

COTTAM

The Cottam Rotary has sold all their Christmas trees. Thank you for your support.

Cottam United Church Choir presents, "A Midnight Clear", a Christmas cantata on Sun. Dec. 17 at 10:15 a.m. and 7:30 p.m. at the Cottam United Church. Everyone is invited. The choir recorded "Old Time Religion" and now have the CDs available, a great gift idea.

Food and Toy Drive donations may be made at Agris Co-operative in Cottam up to Dec. 20. This drive is in conjunction with the Unemployed Help Centre.

Blue Christmas Service at Leamington United Church, 9 John St. on Thurs. Dec. 21 at 7:30 p.m. Guest speaker will be Rev. Liz Chaplin.

Soon students who have been away at schools will be home for the holidays.

It has been brought to some people's attention that our young people in the community are being approached and followed. They do not feel safe. Cottam used to have a Block Parent Program where children could go to if they felt threatened. If you are interested in helping out with being a safe house, call 839-5965.

With all the rushing around people are doing during this holiday season, don't forget the real reason, Jesus!

Cottam United

Sun. Dec. 17 is White Gift Sunday, third of Advent., Christmas cantata at 10:15 a.m. and 7:30 p.m.

Sun. Dec. 24 fourth of Advent, worship at 10:15 a.m. Christmas Eve worship at 7 p.m.

If you would like to make a donation towards poinsettias in our sanctuary in memory of a loved one, see Ruthanne or Rosemary.

Sunday school teachers are needed for the next unit starting Jan. 7, 2007. See Sharon or Tracy.

Happy birthday blessings to Donna Strong on the 12th.

Happy anniversary to Oswald and Barbara Bullock on the 6th and Laura and Russell Goddard on the 18th.

GESTO

White Gift Sunday will be held on Dec. 17. Donations will be given to the Essex Food Bank.

Christmas luncheon potluck will be on Sun. Dec. 17. For caroling meet at the church at 6 p.m.

Fourth Advent Sunday service will be held on Dec. 24 at 9 a.m.

Christmas Eve service will be at 8 p.m. on Dec. 24.

It was the dream of a lifetime:

Michael wanted to start his own business, and...



PHOTO SP

...on opening day everything was sparkling: presentation, signs, parking, landscaping... everything shone like a new penny. Not to mention the effective advertising that could be seen all over.

Day after day, Michael's business grew, the name became known, clients rushed in, sales increased, profits grew and our business man became more and more sure of himself; to the point where he believed that nothing bad could happen to him.

That's when a few changes could be seen... a few potholes in the parking lot, a few burnt out lights in his sign, and as for advertising, not a word.

But that's no problem, Michael told himself: he didn't need that any more. Business ran itself.

However, a few years later, a competitor opened its doors and, on opening day everything was sparkling: presentation, signs, parking, landscaping... everything shone like a new penny. Not to mention the effective advertising that could be seen all over.

Michael's business started to do less well.

Then, one morning, he understood... what he hadn't understood!

He hadn't understood that it's good to be known and nice to be popular but it's even more important to be **KNOWN AND POPULAR FOR A LONG TIME!**

In the short, medium and long term, **PUBLICITY AND PROSPERITY GO HAND IN HAND.**

The ESSEX FREE PRESS

Call Karen at 519-776-4268 to Reserve Your Ad Space.