

THE PEOPLE'S STORE

Regent Brand Clothing

Regent Clothes are cut and sewn perfectly. The style is permanent, due to the honest methods of making and the excellence of the material used

We have a nice Line of Browns and Grays

Here, you are as welcome to look as to buy

When buying foot wear, come in and see our line of tan, patent or kid in "Imperial" makes

Highest prices for Eggs, Butter and Wool

Robt. Burnett

Durham - - - Ontario

People's Popular Price SALE!!!

Everything in this store is so exceedingly low in price that it has made us quite popular. People have become enthusiastic over it and give their friends the tip—"Go to McKechnie's for it." Whatever it be want that you may want in our line you can come assured that you will save money. It's not much out of your way, and once you come you'll find your way back again.

A FEW HINTS FOR BUYERS

Men's Clothing

Plenty of new up-to-date suits to choose from. Black and Blue Worsteds, Check Tweeds and Worsteds. Latest makes.

OUR LEADERS
\$10.00 Suits on sale at\$7.50
\$13.00 " " "\$10.00
\$15.00 " " "\$11.75

ODD PANTS
152 Pairs, all kinds, 98c to\$1.90
Overalls and Smocks at 50c to 75c
17 Men's cravenette coats \$10.00, for\$6.25

All our gents' furnishings are selling at nearly half-price, and they are all new and up to date. We intend to make this department one of our specials.

Hats for all heads

No matter what size or shape your head is, bring it in. We can fit it at any price your pocket can stand.

Boots & Shoes for all

We pay special attention to your foot needs. Stock is very large and must be reduced. We are noted for extra value in this line.

28 Pairs men's kid blue, were \$3.00, for\$1.75
20 Pairs men's box calf bals, were \$3.25, for\$2.00

38 Pairs men's heavy grain blue, slug soles, were \$2.60, for\$1.30
29 Pairs boys' box calf bals, were \$1.75, for\$1.25

24 Pairs ladies' fine kid bals, sewed soles, pat. tip, \$2.00, for \$1.25
19 Pairs ladies' kid Oxfords, were \$1.75, for98c

15 Pairs ladies' working shoes, all sizes, \$1.50, for70c

Carpets & Rugs

Specials in tapestries or ingrain. We'll match them while you wait. Bring us the correct size of your rooms. The saving is no small item, and it's yours for the asking.

Laces, laces, laces

We have just unearthed a few thousand yards of lace. They are on the bargain counter at 2 1/2 and 3 cents a yard.

Crockery & Glassware

Every purchase you make here is money saved for your bank account.

72 Doz. cups and saucers, were 90c, for62c doz.
30 Glass vases for cut flowers, were 25c, now15c each
19 Toilet sets, were \$5.00, now\$3.75

9 Dinner sets, 97 pieces, worth \$8.00, now\$5.75
2 Only dinner sets, 97 pieces, worth \$17.00, for\$12.95

There's plenty of goods in this department suitable for presents for June brides, and you can save a little on the side.

Wall Papers

We have thousands of rolls of new choice patterns, and people are astonished at how cheap they are.

We want you who are continually buying goods at any and every store to satisfy yourself that we are making Big Reductions in the prices and for that reason everything we have here will bear the closest scrutiny. Join the throng and come to

McKechnie's Big Departmental Store

Produce taken as Cash

The Song of the Hair

There are four verses. Verse 1. Ayer's Hair Vigor stops falling hair. Verse 2. Ayer's Hair Vigor makes the hair grow. Verse 3. Ayer's Hair Vigor cures dandruff. Verse 4. Ayer's Hair Vigor makes the scalp healthy, and keeps it so. It is a regular hair-food; this is the real secret of its wonderful success.

The best kind of a testimonial—
"Sold for over sixty years."
Made by J. C. Ayer Co., Lowell, Mass.
Also manufacturers of
Ayer's SASSAPARILLA, PILLS, CHERRY PECTORAL.

Flesherton.

At the Farmers' Institute meeting in the town hall on Thursday afternoon last the attendance was not such as to inspire a speaker, but Mr. Gamble, the delegate from Guelph College, gave an instructive address on underdraining. At the same time a meeting of the ladies was held in the basement of the Methodist church at which the district officers were elected for the ensuing year. The efficient staff for the past year were re-elected as follows:—Pres., Mrs. J. J. Graham, Vandeleur; Vice-Pres., Mrs. Robt. B. St. Fleisherton; Sec. Treas., Mrs. Myles, Kimberley. At the close of both meetings a basket picnic was held at which all enjoyed themselves.

Flesherton branch of Centre Grey Women's Institute held two public meetings in the town hall on Saturday when two lady delegates were present and gave interesting addresses. In the afternoon Miss Bell of Buffalo, spoke on Home Nursing and Miss Barnaby, of Nova Scotia gave a demonstration on cooking eggs. At the evening meeting the attendance was larger and the excellent addresses given by the delegates were much appreciated. Miss Barnaby spoke on "The Education of Girls," and Miss Bell on "Men and Women of the Future." Mrs. W. H. Bunt gave pleasingly rendered solos. Mrs. R. Best, President of the local branch presided. Miss Bell and Miss Barnaby were guests at the Park House over Sunday.

At the regular meeting of Prince Arthur Lodge, A. F. & A. M. on Friday evening last installation of officers took place and the complete staff for the ensuing year is as follows:—W. M., T. A. Blakely; I. P. M., W. A. Armstrong; S. W., C. N. Richardson; J. W., C. H. Munshaw; Chaplin, Rev. Dr. Caldwell; Treas., J. Blackburn; Secretary, Herbert Smith; S. D. J. P. Otwell; J. D. G. A. Watson; S. S., H. J. Heitman; J. S., W. J. Legate; I. G., Jos. Cornfield; D. of C., H. Heitman; Tyler, W. Burnett. W. J. Bellamy and C. H. Munshaw were elected auditors and W. A. Armstrong and W. J. Bellamy were appointed delegates to Grand Lodge. A petition was presented from the members of the order at Markdale praying for the institution of a new lodge at that place. The petition was received and recommended to the Most Worshipful Grand Master.

The service in the Methodist church on Sunday morning was in charge of the W. M. S. and was very efficiently conducted by Mrs. Jos. Clinton. Mrs. W. A. Armstrong gave the financial statement for the year of local branch and Mrs. W. H. Bunt read an excellent report prepared by Mrs. W. J. Boyd, delegate to the recent W. M. S. Convention in Toronto. Mr. K. W. Ennis, of Markdale occupied the pulpit in the evening. Mr. W. Heath supplied at Meaford Road in the afternoon.

In the Presbyterian church Communion service was held. Rev. L. F. Kipp occupied his own pulpit in the morning and his evening service at Rockvale was taken by Rev. Vansickle who is assisting in special services.

Mr. G. A. Watson completed his cut of logs and other timber last week and moved his portable mill to Proton where he has a big contract.

Mr. Artley's stone crusher is at work preparing stone for the improvement of the roads in this vicinity. Last week Councillors Carson and Best had material prepared and this week the machine is on Councilor McKenzie's division.

After being ill for some time with consumption there passed away on Saturday last at his home at Ceylon Mr. Alf Jones, son of the late Mr. Ebenezer Jones. The deceased who was 24 years of age was married a year and half ago to a Miss Allen, whose numerous friends deeply sympathize with her in her bereavement. The funeral took place to the public cemetery here on Monday afternoon. Rev. G. C. Little conducted the burial service.

Mr. Saul Hill, of the Toronto line, near the villey, who was only two weeks dangerously ill with heart trouble, passed away on Saturday aged 40 years. A widow and six children survive. The funeral took place to Markdale cemetery on Monday.

The Big Store Wool Wanted

Bring in your wool without delay. The early market will be decidedly the best. We will pay cash or exchange goods. Great bargains in all departments during the wool season.

This is the season for white and colored muslins. They are here galore at prices from 10c to 45c per yd.

Fine Lawn Blouses

- 6 Fine lawn blouses 65c, for.....39c
- 5 Fine lawn and lace insertion blouses \$1.75 & \$2.00 for.....98c
- 4 Lawn and lace insertion blouses \$2.50, for.....\$1.20
- 5 " " " \$3.00, for.....\$1.49

Ladies' White Underwear—Corset covers, gowns, skirts, &c., prices from 25c to \$2.50
Ladies' and children's white and colored parasols, 50c to \$3.00.
Astonishing values in wool blankets
This is the place to get an up-to-date ready-to-wear suit for men or boys, at prices you can't miss.
Don't forget that we have made a great reduction in our hardware to clear.

Friday & Saturday Bargains

- 4 Only 10c bottles extracts for.....25c
- Quart bottle catsup for.....15c
- 2 Reliable shoe polish for.....15c
- 5 Clothes-pins for.....5c
- 3 Klinzine ammonia for.....25c
- 3 Cans Richard's lye.....25c
- 6 Bars Quick Naptha soap for.....25c
- 20 Lbs granulated sugar for.....\$1.00

Cash paid for Produce

ALEX. RUSSELL

No 6 Company in full half strength left for camp at Niagara on Tuesday, Captain N. Richardson in charge. As four or five men are to go to Quebec Paragonary some of our boys will have the pleasure of a visit to the old historic city.

Miss Herbs, milliner at F. G. Karstedt's left a week ago for her home at Pickering and Miss Wilkinson of Leamington has been engaged for the rest of the season.

Mr. Jake Williams and family have removed to the McKee residence on Collingwood street.

Miss Rita Irwin and Amy Kelly of Durham, were visitors at Mr. J. A. Boyd's a couple of days last week. Fortunately the young ladies were not in the buggy when the lively horse driven by them broke away from Mr. Boyd's residence and started for home at a very lively gait.

Turning the corner the buggy was left behind somewhat damaged by collision with a post, but the runaway was captured on the outskirts of the village none the worse for its escapade.

The two-year-old child of Mr. and Mrs. Loucks got the palm and fingers of one hand severely burned last week by laying the hand on a very hot stove. Dr. Carter dressed the little sufferer's wound, which is doing nicely.

Mrs. Runstadler and daughter Marguerite were at Waterloo last week attending a marriage, at which little Marguerite was flower girl.

Mr. Thos Quigg returned on Monday from Newassia, Alta., where he located a quarter section and is much pleased with the country. Mr. Quigg will dispose of his farm and crop and leave in three weeks with his family for their new western home.

Mr. and Mrs. Fred Bunt and Mr. and Mrs. Booze, of Toronto, are visitors at Mr. W. T. Pedlar's.

Mr. and Mrs. George Legard, of Chicago, and Mr. Walter Legard, of Toronto, paid their relatives and numerous old friends here a short visit last week.

Mrs. Wm Reid is spending a couple of weeks with relatives in the vicinity of Holstein.

Mr. and Mrs. W. Bowes, of Thornhill, are visiting Mr. S. Hemphill and numerous relatives in this vicinity.

Mrs. W. Kellar, of Toronto, is the guest of Mrs. A. Bentham.

Mrs. Geo. Johnson and children, Jennie and Rob, left last week to visit friends at Collingwood and Orillia.

Mr. and Mrs. Banstadler were at Dundalk on Tuesday attending the marriage of the latter's sister, Miss Egan.

Messrs. Jacob Lougheed, of Wolsehouse, Robert Arnott, Wareham, Geo. and John Gruniment, Hatherston, W. Meads and W. Patton, Ceylon, who are deeply interested in Oxford Down sheep, held a meeting at the Park House here on Saturday to take into consideration the best means of getting the farmers of this section interested in the breeding of this profitable class of sheep.

Mr. and Mrs. Collins, Mr. A. R. Fletcher and Mr. S. J. White, of Chicago, are guests at the Park House this week.

Rev. J. A. and Mrs. Matheson, of Priceville, were visitors at the manse on Friday last.

Mrs. Little, sen., of the manse, leaves this week for a six weeks' visit with friends at Port Hope and Guelph.

Artemesia Sunday School Association will hold its annual convention in the Presbyterian church here on Wednesday afternoon and evening of next week.

Numerous friends here deeply sympathize with Mr. and Mrs. J. W. Bates, of Toronto, formerly of this place, in their great bereavement by the death of their son recently drowned.

The Chronicle will be sent to any address in Canada till January 1st next for 50c. Subscribe now.

Better Cooking.

Every man appreciates good cooking and every woman takes a pride in doing it. "BOVRIL" can be used to advantage with all hot dishes. It greatly improves the flavor of stews, soups, roasts, fish, etc., and also increases their nourishing value.
An economical way to get it is in the 1 lb. bottles.

NEWS

TANBARK wanted—App Smith.—3p.

Hot weather sale of long gloves, etc. See ad. of Quality, H. H. Mockler.

WANTED—A house and acres of land in connection Durham. Apply to A. H. 6253p.

THE residence of the late is advertised for sale in the will make a cosy little home body.

SCRAPERS FOR SALE—A second hand drag scrapers farm work. Apply to M. Stephen.—6183p.

PHOTOGRAPHS—For the June one large 12x14 Photo each dozen of our best call Kelsey.

FOR SALE, CEMENT S. tional Portland Cement S. Will sell at a bargain. Cement P. O. Box 223. Ont.

Mr. D. Kinnee received to the marriage of Anabel Kinnee, in Seath. ton. Owing to pressure Mr. Kinnee was unable to and sent his regrets. T was solemnized on Wed.

THE monthly meeting ham branch of S. G. W. tute will be held at the W. J. Blyth, Varney, Topics, "Picnic Lunch" Dinners," will be taken Anuly and Mrs. R. P. spectfully. All are welc

THE Canadian Order attended divine service Sunday last at the Meth. About fifty or sixty were and a very appropriate delivered by the pastor, Jamieson. The Canadian large membership in the vicinity and they seem to along harmoniously and steadily.

THE fourth annual exc. Durham Epworth League place to Niagara Falls on 3rd. The rate from Durham children, half-fare, good any regular train up to 6th. This is one of the excursions a person can't is cheap too. Those who Falls will enjoy seeing and those who never saw not allow this opport. The train is to leave the morning, Friday, Ju

MR. JOHN STEWART draughtsman here, his and Jimmy Wilson's trouble on Thursday and, as a result, Jimmy Mr. Stewart was coming his cycle, and when Wilson's dog ran out ed him. Not gauging properly, and not under cycles very well either close and was struck wheel of the machine moved afterward, thou can't be said about Mr. was thrown to the grou ibly and sent healong way on his hands and escaped serious injury understand, but beyond a and a shaking up, he the worse of the accide

DURING Friday night house of Mr. Jos. Ferris Line, near Priceville, lightning, and consid one. Mr. Ferris was sible, and Mrs. Ferris, w ing her two years old rendered unconscious. is present in a critical con is not known whether recover. Mr. Ferris r the shock, and found had been blown to sm part of it resting on h child. He immediat a neighbor, who procur as quickly as possible. call, and though Mr. a will experience no ill ef adventure, at time of impossible to say how child was injured.