

# FORTUNES IN CALIFORNIA OIL

**One Good Investment Worth a Life-Time of Labor  
Here is an Opportunity for the Man of Small Means**

This advertising announcement is especially directed to such readers of this paper as are honestly interested in their future; men and women who are not living altogether for to-day, but who have before them a definite and fixed purpose, and so shape their destiny each day, by word and deed, so that at some date not far in the future they may be able to achieve the crowning event of their lives.

It is only human that we should each desire to have in our own name much of this world's goods, sufficient at least to provide for comfort and independence during old age. It is quite true that only a lucky few attain this position in the days of their youth.

Are you satisfied with your future prospects?

Do you know beyond a shadow of doubt that within three or five years' time you will amass a fortune?

Could you say to yourself, right now, that in the next 18 months you will have practically made or saved from the investments which you are making to-day sufficient funds to provide for yourself and family a comfortable living for ten years' time?

## Millions From a Few Dollars in Oil

Chanslor and Canfield were both poor prospectors. Realizing the great possibilities and future of the California oil fields, they placed their savings in the oil industry, and are to-day rated as multi-millionaires.

Zed. Phelps four years ago last September alighted from the train in the Coalinga field, and was the proud possessor of \$23. The magic "23" did not disturb him: he was the proud owner of a million dollars' worth of grit, nerve and energy. He worked hard, saved his money, and did things. He invested his earnings in the oil fields, and, as a result, he is now worth a quarter of a million.

It would be difficult to devote much space to such men as Doheny, O'Donnell, Chanslor, Hardison, Stewart and thousands of others, who, through small investments in the great oil industry of California, became men of wealth.

## Don't Sigh and Regret---Do Something

We often look back and think to ourselves that, had our forefathers been as good as our hindsight we would have done differently. This looking back to disappointments that have passed is particularly interesting in connection with the California oil fields.

## Others Have Made Money in Oil--Why Not You?

The following is a list of "IFS" that are opening investors' eyes to the possibilities of California oil shares:  
If you had invested \$100 in "Silver Tip" at the ground floor price, you could have made \$600.

In W. K. ....	\$1,000.
" Sterling.....	1,000.
" Premier.....	1,100.
" Monte Cristo.....	1,120.
" Record.....	2,000.
" S. F. and McK.....	2,400.
" Sauer Dough.....	4,166.
" Lucile.....	5,000.
" San Joaquin.....	5,700.
" Peerless.....	6,350.
" Kern River.....	9,500.
" Central Oil.....	15,000.

If you had purchased Pinal oil shares at 25c per share, you could have sold at \$25 per share; it pays a regular monthly dividend of 15c. per share—a monthly income of \$60 on an original investment of \$100.

When the "Silver Tip" well in Coalinga oil fields came in this stock jumped in a night from 60c to \$4, and has been paying a dividend of 10c per share ever since. This is recent history, having occurred but a short time ago.

You have the same opportunities to-day in the Coalinga oil fields, and plenty of them, but you must think, reason and analyse for yourself before you can hope to acquire your share of the world's wealth; you must have the knowledge of your own convictions, and act.

## Advantages of Investments in Oil Securities

It is stated by the best of oil authorities that 96 per cent. of the wells drilled in the proven zone of the Coalinga, Cal. field produce oil. You must, therefore, realize that the element of risk in an oil investment is practically eliminated. Furthermore, placing your money in oil companies means quick and, in most cases, large returns, particularly so in cases where the Companies are operating in shallow territory which assures inexpensive drilling and quick action on the invested capital.

Crude oil, at the present market price is being purchased from the producer at sixty-three cents per barrel at the well. Mr. Aubrey, Californian State Mineralogist states that oil at \$1 per barrel is cheaper fuel than coal. Two and a half barrels of oil are

equal to (as fuel) a ton of coal, so that quantity of oil, at a dollar a barrel, or \$2.50, is the equal of a ton of coal at \$8.00.

Taking the Federal Geologist's figures as a basis for calculation, there is at present in the entire Coalinga District oil worth \$2,000,000,000. The great Comstock mines produced only \$645,000,000.

## The Property of the Coalinga-Eureka Oil Company Close to Great Gusher Well

The holdings of the Coalinga Eureka Oil Company consists of eighty acres, situated in section 24, Township 21, South, Range 14 East, Fresno County, California, separated by only two sections from the famous Section 6, the home of the great "Silver Tip" Gusher, and of the Lucile, Amy Pacific States Oil Companies, etc., all of whom rank foremost among the big producers of this great field. Section 18, adjoining the Coalinga Eureka property, is the scene of unequalled activity. Derricks have been built, tools hauled out, and drilling operations are being carried on with relentless energy. It is the undoubted opinion of experts and the practical oil men, that Sections 18 and 24 are destined to produce some of the most remarkable wells in the Coalinga field. E. W. Preston, probably the best expert in the whole of the Coalinga field and Superintendent of the Consolidated Oil Company (which adjoins our Coalinga-Eureka property), also General Manager of the New York Coalinga and Alladin Oil Companies (all producing), writes regarding the property of the Coalinga-Eureka Oil Company:

"You ask me to give an expert report on your land in Sections 24, 21, and 14. I have just returned from a very careful examination of the property. You have the same identical formation that has made the entire west side of the Coalinga field famous. You are sure to get good wells at a medium depth.

"This property adjoins our property, and I have been trying for some time to purchase this same tract. While I regret that we were unable to procure it, I cannot refrain from congratulating you on securing such a desirable piece of oil land. It means success to your Company."

## Plans of the Company

It is the plan of the Company to drill and complete at least four wells during the present year. These wells, according to the output of the wells on adjacent properties, should have an average yield of 400 barrels per well, or 1600 barrels per day, 48,000 barrels per month, which would enable the Company to pay dividends to the stockholders of from 3 to 5 per cent per month, besides holding in reserve a large sum of money for further development.

## Stock and Disposition of Funds

To complete their first well, the Company is placing on the market, a block 50,000 shares of Treasury Stock, fully paid and non-assessable, at 25c per share; when this block is disposed of, the price will be materially advanced.

The money received from the sale of this stock will be expended in developing the property, and not in fancy salaries. There are no salaried officials.

## Our Officers and Directors

EDWARD MEATH, the President, holds the very responsible position of Treasurer of Pierce County, Washington. Mr. Meath is identified with some of the largest commercial and financial institutions in that State, and is considered to be one of the most forceful, energetic and successful business men in the State of Washington.

HON. W. H. KERR, the Vice-President, is an ex-Superior Judge of Fresno County, California. Judge Kerr is one of the first settlers and pioneer operators in the Coalinga field. It is the consensus of opinion that he is to-day the best-informed person re local conditions in the Coalinga Oil Field, as well as the ablest oil expert and operator in all the California oil fields.

Judge Kerr will take charge of all development work on the Company's property, giving it his undivided personal attention, thereby assuring good judgment and conservatism in the management of the Company's field operations.

A. ROLAND, the Secretary, is one of the early operators in the Coalinga Oil Field, and is prominently identified with the oil

industry throughout the State of California. He is a man of unquestionable integrity and superior judgment.

E. Y. GRASSETT, one of Vancouver's most prominent Contractors, a native son of Ontario, well-known in social and commercial circles in Toronto. Mr. Grasset has proved himself to be thoroughly conversant with all matters of finance, and, from the manner in which he has succeeded in his own business, has been elected to the Board of Directors of this Company.

Mr. Grasset is a valuable acquisition to the Board of Directors; careful in his judgments, conservative in all his business undertakings, thoroughly experienced in the control of corporations. He will render a good account of himself, and will surely act in the best interests of the shareholders of this Company.

H. S. FORD, M.D.C.M., one of our leading physicians, is a graduate of McGill University, Montreal and is a well-known practitioner. He has established a most enviable reputation as a successful business man; far-seeing in all his investments, and, possessing natural shrewdness, he has proved himself to be a master of finance, and a very capable business manager.

So promising are the holdings of this Company, so good the prospects of the same, that eminent geologists and oil experts say that the Coalinga-Eureka Oil Company will bring into existence in the very near future oil wells which will produce enormous profits for the shareholders.

Now is your opportunity to acquire a holding in this corporation, when the shares are selling at ground floor prices.

Only a limited block of stock is to be sold at the ground floor price of 25c. per share.

We expect that the issue of 50,000 shares at 25c per share will be over-subscribed within the next two weeks' time.

No applications will be received for shares at 25c after Saturday, May 28th. Should there remain any unsold shares at that date, they will be withdrawn from the market, and a new issue placed on the market on June 1st at, in all probability, 35c to 40c. The price will be advanced from month to month as the development of the property warrants. It is expected that on the 1st of July the shares will be selling at 60c or 75c each.

Do not delay in mailing your application, since this advertising announcement appears in over 200 publications, and there are only 50,000 shares to be sold at 25c.

Sit down now and wire the Coalinga-Eureka Oil Company, Vancouver, to reserve your shares, then mail your cash payment by first mail.

Remit by cheque, bank draft, express money order or postal note, and make all payments payable to GEORGE L. TASCHEREAU, Trustee of the Coalinga-Eureka Oil Company, at par in Vancouver, B.C.

In directing your wire it will be sufficient to say:

"The Coalinga-Eureka Oil Company,  
"Vancouver, B. C.: Reserve..... shares,  
"mailing remittance to-day. Signed....."

No application will be received for less than 100 shares.

Remit all cash or on easy payment plan, as per schedule attached.

Remember, this stock is non-assessable—the Company is a limited liability corporation.

When you have paid your 25c in full, a certificate will be issued at once showing that your stock is fully paid up and non-assessable, each share having a par value of \$1.00. Prospectus mailed on application.

## What Your Money Will Buy Cash Plan (5 per cent Deducted)

\$ 23.75 will buy 100 shares .....	\$ 100.
47.50 will buy 200 shares.....	200.
118.75 will buy 500 shares.....	500.
237.50 will buy 1000 shares.....	1000.

## INSTALMENT PLAN

\$ 10.00 cash and \$7.50 a month for 2 months buys 100 shares.
20.00 cash and 15.00 a month for 2 months buys 200 shares.
30.00 cash and 22.50 a month for 2 months buys 300 shares.
40.00 cash and 30.00 a month for 2 months buys 400 shares.
50.00 cash and 37.00 a month for 2 months buys 500 shares.
100 cash and 75.00 a month for 2 months buys 1000 shares.

Remember to address your application and make all cheques payable to  
**George L. Taschereau, Trustee, the Coalinga-Eureka Oil Co., Vancouver, B.C.**

### Materials

### Tub Dresses

Specialized in WASH GOODS this must all stand three tests—beauty, value; the public to be the judge. Scotch Ginghams, checks, plaids, plain, 12 1/2 and 15c yard; Linen and Shantung finishes, plain color, different stripes, 15c and 25c yard; old rose, wistaria, 25c yard; and, always reliable, 18c & 25c yd.

### Summer Wear Two Makes

and sheer, note the width; MERCERIZED

### Ireland's is The Store

ask you often hear; test the statement. We have a large range of widths and patterns. Another feature is the values are

### Waists--These are the Season's Newest

tailored, embroidered and lace trimmed, \$1

### New Belts and Neckwear

variety at 25c, 35c and 50c. New Collars and

### Carpet Squares and Mats

new patterns, fawns, browns, greens &c., 65c to \$1.25. MATS—a lot of new ones

### Washing Print

light and dark colors..... 12 1/2c and 15c yard

### Butter and Eggs Wanted

### IRELAND

### The Thing That

Draws The Careful Buyer Of Boots and Shoes to us is the fact that they are sure of getting first-class goods at reasonable prices. Sure of ample variety to choose from. Sure of quality being as represented. Sure of getting what they want and when they want it. In a word sure of getting their moneys worth in reliable goods at reasonable prices. We also have and hit the mark with our Boots and Shoes, Hosiery, Trunks, Suit Cases, Telescopes, Valises.

### RAITH Custom Work and Repairing

as usual at The Down Town Shoe Store

### THE BEST

est, and it is at our store you will get relief from indigestion if you get your food from us. Try our 'Home-made' baking powder and nourishing.

### STINSON

### BAKERY

### THE NORDHEIMER PIANO

The Artistic Standard of Canada. 15 KING ST EAST

### ews & Latimer

Seed

groceries

fruit and Nuts

Confectionery

ices and Vinegars

family and Pure Manitoba Flours

lt. Farmers Produce Wanted