

SENSATIONAL PUBLIC BROKER'S SALE

Enormous Crowds Gathered on Saturday and Saturday Night, Opening Day of the World's Wonderful Broker's Sale

What is The Matter in Durham? Such Gigantic Crowds Just Like Horse Fair Day

G. & J. McKECHNES' Big Merchandise Slaughter is in Full Blast

Throngs of people that never trade in Durham from a distance of 25 to 30 miles, gathered to witness the price-cutting. The public are taking intense interest in this Gigantic Price-smashing Movement. Broker Learoyd's chain of sales in Durham forming the greatest outlet of General Merchandise in Western Ontario. This being the eighth link in the great chain, with greater success than ever, the interest in the great sale will grow stronger and stronger. The public know a good thing. Thousands of new bargains put out daily. Fine selection to pick from. A most extensive range of new bargains for next Saturday and Saturday night.

\$2000 Purchase of Ready-made Clothing

For Spot Cash That Will be Slaughtered at Half-price

Here are the bare facts—Men who know our Clothing Bargains in the past sales can expect greater bargains than ever, and should be on hand at the stroke of 8.30 every morning. Highest standard of Clothing going at smashing Sale prices.

- Men's Tweed Suits, well lined. All make, special worth \$8.00. Broker's price..... **4.98**
- Men's Tweed Suits, extra well lined, very special worth \$10.00. Broker's price..... **6.98**
- Men's Tweed Suits, large assortment of patterns, just to your fancy, worth \$9.00. Broker's price... **5.98**
- Men's Fine Tweed Suits, they are a snap—just think—worth \$13.00. Broker's price..... **7.49**
- Men's Fancy Worsted Suits, newest styles, right up to date, worth \$10.00. Broker's price..... **7.50**

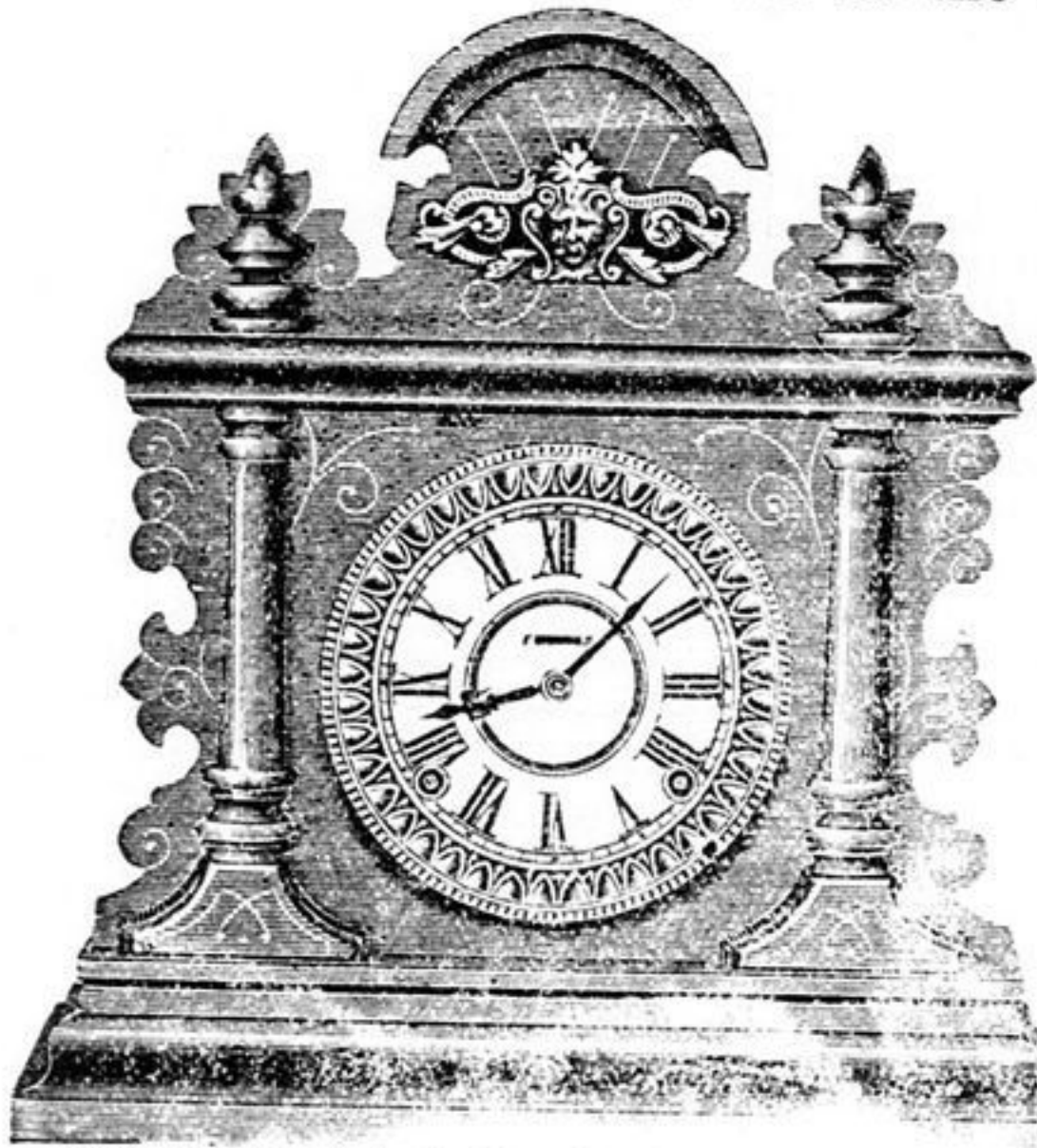
Footwear Direct From The Factory==A Special Purchase

Here is a list of Footwear we have just received from Montreal. We bought them direct from the manufacturer at prices which enable us to offer you a considerable saving. We guarantee every pair to give satisfactory wear. These are only a few of our many lines; we have a large stock and can't begin to quote prices here. Come and see them.

- MEN'S HEAVY SHOES**
- Men's split Blucher, worth \$2.25..... **1.69**
Broker's price.....
- Men's box calf leather lined, worth \$3.50..... **2.98**
Broker's price.....
- MEN'S FINE SHOES**
- Men's kid Blucher, worth \$2.50..... **1.78**
Broker's price.....
- Men's dongola Blucher, worth \$3.00..... **2.37**
Broker's price.....
- BOYS' SHOES**
- Boys' kangaroo shoes, worth \$2.50..... **1.98**
Broker's price.....
- Boys' satin calf, worth \$2.50..... **1.69**
Broker's price.....
- YOUTH'S SHOES**
- Youth's pebble shoes, worth \$1.50..... **.87**
Broker's price.....
- Youth's grain bals, worth \$1.75..... **1.22**
Broker's price.....
- MISSES' SHOES**
- Misses' grain bals, worth \$1.25..... **.89**
Broker's price.....
- Misses' buff shoes, worth \$1.50..... **.98**
Broker's price.....
- CHILDREN'S SHOES**
- Children's fancy black bluchers, worth \$1.75..... **1.19**
Broker's price.....
- Children's fancy tan bluchers, worth \$1.75..... **1.19**
Broker's price.....
- Infants' soft soles, worth 25c..... **.19**
Broker's price.....
- WOMEN'S SHOES**
- Women's kid shoes, worth \$1.75..... **1.39**
Broker's price.....
- Women's buff shoes, worth \$1.25..... **.98**
Broker's price.....
- Women's dongola kid shoes, worth \$2.00..... **1.69**
Broker's price.....
- Ladies' milking shoes, worth \$1.25..... **.89**
Broker's price.....

Remember The Clock!

We give with every 50c purchase, a ticket entitling you to a guess when the clock will run down. The clock is unveiled at 7.30 Wednesday evening of next week, and the prize will be given to the person guessing the nearest time, who also must be present at time Clock is Unveiled. See Clock in the window.



Broker's Clock to be Unveiled by Mayor Black on Wednesday, May 31st, at 7.30 p.m.

at 7.30 o'clock. Wednesday ev'g. of next week, holding the card bearing the time nearest to that at which the Clock stops. In winding the Clock the key is given four revolutions each week. The clock is started at four o'clock the first week and thirty minutes later each succeeding week. The Clock will run ten days on giving the key seven revolutions. Estimate the time at which the clock should stop and have time marked on the card. Our clerks will explain the details.

For guessing the nearest correct time at which the clock stops, we will give you your choice of the Best Pair of Shoes in the Store for three consecutive weeks. Guessing Cards only good up to 7.30 o'clock Wednesday evening of the week in which the goods are purchased. Purchases made after 7.30, Wednesday evening will be given cards for the next week's guessing. A clock on exhibition in Store will be allowed to run down each week. The prize will be given to the person present when clock is unveiled.



Groceries! Groceries! 23 lbs. Gran'd Sugar, \$1

- Rose Laundry Soap, 13 bars for..... **25c**
- Comfort Soap, 7 bars for..... **25c**
- Oatmeal, 10 pounds for..... **25c**
- McDonald's Tobacco, 3 plugs for..... **25c**
- Royal Yeast Cakes, 3 for..... **10c**
- 2 1/2 pounds Soda Biscuits for..... **22c**
- Fancy biscuits, per pound..... **11c**
- Fine Biscuits, per pound..... **10c**
- Pickles, per bottle..... **9c**
- Green Tea, 5 pounds for..... **1.00**
- Black Tea, 5 pounds for..... **1.00**
- Pure Coffee, per pound..... **16c**
- Good Black Tea, per pound..... **17c**
- Good Green Tea, per pound..... **17c**

A Carload of New Groceries For The Sale

Staple Dry Goods

- Prints, fast colors, worth 12c, Broker's price..... **8 1/2c**
- 36 inch Ginghams, all new goods, worth 15c. yard, Broker's price..... **10c**
- 35 inch Flannelette all new for the sale, worth 12c, Broker's price..... **8 1/2c**

New Bargains

Factory Cottons, Sheetings, Shirtings, White Cottons, Lawns, White Muslins, Table Napkins, Towels, Art Muslins, all on sale.

- 1 special lot, 3000 yards, double fold dress goods, entire lot must be cleared, regardless of cost, w'th 35c. and 40c., Broker's price..... **19c**
- Special line of suitings and plain cloths, worth 60c Broker's price..... **39c**
- 1 case new dress goods, just arrived for sale, worth 45c., Broker's price..... **29c**
- All our \$1.00 and \$1.25 suitings to be cleared by the Broker,..... **79c**

Big Purchase From Belfast Linen Agent

Winding up his linen agency in this country, giving the Broker liners for this sale at half price. 5 pieces bleached table damask, 60 inches wide, worth \$1.00 yd., Broker's sale price..... **49c**
1 case pure linen towelling, worth 5c. yd., Broker's price..... **5c**

A. D. LEAROYD'S GUARANTEE

We assure each and every purchaser absolute satisfaction. We guarantee every article and price-cutting statement herein made while the sale continues for 12 days. A pleasure to make things right. We want the people to have implicit confidence in the Merchandise Brokers Sale.

Arnold Jucksch (Signed) A. D. LEAROYD, Merchandise Broker
Thos. McClocklin Sale Promoters.
W. Puffer Witness: G. & J. McKECHNIE

Highest Cash Prices Paid for Produce

A. D. LEAROYD

Selling McKECHNIES' \$25,000.00 stock of New Merchandise, Durham