



Welcome to discount done right.

Here, discount doesn't mean day-old.

We do things a little differently. Okay, a lot differently.

Unlike most discount grocery stores, FreshCo wants you to have it all. Fresh, fabulous produce, fresh bread daily, a wide selection of cheese, and better cuts of meats together with low, low prices on all of your grocery needs. How do we do it? Simple. We buy direct in large volume, from local producers whenever possible. And when we buy big, you save big.

Fresher. Cheaper.

We believe discount shoppers deserve better. Here are a few things you can expect from us:



Produce: We don't sacrifice the quality of our fruits and vegetables just because we sell them for less.



Meat: We offer better cuts, like premium beef, pork and chicken.



Seafood: We provide an everyday selection of fresh and frozen seafood.



Cheese: We offer over 100 varieties of cheese, including local and imported favourites.



Bakery: Local bakeries deliver our fresh baked goods daily.



Cheaper: We buy big so you save big.



Everyone has weekly specials or limited time offers – so do we.

But at FreshCo, we check over 1000 regular priced items at our Discount Competitors to make sure we are cheaper... guaranteed*

Oakville
2501 Third Line
(South of Dundas St. W.)

Burlington
3505 Upper Middle Rd.
(at Walker's Line)

2201 Brant St.
(at Upper Middle Rd.)

FRESH CO.
Fresher. Cheaper.

* Cheaper Guarantee: The list of "regular prices" that we check only includes top-selling items. "Regular prices" do not include weekly specials or temporary reductions such as seasonal price cuts that last less than 3 months. Every week, we calculate the cost of the basket of 1000 items at each of our Discount Competitors and compare them against the cost of our basket as a whole. Then we reduce prices if necessary so that we can confidently guarantee to you that we are cheaper.