



Emerging from the Recession

Thursday, October 22, 1992
Ramada Inn Sault Ste. Marie

AGENDA

- 8:30 - 9:15 a.m. • Registration and coffee
- 9:15 - 9:30 a.m. • Welcome by Michael Atkins
- 9:30 - 10:25 a.m. • David McCamus
• Chairman of the board, XEROX
• Quality Management
- 10:25 - 11:00 a.m. • Coffee Break
- 11:00 - 11:55 a.m. • David McCamus continues
- 12:00 - 1:00 p.m. • Lunch
- 12:40 - 1:00 p.m. • Speaker - Dr. Robert Baguley
• Deputy Chief Economist, Royal Bank
- 1:15 - 2:00 p.m. • Dr. Hamid Noori
• Director of the Research Centre for Management of Advanced Technology/Operations (REMAT)

3 Concurrent Roundtable Discussions 2:15, 3:15.
Session #1 Exporting; Session #2 Marketing; Session #3 Tourism.
These sessions feature past winners of the Northern Ontario Business Awards.
3:15 - 3:30 p.m. • Wrap-up Michael Atkins

Conference Fee:

- ▲ \$40. includes seminar lunch and G.S.T.
- ▲ \$80. includes the above plus ticket to the 6th Annual Northern Ontario Business Awards Dinner.

For more information please call Phil Lafreniere or Suzie Burton (705) 673-5705.



Sault Ste. Marie
Economic Development Corporation

Phil's Basement



We go back a long way with our good friends and next-door neighbors Terry and Tracy. We've gone through a lot of skinned knees and stitches with their kids as well as ours. Like good neighbors we also help each other out a lot, so I wasn't surprised when Terry knocked at our door recently and asked if I could give him a hand with something. He asked me to bring a couple of hairdryers, too. Puzzled, off I went.

Seems Terry had bought some of that plastic shrink wrap that you put over windows on the inside to improve window insulation, and he needed some help. He'd never done it before so he didn't know this stuff is a snap to use and really cuts down on drafts and air leaks in the winter. It's good for putting over windows in rooms that you don't use very much. You stretch it over the window, and use a hairdryer to heat-shrink it into place.

I told Terry that a lot of this kind of energy-saving stuff will probably be on sale soon, and he should keep his eye peeled since The Hydro and a lot of retailers are planning their "October is Power Saver Month" promotion. I'm waiting for good buys on all kinds of home improvement

items to help get the house ready for winter - things like the plastic wrap, hot water pipe insulation, and outdoor timers. I have a special hankering for some do-it-yourself acrylic storm windows with specially-designed snap-in frames - in the spring, you just snap them out and store them until the next winter.

As we were putting on the shrink wrap, the phone rang. Terry handed it to me, saying it was my 16-year-old son Kyle, with some kind of emergency at home. Well, it turned out that Kyle's "emergency" was not being able to dry his hair when he got out of the shower, with a big date only hours away.

But I have to admit, this kind of teenage emergency sure beats having to spend five hours at the hospital getting something stitched up like in the good old days!

This newspaper, in conjunction with Ontario Hydro, is bringing you Phil's Basement to help "bring home" ideas on how to save energy. To receive a copy of the brochure "Managing Your Electricity Bill", call Ontario Hydro at 1-800-263-9000 and tell them Phil sent you.

Centre's doors are now open

The Ministry of Northern Development and Mines affirmed its commitment to Southern Ontario clients of the Mines and Minerals Division when Shelley Martel officially opened the Mines and Mineral Information Centre (MMIC) in Toronto Oct. 5.

Located on the second floor of the Macdonald Block at Queen's Park, MMIC is a one-stop outlet that features a Mining Recorder's Office, a library, an assessment files office, data services, publication sales, geoscience information and regional offices.

"The relocation of my ministry to Sudbury provided us with a unique opportunity to analyze and improve our services," said Martel. "That effort, in consultation with our exploration and mining clients, resulted in the establishment of this important facility. I view this facility as a symbol of our allegiance and commitment to the mineral sector."

"This new information centre will play a key role in providing an enhanced level of service to help support the mining industry and promote job creation in Ontario," said Government Services Minister Fred Wilson, whose ministry was responsible for its design and construction.

The MMIC has fielded requests for information from hundreds of clients, including mining and mineral exploration companies, scientists, academics and governments.



All across Ontario, winning is catching on.

Each Ontario Lottery ticket you buy helps make good things happen.

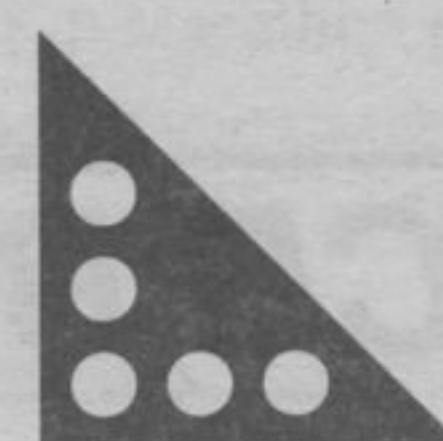
Since 1975, over \$4.6 billion in lottery proceeds have been used to support worthwhile social services organizations through the Trillium Foundation, cultural and recreational programs and the operation of Ontario hospitals.

So get into the act. Every time you play your favourite Ontario lottery game, it makes winners of us all.

Lottery profits are working for you in Northern Ontario:

- Gore Bay - purchase ball equipment
- Kapuskasing Bowhunters - purchase equipment
- Mattawa - feasibility study
- Township of Terrace Bay - purchase snowmobile

Together we're making good things happen.



Ontario Lottery Corporation
Société des loteries de l'Ontario