



RETREAT!
Members of the Essex-Kent Scottish Regiment splash their way to shore during the 7th Annual Polar Bear Dip in Kingsville, to benefit the Youth and Family Resource Network and Childcan, Jan. 27. The event raised over \$60,000.

Winter finally arrives



FREE RIDE –
Two-year-old Jacey, front, takes her friend Riley, 2, for a ride around the yard at Story Book Early Learning Centre last Friday. Essex received its heaviest snow fall of the season so far and while adults were shoveling driveways, kids were having some fun.

You've never had a better reason to visit Ken Knapp Ford Sales Ltd.

Not only do we deliver outstanding customer service, but our advertised prices are the very best in town! * So come in and treat your vehicle to our Genuine Ford Parts & Service at a fantastic price. By trusting us with your vehicle maintenance, you can rest assured that you've protected your investment, and your wallet!

FORGET ABOUT SHOPPING THE COMPETITION - WE'VE DONE IT FOR YOU!

We've checked our prices against the competition so, when you visit our dealership, you can rest assured that both your vehicle and your budget are well taken care of.

How do we know we're competitive?

Because we've checked our prices against the prices of comparable parts and service offers from our local competitors. And because we only sell Ford Genuine Parts & Service, and deliver exceptional customer service, the value is simply unbeatable. We know you have plenty of options out there when servicing your vehicle, but we'd like to show you just how great your next service appointment can be!

* All comparison prices are accurate as of December 8, 2006 and are subject to change without notice.

THIS WINTER, TREAT YOUR VEHICLE RIGHT!



Ken Knapp Ford Sales Ltd.

390 Talbot St. N.
Essex, ON
N8M 2W4

519-776-6447

SERVICE@KENKNAPPFORD.COM

OFFER VALID ONLY AT THIS PARTICIPATING DEALER.

Maintenance Service Package for \$47.⁹⁵

Following Ford's regular maintenance schedule improves a vehicle's fuel economy. This Service Package includes:

- Up to 5 litres of Motorcraft® engine oil and filter*
- Inspect, inflate and rotate tires**
- Lubrication of chassis/hinges and doors
- Test battery's performance
- Multi-point inspection and report on findings
- † See your Ford Service Advisor for complete details.
- * Applicable to most cars and light trucks. Extra charge for Diesel engines. Environmental disposal fee may apply. Applicable taxes and provincial levies not included. This offer may not be combined with any other offer. Offer expires March 9, 2007
- ** This offer applies to regular steel wheels; additional cost may apply to alloy wheels.

1_MAINT_INSPECT

Buy 3 and get the 4th Tire at No Extra Charge*

- Includes valve stem, installation, balance and disposal fees

* See your Ford Service Advisor for details. All regular tire manufacturer warranties apply. Applicable taxes and provincial levies not included. This offer may not be combined with any other offer. Offer expires March 9, 2007.

8_TIRE_GET4FREE

FREE Car wash with purchase of any service*

Bring this ad to your Service Advisor and receive a free car wash with the purchase of any one service not listed on this ad.

* See your Ford Service Advisor for complete details. Applicable taxes and provincial levies not included. This offer may not be combined with any other offer. Offer expires March 9, 2007.

33_OTHER_CARWASH

GENUINE PARTS. GENUINE SERVICE. GENUINE PEACE OF MIND.



FREESTYLE –
Snowboarder Ryan Martindale, 9, tests the slopes at Bridlewood Park after a snowfall Jan. 26.



AT THE HILL –
A little snow and a sheet of plastic was all eleven-year-old Tyler Martindale needed for some sledding fun.

Super Bowl specials

FEBRUARY 4TH ONLY

King Size Pizza \$30⁰⁰
Tax Included!
Cheese + 4 items

Full Slab \$15⁰⁰
+ Tax
Ribs

Regular Menu
Specials Also Available

PICK UP & DELIVERY!

Chochi's PIZZA

...stopping at nothing to give you the best!!!

91 Talbot St. N., Essex

519-776-9966

Ribs • Chicken • Sub • Salad