

SENSATIONAL PUBLIC BROKER'S SALE

G. & J. McKECHNIE'S BIG DEPARTMENTAL STORE

\$35,000,000 STOCK NEW MERCHANDISE

THE RECORD BREAKING BUSINESS OF OPENING DAY

proves that the Broker's Sales are becoming more and more popular from Sale to Sale. The people are beginning to realize that the Great Reductions made during the 21 days are bona-fide and are based on Sound Business Principles. The Enormous Reductions are possible because we are able to secure the cream of the overstock from the wholesale and manufactures. Come, get a hustle on, and get your share of the Bargains. Your good will is our most valuable asset. We gain it and hold it by everlastingly trying to do better for you. The Broker's Feast is ready, come and partake of the Half Price Bargains. This is a huge, slaughtering, money-raising Sale. A cyclone has struck the price list in the middle and it lies there helpless. The public on opening day were astonished, yes, amazed, at the Tremendous Price Slashing. Don't hesitate; be on hand every day while the sale lasts.

PRICE LIST OF GREAT IMPORTANCE:

Gent's Furnishing Bargains

Below are hundreds of items that demonstrate our ability to undersell all opposition. To start the Broker's ball rolling, a little surprise party for men.

25 dozen four-in-hand silk ties, double faced, worth 25c. Broker's price..... 2 for 25c	50 dozen men's grey wool socks, worth 20c. Broker's price..... 2 for 25c
15 dozen special new shape pure silk ties, worth 40c. Broker's price..... 19c	25 dozen men's all-wool working socks, worth 25c. Broker's price..... 19c
25 dozen all our best ties, all dealers sell same line 50c. Broker's price..... 39c	Extra heavy all-wool working socks, worth 35c. Broker's price..... 25c
4-ply pure linen collars, all sizes, worth 20c. Broker's price..... 10c	Special seamless all-wool black cashmere socks, imported direct for this sale, worth 30c. Broker's price, per pair..... 22c

Grocery Bargains

It is worth standing in line to get these Grocery Bargains. Just like putting crisp dollar bills in our customers' pockets. Magnificent assemblage of choice, new, Grocery Bargains, at prices that draw from 40 miles away.

Rose Laundry Soap, 13 bars 25c	Fancy Biscuits, worth 20c, for 11c
Comfort Soap, 7 bars for..... 25c	Pickles, per bottle..... 9c
Oatmeal, 9 lbs. for..... 25c	Green Tea, 5 lbs. for..... 1.00
McDonald's Tobacco, 3 plugs 25c	Black Tea, 5 lbs. for..... 1.00
Royal Yeast Cakes, 3 for..... 10c	Pure Coffee, per pound..... 16c
2 1/2 lbs. Soda Biscuits for..... 22c	Good Black Tea, per pound..... 17c
Fine Biscuits, per pound..... 10c	Good Green Tea, per pound..... 17c

A CARLOAD

Best Granulated **SUGAR**

direct from the refinery, bought before the advance, for spot cash. Broker's Price

18 Pounds for \$1.00
\$5.75 per Sack

A Few Snaps in Boots and Shoes

50 pairs men's fine dong. blu., sizes 6 to 10, worth \$2.25. Broker's price.....	1.39
50 pairs men's box calf bals, worth \$2.50. Broker's price.....	1.69
100 pairs men's heavy working shoes, worth \$1.75. Broker's price.....	1.25
One lot ladies' heavy fall shoes, worth \$1.50. Broker's price.....	99c
Ladies' fine dongola blucher, worth \$1.75. Broker's price.....	1.39
Ladies fine dongola blucher, patent trimmed, worth \$3.00. Broker's price.....	1.98

SPECIAL IN RUBBERS

Men's plain overs, worth 75c. Broker's price.....	59
Women's plain overs, worth 65c. Broker's price.....	46
Misses' plain overs, worth 50c. Broker's price.....	39

A. D. LEAROYD
Business Broker

A Colossal Sale of Suits and Overcoats

CAPTURED BY A RARE BIT OF GOOD LUCK.—\$1000 WORTH SPECIAL SUITS AND OVERCOATS AT 57% ON THE DOLLAR, AND OUR IMMENSE STOCK INCLUDED. MADE BY THE RECOGNIZED STYLE CREATORS, GUARANTEEING YOU THE FINEST IMPORTED WOOLLENS, THOROUGHLY COLD WATER SHRUNK, THE SMARTEST STYLES AND SUPERIOR TAILORING AND FINISH THROUGHOUT. EVERY STYLE, EVERY PATTERN IS HERE. THIS ENTIRE LOT MUST BE CLEARED. NO RESERVE. AT HALF PRICE.

STAPLE DRY GOODS BARGAINS

1 case new prints, worth 10c. Broker's price.....	6 1/2
1 case new prints, worth 1 1/2c. Broker's price.....	8 1/2
1 case flannelette, 36 in., worth 15c. Broker's price.....	11
1 case yard wide wrapperette, wth. 15c. Brokers pr	9
Dress Gingham, worth 15c. Broker's price, per yd.....	11
10 pieces heavy ticking, worth 25c. Broker's price.....	19

TABLE NAPKINS AT BROKER'S PRICES

Table napkins, 20x20, wth. \$1.25 doz. Broker's price.....	90
20 doz. extra special all pure linen Table napkins, 19x19 size, Good buying at \$1.50 doz. Broker's price.....	1.15
15 doz. fine table napkins, worth \$2. Broker's price.....	1.55

LINEN TOWELS AT BROKER'S PRICES

Big lot towels, going at Broker's Sale, each.....	3
Big lot splendid linen towels, worth 10c. Broker's price.....	7 1/2
Our special linen towels, worth 20c. Broker's price.....	9
Very special job lot towels, worth 30c. Broker's price.....	18
1 case new special linen towels wth. 50c. Broker's price.....	38
Our special 75c. towels, while they last, Broker's price.....	55

BATH TOWELS AT BROKER'S PRICES

1 case new bath towels, going at Broker's Sale, each	8
Our special 12c. bath towels, Broker's price each.....	10
Our Great Big Special towels, wth. 25c. Broker's pr.	16
5 doz. new bath towels, just for the sale, worth 30c. Broker's price.....	23
This special lot bath towels big value at 50c. Broker's price.....	38

SLEEPING GARMENTS

Two-Piece Pajamas, flannelette night-gowns, a good selection of several durable weights. Fine protection from cold air drafts. At Broker's prices.

OUR LARGE STOCK DRESS GOODS

We have just received a large stock of Dry Goods, in all the newest shades and weaves. They must go at Broker's Prices	
1000 yards new all wool suiting, in all shades, 40 inches wide, worth 50c. Broker's price.....	39c
500 yards fine taffeta finish lustre, 38 inches wide, worth 40c. yd. Broker's price.....	25c
One lot suitings, heavy, in black, navy, green, brown, 54 inches wide, worth 60c yd. Broker's price, while they last.....	35c
1000 yards shepherd check Dress Goods, in all size checks, worth 30c. Broker's price.....	15c

Our Silk Stock is Complete in all Shades and Kinds

75 yards heavy 36-inch black taffeta, worth \$1.25. Broker's price, per yard.....	98c
500 yards fancy striped and plain Tamaline, worth 60c. yd. Broker's price, per yd.....	39c

We also have a large stock of new dress trimmings to match our Dress Goods, to be sold at Broker's Prices while the sale lasts.

Special lot tweed suits, new styles, well lined worth \$10.00. Broker's price..... **4.98**

Special lot men's fancy tweed suits, well made, worth \$12.00. Broker's price..... **5.98**

Special lot men's fancy worsted suits, good business suit, worth \$14.00. Broker's price..... **6.98**

Special lot men's fancy worsted, imported cloth, worth \$16.00. Broker's price..... **7.98**

Special lot men's fine imported new worsted cloth, worth \$14.00. Broker's price..... **9.98**

50 special men's fine worsted suits, extra lined, worth \$22.00. Broker's price..... **10.98**

Just arrived, per express, from the maker, blue serge suits, worth \$16.00. Broker's price **7.98**

Special made-to-order mis-fit tailored suits, with deposits paid on them and not called for. Worth \$25.00, in fancy worsted. Broker's price **12.48**

Overcoat Sale! Overcoat Sale!

We offer this sale 50 special men's overcoats, black beaver and imported tweeds, worth \$14.00. Broker's price..... **6.98**

Special Melton and Beaver overcoats, men's size, best in the land. Worth \$12.00..... **9.98**

25 men's fur collar overcoats, rubber lined and quilted lining, leather trimmed, worth \$22.00. Broker's price..... **14.98**

MAGNIFICENT ASSEMBLAGE OF CHOICE MEN'S STIFF AND SOFT HATS

A Hat is only proper when it is becoming. An honest determination to provide for the people of Durham the Best English Makes at Half the regular price.

Broker's price..... **69c., 99c., and \$1.**

The Highest Price and Spot Cash Paid for Butter and Eggs

Selling the Tremendous \$35,000 Stock General Merchandise at G. & J. McKECHNIE'S Big Departmental Store, DURHAM. A Chance of a Life Time for Bargain Snaps.