## ESSEX COMMUNITY



#### Retreat!

Members of the Essex-Kent Scottish Regiment splash their way to shore during the 7th Annual Polar Bear Dip in Kingsville, to benefit the Youth and Family Resource Network and Childcan, Jan. 27. The event raised over \$60,000.

# Winter finally arrives



Two-year-old Jacey, front, takes her friend Riley, 2, for a ride around the yard at Story Book Early Learning Centre last Friday. Essex received its heaviest snow fall of the season so far and while adults were shoveling driveways, kids were having some fun.



Not only do we deliver outstanding customer service, but our advertised prices are the very best in town!\* So come in and treat your vehicle to our Genuine Ford Parts & Service at a fantastic price. By trusting us with your vehicle maintenance, you can rest assured that you've protected your investment, and your wallet!

### FORGET ABOUT SHOPPING THE COMPETITION - WE'VE DONE IT FOR YOU!

We've checked our prices against the competition so, when you visit our dealership, you can rest assured that both your vehicle and your budget are well taken care of.

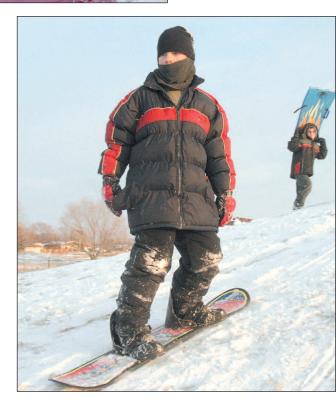
## How do we know we're competitive?

Because we've checked our prices against the prices of comparable parts and service offers from our local competitors. And because we only sell Ford Genuine Parts & Service, and deliver exceptional customer service, the value is simply unbeatable. We know you have plenty of options out there when servicing your vehicle, but we'd like to show you just how great your next service appointment can be!

\* All comparison prices are accurate as of December 8, 2006 and are subject to change without notice



FREESTYLE – Snowboarder Ryan Martindale, 9, tests the slopes at Bridlewood Park after a snowfall Jan. 26.





AT THE HILL – A little snow and a sheet of plastic was all eleven-year-old Tyler Martindale needed for some sledding fun.

