

NEW LOWELL

(Too Late for Last Week) Mrs. McLeish is in Cromwell. Robert Macham is sporting a new Ford car. Miss Lottie Brown is visiting with her parents in Coburn.

We are glad to report that Fred Prosser is getting along nicely since his operation in Collingwood, but is unable to be home yet.

HAWKESTONE

Miss Esthool Bagshaw, London, is a New Year's visitor with her mother and sister.

NEW LOWELL

Mr. and Mrs. Langford of Welland were guests for the vacation with the latter's parents, Mr. and Mrs. Wm. Johnson.

NEW LOWELL

Mr. and Mrs. George Young, Katie Mason and Mrs. Ed. Patterson were guests for the vacation with the latter's parents, Mr. and Mrs. Wm. Johnson.

CRAIGHURST

(Last Week's Correspondence) Miss Millie Dunn spent a few days in Hillsdale.

DEPUTY REEVE BACK

W. J. McMASTER was named as Deputy Reeve of Essex County without a contest.

HEATING HINTS

HERE'S a suggestion for getting up heat quickly on cold mornings: First, shake the grate until it is nearly out.

PHELSPSTON

Mrs. Kearns and son John spent Christmas in Barrie.

NORTH AMERICAN LIFE APPOINTMENTS



D. E. KILGOUR



F. A. ROLPH



A. J. MITCHELL



C. L. BURTON



W. M. ANDERSON

David E. Kilgour, M.A., A.I.A., F.A.S., whose appointment as President and General Manager of North American Life Assurance Company was announced by newly-elected Chairman of the Board, Frank A. Rolph, President, Rolph-Clark-Stone Limited and Chairman of the Board of Imperial Bank of Canada, C. L. Burton, President, Robert Simpson Company Limited, was elected a Vice-President along with A. J. Mitchell, President A. J. Mitchell and Company Limited, W. M. Anderson, F.A.S., A.A.I.A., was appointed Assistant General Manager.

WYEBRIDGE

Gordon Eakley is visiting with friends in Toronto.

ANTEN MILLS

Miss Madlyn Coughlin is spending a few days in Toronto.

CENTRE VESPRE

The annual school meeting was held last Wednesday.

BELLE EWART

Mrs. Vyse and Lois are spending the New Year's holiday in Toronto.

PINKERTON

Mrs. J. D. Lee is visiting for a month with friends in Toronto.

Back In Council



W. S. ROBINS

Former Reeve of Tiny who returned to municipal life by election as Councillor on Monday.

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PINKERTON

Mrs. J. D. Lee is visiting for a month with friends in Toronto.

CENTRAL ORO

Mr. Williamson spent a few days with friends at Hillsdale.

ORO STATION

Mr. and Mrs. J. C. Arnold spent the holiday in Toronto.

HOLLY

Miss Mary Loughheed is visiting in Toronto this week.

GRENDEL

(Too Late for Last Week) Mr. and Mrs. Charles Boyer and family, Oakville, spent the weekend with Mr. and Mrs. Chas. Degar.

NEW VENTILATING SYSTEM

In Place of Car 'Heaters'

A revolutionary advance in year-round driving comfort regardless of outside temperature is introduced with Chrysler Corporation's 1940 model cars in a new 'all-weather' air control system.

STROUD

Miss Velma Ireland of Toronto is visiting with Miss Irene Smyth.

The Sacrament of the Lord's Supper will be observed in the Presbyterian church, Sunday, Jan. 14.

Going to the stable Monday morning, Earl Wice found one of his best horses.

Congratulations to Lloyd Reynolds of Montreal son of Mr. and Mrs. S. J. Reynolds of Stroud.

Recent visitors included: Mr. and Mrs. Harvey, Mr. and Mrs. George Guy, Eileen and Martin of Toronto.

Lennox Black Again Trustee

The annual school meeting of S.S. No. 10, was held on Wednesday afternoon.

George Young and daughter Flora and Gordon Forbes of Danston, spent the Christmas vacation with friends at Wallaceburg and Toronto.

Mr. and Mrs. W. Scott are spending a few days with their daughter, Miss Russell Parr, Allandale, and also calling on other friends.

Miss Margaret Griffith spent the Christmas holidays with her parents at Ebor.

Dr. Alfred Dyer of Hamilton spent the weekend with his brother.

Mr. and Mrs. Reg. Strigley and family visited last week at Frank Gault's, Stroud.

Mr. and Mrs. Charles Boyer and family, Oakville, spent the weekend with Mr. and Mrs. Chas. Degar.

Mr. and Mrs. Wm. Stroud, Mr. and Mrs. W. S. Thordoff, Mr. and Mrs. J. Brown and Mrs. Wm. Stroud, Mr. and Mrs. Bobbie and Miss Irene Tucker and A. Towell, all of Toronto.

Mr. and Mrs. Donald Ferguson on Monday, were Mr. and Mrs. Eli Strigley and Mr. and Mrs. A. Osborne of Allandale, Mr. and Mrs. Kenneth Storey, Mr. and Mrs. T. Ashby and son Larry of Detroit, Mr. and Mrs. Dan McLeish and daughter Joyce and Mr. and Mrs. Arthur Strigley and family, of Oshawa, Mr. and Mrs. A. Anderson and daughter Shirley, Anne, Jack Osborne and Wm. Gilchrist of Toronto, and Miss Helen McBride, Allandale.

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ZELLER'S

JANUARY SALES EVENT

Feature Values! Thursday - Friday - Saturday Don't Miss These Money Savers

Fragrant TOILETRIES BIG "BUYS" Special Purchase and Clearance Items 45-inch OILCLOTH: white and grey patterns. Seconds. 33c value! SPECIAL! 27c Yd.

DAINTY NECKWEAR Try wearing a crisp white collar on your dark frocks and sweaters. It's amazing how such a little thing will help "pop up" your wardrobe. Your choice of lace, satin or novelty styles. In Peter Pan, Jabot, Round and V-neck styles. 23c value! SPECIAL! 15c

LADIES' SNUGGIES, 15c Warm and slim-fitting. Waffle-stitch panties and vests in small, medium and large sizes. White, peach, pink. Subs. 25c Value! SPECIAL!

FLEECE BLOOMERS 19c Warm, fleece-lined bloomers in sizes 24 to 32. White, pink, navy. Subs. 25c value! SPECIAL!

LADIES' GOWNS 39c Cusy gowns of warm flannelette. Kimono sleeves. Round and V-Neck styles. White. Standard size. 49c value! SPECIAL!

LADIES' PYJAMAS, 77c Pretty cosmack style of warm flannelette. White, tealose and blue, with printed flannelette trim. Popular sizes. \$1.00 value! SPECIAL!

BISCUITS Fresh and delicious. SPECIAL! 2 lbs. 29c

ZELLER'S LIMITED

Lucky Name Winners

Miss Chances, Absent

MINESING

The first Photo-Nite in the New Year kept on building up the money for which some lucky person will sell his photo. Tonight, the second Photo-Nite in the year, there are offered two chances to sell your photo, the first for \$150 and the second for \$95.

Backache-Kidneys Cry for Help

Most people fail to recognize the seriousness of a bad back. The aches, twinges, and twinges are bad enough and cause great suffering, but back of the backache and the lack of it all is the disordered kidneys crying out a warning through the back.

BRITISH BOMB KIEL CANAL

England's airmen fly out into the dead of night to drop their first bombs of the new World War over the Kiel Canal—this is one of the tense and stirring scenes revealed in Alexander Korde's "The Lion Has Wings", the story of the Royal Air Force, which will have its first showing at the Roxy Theatre on Monday, Tuesday, Wednesday through United Artists release.

THE AWFUL PRICE YOU PAY FOR BEING NERVOUS

Read These Important Facts! Quivering nerves can make you old, haggard, cranky—can make your life a nightmare of jealousy, self pity and "the blues".

Crown Life Progress reflects Public Approval CROWN LIFE INSURANCE COMPANY Home Office Toronto J. H. NIXON, General Agent—R. A. WATTERWORTH, Division Manager