

We Guarantee the Savings we Advertise to Be Genuine See the Goods And YOU are convinced

THE BIG STORE'S STUPENDOUS

Consult the Prices contained in this list and YOU CAN'T resist the appeal

REDUCTION SALE

Down! Down! Down! go the Prices with a Tremendous Crash

Carpets and Mattings

1 yd wide Ingrain Carpets 65c for 4 1/2 300 yds heavy woven, good designs, 30c for... 25c

Lace Curtains

8 pairs, 3 1/2 yards, Nottingham Lace, 54in's wide, reg \$2.00 for... \$1.59

Crockery and Glassware

3 Tea Sets, 40 pieces, floral pattern, gilt embossed, good value for \$3.50 now... \$1.97

Boots and Shoes

Space is not sufficient to enumerate on all these lines, but we are giving real bargains here.

Staple Dry Goods

700 yards Wrapperettes at 3yards for... 25c

Our Immense Stock MUST undergo a strenuous Reduction. We made good use of the stormy days, and gave Each Department a thorough overhauling.

Furs, Furs, Furs.

2 only Ladies' Astrachan Jackets, 30ins long, sizes 40 and 42, worth \$35.00 now... \$23.75

Ladies' and Misses' Jackets

1 Black and Blue Check, velvet trimmed, self reinforced back, new \$17.50 for... \$12.50

Ladies' Ready-to-wear Skirts.

22 Ladies' Skirts of blue, black and mixed greys, worth \$5.00, \$5.50 and \$5.75, any of them at this sale for... \$3.75

Ladies' Cravenettes for Spring.

4 Heavy Dark Grey worth \$8.00 for... \$5.75

Wall Papers.

Over 6,000 Rolls of good Patterns to choose from and will give you 25% off the regular price on straight stock, and clearing lots at half price

Delainettes and Gingham.

We have such an abundance of these that it would not be possible to describe what we are doing in this line.

Remnants.

All the short ends in the store are accumulated in one spot for you to look over, and the price should appeal to you.

Hosiery and Gloves.

Woolen Hose worth 20c and 25c now... 12 1/2c

Small-wares.

Pins, 1 cent paper. Hair Pins, 1 cent per bunch

Hardware

This Department has had a thorough shaking and prices were shook to the bottom,

GRANITEWARE Large Tea Kettles worth \$1.25 for... 89c

TINWARE Pie Plates for... 5c

MISCELLANEOUS Combination Vice worth \$4.00 for... \$3.00

Putty Dishes for... 5c

2 Di-h Pans worth 25c for... 20c

Milk Pails, 10 qt., for... 15c

1 Universal Bread Mixer \$2.75 for... \$2.00

All the Aluminumware in stock to be sold at slaughter prices.

19 Nickle Kettles, for each... \$1.50

CUTLERY AND SILVER PLATED GOODS Silver Teaspoons worth \$1.00 for... 85c doz.

Silver Teaspoons worth 25c for... 20c doz.

Silver Tablespoons worth 25c each for... 20c each

Silver Knives worth \$3.50 doz. \$2.98 doz.

Table Knives and Forks 1 doz. each \$2.50 for... \$1.98

Table Knives only were \$1.25 doz. for... 75c doz.

Food Choppers were \$1.75 for \$1.49 each

Men's and Boys' Clothing

17 Men's Suits, dark grey, double breasted Coat, regular \$10.00 Suit for... \$7.90

14 Men's Suits, single-breasted Coats, regular \$7.50 now... \$5.95

18 Men's Suits, double and single breasted Coats, regular price \$14.00 now... \$11.90

3 Men's Black Overcoats, new, \$17.00 for... \$12.90

5 Beaver Cloth, new, \$15.00 for... \$10.90

3 Youths' Black, Melton's new make, \$10.50 for... \$8.75

32 Heavy Tweed Overcoats at price that means a sure sale,

13 Cravenette and Rubber Coats at a stupendous reduction.

Men's Odd Pants, lot of them from 98c to \$2.70.

Boys' Clothing and Overcoats. Don't forget that the price will suit the boys as well as their mothers

Groceries for Fridays and Saturdays During February

22 Lbs. best Granulated Sugar for... \$1.00

4 Lbs. Raisins, clean stock, for... 25c

4 Lbs. Currants, clean stock, for... 25c

3 Cans, 1 Peas, 1 Corn, 1 Tomatoes, for... 25c

Salmon, Empire Brand, regular 18c for... 15c

Salmon, Sunflower Brand, regular 13c for... 10c

2 Bottles Reliable Polish 10c each for... 15c

6 Cans Sardines for... 25c

7 Bars Crest Toilet Soap for... 25c

Our Stock in all these lines is exceedingly large, and we invite you to inspect any department before you purchase elsewhere. Find out for your own satisfaction what a saving you can make. Cash and Produce while Sale lasts.

ALEX. RUSSELL, DURHAM