

DURHAM'S ENERGETIC BUSINESS MEN

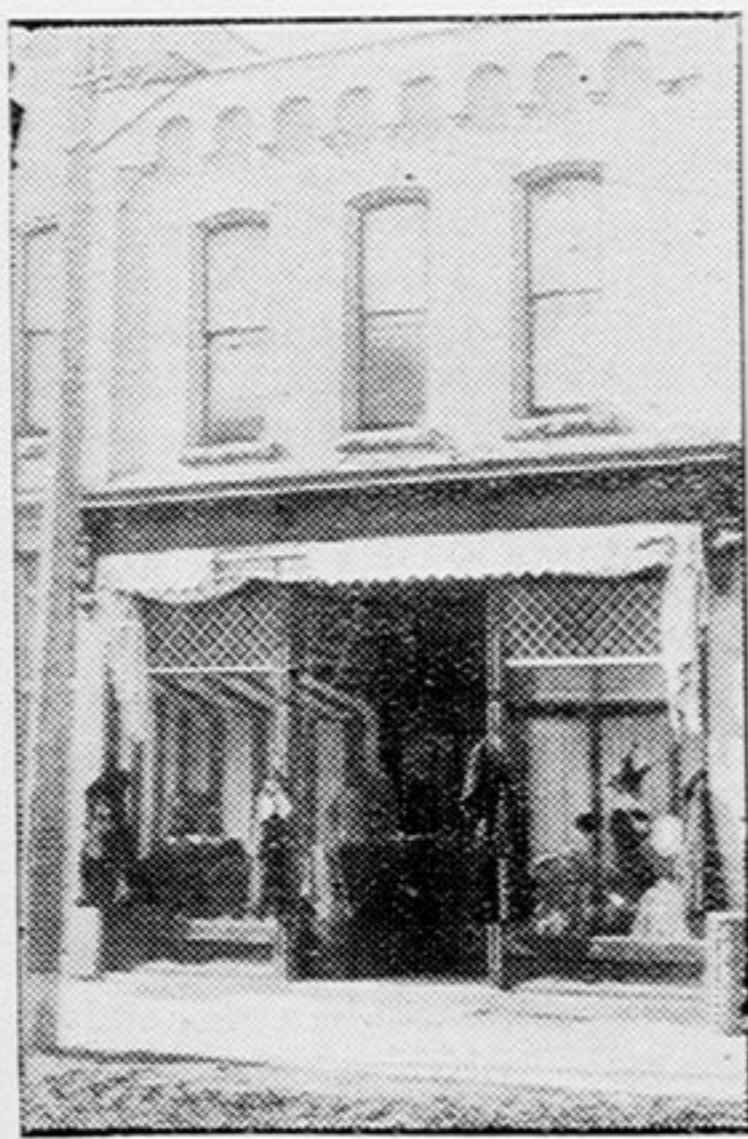
Who Are Thoroughly Alive to the Efficacy of Printer's Ink

AND WHO COMBINE TO MAKE THIS A HIVE OF INDUSTRY

Carefully Peruse the Record of Their Various Businesses

The business man of to-day may be largely judged by the unsparing use he makes of printer's ink. Every line of business to be brought to a successful issue conforms to this standard. And the fact that people read more to-day than they ever did, shows how desirable it is to use printer's ink judiciously as a trade winner. To secure results one must keep his eyes open to the most desirable means to bring about this result. Some may have one idea and some another, but the consensus of public opinion is largely in favor of the newspapers, as a judicious and money-making medium. Although results are obtained no matter in what form you may appeal to the public in advertising. The fact that the great majority read the newspapers, demonstrates, that those who advertise in them are thoroughly alive to the efficacy of printer's ink.

We present our readers to-day, with an extensive write-up of Durham's diversified business interests, representing as it does the solid commercial men of the community. The value of such an edition representing as this one does some 4,000 copies, is one that cannot be over estimated covering the wide field that it does. The reader's attention is specially directed to what these line advertisers have to say of their various business interests, perusal of which will amply repay. That advertising makes a vast difference between the successful and unsuccessful business man one has only to look about him to have it amply demonstrated to him.



S. F. Morlock's Store.

J. C. NICHOL

Another leading place of business here is that of J. C. Nichol, who is a first-class merchant tailor, carrying one of the finest stocks of tweeds and worsteds to be found outside of the cities. As a merchant tailor, he enjoys a good patronage. A suit made by Nichol can be depended upon for fit, style and workmanship. As a cutter he stands at the head of his profession, there being few his equal in this part of the country. When you wish to be considered well dressed you should give Nichol, the practical and up-to-date merchant tailor, a call. He will guarantee to suit you both as to price and quality of goods. A suit made by Nichol has the stamp of reliability about it. When you order your next overcoat or suit get his prices and see the fine line of goods he offers to make selections from. As a townsman, Mr. Nichol is one of Durham's best known and highly esteemed.

T. N. WALPOLE

There are liverymen and liverymen, but one of the best engaged in this line of business is T. N. Walpole, who has a thoroughly up-to-date livery in every respect. Mr. Walpole bought out his present business one year ago, and he has added a number of new rigs as well as horses to his livery, until it is to-day second to none. He makes a specialty of commercial driving; special rates being given to commercial

men. When you want a rig for an afternoon drive, a wedding, or a party give him a call. Mr. Walpole is always bound to be in the van with the procession. So you can never make any mistake in going there. As a townsman, Mr. Walpole is one of Durham's best known and most highly esteemed.

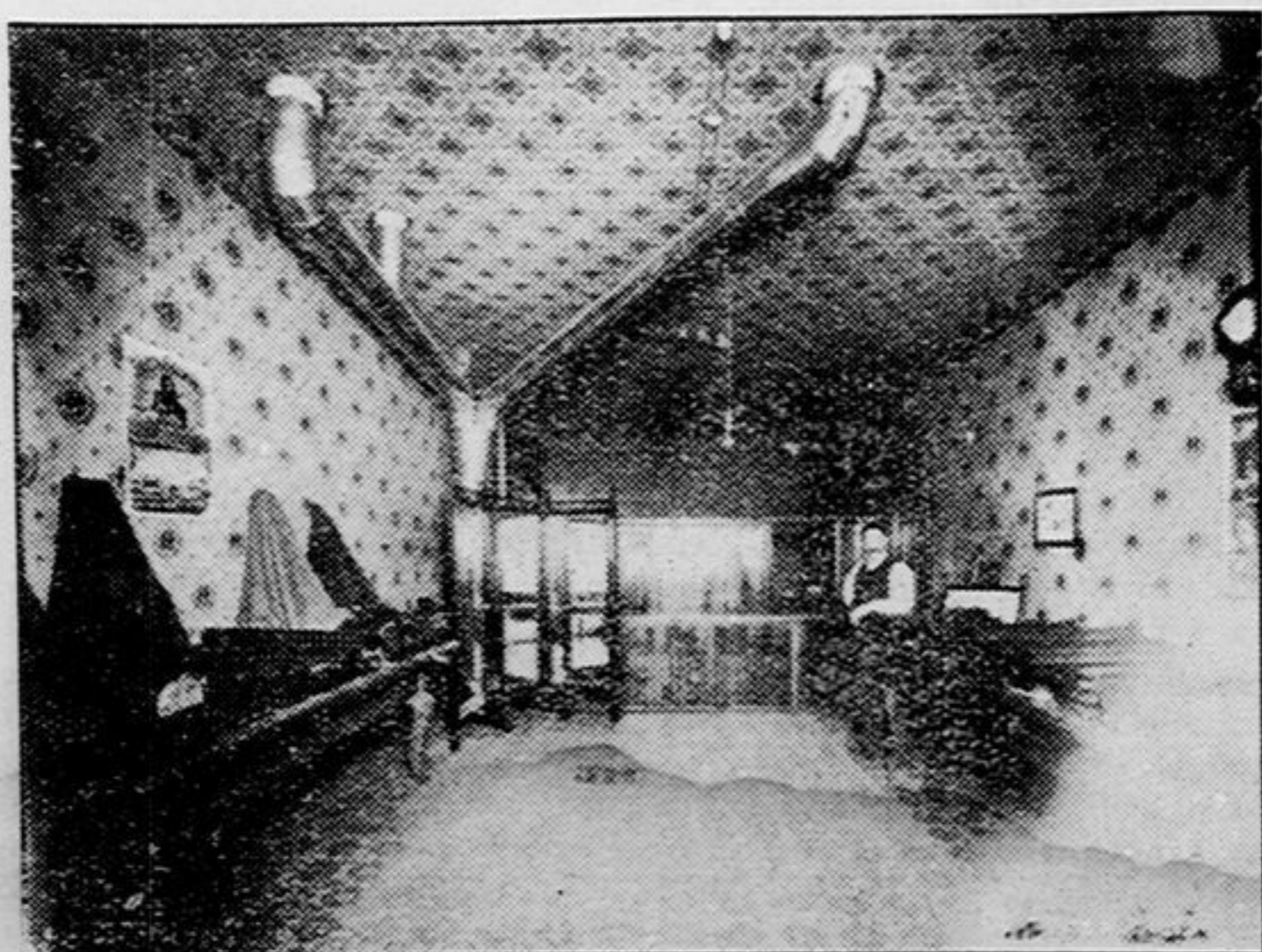
E. A. ROWE

Another well established business here is that of E. A. Rowe, baker and confectioner. Mr. Rowe is in the enjoyment of a grand trade, which he is increasing yearly owing to always giving good satisfaction to his customers. He always aims at supplying the very best bread, cakes and pastry that high grade flour will turn out. He makes a specialty of wedding cakes, which are supplied on the shortest notice. A good stock of high class

confections always on hand. A stock of groceries and canned goods kept. When you want the best in any line of goods he handles you should give him a call. As a townsman, Mr. Rowe is a man universally esteemed.

S. F. MORLOCK

Is the proprietor of a first-class general store at this point, and he is in the enjoyment of one of the best classes of trade in this country. Mr. Morlock is an extensive dealer in dry goods, high class millinery, clothing, gent's furnishings, boots and shoes, etc. In short, a high class stock of goods of all kinds. In short, everything comprehended in a first-class general store. Here, you are always assured of right goods at right prices. The best being none too good for his customers. People hereabouts know that they can obtain the best goods here and at prices that has made this store a worthy competitor with the best in this country. Give him a call when you want the best of everything in the lines of goods he handles. He has but one price for all, and that a fair one. During the many years Mr.



Interior of J. C. Nichol's tailoring establishment.

Morlock has been in business here, he has built up a splendid trade. For reliability and straightforward dealing, Mr. Morlock has established an enviable name throughout this entire section of the country. The amount of energy shown by Mr. Morlock in his business augurs well for a still further increased patronage. See the bargains continually offered and examine his very fine stock. This season he is showing some exceptionally fine goods for the fall and winter trade. As a townsman, Mr. Morlock is esteemed and popular.

J. S. McILRAITH

Another prominent place of business here is McIlraith's up-to-date boot and shoe store. When you purchase a pair of boots or shoes from McIlraith's you can depend upon their being as represented. He buys from the very best Canadian houses. All his goods are



bought with a due regard as to quality and price. His stock this season is an exceptionally fine one, and you need never make any mistake in making your purchase there. He also carries a very large stock of trunks, valises, club bags, as well as school bags, which he is selling very reasonable. In ordered work he also enjoys a good patronage. When you want a pair of boots or shoes for anybody try him. He can fit anyone. Repairing done on the shortest notice and reasonable in price. As a townsman, he is one of Durham's best known and most popular.

S. SCOTT

Is acknowledged by all to be one of Durham's oldest business men, having established here 23 years ago. He conducts a general store, where everything that is the best in dry goods, clothing, hats, caps, groceries, crockery and glassware, is to be found. Being

fancy dress goods, as well as all the leading lines of staples. In ready-to-wear clothing he shows the best lines of goods turned out in Canada to-day. All the newest styles and latest patterns. In groceries his goods are pure and fresh, all this season's goods. The best that money can buy. One secret of the firm's success is, that Mr. Burnett always makes the purchasing power of a dollar felt. If you are looking for bargains and reasonable goods at all times give R. Burnett, The People's Store a call. His goods are always bought with due regard to price and quality, and you can never make any mistake in making your purchases there. The highest prices paid for produce of all kinds. Mr. Burnett has gained a wide reputation throughout this entire section of the country as a bargain giver. Try him when you want bargains. Thus The People's Store is one of Durham's old reliable firms, where you can always depend his always doing as he advertises. Highest market prices paid for farm produce. As a townsman Mr. Burnett is one of Durham's most highly esteemed and progressive.

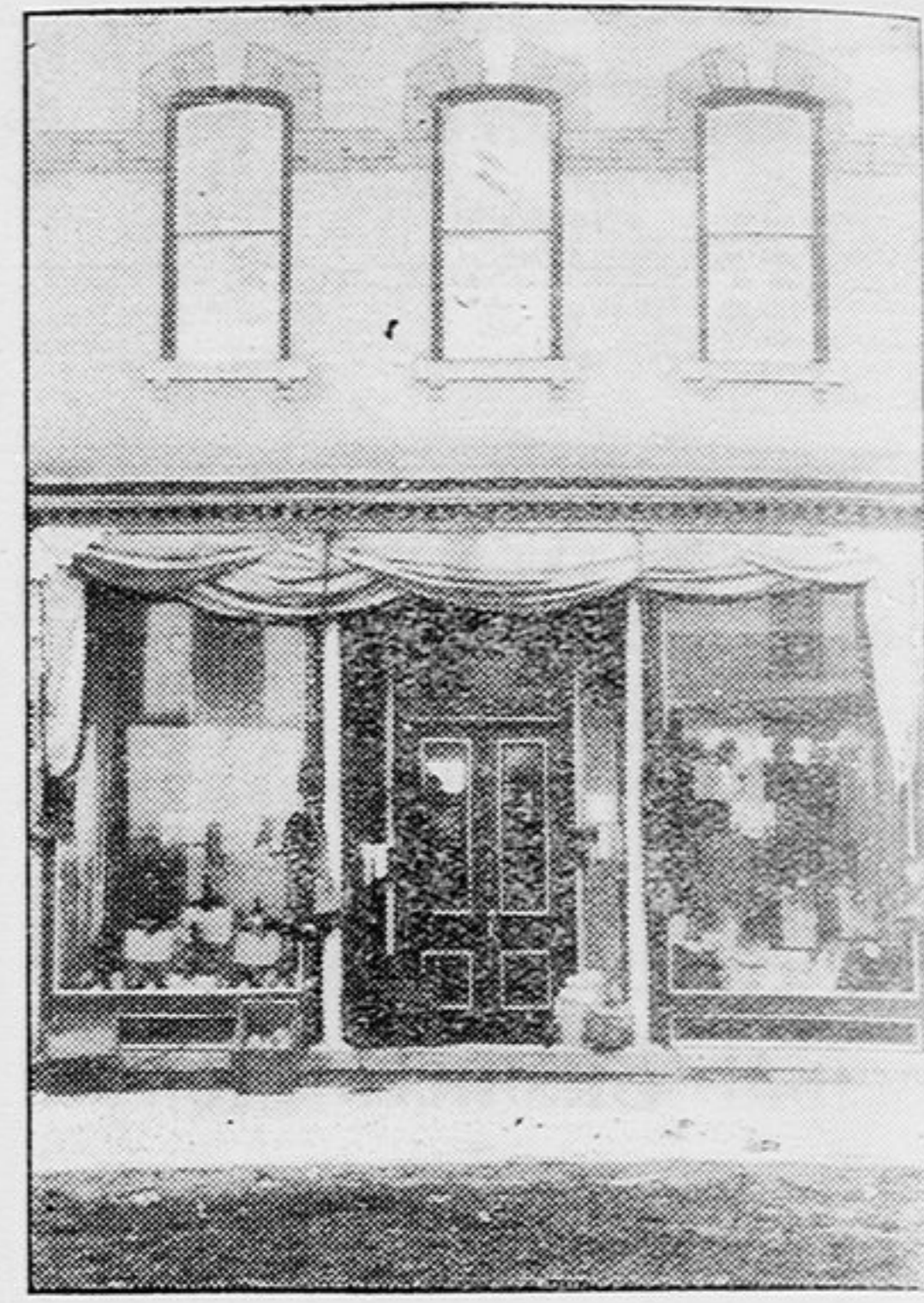
THE STANDARD BANK OF CANADA

Is one of the leading as well as one of the soundest financial institutions in this country. The Durham branch was opened here some twenty years ago and occupies a high position among the many branches in Ontario. A general banking business transacted, and special attention given to farmers' business, the discounting and collecting of farmers' sale notes. In the Savings bank department interest is allowed at the highest current rates of interest on deposits four times per year. Drafts issued to all parts of the world. A special feature is the "Joint Deposit," in which money may be deposited or withdrawn by either of the two members of a household. The Standard Bank of Canada also have agents at all points in Canada and the United States, and are prepared to transmit money to any point at very low rates. Sums of from \$1 and up

meats, cured meats, sausages, etc. So that when you want to be assured of getting the best you should give Mr. McMurray a call. He has only been in business for some eight months but during that time he has built up an exceedingly good business. See him when you want to be assured of getting the best in the line of meat.

N. G. & J. McKECHNIE

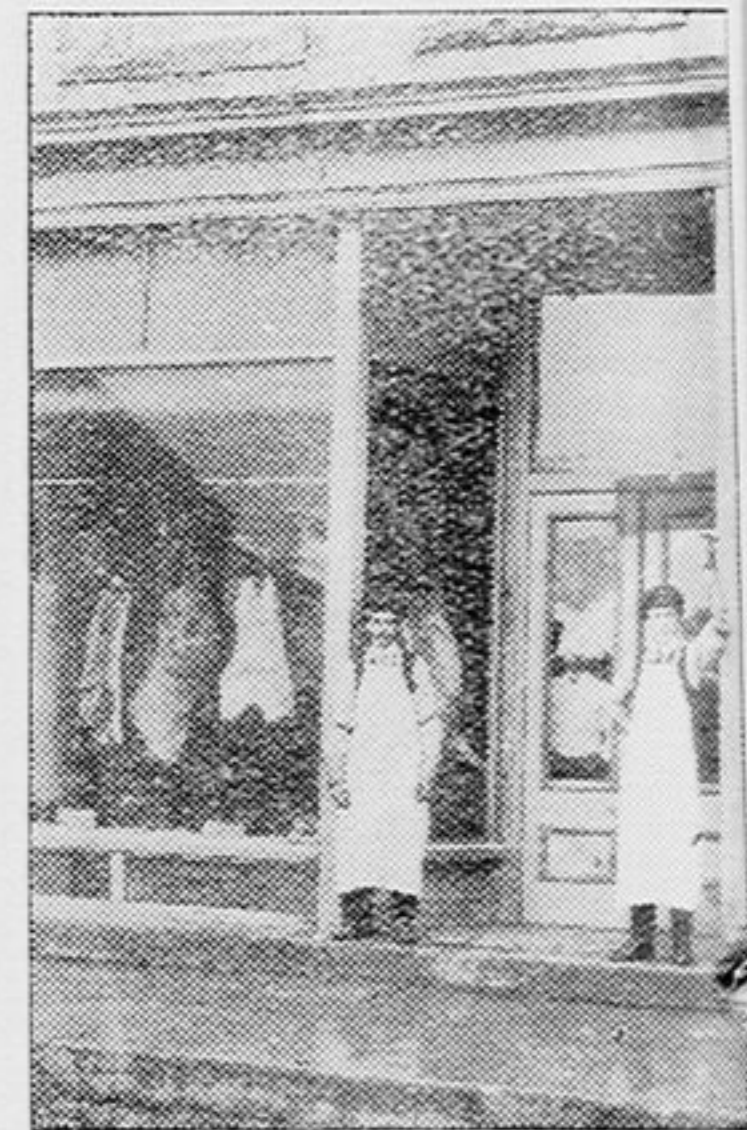
Among the diversified business places here that we must not overlook is the large general store of N. G. & J. McKechnie, who are extensive importers and dealers in staple and fancy dry goods, mantles, ready-made clothing, boots, shoes and groceries. They make it a point to buy everything that is best in dry goods. Being careful buyers, they make it a point to buy only first-class goods that they know will sell readily in Durham. All their



Robert Burnett's Store.

C. ELVIDGE

Is a first class painter, grainer, kalsminer, etc. at this point and his work is to be seen in almost every house in town, in both inside and outside work. He uses the best paint and oil which is guaranteed to withstand the weather. He has wall paper samples from five cents per roll up of beautiful designs and has novelties that in the wall paper line that cannot be got only through him. It will pay you to see his samples or see him before getting any work done.



Meat Shop of J. H. McMurray.

C. L. GRANT

Is another business man here that we must not overlook. Mr. Grant conducts a first-class general store here, keeping everything in the line of dry goods, ready-made clothing, furs, boots and shoes, gent's furnishings, hats and caps. He is in close touch with the wholesale houses in the buying centres, and is thus able to purchase many lines from first hands and to give his customers the benefit. In dress goods and ready-made clothing he handles without a doubt the very best lines made in Canada. In the boot and shoe line they keep only the best Canadian makes. He thinks that there is no line of shoes made too good for his trade. A full stock of all grades and sizes. In ladies dress goods this is a particularly strong feature. In gent's furnishings, hats and caps he also excels. In groceries you always get them pure and fresh. Mr. Grant, the business head of the firm, is a gentleman in every way. He has a full grasp of the business details and keeps it up-to-date. The celebrated Stanfield underwear he is agent for. He is a public spirited citizen.



THE LATE DR. GUN

A history of Durham could scarcely be written without a reference to Dr. Gun. In social circles, in church work, in municipal matters and in educational advancement he was always ready to give his heartiest support. He was always busy in the practice of his profession, but for all this he had time on his hands to execute promptly any work that fell to his lot for the good of those amongst whom he lived. He was a strong man on the school board and may be regarded as the father of our public library.

J. H. McMURRAY

If there is one thing more than another that the people are particular about it is the class of meat they eat. Mr. McMurray with a due regard for the tastes of the people aims at supplying nothing but the best. He keeps everything in the line of fresh and salt



The Standard Bank's home in Durham.



Bakery and

G. H. STINSON

A place where the staff of manufactured must natural place of interest. G. Stinson baker and confectioner at this point those who are in a position to say that there are very few country, who can turn out to pastry the equal of what G. does, which has won for him a name hereabouts. Fruit kinds in season, canned goods, confectionery. When you want of satisfaction in the bread you Stinson's. Wedding cakes a specialty and he keeps all kinds of canned in stock. As a citizen he is favorably known.



MRS. JOHN LAWRENCE DIED JAN. 22, 1901, AGED 100 YEARS, 22 DAYS.

After one passes the age of score years and ten he is said living on borrowed time. Some the four score mark, and a dozen more years added to their number with labor and sorrow few more years added to their Centenarian is not often met, of our readers have, perhaps seen one, but the subject of this Mrs. John Lawrence, passed the century mark by nearly a year, and withstanding the weight of years were crowding on her weak frame, she was rational to the end was quite entertaining when viewed by the Chronicle only a time before her death. The Lawrence families in this vicinity are no descendants.

MACFARLANE & CO.

This is one of the leading as well as one of the largest business houses conducting a drug and book store the line of drugs and proprietary medicines they carry the very best and purest that money can buy and the same may be said of their medicines, perfumery and goods generally. They carry a doubt one of the best lines ever here. Wall paper kept in stock make selections from. No time to do your housecleaning wall papering. At Macfarlane you can always depend upon a good line of wall paper at a very reasonable price. This firm direct dealers in seeds, fancy ware, etc. Dominion Express



Residence