

## The story of a Canadian Company

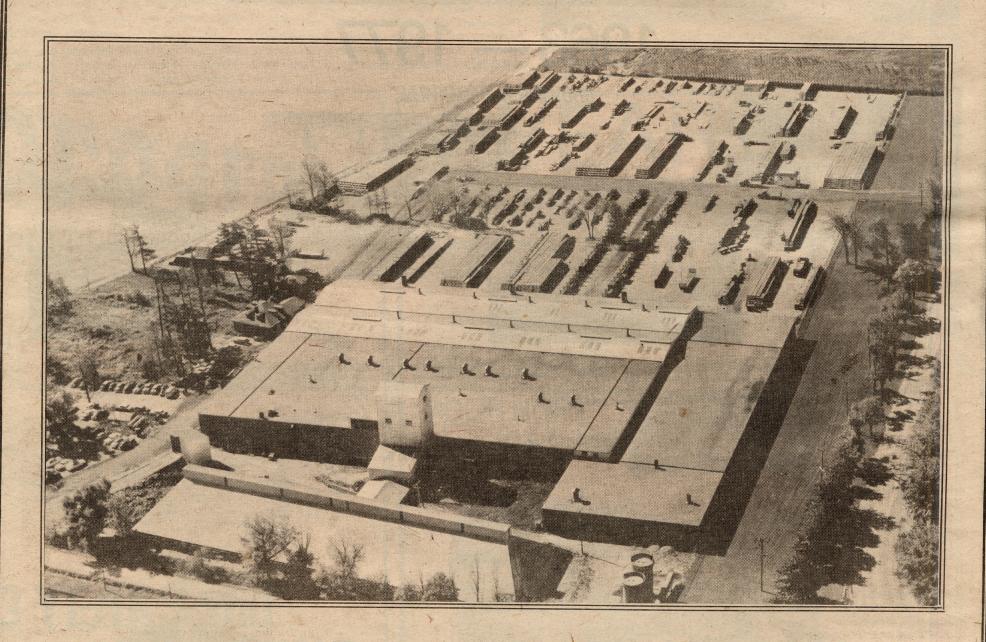
Five Generations create a major national industry

Daniel New, a brick-maker from the Isle of Wight, England, opened a brick business in Hamilton, Ontario, in 1860. Shortly afterwards, his sons, Henry and J. H., began manufacturing clay sewer pipe, and in 1888, founded The Hamilton and Toronto Sewer Pipe Company Limited.

In 1913, both Henry and J. H. New died and Ryland H. New, grandson of the original Daniel New, became President. In 1954, he, with his son Ryland J. New, was responsible for the building of the present plant and for the adoption of radical new methods of manufacture. This association continued until 1969 when Ryland J. New became President and Ryland H. New, Chairman of the Board.

In 1967, the fifth generation of the New family became active in the direction of National Sewer Pipe Limited. Rickart R. New, Ryland J. New's son, joined the Company where he is now President of Montreal Terra Cotta (1966) Limited, and Comptroller of National Sewer Pipe Limited.

Today, National Sewer Pipe Limited is the largest organization of its kind in Canada, the result of the merger of three independent companies in Ontario in 1928 and the subsequent acquisition of controlling interests of Canada Vitrified Products Limited, St. Thomas, and Montreal Terra Cotta (1966) Limited, Montreal.



The Company's local plant occupies 30 acres and has an annual capacity of 50,000 tons of vitrified clay pipe and flue lining, employing more than 200 persons. The plant was built to accommodate every advance in pipe technology, pipe manufacturing and sewer pipe jointing and installation techniques. For example, the completion of the new plant enabled pipe lengths to be increased from two to six feet and pipe diameters now range from four inches to thirty inches. After years of development,

quality control achieved the status of an exact science. The straight tunnel kiln, a world first for sewer pipe, was first developed in the company's Hamilton plant and supplemented the older "periodic" type. This permitted a continuous, non-stop flow of pipe on an "assemblyline" basis.

Within five generations of one family, National Sewer Pipe Limited has grown from a local industry into a nationally-known company with associates in many countries of the world.



National Sewer Pipe Limited

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