

The Essex Free Press is an independent weekly newspaper, locally owned and operated by The Essex Free Press Limited

The Essex Free Press is published every Wednesday from  
16 Centre Street, Essex, ON N8M 1N9  
Tel.: (519) 776-4268 Fax: (519) 776-4014  
Email: [essexfreepress@on.aibn.com](mailto:essexfreepress@on.aibn.com)  
Website: <http://essexfreepress.reinvented.net>  
Publisher: Laurie A. Brett



The opinions expressed on this page are those of their original authors and do not necessarily represent the opinion of The Essex Free Press, its Editor or Publisher.

**D**etroit's "Big 3" automakers have reached back to another generation and found some retro cars that are bringing customers to area showrooms in droves.

Nowhere has this been truer than with Chrysler. The exciting Chrysler 300 series from the late fifties is back complete with optional hemi engine. The Dodge Charger has returned to similar success, and Chrysler has announced that the Dodge Challenger, a two-door coupe based on the muscle car originally built from 1970 to 1974, will return. Chrysler says the production model will be close to the concept car that was first unveiled at the North American International Auto Show in Detroit last January.

The Challenger, like the Chrysler 300, will be available with the signature hemi engine, although a small engine option will likely be available.

Windsor's Tom LaSorda, Chrysler group CEO, said last week, "Here's a promise you can take to the bank, the Chrysler Group will continue to build on its rich heritage."

Meantime, across town at GM, the word

is that the world's number one automaker will forge an alliance with Japan's Nissan Motor Company, and France's Renault. This could be round two of globalization. In 1998, Chrysler merged with German automaker Daimler-Benz AG.

GM's share price has been shooting up lately. Look for it to go through the roof if a deal materializes.

That would happen despite the fact that Nissan is struggling in its home market of Japan, and Renault has all kinds of troubles, starting in the executive lounge.

Where does all this leave Ford, the 103-year-old auto company that operates worldwide already? The profits from overseas operations have kept Ford rolling when the volatile car market in North America takes one of its periodic dips. Right now, Ford is enjoying strong acceptance of its Ford Fusion, Mustang and Lincoln Zephyr models.

Whatever happens, the industry that, along with agriculture, has been the mainstay of the Windsor-Essex economy for the last century, will continue to be the one that will power the local economy for years to come. Hold on to your hat!



**BILL GAY**  
OPINION

**OK, WE'VE HAD THE TRIM...**

**NOW HOW 'BOLT A CUT?**

*LA MONTAGNE '06*  
[www.cartoonink.com](http://www.cartoonink.com)

**LETTERS TO THE EDITOR**

**Camp Day Thank You**

Thank you for your support of Tim Hortons Camp Day, when over 2,900 Tim Hortons stores in Canada and the United States donated their entire coffee sales, in addition to funds raised through other Camp Day events and activities, to the Tim Horton Children's Foundation. This special day raised an unbelievable \$7.2 million (Cdn)! Tim Hortons is extremely grateful for your support and for the generosity of our customers, store owners, staff and many special guests who participated in Camp Day 2006.

Thanks in large part to the funds raised on Camp Day, over 11,000 deserving children will attend one of six Tim Horton Children's Foundation camps this year - all expenses paid. Each camp offers a wide range of first-class programs and activities, and the supportive atmosphere encourages campers to embrace new

and unfamiliar challenges. Designed to build self-confidence, self-esteem and leadership abilities, the environment gives campers an experience that can open their eyes to their own potential.

On behalf of Tim Hortons, the Tim Horton Children's Foundation and the thousands of children you have helped to send to camp this year, thank you very much.

*Donald B. Schroeder*  
President  
Tim Horton Children's Foundation

**Courtesy is alive in Essex**

There are still many people who care about others in our little town.

I had gassed up my van at Canadian Tire Gas Bar when I tried to start it but it would not start. The station attendant allowed me to call my husband, but since he had hip surgery he couldn't help.

A town employee, Al Diemer, asked if I needed any help. He tried to start

the van but it was no use, so he pushed the car out of the pump lane. There was frozen food in the van, so Mr. Diemer took out the groceries and drove me home. He also carried the groceries in and offered to drive me back to the car.

On the way, we stopped at D.B. Automotive and Adam Popov came to the gas bar to check the van. My son arrived, got in the van and, of course, it started.

The next day we tried the van again. It did not start so we called Cottam Towing. The driver arrived and was ready to hook up the van but the van started when he turned the ignition.

To just say thank you is such a little thing. Their courtesy and no charge is very unusual today. They took time from their day and their business to assist a senior. I hope some day we can repay your courtesy. Thank you so much.

*Mary Ann Gagnier*  
Essex  
CONTINUED ON NEXT PAGE

**THE ESSEX**  
FREE PRESS

Laurie Brett, Publisher  
Sarah Fisher, Editor  
Karen Callies  
Advertising Sales  
Cathy Campbell  
Accounts & Circulation  
Pam Sovran, Sarah Krauter  
Office  
Mariah Vizi, Crystal Kotow,  
Daniel Schwab, Tim Law  
Contributing Writers  
Tom Warwick, Lana Garant  
Graphic Design  
Gary Ramsay, Wilber Brett,  
Judy Brett, Randy Chedour  
Doug Boylan  
Production

**Subscriptions**  
Canada: \$37.45  
U.S.: \$80.00  
(Prices include GST)  
Payable in advance to  
The Essex Free Press Limited.

**Advertising**  
Advertising is accepted on the condition that, in the event of an error, the portion of the ad occupied by the error, will not be charged for, but the balance will be paid at the usual rate. It is the responsibility of the advertiser to check their ads on first publication, and the publisher accepts no responsibility for errors in multiple insertions. The Essex Free Press reserves the right to reject or edit any advertisement likely to offend community standards and/or the laws of the land.

**Display Advertising Deadline:**  
Friday at 4:30 pm

**Copyright**  
All layout composition, artwork, news copy, editorial copy and photographs produced or owned by the Essex Free Press are the exclusive property of the Free Press and are protected by copyright law. These materials may not be reproduced without the written consent of the publisher.

Share your  
**OPINIONS**

**LETTERS POLICY** - The Essex Free Press welcomes letters to the editor that are of interest to our community. Letters should be typed or neatly written and present the issues as clearly as possible in 300 words or less. All letters must contain the name, address, and daytime phone number of the writer. Anonymous letters will not be published. We reserve the right to edit for length, clarity or reject letters over matters of libel, legality, taste or style.

We acknowledge the financial support of the Government of Canada, through the Publications Assistance Program (PAP), towards our mailing costs. Second Class Mail Registration No. 1495.