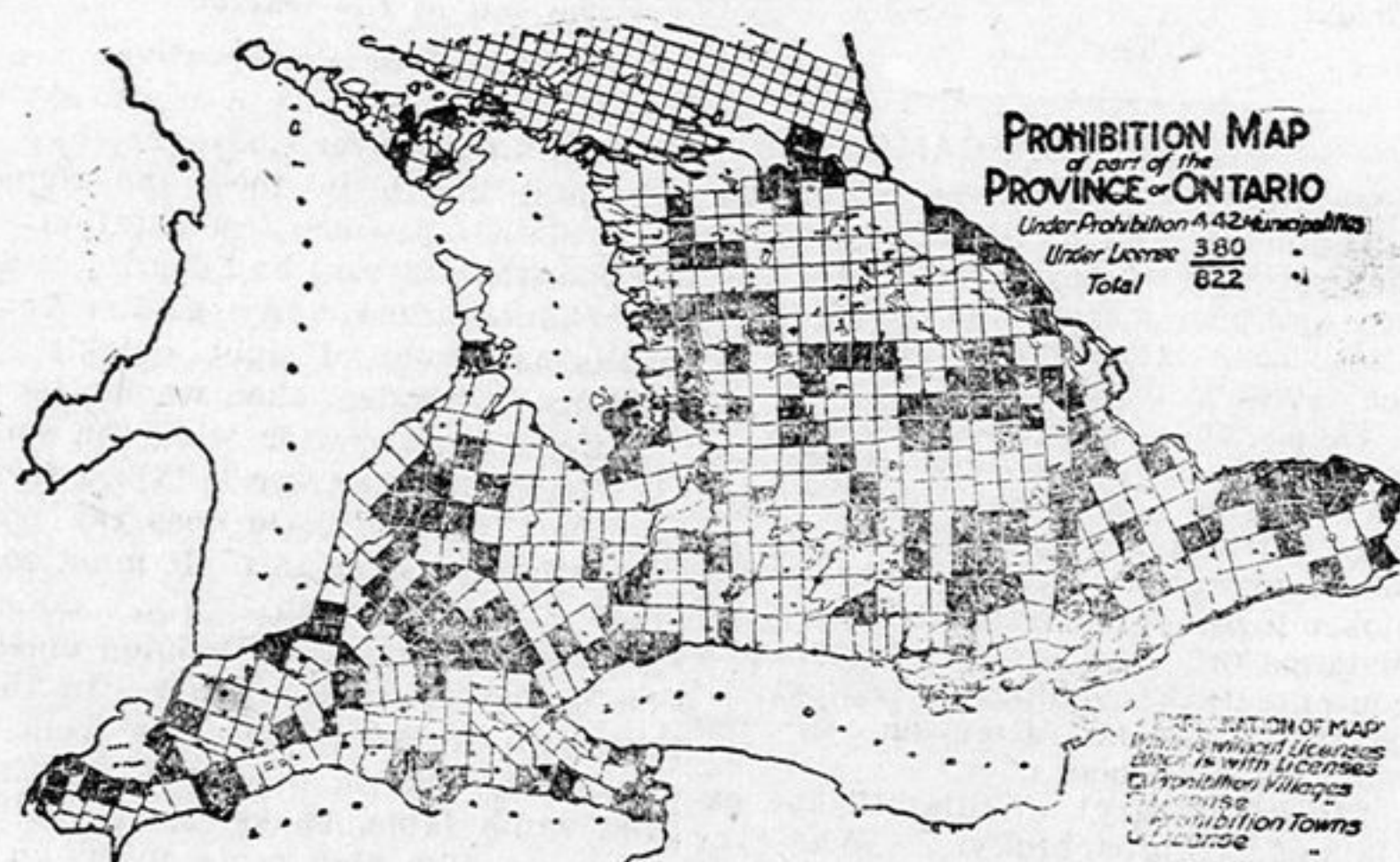
But here are a few indisputable facts. Has business been injured? Of the four contiguous towns, Palmerston, Harriston, Mt Forest and Durham which voted on local option four years ago, Durham is the only one reporting an increase of population in the recent census.

Have lawlessness and crime increased? Our Police Magistrate reports for breach of license act in two years 1906 and '07, just preceding local option ten convictions, for the four year since only six.

Our late constable testified that while under license he was very frequently called upon to interfere in bar room fights and brutal assaults, since local option came into force such a thing was almost entirely unknown. Such testimonies could be multiplied indefinitely.

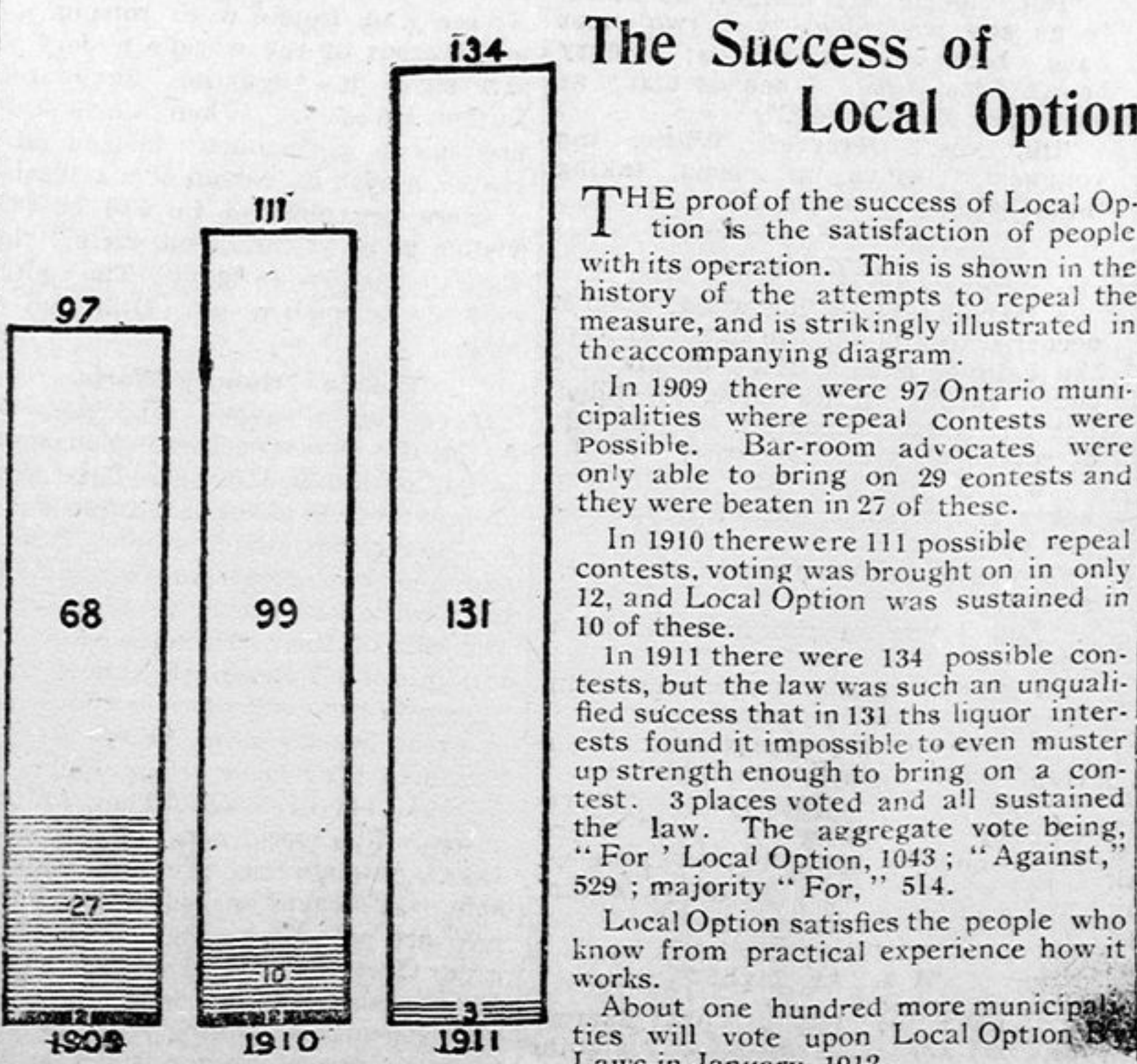
Then let every man and woman loyal to truth and righteousness, every one interested in the homes and boys and girls of our town, everyone who loves God and his neighbor and who has a vote, deposit his or her ballot next Monday plainly, marked in favor of local option.

"Mr. Robt. Clarke, with his family of blockheads, entertained a large audience to as good a program in ventriloquism as has been seen in Berlin. The many witty sayings of the dummies are entirely new, and very mirth-provoking."—Daily Telegraph, Berlin, Ont. Come and hear Mr. Clarke in the town hall, Durham, next Tuesday night. Admission 10c. and 15c.



Painting the Map White.

The above "white" showing represents only partially the local option sentiment of the Province. No fewer than 120 municipalities carried the law by a majority, but were saved to license by the 3.5th clause. Glenelg was in this class. These of course are still represented black in the map.



THE proof of the success of Local Option is the satisfaction of people with its operation. This is shown in the history of the attempts to repeal the measure, and is strikingly illustrated in the accompanying diagram.

In 1909 there were 97 Ontario municipalities where repeal contests were possible. Bar-room advocates were only able to bring on 29 contests and they were beaten in 27 of these.

In 1910 there were 111 possible repeal contests, voting was brought on in only 12, and Local Option was sustained in 10 of these.

In 1911 there were 131 possible contests, but the law was such an unqualified success that in 131 the liquor interests found it impossible to even muster up strength enough to bring on a contest. 3 places voted and all sustained the law. The aggregate vote being, "For" Local Option, 1043; "Against," 529; majority "For," 514.

Local Option satisfies the people who know from practical experience how it works.

About one hundred more municipalities will vote upon Local Option Laws in January, 1912.

BIG CLEARING SALE

As we are leaving town, in order to clear our big general stock we have smashed the prices on our goods without mercy. We have a full range still on hand in everything mentioned. Hurry and get your sizes and selections before the goods are gone. Be wise and make fifty per cent. of your buying here, instead of elsewhere. It means a big saving for you. Space prevents mentioning all the bargains we have for you, but call and see for yourself.

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Wishing all my Customers
A Happy and Prosperous
NEW YEAR

C. L. GRANT

What does your label say?
Please Renew Promptly