

THANK YOU

The Terrace Bay Minor Hockey League would like to thank the following businesses for their generous donations towards ice time: Nor-Shore Home Hardware, Minnova, Guillevin International, A & W, Superior Jewellers, Ronkainen's Pharmacy, The Nugget and Terrace Bay Bakery.

TERRACE BAY CUBS REGISTRATION

Terrace Bay will be running a cub program this year. Registration and the first meeting will be on Thursday, Nov. 5, 1992 from 6:30 pm to 8:00 pm. For more information contact Bill Thigeault at 825-3504

November 1 to 7 is career week in Canada

Many schools and community organizations in every region of Canada will be holding special events and activities to encourage young people to think about their careers during Canada Career Week, which runs Nov. 1-7.

"The purpose of this special week is to inform students about the fast-changing labour market, to stimulate their interest in career choices and to encourage them to stay in school and obtain their high school diploma," says Cochrane-Superior MP Rég B elair.

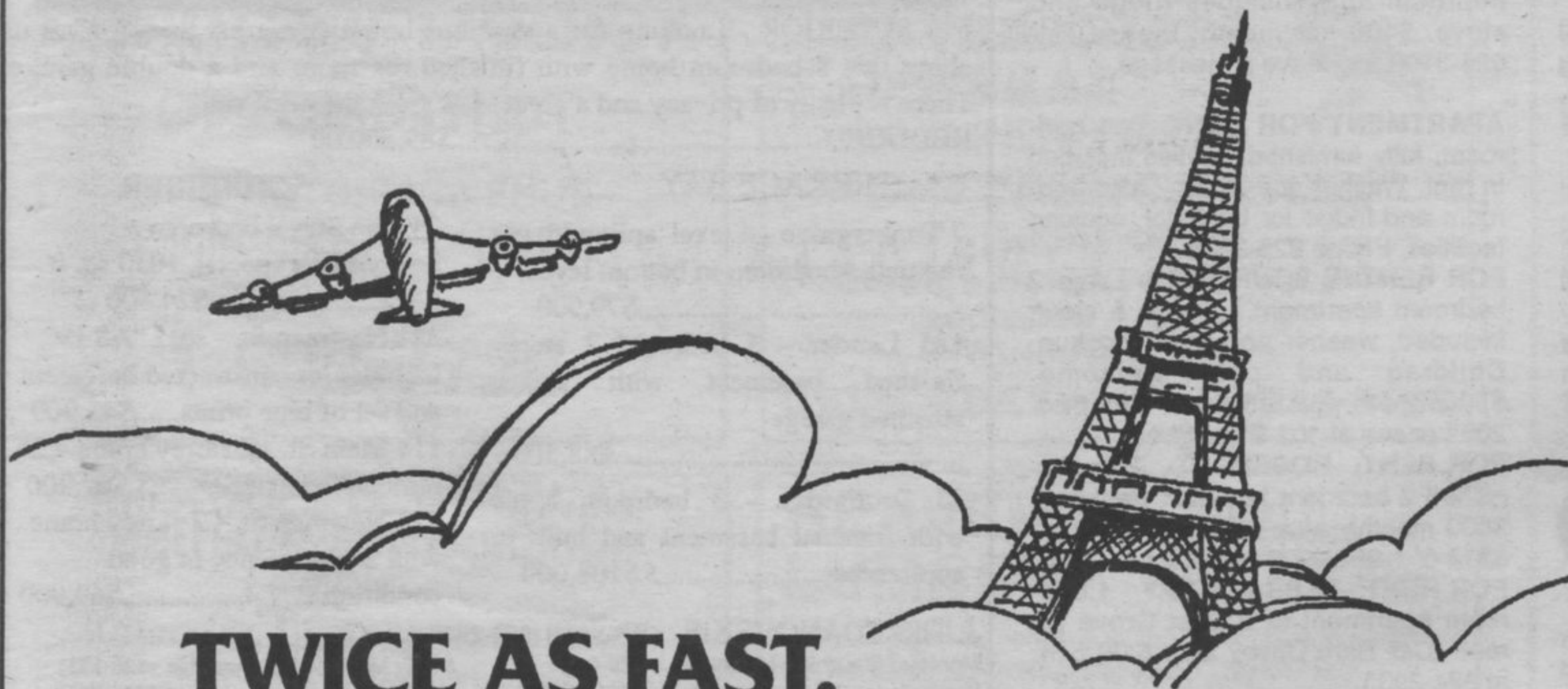
"CCW is part of the national stay in school initiative, which was established to combat Canada's current 30 per cent high school drop-out rate."

B elair says unemployment statistics show that a person's level of education can be directly related to their future ability to earn a living. Also, 25 per cent of unemployment insurance premiums are paid out to people under the age of 24.

"The transition from school to work is one of the biggest challenges facing our young people today," he says. "Technological advances, the ever-changing labour market and increased competition in international markets are three excellent reasons for young people to get more education and training."

"It is crucial that young people receive this vital career information," says B elair.

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*norOntair offers complimentary meals and bar service



Real trees are better

Buying a real Christmas tree does more than bring fresh fragrance into your home—it bolsters an industry whose product helps make the air breathable.

A single acre of Christmas trees, most of which are firs and pines, produces enough oxygen to support 18 people every day, according to the National Christmas Tree Association.

With about one million acres planted on farms in all 50 states with Christmas trees, the industry produces enough oxygen

every day to serve the requirements of 18 million people, according to the NCTA.

Trees' ability to convert carbon dioxide into oxygen has even made them part of legislative efforts in Congress to deal with global warming and clean air problems.

Some members of Congress have introduced legislation that would permit companies to meet some of their clean air requirements by planting trees of all kinds either in the United States or around the world.

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Coming out of our shell

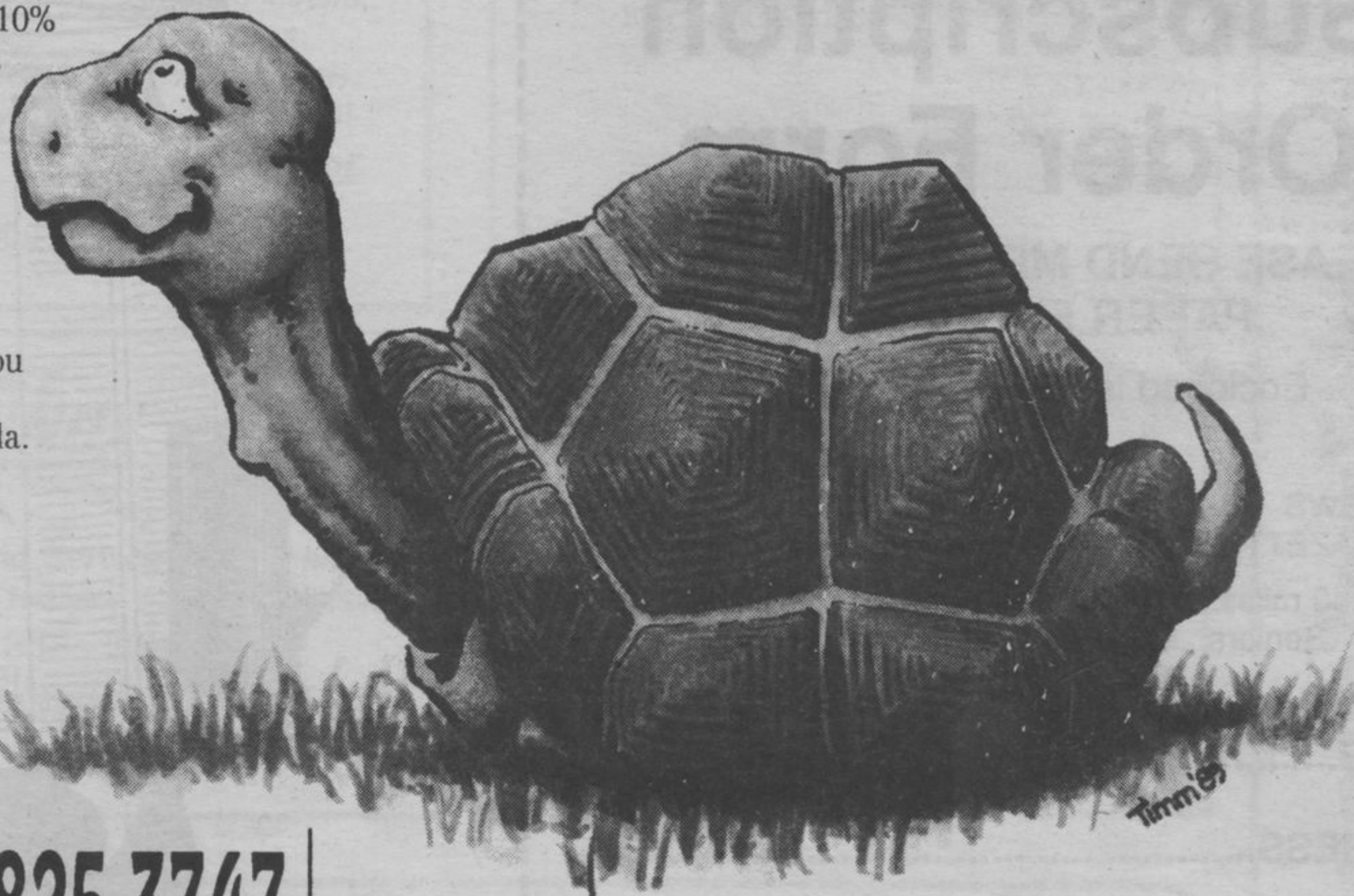
The time has come for us to wave our flag... blow our horn... come out of our shell. Time to summon the power of the Community Press and put it to work delivering your messages as only we can - directly into the communities you represent.

- The latest P.M.B. results have found:
- 8,743,000 adults in English Canada read a community paper in the last 7 days.
- A "Readership to Possession Ratio" of 97% (95% in urban centres)
- Average issue is picked up 2.4 times.
- We can reach 39% of the adult population who are not exposed to the average daily (44% in urban markets)

In fact, one National Daily Newspaper buy plus one National Community Press

buy will provide a more cost-efficient reach with a 10% higher net coverage than a 4-insertion National Daily Newspaper Campaign.

That's a lot of clout and the reason we're coming out of our shell. Call your local advertising representative today and find out how we can put you in touch with your community, or all of Canada.



Terrace Bay Schreiber News 825-3747