

# The People's Store

## XMAS BUYING

You'll Enjoy Seeing Them! You'll Enjoy Owning Them!

We want you to frequent our store on your shopping tours. Come in, look around and get suggestions for Christmas. Our goods are the very finest and the very best. Now is the time to do your Christmas shopping. Stocks are at their best. Take time by the forelock and let us have your order.



Only four weeks and Christmas will be here and we are going to make it a memberable four weeks for our happy customers.

From now until the first day of January we will sell goods at prices that will defy competition. You don't need to let your outlay run up into triple figures very far at this store.

### Christmas Groceries

Some one has said that a man may be fast asleep, but rather slow when awake. Any man, woman or child in this town or vicinity is slow who does not see the economy there is in buying their holiday goodies from this store.

- Raisins and Currants.
- Nuts.
- Evaporated Fruits.
- Figs.
- Candied Peels and Fruits.

Come Here with Your Xmas Wants

### ROBERT BURNETT

#### Corner Concerns.

The sympathy of the neighborhood goes out to Mrs. Annie Burrows, who moved to Regina a couple of months ago with her young family believing that bright prospects were in store for them, but the eldest son, Fred, a promising young man, who had secured a good position in a bank, died a week ago of typhoid fever.

A number from this part attended the funeral of the late Mrs. M. Barbour last Wednesday. She was a pioneer settler of Normanby and was always held in high esteem.

We extend congratulations to Miss Myrtle Orchard, of Stratford, recently of this neighborhood, on her marriage to Mr. Rodgers, of the same place, but recently of Holstein. A fine specimen of an owl took shelter in neighbor Tucker's barn during the storm of last week. Tom is a good fellow and offered it for the Chronicle menagerie. But any bird that is afraid of a squall would be of little use around a newspaper office.

The Normanby electors have called a meeting to consider who will be a suitable candidate to represent the east side of the township in the coming municipal elections. It will pave the way nicely for whoever they decide on. It is a painful thing to hear a candidate telling an audience how his friends and neighbors have urged him into the field against his will while they sit blushing at his presumption of aspiring for a position for which he is so little fitted. The idea is no doubt a good one to bring out suitable men.

There will, of course, be an election in our township this year although our township fathers have done no canvassing yet. The high taxes and bad condition of the roads have made them somewhat shy. But they need not feel so bad, as the pathmasters and elements this fall have done as much to make the roads impassable as they, and the change in the school Act, requiring the raising of \$300 per section in advance, is a factor in making our taxes a third higher. No doubt they will be able to give such explanations on Nomination day as will enable them all to hold their seats.

Jim Johnston capt. red a runaway horse a week ago Saturday night, and there was much speculation on Sunday as to where it came from. Judging from the amount of red and blue braid that was on it, folks said it had broken away from a wedding party—possibly from the groomsmen. Later it was found to have gotten away from two young men at the mill. They had just got it ready to go out for a drive when it, being a nervous animal, took fright at its own get up broke loose from the manager, ran over the hills and far away.

Mr. Arch. Baird did not go stock selling last week. He remained at home to practice his old mare for a speeding contest.

Miss Berry, of Kenilworth, was the guest of Miss Allan for a day or two last week.

Miss Ethel Eden accompanied our teacher, Miss Aljoe, home on Friday night to spend a day in private confab.

Mrs. James Tucker returned home on Saturday from visiting her mother at Belgrave, whose health is not very promising.

Mrs. Catherine Baird was on the sick list last week. For one well over the four score mark, she usually enjoys rare health and strength, and we hope soon to see her well again.

A nice young Deer has been frequently sighted in the fields around here lately. Sportsmen don't like to buy a license and take chances of capturing it, and they don't like to take chances of shooting without, so it runs unmolested.

So the Glenelgers are looking for the Farmers' Supply Co. to pay their loose debts this year. It will do it, too, if they but take it the right way. Our lads are making lots of money to pay all their liabilities and have some to spend through it, although the name of farmer added to a sign board is not as good to trade on now as it once was when it stood for everything that was honest and upright. But a miserable sinner of a farmer down in the southern states recently did a questionable trick on an English emigrant that has brought discredit on the fraternity. The fellow came from the heart of London imbued with the idea that farmers were the only honest people in America; that he would have to learn farming and take a course with them before venturing amongst the thrifty going chaps in town. The first farmer he accosted readily agreed to take him and his money into partnership and do for him all that the fellows in big concerns now-a-days are going to do for those who will invest their money with them. Give him all the crop, merely retaining the top six inches to himself for an existence while he was helping him to fortune; and he sowed the farm that year in wheat. At the end of the year the chap wished the agreement reversed, for the farmer to take all but the top six inches. The farmer agreed, and planted the farm that year to potatoes, and at the end of that year the fellow wanted both ends of the bargain, six inches at both top and bottom. The farmer again gave him his own way and planted the place to corn. The lad spread abroad that he didn't believe there was a single honest man in America. Some people since mistrust even the farmers, to say nothing of those who are only such in name.

Mr. Thos. Pollock has returned from the west after another successful season at stone mason.

## S. F. MORLOCK

HEADQUARTERS FOR

# CHRISTMAS SHOPPERS

It is buying time. Our preparations for this season's sellings have been on a more extensive scale than ever. We have bought in large quantities and are prepared to satisfy you both in quality and price.

We have Everything in Wearing Apparel for Man, Woman and Child.

### Men's and Boys' Clothing



Our clothing sale still goes on. If any man or boy wants to look spick and span for Christmas one of our Progress Brand Suits or Overs coats will fill the bill.

#### MORE BARGAINS IN MEN'S SUITS

- 6 Men's Heavy Tweed Double Breasted Suits, reg. \$7.50 for ..... 4.50
- 8 Men's Heavy Tweed Double Breasted Suits, reg. \$8.50 for ..... 5.25
- 12 Men's Fine Tweed Single Breasted Suits, reg. \$10.00 for ..... 7.50

#### PROGRESS BRAND OVERCOATS

We have them in all patterns, made from all-wool material and have a way of fitting that is positive proof of the workmanship that is in them.

- Men's stylish Raglanettes from \$6.00 to ..... 15.00
- Men's Heavy Curl Coats and Fur-lined Coats
- Boys' Stylish Raglanettes from \$4.00 to ..... 8.50
- Boys' Reefers from \$2.50 to ..... 4.00

PROGRESS BRAND CLOTHING

## FURS

The cold weather is here and it makes you think of your furs. We handle nothing but the best. Poor furs are dear at any price. We are showing an immense stock of furs in

- Ladies' Electric Seal and Nearsal Jackets
- Astrachan Jackets
- Men's Fur Coats and Fur-lined Coats
- Ladies' Scarfs and Caperines
- Fur Caps and Gauntlets

### Xmas Handkerchiefs

We have them in very large varieties and prices.

- Ladies' Fine Embroidered Handkerchiefs from 10 to 30c each.
- Ladies' Fine Hemstitched Handkerchiefs from 5 to 10c each.
- Children's Fancy Handkerchiefs from 1 to 5c each.

### Fresh Groceries and Candies FOR XMAS,

You will find that we have this department stocked with the finest groceries that can be bought.

## S. F. MORLOCK

CASH AND ONE PRICE.

## HARDWARE

Gingle, gingle all day, oh, what fun to ride in an open s

We are well stocked with Sleigh Body Strings \$1.00 to \$5.00. Strings from 25c to \$2.50. Shaft Gongs \$3. Bells 10c to 60c.

We can satisfy every person who wants to purchase a Sleigh. Ranging price from 40c to \$100.00.

Do not allow your horse to get cold when you can chase a Horse ket so cheap. Our variety, from \$5.00.

In Robes we will give you quality as well as quantity. Galt Buffalo Robes as low as \$100.00.

A few Fur Coats stock at \$20 to \$50.

Mitts and Gloves abundance.

## W. BLA

## THE

Will You Accept CHE

It is our duty to suit you by selecting early date. Act up and see our large articles in every fulness and attract order that your eye gift, we

## Ladies' Ne

- Fancy Collars and Lace Beleros
- Silk Shawls
- Embroidered Hand Wrist Bags
- House Slippers and Belts
- S. Handkerchiefs
- Cushion Tops, Ten Neck Furs from

## Gent's Ne

- Kid Gloves, Wool
- Fancy Neck Scarfs
- Latest Ties from
- Hand Bags from
- Suit Case from
- Fancy Slippers
- Souvenir Handker
- Fancy Hose
- Collars and Cuffs
- Fancy Shirts
- Choice Underwear

For the general home, we have e house

## See Displa

We have not forgot of things that are erous to mention can keep it for your br

We want all th between now a

## ALEX

### "THE HOUSE OF QUALITY"

## ONLY 17 DAYS TILL CHRISTMAS

Just think of it. It will be here before you know it. Nothing like being ready. We are ready. Everyone knows our reputation for tasteful novelties for the Christmas trade.

#### MEN'S NECKWEAR

Our Men's Neckwear stock has arrived and when we say that it is twice as large as ever before you may know that we will show a magnificent display.

#### LADIE'S NECKWEAR

In Ladies' Neckwear our usual dainty display is so well known that all we need say is that this year it is larger and choicer than ever.

#### HANDKERCHIEFS

Handkerchiefs play an important part in Christmas gift giving and our new stock of ONE HUNDRED DOZEN comprises Swiss Embroidered and Irish Embroidered and Lace Edged Goods also colored borders and plain linen hemstitched.

We do not intend this week to go into lengthy detail in regard to our Christmas stock but will be pleased to show the goods which are now all in stock and to have you select anything you may fancy.

### Christmas Groceries

Where can you be sure of getting first class Groceries if not at "The House of Quality." Quality should be the paramount virtue especially in things we eat.

- The Choicest New Rasins
- The Cleanest of Fresh Currants
- The Jusiest Fresh Peel
- The Best Shelled Almonds and Walnuts
- The Purest Spices
- Wethey's Choice Mincemeat
- The Strongest Extract

Give us a share of your Christmas trade. We are sure you will be satisfied as others are, at any rate it will not be our fault as we will do our best to render the best service

## H. H. MOCKLER

#### Hutton Hill.

Just a little of advice to all men, Don't fail to advertise your business or profession in the papers. It pays well. We speak from experience, for there never was such a crowd witnessed in the school house before, as was there Friday night. The people here wish to thank Mr. Midford for his great success as auctioneer. We imagined he was smart but he is far better than we anticipated. We cannot thank him enough. The Box Social proceeds amounted to \$85.50. Every person appreciated the talent from town. Miss Irwin charmed the audience before the sale of the boxes, by the music she put into the piano from the tips of her fingers and the other solos which she gave were excellent and enjoyed with great pleasure. Messrs. Midford and Coleman have their fortune in their voices, and their singing was highly appreciated. Miss Mockler was the accompanist for the evening. We also wish to thank the door keepers, who labored long and well. They took in \$20.00. Miss Twamley the elocutionist is excellent. We would advise any person or persons getting up a concert to have the elocutionist Miss Twamley. The programme was cut short on account of the late hour. There were twenty-one numbers, but what was rendered was first class. The audience gave us good order considering the mass of people, a goodly number standing and we thank them for their good attention.

We are sorry to hear that Mr. Campbell Milligan is ill again.

Mr. Thos. Lawrence Jr. had a valuable young horse die lately.

## It Quiets the Cough

This is one reason why Ayer's Cherry Pectoral is so valuable in consumption. It stops the wear and tear of useless coughing. But it does more—it controls the inflammation, quiets the fever, soothes, heals. Ask your doctor about this.

The best kind of a testimonial—"Sold for over sixty years."



Made by J. C. Ayer Co., Lowell, Mass. Also manufacturers of SERRAPHELLE PILLS. HAIR VIGOR.

Hasten recovery by keeping the bowels regular with Ayer's Pills.