

How Canadians can save over 500,000,000 gallons of gasoline a year.

FACT: If every driver in Canada used just one less gallon of gas a week, we could save over half a billion gallons a year.

How? In 1979 Canadians used 7,022,000,000 gallons and there were 9,744,944 cars registered. One gallon saved per car each week would equal a saving of 506,739,688 gallons per year.

This represents a 7.2% reduction in gasoline consumption—a great way to really get serious about conservation.

FACT: Tests show a well-tuned car and good driving habits used an average of 24% less fuel.

A recent test organized by the Federal Energy Department and the Ottawa section of the Ontario Motor League showed that a car tune-up and good driving habits can improve fuel economy up to 41%. The average fuel saving was 24.5%.

(To keep your car properly tuned, take advantage of Gulf's nationally advertised seasonal tune-up service packages).

It all adds up.

Whatever model car you drive, here are some fuel-saving suggestions to follow:

- **Remove unnecessary weight from trunk.** Every 100 pounds less could mean an extra 200 miles a year.
 - **Check tire pressure regularly.**
 - **Use a Multigrade oil** like Gulf's HydroTreated (HT) Premium Multigrade that reduces engine drag for better mileage. It also goes up to 15,000 miles between changes at a regular price.
 - **Keep air filter clean.**
 - **Check wheel alignment.**
 - **Drive more slowly.** The average car goes 21% farther per gallon at 80 kph than at 100 kph.
 - **Adjust brakes.** Brake dragging can cost you gas mileage.
 - **Check spark plugs.**
 - **Use air conditioner sparingly.**
 - **Combine trips whenever possible.** Short trips waste fuel. Ten 40-mile trips (400 miles) use no more gas than 100 one-mile trips (only 100 miles).
 - **Use car pools.** They consume less gas per rider.
 - **Don't warm up your car** for more than 30 seconds. Today's modern oils and engines make it unnecessary.
- None of these tips is expensive. Some don't cost a cent. But they can add up to significant savings in fuel.**



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GULF HELPS YOU CONSERVE, YOUR WAY.

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