

PUBLIC BROKER

And Clothing Manufacturers

The people are coming ten thousand strong this time. Our prices emphatically endorsed by greater every sale. In cons
 cided to cut and slash prices lower than ever. The growth of confidence in this great Public Broker's enormous. It is a re
 prices. The Broker treating the people with liberality that will crowd the store to the streets. Experi satisfied every man
 sale not a semblance of profits for us. The Broker has the name all over Canada of being the world's gra ce cutter.

\$15,000 CASH DEMAND THIS TIME, NOTHING LESS. This mous stock

of Windsor, for 7th Price Slashing Sale. 25 Sale Promoters and Sale People engaged to handle the gigan. Carload of fasci
 Sale on earth. **FREE! FREE! FREE!** PUBLIC BROKER'S CONCERT BY THE BROKER'S TETTE, morning, af

G. & J. McKECHNIE, DURHAM. Opening, Oct. 8

Men's Neglige and Working Shirts

- 10 doz. traveler's samples in Neglige fast colors, just arriv- **39**
- ed, worth 75c. Broker's price,
- Special lot Oxford Shirts, fast colors, large size, worth 60c. **39**
- Broker's price
- 15 doz. blue and white and black and white duck shirts, sold **39**
- by all dealers at 50c., Broker's price,

Heavy Wool and Cashmere Socks

- Heavy all-wool black socks, worth 20c., Broker's price, 2 **25**
- pr. for
- Grey wool socks, very special, worth 20c., Broker's price 2 **25**
- pr. for
- Big lot heavy all-wool working socks, worth 30c., Broker's **19**
- price,
- Fine all-wool cashmere socks, all sizes, 10, 10 1-2, 11, worth **19**
- 35c., Broker's price,

Tremendous Slaughter in Men's Underwear

- 1 case of special fleece-lined shirts and drawers, worth 50c., **39**
- Broker's price per garment,
- 1 case of fawn and pink all-wool shirts and drawers, worth 75c. **49**
- Broker's price per garment
- 1 case heavy all-wool elastic-ribbed, the world over at 85c. **59**
- Broker's price per garment
- Heavy zero all-wool shirts and drawers, worth 75c. Broker's **54**
- price per garment

Gent's Furnishing Department



- 10 doz. four-in-hand silk ties, worth 25c., broker's price **25**
- 2 for
- 10 doz. hook-on ties, new shades, worth 25c., broker's price **25**
- 2 for
- Big lot new special ties, fine silk, worth 50c., broker's price **19**
- Four-ply linen collars, all sizes, worth 50c., broker's price, **25**
- 4 for
- Men's suspenders, heavy, with leather ends, worth 25c., **19**
- broker's price,
- Men's large size linen lawn handkerchiefs, worth 8c. Broker's **25**
- price, 7 for

Slaughtering Overalls and Smocks

- 5 doz. men's blue overalls, worth 65c., Broker's price,
- 5 doz. men's black overalls, worth 65c., Broker's price,
- Black and blue smocks to match
- 10 doz. extra heavy double-stitched blue overalls, worth \$1.00 **69**
- Broker's price,
- 10 doz. extra heavy double-stitched black overalls, worth \$1.00 **69**
- Broker's price,
- Smocks to match

Dress Goods and Silks

- 1000 yards heavy suitings, worth 40c. a yard, Broker's price **12**
- per yard,
- 2000 yards Dress Goods, plain and figured, worth 50c. a yard, **19**
- Broker's price per yard
- 15 pieces Panama, 48 inch black, cardinal, garnet, brown, blue and **39**
- green, worth 75c. Broker's price
- 5 pieces blue and black, all-wool storm serge, new goods, **25**
- worth 40c. yard, Broker's price
- 2 pieces fine all-wool black Henrietta, worth 65c. yd. Broker's **42**
- prices,

3000 Yards New Suitings

Just received.—All the latest weaves, up-to-date goods that will be slaughtered out at half the regular price.

Black and Colored Silks

Big purchase of above will be on sale in the silk department, at prices that will astonish all. Rush in ladies, and pick up the half-price bargains.

Corset and Hosiery Sale

- 59 pairs celebrated D.&A. Corset, worth 50c. Broker's price **39**
- 5 doz. pairs Habit Hip Corsets, worth 50c., Broker's price
- 10 doz. special four-garter Directoire Corsets, worth 80c. Brok- **59**
- er's price,
- 10 doz. special D.&A. Corsets, De Luxe, Long Hip, garters at- **89**
- tached, worth \$1.25,
- 5 doz. special fine two and one rib double knee, ladies' hose, **22**
- worth 40c. pair. Broker's price
- Ladies' fine cashmere hose, worth 40c. pair, while they last, **22**
- 5 doz. ladies fine black Llama hose very special at 50c pr. Brok- **39**
- er's price,
- 3 doz. Kleinert's Favorite Front pad Belt hose supporter, **19**
- worth 25c. Broker's price
- Boys' heavy wool school stockings the kind that never wear **19**
- out, worth 30c. pr. Broker's price

Special Prices in Ladies' Underwear

- 10 doz. ladies vests, long sleeves, button down front, in white and **19**
- gray, nicely trimmed. Broker's price per pair
- pair,
- One special lot of 8 doz. ladies' vests and drawers, worth **39**
- 60c., Broker's price

Smash in Grocery Prices

- 25 boxes Comfort Soap, Broker's Price, 8 bars for
- 15 boxes Rose laundry soap, Broker's prices, 13 bars for
- 50 sacks oatmeal, Broker's Price, 10 lbs. for
- 10 cases Salmon, Broker's prices, per can,
- John Bull Pickles, Broker's prices, per bottle,
- Royal Yeast Cakes, Broker's prices, 3 for
- McDonald's Tobacco, 3 plugs for
- Black Tea, Broker's price, 5 lbs. for
- Green Tea, worth 40c. lb., 5 lbs for
- Pure Coffee, worth 35c. lb, fresh ground, Broker's Price,
- 30c. Soda Biscuits, Broker's prices 1-2 lbs. for
- Fancy Biscuits, Broker's prices, per lb.,
- Pine Biscuit, Broker's Price per lb.,
- REDPAT'S Light Yellow Sugar best quality, 22 lbs. for
- Best quality white Granulated Sugar, 20 lbs. for

A GREAT CLOTHING EVENT

Here is the biggest Clothing opportunity you ever had in
 likely to have this year. Spot mightiest power in
 enabled us to buy these several hundred suits at "our" pri
 them to you at A POSITIVE SAVING OF \$5 TO \$8 A SUIT
 a sale of Suits bought the regular way. These garments are the makers - skillful tailors - w
 garments, and we put them on sale at the following extra low prices. Patterns in unlimited vari

\$10 Suits, Topcoats and Cravenettes now

5.00

\$12 Suits, Topcoats and Cravenettes now

6.00

\$15 Suits, Topcoats and Cravenettes now

7.50



Big cash purchase sale Winding up
 Clothing Business, McKechnie Company, Toronto

A. D. LEAROYD, Selling McKECHNIE