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ARE STORE.

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and Upholstering next door to Post Office

With \$12,000 Worth of Trimmed and Untrimmed Millinery

WE BEGIN SATURDAY, NOV. 12th, OUR BIG SEMI-ANNUAL SALE

This simple announcement that we are going to conduct another of our big Clearing Sales of Millinery is sufficient for most people who know this store. We carry no goods over to another season, and now before the winter is here, we offer our entire stock of Fall and Winter Hats at unparalled prices. A finer assortment cannot be found outside the city of Toronto. Every price will be marked in plain figures, showing the immense reductions that have been made.

Brown Hats

HERE

Nov. 10, 1910

One small brown paon velvet, Large black felt, drooping drooped bell shape, trimmed at shape, with folds of black, yelside with beautiful bunch of brown low and red velvet, with beauti-Sale price..... 2.29 ful black wings. Regular price,

made in brown, with handsome bunch of pink roses at side, and facing o moire silk, with large gold crown. Regular \$7.25, forgorded tam crown, trimmed with args feather spray. A leader for young girls. Regular \$5.2.98 silk, and handsome pair wings. Sold at the low cost of ... 2.98 Regular \$5.50. Sale price.....

This jaunty turban shaped hat is made of brown and blue silk vel- with best quality pan velvet, and vet, trimmed with handsome brown trimmed with lovely large moire wings, and rhinestone? OK buckle. Reg. \$5. Sale price U. QU

This is a becoming, yet inexpensive drooping felt shape, with silk velvet binding, tam crown of velvet and corded silk, bunch of brown silk flowers, and foliage at side, Regular \$5,15 Sale 1 1 0

This jaunty draped turban brown silk velvet is becoming to Regular \$4.75. Sale price . Sale price Sale price

Large felt flat hat in brown, with lar \$9.75. Sale price.....

velvet binding, beautifu'ly draped Small black beaver cloth turban. erown, and large ornament. Reg- draped crown, and trimmed with

with suitable trimming of brown best quality black taffeta ribbon, Reg. \$3.75 Sale price..... 1.88 bow and two quills. Regular 2.65

with handsome pr. wings 3.65 ther mount. Regular \$4.00. Sale 2.

wings. Reg. \$4.75, for ... 2.65 Regular \$5.25. Sale price..... Love'v black mains will volvet

to match. Reg. \$4.00. To 1 QQ brown, roll at side, trimmed with ther spray. Regular \$5.25. Sale 7 CO good quality brown satin ribbon, price and strong wings, with touch of

Elderly Ladies' Bonnets

1 bonnet in dull silk, shirred rim, Sale price mourning. Regular \$5.00.

erown, trimmed in front with lilacs Regular \$6.00. On sale for the 2 00 and silk rosettes, taffeta ribbon small price of J. 3 ties. Regular \$4.00. For 1.98

1 black silk velvet bonnet, draptrimmed with jet and ostrich mount King's blue velvet around crown, ed facing, good full draped crown with good quality taffeta ties and and handsome King's blue and rosettes. Regular \$4.50.

Ladies' taffeta silk and velvet connet, made folded brim and pretty full crown. Fits well and looks stylish and pretty, trimmed with jet spray with good quality satin ribbon ties and bows. Regvelvet facing and draped crown, trimmed with fluffy mount and ties and rosettes of good quality high rim, and good fitting style, taffeta ribbon. Reg. \$4.50 2.98 trimmed with good taffeta ribbon. folded brim and crown, trimmed with good satin ribbon and spray.

A nice assortment of buckles silver and jet.

Regular \$4.25. Now marked 2.98

jet hat pins. Regular 2 for 25c. Sale price, each-

Black Hats

\$5.50. Sale price

Luge drooping paon velvet hat Beautiful black beaver, with Large black drooping shape,

> Black rolling shape, faced silk ribbon bow. Regular \$5.75.

Small black felt turban, with full drape of good quality taffeta silk, with spray. Regular \$5.00. Sale price----- -----Large black taffeta folded tur-

buckle. Regular \$5.75. Going for the ridiculously low price of---most everyone. Made of folded Black felt drooping shape, trimbrim, and gold and brown ribbon. med elaborately with good black Handsome mount at side O O moire ribbon. | Regular \$4.90.

ban, with beautiful spray and

Brown felt chic shape, velvet Black turban, covered plain with folded around crown, and two best quality pan velvet, and trim-

ular price, \$4.75. Going 2.15 large, strong black wings. Regnow at----- 1.98 and black feathery mount. Reg1.98 and black feathery mount. Reg1.98 and black feathery mount. Medium size brown felt sailor, Black felt sailor, trimmed with

smart brown silk ve'vet drap- Black silk braid and beaver cloth ed toque, bandeau of gold Persian turban, with good full black fea-

1 good quality brown felt turban New style black beaver cloth hat A leader. Trimmed with crush of covered plain, with beautiful pair brown silk velvet, with two gold black and white wings at side. 7 10

Lovely black moire silk velvet 1 small brown felt, with smart hat plain brim and draped crown, roll at side, trimmed with yellow with two large ostrich pon-poms. and brown paon velvet with wings Regular \$5.25. Sale price

Small black silk velvet draped toque, made on the common sense . Good quality large felt shape in shape, with black and white fea-

A charming idea in a middlegold. Regular \$4.15. Sale 2.15 aged ladies' dress turban, made in paon silk velvet, handsome jet ular \$5,25. Sale price

Medium size drooping velvet 1 black silk velvet bonnet, fold- shape, facing and crown of shell ed and draped, trimmed with three pink paon velvet, black upper handsome tips, taffeta ribbon and brim with twist of gold around sequin ornament. Regular \$4.15. crown, and two handsome plumes. Sale price 2.98 A genuine snap. Regular \$8.00. A QQ

sequin applique, ostrich pon-pom, A large and effective design in rosettes of taffeta ribbon, and taf- the new wide umbrella, mushroom feta ribbon ties. Suitable for brim shape, with round crown with 2.65 full drape of black moire velvet 1 taffeta silk bonnet, folded with handsome scarlet mount.

> One of the leading designs of Paris, called the "Bell Shape" hat, with tight bands of black and 2.88 black mounts. Regular \$6.35. Sale 2 00 price, a regular snap at' 0.70

1 good quality black felt, turned off the face, trimmed with huge bow of black taffeta silk ribbon. 9 10 suitable for mourning. Reg. \$4.35 at L. 13 1 black felt turban, neatly trim-

ular \$4.75. Sale price 2.88 med with folded velvet and spray, 1 bonnet made with black shirred | jet ornament, suitable for elderly 9 QQ ladies. Regular \$5.00. Sale price ... L.JO 1 small black turban, not very

Black paon velvet bonnet, pretty dull jet ornament. Reg. \$3.85, for 1.30 1 draped velvet turban, so popular this season, with deep jet band. one good tip. A becoming hat. A ? Regular \$7.15. Sale price 4.00

1 draped turban of plain black from 5c. to 35c. Rhinestone, gold. velvet, touch of gold and trimming of gold grapes. A good 19 only fancy pins, mostly all toque for the small price. Regular 9 QQ 7c \$5.00. Sale price, 2.30

1 black felt sailor shape, trimmed Beautiful sequin and jet band- at left side front with 5 yds, good

Green Hats

EXAMPLES THAT INDEX THE PRICE-CUTTING:

A large rolling felt shape, a bind of best quality taffeta silk. beautiful draped crown of best silk 9 00 velvet and taffeta silk trimmed with pair of white wings and gold 2.65 buckle. Regular \$5.00. Sale price. 2.65

Medium size drooping felt shape suitable for young girl, bind of green taffeta silk, drape of silk around crown, trimmed with pair 2.98 of white wings, and gold buckle. 1.65

Green turban shape, suitable for matron, trimmed with moire ve'vet ribbon around crown, and beautiful grey and dark green wings, finished with twist of green 1 00 velvet. Regular \$5.25. Sale price... I.JU Medium size turban shape, suit-

ity taffeta ribbon, and two pairs beautiful white wings, finished with twist of ribbon, and buckle. 1 Regular \$4.50. Sale price. 1 large drooping reseda green shape of best quality pan velvet, plain brim, beautiful shirred facof taffeta silk, and corded tam U.UJ crown, finished with beautiful

shirred facing of taffe'a si'k, and

corded tam crown. finished with

beautiful buckle to match. Regu- 2

able for matron, trimmed with

moire velvet ribbon and best qual-

ular \$5.00, Sale price i green and black smart turban shape, suitable for matron or young lady, with folds of black velvet beautiful draped crown, ular \$6.75. Sale price L.J

Navy Blue Hats

1 large plain turban of blue beaver cloth, trimmed with one Mephiste mount in navy, moire silk facing a quick seller. Regular 7 4. TO \$5.75. Going at L. TU

Large drooping shape in Copenhagen blue silk velvet, beautiful shirted crown, and one handsome pair of wings, finished with silver. band and bow. Regular \$6.55. Sale 9 9 med with green shot taffeta si'k,

1 small felt turban, a neat, less. fitting shape, trimmed with handsome pair of wings, and drape of libbon, and velvet. Regular 7 An \$4.75. \ regular snap L. 40 silk. Regular \$3.75. A big bar- 1 A Napoleon shape in King's blue

navy b'ue facing and bandeau, trimmed with one handsome pair of wings. Regular \$4.85. Sale price I.JU 1 large Gainsborough shape, bandeau and ostrich mount. Reg- 2 1 5 good quality felt, trimmed with two handsome pair of wings, moire ribbon velvet. Regular \$4.75. Sale 9 QL

> 1 large good quality felt, trimmed with two handsome wings across front, finished with tailored bow of ribbon velvet, strappings of ribbon velvet across crown. 3.39 Regular \$6.00. Going at 3.39

1 neat fitting navy toque, folded brim, corded draped crown, ttrimmed with cords and tasse's. Latest winter design. Regular \$5.00. 1 drooping sailor navy, with

drape of silk, round crown and lar \$3.50. Sale price 1.50 large bow of stitched silk, Regu-1 navy, rolling felt shape, trimmed with strappings of moire ve.-

vet ribbon and feathery spray and 1 ornament to match. Reg \$3.75. Sale I.U. 1 Napoleon in King's blue felt shape, trimmed with best quality black velvet and two lovely black

quills. Regular \$3.00. to be sold for 1 medium sized navy shape, stylish flare brim dress hat, trimmed with full coronet of silk finish velvetta, novelty wheel ornament, and beautiful pair of navy wings. 1

Regular \$5.50. Sale price 1 large drooping shape, made of good quality silk velvet, faced with cream colored taffeta silk, a beautiful corded velvet tam crown. trimmed with a lovely cluster of silk, flowers and foliage. Regular 2.98

1 navy beaver cloth turban, suitable for the winter, trimmed with wings, and fancy ornament. Reg- 1 7 ular \$4.00. Sale price ----- -----

1 plain covered beaver cloth turban, a little higher at one side.

Children's & Misses' Hats

Child's hat in navy felt, trimmed with dresden and navy ribbon

1 child's new blue felt hat, drooping and dented brim, trimmed with nice full bow, and drape of white silk. Regular \$2.50.

1 misses' white felt sailor, trimmed with huge bow of brown silk, 1.65 braid, and jet. Regular 25 and band. Reg. \$3.00, reduced to 1.65 and 30c each. Sale price... 140 Child's brown felt flop hat, with crown. Regular \$2.35. Going at Child's navy drooping felt sailor,

\$2.75. Now reduced to---- ---Smart child's hat, in the new blue felt, with huge bow of dresden ribbon, best quality. Regular 1 \$2.40. Sale price----- ---- ---- ---- 1.00

rimmed with bow, and band of

corded si'k to match. Regular

Grey felt hat, suitable for child of nine years, trimmed with best quality grey satin ribbon to match. 1.55 1 bear skin bonnet, suitable for Regular \$2.40. Sale price 1.55 child 3 to 5. trimmed with baby 1 child's navy felt drooping hat, best quality, trimmed with butter-

lly bow of dresden ribbon, and trape. Regular \$2.75. Sale price... Misses' smart hat in navy felt, with large tam crown, of corded silk. Velvet bind, and large full 1 10

Misses' best quality white felt drooping sailor, with large bow of moire dresden ribbon and band. Regular \$3.00. Sale price

Chi'd's new blue drooping hat. fits well, and looks smart and stylish. Trimmed with full bow best quality dresden ribbon. Reg- 1 ular \$2.50. A bargain pale blue ribbon rosettes, and long Misses' old rose felt mushroom

sailor, suitable for a miss of fourteen, trimmed with huge bow of best quality silk ribbon to match. Regular \$3.00. Now reduced to 1.98 with pale pink ribbon rosette, and 1 brown drooping shape, trim-

U.U draped around crown, huge bow at side. A good se'ler all season, Regular \$2.85, for --- --- ---1 grey drooping shape, huge bow of beautiful quality shot taffeta

Old Rose Plum and Red

1 medium size old rose turban, made of best quality talfeta silk pair of old rose wings. Regular 2 00 Veilings and Ribbons

Stylish turban of old rose felt, trimmed with drapery of good quality silk, touch of dresden and beautiful large wings. Regular 2.35 Sale price 18c \$5.15. Sale price 4.03

try band very new and large wing, 2.65 Reg. 25c. and 35c. values 19c Regular \$4.25. Sale price..... 2.65 Dark red felt turban, trimmed

One harge amethyst velvet hat, drooping shape, beautiful facing of shot shirred silk. Smart tam crown. Trimmed with new and latest design of gold bandeau, with large wings to match. Reg- 9 ular \$7.00 A genuine bargain at ... U.L.

Smart hat for dress or street wear. Draped in plum velvet and trimmed stylishly with white fea-

The comet, a fancy hat with pretty dented mushroom brim and a baker's cap crown, in amethyst silk velvet, gold grapes, and amethyst head chain. Regular \$5.75. 2.8 Sale price

The "Madam Cherry" hat, a stunning idea in a red felt bell shaped hat. Trimmed elaborately with large ribbon bow, folded side band, and Persian band. Regular 2 \$5.25. Sale price----

Another dark red bell shape trimmed with handsome pair of wings and rich silk velvet in folds. Sale price,

One dark red toque, called the Montrose made in silk velvet, crown corded and draped with handsome band of Persian tapes-

Taffeta Silks

Taffeta silks in the most wanted shades, rose, navy, mauve, reseda. and paon velvet folds. Regular 1.65 King's blue, green, brown, red. \$3.00. Sale price 1.65 tan, pale blue, cream, white, purple and black. Regular 75 490 and 85c. per yd. Sale price

Wings, Buckles, Fancy Pins, etc.

27 fancy belts, all colors, shot taffeta silk, patent leather, gold,

31 fancy collars and jabots, aslarge bow, and full drape around 1 20 sorted styles an dcolors. Regular sale price, 19c, and..........29c

> Wings, quil's, and fancy feathers Regular price, 50c. to \$2.50. 98c Nice assortment of winter flow-

ers also at reduced prices.

Baby Bonnets

child 3 to 5, trimmed with baby blue soutache braid, tassels with rosettes of white an dsilk ribbon. and long ties, Regular 90c. .30 Sale price..... 495

1 little white silk tam, suitable for child of 3 to 6, with tucked fancy crown white valenciennes bow at side. Reg. \$3.25. Sale price lace white silk rosettes and ties Regular 75c. Sale price-----49c

1 little white net over pink silk 7 baby bonnet, for small baby, trimmed with lace and ruchings, rosettes of good quality ribbon, and long ties. Regular 69c., for ... 35c

> in the Dutch style, trimmed with ties. Regular 98c. Sale price-59c 3 Dutch bonnets, suitable for small baby. This bonnet is made of white corded silk, is trimmed

1 white corded silk baby bonne?

long ties. Reg. 98c., for-----59c 1 white silk bonnet, suitable for child of 2 or 3 years. It is trimmed with ruffles of lace, and has

l. I Clong sik ties. Reg. 69c, for --- 39c 1 beautiful little white silk bonnet, hand work embroidery, rouchings and lace round face, with l. Oo long silk ties. Reg. 75c., for-36c

2 Dutch bonnets, hand embroidered, trimmed with silk cords. It has long, white silk ties. Suitable for young baby. Reg 65c, for 39c

Auto veils, two and one-half yds. for from 49c. to 69c Veils, regular 25c, and 35c, yard,

Ribbon in al! the leading colors.

Black ribbon, regular 29c

Silk Velvets

Silk velvets in all the leading shades: red, green, brown, cream: rose, navy, white, yellow; mauve: pink, pale blue, red plush, orange: plush, black plush, navy plush, and ing colors in beaver cloth, Toques and hats will be made out of any of these beautiful colors at sale prices during the sale.

Untrimmed Shapes

More hints here of the very exceptional values presented.

Nobby styles in untrimmed hats Over 100 of these untrimmed shapes in the following colors: Navy, brown, green, rose; plum color, red. grey and white. These shapes are worth from \$1.75 to Button cabichon. Regular \$4.95. 2 1 \$3.50. Sale price: 1 counter 49c; 1 U. I U counter, 59c.

Over 33 beautiful black felt shapes: turbans, drooping shapes, small turned up hat, and other becoming styles. Regular \$1.50 to \$2.50. Sale price, each, 69c. 98c

The ladies of Durham and vicinity will understand from the character of our past sales just what this event means, and they will crowd our showrooms Saturday and following weeks in quest of this beautiful Millinery.

ambton St.

MISS DICK

DURHAM