

# THE MILLINERY REDUCTION SALE WILL CONTINUE

Another big week in the Price-cutting Millinery Sale. Now, if ever, is the time to buy Trimmed Millinery. Read the descriptions below and see what a beautiful Hat you can get at such bargain prices.

### Black Hats

1 large picture hat, best quality black paon velvet, covered plain, with orange or edge, trimmed with handsome plumes. Reg. \$12.00. Sale price— **7.98**

1 black velvet toque, good quality, suitable for middle aged women, silver and black spray. Reg. \$1.75. Sale price— **2.65**

1 black silk toque, folded rim, draped crown, black spray at side, and dull jet ornament. A good mourning hat. Reg. \$5.15. Sale price— **2.89**

1 beaver cloth toque, plain rim, draped crown, good wing at side, small and neat. Regular \$1.75. Sale price— **1.75**

1 young ladies' black felt shape, rolling up brim, with handsome bow of black taffeta across side. Reg. \$4.75, for **2.65**

1 small black toque, corded rim, and crown, three small ostrich tips at left side, and jet ornament. Worth \$5, for— **2.69**

1 young ladies' hat, very large, black felt, a stylish shape, good taffeta silk drapes, and two pairs wings. Reg. \$4.95, for— **2.85**

1 good quality felt turban, faced with pointed velvet and 3-yard bow of good taffeta ribbon completes brim. Reg. \$4.00. Sale price— **1.98**

Good quality black mushroom sailor, trimmed smartly with two quills, ribbon bow, and side band. Regular \$4.00. Sale price— **2.39**

1 black beaver, roll at side, and trimmed with paon velvet and cluster of pink roses. Reg. \$7.00. Sale price— **4.98**

Smart rolling shape, with corded silk top of King's blue corded silk, and black paon velvet facings, trimmed with blue ostrich pom-pom. Reg. \$6.00, for— **2.65**

### Brown Hats

1 good quality large black felt, trimmed with drape of black silk velvet, and large white wings. Regular \$6.00. Reduced to **1.98**

Medium sized drooping black felt shape, trimmed with moire velvet around crown, pipings of King's blue, with black mount. Reg. \$6.35. Sale price— **2.65**

Smart drooping black felt, with silk velvet bands, and large black wings. Regular \$4.95. Sale price— **2.98**

Black paon velvet turban, covered plain, with two good quality plumes and jet caboshon. Reg. \$10.00. Reduced to— **6.98**

Black drooping felt sailor, trimmed with good quality black moire ribbon bow, and band around crown. Regular \$4.75. Sale price— **2.69**

1 large velvet hat, turned up edge, with beautiful draped crown trimmed with French pom-pom. Reg. \$5.75. Sale price— **2.98**

1 medium size black velvet hat, crown and rim covered plain, moire ribbon facing, trimmed with a large moire ribbon bow at right side. Regular \$5.98. Sale price— **2.88**

1 small velvet, bell shape, rim covered plain, with best quality silk velvet, crown trimmed with one handsome pair of King's blue wings. Reg. price, \$4.75. Sale price— **2.49**

### Rose, Red, Amethyst

1 rose felt shape, not large, trimmed with wing, plain rose silk touch of persian. Regular \$3.75. Sale price— **1.39**

1 dark red toque, in good quality velvet, good ribbon trimming, and roses. Regular \$4.75. Sale price— **2.49**

1 small rose felt shape, suitable for matron, trimmed with black velvet and wing. Regular \$3.75. Sale price— **1.75**

1 drooping shape, medium size, covered plain, good quality dark red velvet, two ostrich pom-poms at left. A good seller. Reg. \$4.95. Sale price— **2.98**

1 mink toque, with rose velvet, draped crown, gold cord and tassels complete trimming. Reg. \$16.00. A bargain at **8.98**

1 rose velvet toque, corded rim, tam crown, handsome wing, shot silk facing. Reg. price, \$4.98. Sale price— **2.98**

1 stylish, plum colored felt, caught off face, with shaded wings and ribbon velvet, same shade. Reg. \$4.35. A price-cutting bargain— **1.79**

1 close fitting draped bell shape, amethyst color, silk face, silk and gold flowers, brim to left. Reg. \$6, Sale price— **3.98**

1 bright red felt turban, persian silk and feather mount. Reg. \$4.00. Sale price— **1.98**

1 dark red felt shape, drooping persian and gold band, 5 yds. of ribbon, bow to left. Reg. \$4.98. Sale price— **2.98**

### Ladies' Bonnets

1 ladies' bonnet, draped velvet and moire silk crown, three tips, and one spray, taffeta ribbon ties, and rosettes. Regular \$4.15. Sale price— **2.69**

2 black taffeta silk bonnets, full front draped crown, black flowers and ribbon trimming, good ribbon ties. Regular price, \$4.25. Sale price— **1.98**

2 velvet bonnets, sequin trimming, ostrich spray, and ribbon trimming, good moire silk ties. Regular price, \$4.35. Sale price— **2.35**

### Green Hats

1 good quality bell shape, in olive green and black, trimmed with black silk velvet, and good wings. Regular \$6.50. Reduced to— **1.98**

### Navy Blue Hats

Good quality navy felt turban, trimmed with good quality satin ribbon and good strong wings. Reg. \$4, reduced to **2.69**

Medium size navy felt, high stylish roll at side, and trimmed with good quality satin ribbon, and handsome long wing. Reg. \$5. A bargain at— **1.98**

1 large navy drooping shape, trimmed stylishly with good and strong navy wings, paon velvet, with gold band. Reg. \$5. Sale price— **2.98**

Small navy felt turban, trimmed with good and green persian band, navy ribbon, and handsome wings. Reg. \$3.50. Sale price— **1.75**

1 new blue felt turban, trimmed with velvet ribbon and large strong wing. Regular \$4. A snap at— **1.98**

Navy paon velvet corded toque made in the common sense shape and trimmed with good navy feather mount. Reg. \$5.00. Going at— **2.98**

1 large good quality navy felt, trimmed with handsome navy wings and velvet ribbon. Reg. \$5. Sale price— **2.41**

1 stylish navy plush turban, trimmed with a good navy spray. Regular \$4.00. Reduced to— **1.98**

**NEW HATS ADDED TO OUR STOCK**--We are making elaborate preparations for the Christmas trade. 50 more smart Velvet and Fur Hats fresh from the work room. 35 smart felt shapes trimmed with wings and velvet, suitable for street wear. Only five more weeks before Christmas to do your buying in Millinery. Rush in your order of Fur and Velvet and have it done before the Christmas rush.

## Lambton St. MISS DICK DURHAM

### Humor and Philosophy

By DUNCAN M. SMITH

**PERT PARAGRAPHS.**

**DON'T** knock. You won't hurt the other fellow, but will get yourself the reputation of being a grouch.

Don't worry lest your demise cause a deep void. The world will forget you before it stops to do anything else.

The farmer knows just how to run a grocery store, and the business man looks forward eagerly to the time when he shall quit business and gather in shekels from that farm of his dreams.

Today we use a motorboat on the river of life where our fathers used a raft.

The small boy thinks it is an ill wind that shakes down no hickory nuts.

The woman who cleans garments with gasoline in a room with lighted gas doesn't tarry with us long enough to wear the renovated things.

Nothing injures the memory of a millionaire like being called to the witness stand.

Why is it that a man on a fishing trip will call good fare that is served to him at home would cause him to raise the roof six inches.

**But the Thing in Summer.**  
"I think it is horrid."  
"What?"  
"That tan is so unbecoming in autumn."

**The Contrasts.**  
An auto is a goodly sight  
As smoothly it goes gliding.  
And motoring is quite a treat  
For those who care for riding.  
But when it turns a somersault,  
Breaks bones and eats up money  
And muzzles landscape right and left  
It isn't quite so funny.

To see an auto climb a hill  
A sight is worth beholding.  
The little engine chugs along  
And does a deal of scolding.  
But when it tries to climb a tree  
And on the leaves goes grazing  
When gasoline should be its food  
The sight is more hair raising.

To tear off forty miles or more  
In just about a minute  
Is meat and drink and exercise  
To persons seated in it.  
But when a man is much in haste  
And his machine tries balking  
He envies then the humble chap  
Who takes his out in walking.

A solace for the old and young,  
A comfort for the lazy,  
And joy unspeakable, sublime,  
For persons plumb speed crazy.  
All these and more the auto is.  
The small and race horse shaming,  
But those who love it most admit  
It needs a lot of tanning.

**CHANGING THE SUBJECT.**

What Lincoln Said After Harvey Ended a Two Hours' Talk.

The Hon. Peter Harvey, the friend and biographer of Daniel Webster, was a large man with a small voice, and that compositly of manner that many very diffident men possess. Above everything he valued and prized himself upon his friendship with the "great expounder."

The first year of the war between the states he went to Washington and on his return was asked how he liked President Lincoln.

"Well," he said, "Mr. Lincoln is a very singular man. I went on to see him and told him that I had been an intimate personal friend of Daniel Webster; that I had talked with him so much on the affairs of the country that I felt perfectly confident I could tell him exactly what Mr. Webster would advise in the present crisis, and thereupon I talked to Lincoln for two solid hours, telling him just what he should do and what he should not do, and will you believe it, sir, when I got through all Mr. Lincoln said was, as he clasped his hand on my leg, 'Mr. Harvey, what a tremendous great calf you have got!'"

**Proof of Fairness.**

A frown developed on the countenance of the new patient as he studied the bill the physician had handed him. "What do you mean," he at length snorted, "by charging me \$25 for a two weeks' treatment when you charged Handerson only \$10 for a treatment extending over the same length of time?"

"If you mean that I am not impartial in my charges," retorted the bristling doctor, "I want you to distinctly understand that you have absolutely no foundation for your insinuation. I ordered Handerson to eat three square meals a day, while I forbade you to eat more than one light lunch. Now, sir, if you will add the cost of Handerson's meals to my charge of \$10 and compare the result with the cost of your meals plus my charge of \$25 you will obtain such proof of my equitableness that you, if you are a man, will humbly apologize to me for your unkind and unwarranted attack."—Chicago News.

"The D.&L." Emulsion taken in cases of general debility and loss of appetite, is sure to give the best of results. It restores health and gives renewed vitality.

**roving a rakir.**

A story used to be told at Cairo of Sir Richard Owen during one of his sojourns in Egypt. The great naturalist was seated in the shade on the veranda at Sheppard's hotel when the inevitable snake charmer came to him and produced from his bag a lively specimen of the horned asp—the deadly cerastes. The professor gazed and, nothing daunted, stopped and plucked the horns from the head of the reptile wriggling at his feet, remarking to a bystander that the man would probably think twice before trying to palm off upon any one else a harmless snake as a cerastes by the aid of a couple of fish bones. With anybody else the charmer would probably have succeeded. He had tried it on the wrong man.

**An Antiseptic Child.**

Little Walter was always carefully guarded against germs. The telephone was sprayed, the drinking utensils sterilized and public conveyances and places were forbidden him.

"Father," he said one night in a tone of desperation, "do you know what I am going to do when I grow up?"

"What?" asked his father, preparing himself for the worst.

"I'm going to eat a germ."—Success Magazine.

**His Style.**

Agent—Did you find a suitable house for that customer who seemed so cheery? Assistant—I did my best, sir. I recommended him one with a swell front.—Baltimore American.

**Then He Knew of Course.**

Husband—Does that new novel turn out happily? Wife—it doesn't say. It only says they were married.—St. Louis Star.

One kind word may turn aside a torrent of anger.

The Rev. Irl R. Hicks 1911 Almanac

The Rev. Irl R. Hicks Almanac for 1911, that guardian angel in a hundred thousand homes, is now ready. Not many are now willing to be without it and the Rev. Irl R. Hicks Magazine, Word and Works. The two are only one Dollar a year. The Almanac is 35c. prepaid. No home or office should fail to send for them. to Word and Works Publishing Co., St. Louis, Mo.

Chronicle to January 1912, \$1.00.

Waste not your change on ball games and you will want not for girls to accompany you to the soda fountain.

**Didn't Annoy Her.**

"He proposed to me again last night."

"That makes the third time, doesn't it?"

"No; the fourth."

"And you turned him down again. I suppose."

"Cold."

"The idiot! How long do you suppose he will keep this up?"

"He isn't any more idiot than you are or as much either. For that matter, and he has my permission to keep it up as long as he wants to."

**Seasonable.**

Some artist, believe me, is Autumn. In colors she dippeth her brush. And, reckless as dabbers of whitewash, she throws the paint on with a rush. The leaves that were yesterday verdant grow red as the head of a guy who hears that the maiden is fooling. Who said she'd be his by and by.

**His Enthusiasm.**

"I do love enthusiastic people."

"Do you?"

"Yes, don't you?"

"The most enthusiastic person I know is one I have little use for."

"Why?"

"Well, he is a bill collector."

Mr. John Armstrong, Secretary of the Ontario Bureau of Labor, died at the Western Hospital, Toronto, on Tuesday.

An impossible thing to find, a plaster equal to the "D.&L." Menthol, and it is being imitated. Get the genuine. For side aches, back aches, stitches, nothing equals it. Made by Davis & Lawrence Co.

The Court of Revision has decided that Judges and all other Dominion Government servants are liable for income tax.

The C.P.R. will establish new services to South American ports and to the West Indies. For the latter service, new boats will be built.

"I am pleased to recommend Chamberlain's Cough Remedy as the best thing I know of, and safest remedy for coughs, colds, and bronchial trouble," writes Mrs. L.B. Arnold, of Denver, Colo. "We have used it repeatedly and it has never failed to give relief." For sale by Gun's Drug Store.

The Grand Trunk freight sheds at Wingham were destroyed by fire on Tuesday.

"I do not believe there is any other medicine so good for whooping cough as Chamberlain's Cough Remedy," writes Mrs. Francis Turpin, Junction City, Ore. This remedy is also unsurpassed for colds and croup. For sale at Gun's Drug Store.

**Knew What They Were.**

Examiner—Well, my good boy, can you tell me what vowels are? First Boy—Vowels, sur? Ess, of course I can. Examiner—Tell me, then, what are vowels? First Boy (grinning at the simplicity of the question)—Vowels, sur? Why, vowels be chickens!—London Answers.

**Sundays Only.**

Mrs. Hoyle—Your husband's business keeps him out of town all the week, I understand? Mr. Doyle—Yes, he is at home only one day. I call him my Sunday supplement.—New York Press.

**The Easy Way.**

"You must take rigorous exercise if you expect to regain your health."  
"Aw, shucks, doc; why can't I take some kind of a patent pill?"—Kansas City Journal.

No man or boy is ever the slightest good in this world unless he has ambition.—Lord Stanley.

### Allen's Lung Balsam

Contains no Opium.

Is the one Safe and Effective Cough Remedy for general family use.

DAVIS & LAWRENCE CO., Montreal.

WINTER TERM OPENS JAN. 3rd

### ELLIOTT Business College

TORONTO, ONT.

Canada's High-class Commercial School, absolutely superior instruction. Write to-day for large catalogue.

### FERROVIM

TRADE MARK

**THE BEST TONIC**

for all sickly people,  
Makes new blood;  
Gives strength;  
Restores vitality.

Taken after any illness it hastens a return to health.

Davis & Lawrence Co., Montreal.

Don't Suffer with Them  
Cure  
STORE  
MARKET AGENT  
Remaining with  
Cut Saws and  
Monarch, Leader,  
Leaf Lance, Presi-  
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