

PUBLIC BROKER'S SALE

G. & J. McKECHNIE, DURHAM

12 Days' Broker's Campaign

Huge 12 Days' Short Rush Sale

Owing to Broker Learoyd and his staff of Promoters taking up the work of the Ontario Security Company winding up stocks and the numerous entreaties from merchants all over Canada for quick money raising sales, he can only give Durham 12 Business Days, but we expect to raise more cash in 12 days than we ever raised in 21 days. This is Broker Learoyd's eighth time in McKechnie's Store, Durham, and every time with greater success. Step by step we have won our way to the front. We have gained your confidence. You have made it possible for us to buy in enormous quantities. The manufacturers know our buying power and all half-price big deals come to us. Broker Learoyd's reputation for selling merchandise at the keenest cut price in Canada has become a notoriety. A truly wonderful selection of new Spring Goods await you that mirrors half-price bargains by the thousand. There is an exhaustive and complete selection of new bargains in every department, in fact just double the showing of new goods ever offered in Durham. This huge price slaughtering campaign means saving of thousands of dollars to the people. We have engaged a tremendous staff to give quick service. The selling of this enormous stock in 12 days is a problem which necessitates such price cutting that only the Broker can do. Most critical bargain hunters will get satisfied.

Take Notice==Opening Morning, May 20th, at 8.30

Hot Fight to Raise \$6000 in 12 Days

Delays are Dangerous==Act Quick. Opening day, May 20th.
Positively Close the Sale on Saturday Night, June 3rd at 11 o'clock

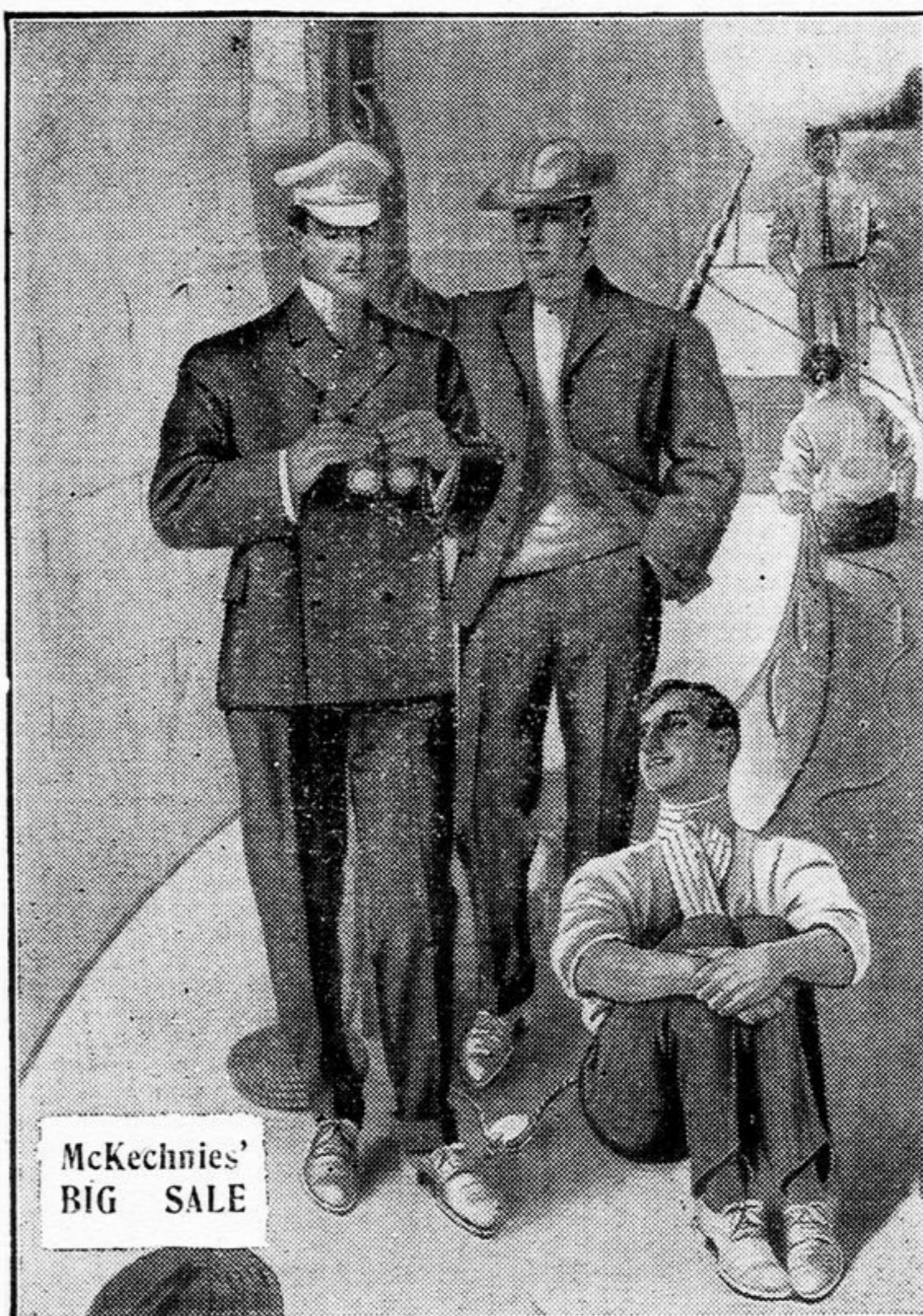
\$2000 Purchase of Ready-made Clothing

For Spot Cash That Will be Slaughtered at Half-price

Here are the bare facts—Men who know our Clothing Bargains in the past sales can expect greater bargains than ever, and should be on hand at the stroke of 8.30 opening morning. Highest standard of Clothing going at smashing Sale Prices.

- Men's Tweed Suits, well lined, A1 make, special, worth \$5.00. Broker's price..... **4.98**
- Men's Tweed Suits, extra well lined, very special, worth \$10.00. Broker's price..... **6.98**
- Men's Tweed Suits, large assortment of patterns, just to your fancy, worth \$9.00. Broker's price..... **5.98**
- Men's Fine Tweed Suits, they are a snap—just think—worth \$13.00. Broker's price..... **7.49**
- Men's Fancy Worsted Suits, newest styles, right to date, worth \$10.00. Broker's price..... **7.50**

Hats
The Greatest \$1 Hat Sale in Canada, Saturday and Sat'y Night.
Stiff & Soft Eng. Barrington and Palmer, \$2.50 to \$3.00. Broker's price..... **99c**



McKechnie's BIG SALE

Boys Will be Boys, of Course

We don't expect them to be girls. When a strenuous boy and good spring weather get together there will be something doing. You can't prevent the boy's clothes from wearing out, but you can put off the day of buying by having him wear our good clothes. Suits for boys of all ages, built to stay of strong fabrics.

- 50 special Boys' 2-piece suits, in blue serge, worth \$2.50. Broker's price..... **1.98**
- 100 special Boys' D.B. and S.B. suits, fine grey tweed, worth \$3.50. Broker's price..... **2.69**

UNDERWEAR

It is time to change Underwear again. The careful man will change gradually. A medium weight at the present time is the safest. For now we have Merino, Balbriggan and Wool Underwear in just the right weight.

- 25 doz. special Balbriggan, fine finished underwear, worth 50c. All sizes, 34 to 42, drawers to match. Broker's price... **.39**

Men's Braces

- 5 doz. Police braces, leather ends, A1 quality, worth 25c. Broker's price..... **.19**
- 12 doz. extra special, leather ends, good web the world over 25c. Broker's price..... **.19**
- Think of getting our fine, plain elastic web suspenders, worth 60c. Sale price..... **.33**

NOTICE TO THE PUBLIC
Store Closed Friday, May 19, marking down all merchandise. **OPENING DAY MAY 20, 8.30, SATURDAY MORNING**

Highest Prices Paid For PRODUCE

GROCERIES : 23 Pounds Gran'ed Sugar, \$1 : GROCERIES

- | | | |
|---|---|---|
| Rose Laundry Soap, 13 bars for... 25c | 2 1/2 lbs Soda Biscuits for..... 22c | Black Tea, 5 lbs. for..... \$1 |
| Comfort Soap, 7 bars for..... 25c | Fancy Biscuits, per pound..... 11c | Pure Coffee, per pound..... 16c |
| Oatmeal, 10 lbs. for..... 25c | Fine Biscuits, per pound..... 10c | Good Black Tea, per pound..... 17c |
| McDonald's Tobacco, 3 plugs for... 25c | Pickles, per bottle..... 9c | Good Green Tea, per pound..... 17c |
| Royal Yeast Cakes, 3 for..... 10c | Green Tea, 5 lbs. for..... \$1 | Carload of New GROCERIES FOR THE SALE |

Highest Prices Paid For PRODUCE

Big Opening Display on 2nd Floor In Charge of W. Puffer, Sarnia

New Rugs, New Linoleums, New Wallpaper, New Madras and Curtains, Big Display of Curtains and New Fancy Mats. 5 special 12 feet wide Linoleums, worth \$2.25, Broker's price, \$1.89. The largest stock of wall paper in Western Ontario, to be slaughtered away below regular price. Largest showing of Rugs west of Toronto.

A. D. LEAROYD

Selling McKechnie's \$25,000.00 Stock New Merchandise
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