

5000.00 WORTH OF FRESH STOCK MUST BE SOLD IN 15 DAYS

Not a Sale of old Stock, everyone knows we have no old accumulation

MONSTER SALE Extraordinary!

to Saturday, February 22nd

Store closed February 7th for marking down goods

Our Explanation

For some time past we have been buying extensively whenever opportunity was presented to safeguard our customers' interests by maintaining old prices as far as possible.

The Result

has been that we find ourselves now with about \$5000.00 worth of surplus stock, gilt edge, as far as values are concerned, but with New spring goods arriving, we are practically forced to realize at once on a large portion of our goods. It's a monster effort, but we are sacrificing prices as the following will show.

Dry Goods

LINENS



- Toweling 12 1/2c Toweling for... 8
Unbleach'd table lin'n 60 in. wide, nice patterns, worth at least 40c yd., selling for... 29
Table Linen 72 in wide was good value for 30c now... 39
Fine bl'd table linen Was 75c yd. for... 59
Towels Worth 35c, all linen, for... 25
Fancy Damask towels Regular price 40c on sale per pair... 29
Table Cloths Mill ends of linen damask worth \$1.00 Some 2yds, and some 2yds each... 69
Toweling, Mill Ends And manufacturers short lengths at fraction of their value.
Fine Embroidery lin'n Regular price 60c yd. for... 39
Mill Ends Hundreds of yards of mill ends and short lengths of all kinds of goods. The prices on these, though too numerous to list will be lower than anyone will expect.

- Prints 5c yd. 500 yds. print, regular price 8 and 9c yd. for... 5
Wrapperette 8c yd. 500 yds. wrapperett, worth 12 1/2c to 15c yd., the finest made... 8
Flannelette 32 in. wide, Pinks and stripes, worth 10c yd. for... 7
Dress Goods 200 yds. worth 50c yd. in many colors and shades for... 25
200 yds. of 25c dress goods for... 15
Waist Lengths Regular 75c for... 42
Table Napkins Worth \$1.25 per dozen on sale for... 79



H. H. MOCKLER.

Friday, February 7 STORE CLOSED

Saturday, February 8 OUR STORE WILL OPEN

And the public are invited to wade into our stock to the extent of \$5000.00 at below present wholesale prices.

Men's Furnishings and Clothing

35c Braces for 19c

The 35c kind for 19c. A large lot of men's braces, regular price from 25c to 35c per pr. including the well-known 'Police' Brace and other heavy as well as fine lines... 19

75c Shirts for 49c

75c heavy shirts for 49c. Heavy knitted shirts in various colors worth 75c for... 49
100 Fine Shirts, regular \$1.00 to \$1.50 in a long assortment of sizes and patterns, reduced to... 59

Fleece lin'd underw'r

Men's fleece lined underwear worth from 50c to 60c each for Men' finer fleece lined underwear, fancy stripe, reg. 65 to 75... 39
Men' finer fleece lined underwear, fancy stripe, reg. 65 to 75... 49

Wool Underwear

Shirts and drawers, reg. 60c for... 47
Corresponding reductions on higher priced lines.

Men's Ties

25c ties for... 15
Special cuts on other higher priced lines. Special reduction on goods not mentioned here.

Black Overcoats

Men's heavy black, dress overcoats velveteed collars, worth \$9.00 sizes 36 to 40, reduced to... 6.98



\$10 Ulsters for \$5.00

15 only, heavy frieze ulsters mostly small sizes, just the thing for a big boy, worth \$10.00... 5.00

Odd Overcoats

We have about a dozen of these overcoats, good garments. These were originally \$8.00 to \$10.00 sizes mostly 36 and 37, for... 2.98

\$10 Suits for \$5.98

Men's fine suits, best makes, in blue, black, and tweeds, sizes 37, 38, 39 worth up to \$10 for... 5.98

Heavy Reefers

Some lined with sheep's wool, some macinac lined, and some waterproof, as follows:—
\$5.00 Coats for \$3.49
4.50 " " 2.89
4.00 " " 2.49
2.00 " " 1.29

Wrapperettes 8c yd. Factory Cotton 5c yd. Underw'r 19c. Stockings 9c pr.

THE BIGGEST CLEARING SALE EVER HELD IN DURHAM ! ! ! !

We do not pay any outside concern 10 per cent to run our Sale as some do, we run it ourselves, and you get the benefit.

Hosiery

- Ladies' Black Seamless Stockings These are a fine heavy knit, cotton hose, suitable for spring wear and worth fully 15c per pair. There are only 144 pairs and we sell only 3 pairs to one person. Sizes 8 1/2 to 10. Sale price... 9
Heavy Wool Hose Sizes 7 to 10, heavy ribbed woollen stockings, reg. 25c and 30c... 19
Worsted Ribbed Hose These are our regular 40c line. Size 9, only... 23
Ribbed Cashmere Hose These are regular 35c hose of fine quality, spliced soles and of good length, sizes 8 1/2 to 10 for... 23
Embroidered Cashmere Hose Regular price 40c, embroidered in silk designs, in white, red and blue, sizes 8 1/2 to 9 1/2 only... 29

Underwear

- Ladies' Vests and Drawers These are A1 garments and bought to retail at 35c each. Only a few, they won't last long, each... 19
Ladies' Empire Underwear This line is one of our best and sold for 60c per garment. All sizes vests and drawers for... 39
Fleece Lined Drawers Small sizes mostly, but the best 50c line we had, will go fast at... 39
Children's Fleece Lined Sleepers Sizes 2, 4 and 6, the best thing for children, were 75c, only... 59
Corsets A large assortment worth up to \$1.00 a pair, reduced to... 39

Notions

- Ribbons A big lot of ribbon including satin, corded silk, cord edge and fancy ribbon up to 3in's in width, worth all the way to 15c, fifteen different shades per yd... 5
Pins 200 brass pins per paper... 1
Toilet Pins, 5c paper for... 3
Coates Thread No more than 6 spools to one person, per spool... 3
Ladies' Ringwood Gloves Regular price 35c, in all colors... 19
Children's Mitts reg. 15c pair for... 8
Curtain Muslin 1 yd wide reg. 12 1/2c

Groceries

- Baking Powder 'Gold Dust' brand, 25c tins for 15c, 15c size for 10 Art baking powder 25c tin for... 17
Ocean Wave 25c tin for... 17
Imperial 25c tin for... 17
Cereals Canada flakes reg. 15c package, each package contains a handsome spoon reduced to... 9
Uptons' Peach Jam Reg. price 15c per jar... 9
Teas Japan or mixed teas, several choice lines 25c... 19
15c tin canned Pineapple... 10
Eze Washing Powder 5c package for... 1

Attend our Sale Like Money in the Bank A Penny saved is a Penny Gained In This Case it's Dollars

Each one of these adds will be redeemed during Sale, for 5c on each dollar's worth purchased.

TERMS: CASH OR PRODUCE

H. H. MOCKLER, Durham

THE DURHAM CHRONICLE

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Advertising For transient notices: 2 cents per line for 100 words; 3 cents per line for 200 words; 4 cents per line for 300 words; 5 cents per line for 400 words; 6 cents per line for 500 words; 7 cents per line for 600 words; 8 cents per line for 700 words; 9 cents per line for 800 words; 10 cents per line for 900 words; 11 cents per line for 1000 words; 12 cents per line for 1100 words; 13 cents per line for 1200 words; 14 cents per line for 1300 words; 15 cents per line for 1400 words; 16 cents per line for 1500 words; 17 cents per line for 1600 words; 18 cents per line for 1700 words; 19 cents per line for 1800 words; 20 cents per line for 1900 words; 21 cents per line for 2000 words; 22 cents per line for 2100 words; 23 cents per line for 2200 words; 24 cents per line for 2300 words; 25 cents per line for 2400 words; 26 cents per line for 2500 words; 27 cents per line for 2600 words; 28 cents per line for 2700 words; 29 cents per line for 2800 words; 30 cents per line for 2900 words; 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