## Service

Magnificent

s and New play of Jew= amonds and

s rival.

any other Jeweller.

AND OPTITIAN

till Xmas.

w being operated by

ER MILLING CO. ing only best wheat and iding are producing flour

quality, second to none ENCORE

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a wheat is a strictly rior Family Flour

RE MANITOBA

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HEWS & LATIMER

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We have a new 3.50 to \$15.00.

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-Men's Mufflers -Men's Caps -Fancy Sweaters Lovely Ribbons

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beautiful creations. ee them.

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# THE HOUSE OF QUALITY

Only 3 More Shopping Days.

Wishes all its Many Customers and Friends

Get Busy A VERY MERRY CHRISTMAS

Only 3 More Shopping Days.

Then Amas

Our preparations for the Christmas trade this season have been more extensive than ever, and our show= ings of tasteful novelties, suitable for gifts, eclipse those of previous years. We are too busy to indulge in long descriptions and choice adjectives, but hope the following hints may prove of value to the

#### CHRISTMAS SHOPPER

Ten dozen

Ladies' Fancy Silk Collars

Regular 35c to 50c values, for..... 25c ea.

heap on more wood, the wind is chill; But let it whistle as it will, We'll keep our Christmas merry still.

Scott-"Marmion."

Ten dozen only

Choice Handkerchiefs

regular 10c values, 5c ea.

Our buyer made a special trip to Toronto about ten days ago in order that nothing might be forgotten to make the Christmas stock complete. A careful perusal of the following will surely aid you in choosing gifts for your many friends.

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#### Men's Gloves and Hosiery

Men's lined Mocha gloves in brown, special value, per pair .......\$1.00 Men's finer grades, two dome fastners and silk stitching ..... \$1.25 and \$1.50 Men's extra choice gray and brown Mocha all-wool fleece lined .....\$1.75 Men's silk lined Mocha in brown and gray per pair .....\$1,50 and \$1,75

3 Specials in Men's Fine Hose

Fine imported cashmere half hose, very soft and warm. ..... 40c.. 3 pair for \$1.00 Fine embroidered half hose, regular 50c., 3 pair for \$1.25 Beautiful new patterns worth 75c. for ..... 50c per pair

#### Ladies' Belts

Largest stock of belts ever shown here. Beautiful Dresden silk belts.....\$1.00 Special black silk belt, very wide, ...... 25c the best we have shown at ..... 50c Crush leather belts in white and black .... 50, 60 and 75c The latest black elastic cut steel trimmed belts very

#### Neckwear for Men

A whole sheet would not be sufficient to describe our display of neckwear. It is double what we had last season however, and that is saying a good deal.

Men's fine silk neckwear four-in-hands, reversible, a little better than is usually shown for the money, each -

Men's regular 50c. neckwear special large buying secures them at a much lower rate for Christmas trade, 40c. or 3 for - - -\$1.00 Men's plain Barathea silk in 12 beautiful shades, French seam, longer, larger and better than the usual 50c. tie, special each - -50c

Men's extra fine neckwear, 16 plain colors and a large range of fancy, very choice and exclusive, each - - - -75c

Men's French rep and hand woven silks in Derbys, English squares and Ascots, the finest neckwear sold - - \$1.00, \$1.25, \$1.50

#### Neckwear for Ladies

Beside our special 25 cent lot we have all the newest creations in more expensive neckwear.

Choice silk collars, lace and chiffon trimmed, very neat 35c Fine silk belts in all shades...... 25c Beautiful chiffon collars trimmed with pearls and lace in white, cream and black 60 to 85c Better and more elaborate silk belts in all leading shades | Chiffon collars with guipure lace and cut steel beads, a beautiful creation

\$1.00 Very swell are our collars of Crepe de Paris trimmed with gold applique, gold beads and lace

50c

#### Silk Handkerchiefs

These goods are really the most up-to-late we have ever shown. This season the colored silk handkerchiefs for men are very popular for the outside breast pocket.

White centres, hemstitched colored borders with polka dots, in blue, green and lavender, each ..... . 50c Persian designs in blue, red, green and purple, each. 75c White centres, very heavy twill silk with colored borders

Also fine white handkerchiefs in great variety at prices 

#### Ladies' Gloves and Hosiery

Ladies' kid gloves, genuine French makes pr. \$1 and \$1,25 Silk lined Mocha, an ideal winter walking glove in gray, and brown, per pair ......\$1.50 Wool Ringwood gloves in black, white, bright and dark

Doe Suede gloves in navy, gray, brown and black, per pair.....59c

Everything in hosiery, We mention specially fancy embroidered hose for ladies and children ..... 35 to 75c

## 100 DOZEN

## HANDKERCHIEFS

100 DOZEN

10 doxen beautiful fancy lace trimmed drawn work and hemstitched Handkerchiefs, each 40 dozen finer goods in Irish and French manufacture, embroidered and lace trimmed, each 10 to .60 20 dozen plain linen hemstitched Handkerchiefs from Belfast, Ireland, for ladies and gentlemen, each 15 dozen fancy bordered Excelda Handkerchiefs, look like silk, and wash well, special 15c each or 2 for .25 10 dozen large colored Handkerchiefs, suitable for fancy work or Kimonas, each ... 5 and 10 5 dozen beautiful silk Handkerchiefs 40 to 1.00

#### Toques, Golf Jackets, Sweaters

headgear than one of our nice toques, all colors and 

Ladies' golf jackets and Norfolks, in white, red, red and white and navy and white from ...... \$1.50 to \$2.25 We have everything in sweaters for men and boys from

### Gift Suggestions in Dainty Dress Fabrics

It will be a fortunate woman who gets one of these splendid Blouse, Suit or Dress Lengths. Because every inch of them is the finest, thoroughly reliable Nothing will please a girl or boy more in the way of quality. Venetians, Satin Cloths, Poplins, Crepe de chenes, etc., in black, new reds and wines, greens, navys, browns, greys and light shades for evening wear. Per yard - - - - - - 60 cents New Finnette Laines and Delaines, per yard Better quality, in neat spot designs, per yard

Beautiful black silk mufflers, quilted, silk lined 50c to Black Barathea silk squares with satin borders edged with tartan silk......\$1.25 40c Navy blue polka dot silk with colored hemstitched borders......\$1.25 50c | Solid silk Tartan squares ..... \$1.25 A beautiful array of Silk Waist Lengths, in new effects, per yd. 50c to \$1.25 Persian designs, reds, greens and purples .........\$1.50

We cordially invite everyone to inspect our display. In view of our small windows and the fact that the glass is generally frosted over Christmas week, we will display our choicest goods in the store, and merely suggest it by our window dressing.

We will handle all the Fowl, Butter and Eggs we can get at highest prices. Don't keep them too late but rush them in. The choicest Groceries, Candies, Nuts, Table Raisins, etc., also Holly at lowest possible prices.

H. H. MOCKLER

#### Muffiers, the Latest