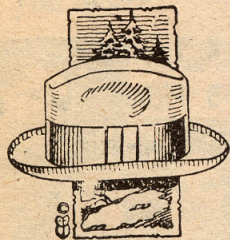


THE STORE FOR MEN

HATS



Hats that make men feel they are dressed. All in the newest spring shades.

- Biltmore \$4.50, \$5.50 at
- Dodds \$3.50 to \$4.95 at
- Dinsley \$5.95 at
- Christys (English) \$6.00 at

SPRING UNDERWEAR

- Long Sleeves and Long Leg Combinations \$1.35
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- Two-piece Suits per garment 75¢
- Penman's 222 Combinations \$1.75
- Penman's 71 2-piece suits, per garment \$1.25
- Penman's 71 Combinations \$2.00
- Penman's Preferred 2-piece suits, per gar. \$1.75
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PYJAMAS

Good, healthy and airy garments in colors of Eceru, Blue, Tan, Mauve and White.

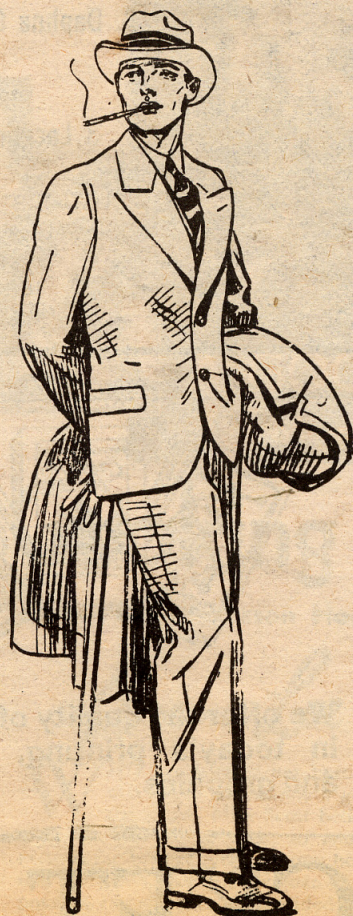
TIES



Ties becoming to men for spring wear, in silk, silk and wool, knitted, crepe de chine, and Oxford crepes; four-in-hand.

Bow Ties made up, and String Bows 50¢ to \$1.00 priced at

SPRING SUITS AND TOPCOATS



As the weather has been a little backward, now is a good time to get measured for a suit and topcoat. Don't wait until the rush before you order, come in right now, and we will measure you.

We have the latest patterns in Fancy Tweeds, Homespuns, Cheviots, Serges, etc. All manufactured at English Woollen Mills, and sent direct to us.

- PRICES—
- \$25.00 - \$30.00 - \$32.00
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We Guarantee Fit, Style, and Workmanship, or Money Refunded!

Agents for the House of Hobberlin.

SHIRTS



The latest styles in check, plaid and stripe shirts with collar attached \$2.50 and \$3 and unattached

Sport Shirts with collar attached in plain broadcloth of mauve, blue, ecru, tan and white \$2.65

Plain white sport shirts—priced \$2.25, \$2.50, \$2.95 at

Hollywood Blue Broadcloths \$3.75

Stripe Broadcloth with collar and extra cuffs \$3.25 priced at

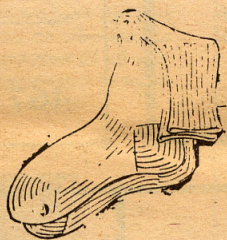
Other Shirtings of Zepher, Madras, Broadcloth, etc., etc. priced \$1.75 to \$3.50 from

GOLF AND MOTORING CAPS

In Tweeds, Cheviots, Worsteds, etc.

Also Dress Caps. Society Brand and Crest Caps priced \$1.95 and \$2.25 at

HOSE



Hose in fancy Radio, checks, silk stripes, etc., etc.

Holeproof Hosiery in lisle, silk, and silk and wool, in black, brown, blue, sand, Russian calf, fawn, etc., priced 50¢ to \$1.00

W. R. GRAMMELL

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NEW YELLOW LABEL

28¢ 1/2 lb.



BROWN LABEL - 33¢ 1/2 lb.
ORANGE PEKOE - 40¢ 1/2 lb.

"Boon Doggling" Good English

The "boon-doggling," permitted by the New York unemployment relief authorities, much to the indignation of persons there who could not find the term in any dictionary, is really nothing so very vicious, according to S. K. Marshall, instructor in English literature at Columbia University.

"Part of the term, at least, is good Elizabethan English," he told a reporter. "Even yet in parts of England something good is referred to as 'boon.' And a 'doggie' is, as I see it, nothing but an archaic slang-term similar to the modern 'gadget.'"

"Hence, even if you never have boon-doggling in Canada, you'll know that it merely means making good or useful gadgets."

A Little Life

"Every day is a little life," was an old thinker's wise epigram. If each day gets the better of us, how are we going to conquer in life as a whole? Only as we make each day a victorious battleground where selfishness and shirking and disobe-

diety and discontent are overcome, can we make life a victory in the end. Lavater, the old philosopher, laid down the rule that "each day should be distinguished by at least one particular act of love." It is a rule which makes life happier for the doer, and for everybody else.—Anon.

1,000 PAIRS OF MONARCH DEBUTANTE SILK STOCKINGS Free!

Go to your druggist or department store and buy RIT Dye (any color, 15¢—2 for 25¢). Use it. Then tell us in a statement of 50 words or less, why you prefer RIT—1,000 pairs of Monarch Debutante full-fashioned—shadow-free pure silk chiffon stockings—latest Spring shades—guaranteed \$1.00 value—will be given as prizes to 1,000 entrants. There are dozens of reasons why you will prefer RIT. RIT comes in 33 basic brilliant colors, from which can be produced over 50 of the newest Paris shades.

FAST COLORS WITHOUT BOILING! Only RIT offers this advantage! RIT is the modern tint or dye—easier and surer—far superior to ordinary "surface dyes" because it contains a patented ingredient that makes the color *soak in deeper*, set faster and last longer. Sold everywhere.

- HOW TO WIN**
1. Write a short statement (under 50 words) on why you prefer RIT Dyes and send it together with an empty RIT package (or reasonable facsimile) and your name and address, to John A. Huston Co. Ltd., Caledonia Rd., Toronto.
 2. Send as many as you wish; contest closes midnight June 29, 1935.
 3. 1,000 prizes will be awarded on the decision of the judges, which will be final. Whether you win a pair of silk stockings or not, we will mail to all entrants free of charge, our famous booklet—"The A.B.C. of Home Rug Making".



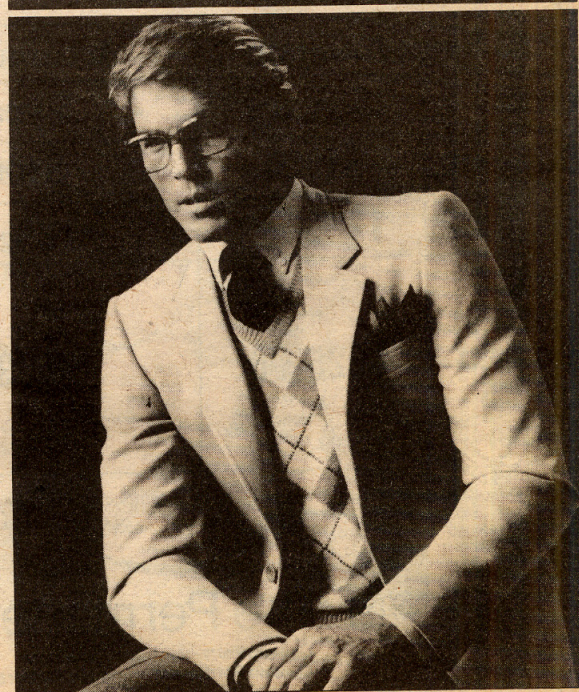
Enjoy a really fine hand-made cigarette by rolling your own with GOLDEN VIRGINIA

ALSO MADE UP IN PIPE TOBACCO



TINTS and DYES RIT is a convenient scored water, easier to measure; won't sit out of the package.

The Cambridge Man...



expresses his point of view in a pure camel hair sport coat, in a single breasted styling with collar tab and leather buttons

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