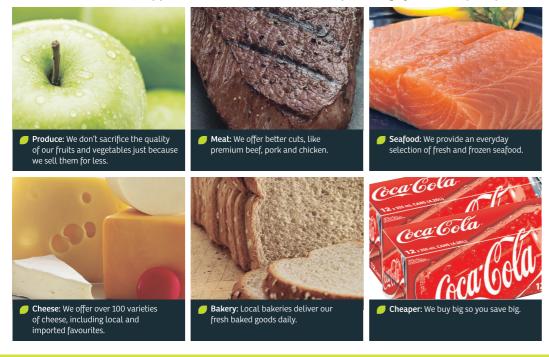


## We do things a little differently. Okay, a lot differently.

Unlike most discount grocery stores, FreshCo wants you to have it all. Fresh, fabulous produce, fresh bread daily, a wide selection of cheese, and better cuts of meats together with low, low prices on all of your grocery needs. How do we do it? Simple. We buy direct in large volume, from local producers whenever possible. And when we buy big, you save big.

## Fresher. Cheaper.

We believe discount shoppers deserve better. Here are a few things you can expect from us:





Everyone has weekly specials or limited time offers – **so do we**.

But at FreshCo, we check over 1000 regular priced items at our Discount Competitors to make sure we are cheaper... guaranteed\*

Oakville 2501 Third Line (South of Dundas St. W.) Burlington 3505 Upper Middle Rd. (at Walker's Line)

2201 Brant St. (at Upper Middle Rd.) FRESHCO. Fresher. Cheaper.