

KC taking Drug Awareness Week activities out to the community

by Darren MacDonald
Staff

According to Linda Blake, chairperson of Kimberly-Clark's Drug Alcohol Awareness Committee, the best audience for drug education is young people.

"I'm a firm believer in the idea that if you can instill in children a good sense of what a healthy lifestyle is, that's your best bet of getting your message across," says Blake.

To that end, the 18-member volunteer committee has arranged to have former NFL star running back Mercury Morris to come to Schreiber and Terrace Bay to speak at both of the high schools. Morris will be here during Drug Awareness Week, which runs Nov. 15 to 21.

"We wanted an athlete mainly because kids tend to look up to athletes," she says.

Blake also says they tried to get a Canadian athlete, such as former Boston Bruins star Derek Sanderson, but not only was he quite expensive, he was also difficult to book.

"Another name that was mentioned was (Toronto Maple Leaf goaltender) Grant Fuhr, but he's still in the recovery process," says Blake. "And according to a manual put out by the Alliance for a Drug Free Canada, speakers must be clean for at least three years."

Alcoholism and drug use ruined Sanderson's career in the early 1970s, and Fuhr had a highly-publicized battle with cocaine in the late 1980s.

According to Mercury Morris' biography, his first ever kick return in the NFL in 1969 was 105 yards—the second longest in NFL history. In 1971-72, he played on two championship teams with the Miami Dolphins, a team that went 17-0 in 1972. Along with teammate Larry Czonka, Morris became the first player to gain 1,000 yards in a 14-game season.

Injuries forced him to retire

in 1976, and in 1982 he was arrested and convicted on cocaine trafficking, and spent three and a half years in jail.

"(Drug Awareness Week) is a community concern, and we're hoping to make this something that the community will share and take part in."

Linda Blake

In 1986, he was released when the Florida Supreme Court ruled that evidence that would have proved Morris' innocence was not heard at his first trial.

Since then, he has written a book about his experiences, and has appeared on a number of talk shows, including Nightline, Phil Donahue, Oprah Winfrey, the CBS Morning News and Geraldo.

In addition to his appearances at both campuses of Lake Superior High School, he will also speak to parents and children at a community night.

"This is the first time we've ever done anything like this, and we've asked a number of groups to contribute to this event because this isn't just a Kimberly-Clark problem," says Blake. "It's a community concern, and we're hoping to make this something that the community will share and take part in."

She says that the committee asked 17 groups and organizations in both communities to contribute toward the more than \$9,000 the events are expected to cost.

"And the response we've received so far has been very good," she says. "We've heard

back from seven groups, who have contributed about \$2,500. And we're very encouraged by that."

Blake says another component of Drug Awareness Week activities are 30-35 educational videotapes that will be played on community channel 13 in Terrace Bay.

"One of the committee members has programmed it so that the videos will reach key audiences at certain times," she says. "For example, after school the videos might be for kids, and from 7 pm to 8 pm, they might be aimed at families."

Also planned is a poster contest, but the details of that haven't been worked out yet, says Blake.

"We're hoping what we're doing will generate some enthusiasm in the community and that some people may want to do something like this next year," she says.

Community calendar

- Alcoholics Anonymous meets each Monday and Thursday evenings at 8 pm at the Community Church in Terrace Bay. In Schreiber, meetings are held each Tues., 8:30 pm in the Anglican Church Basement, Wed., 8 pm and Sun., 11 am at the Schreiber Rec Centre.

- The Catholic Women's League meets every second Monday of the month in the basement of St. Martin Church at 8 pm.

- The Legion Ladies Auxiliary, Branch 223, holds its meeting on the last Monday of each month at the Legion in Terrace Bay.

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Not doing any work on bridges next year MTO says

by Darren MacDonald
Staff

The Ministry of Transportation of Ontario (MTO) won't be doing any work on the two bridges that lead in and out of Terrace Bay when the new highway comes through in 1993-94.

In a meeting with MTO held late last month, the township was hoping the ministry would agree to modify the bridges to accommodate both pedestrians and snowmobiles.

But MTO informed the township that since they were planning to refurbish the bridges sometime in the next five years anyway, there was no use spending money on them when the highway goes through. They also said that it

was illegal for snowmobiles to travel across highway bridges anyway. The ministry is still prepared to look at pedestrian crossings however, and there is a possibility that part of the \$14 million funding for snowmobile trails recently announced by the province could be used to build bridges for snowmobiles.

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The McCausland Hospital's Cash Calendar winners

Week: Forty

Sept 28: Jim Forbes, Terrace Bay, \$10

Sept 29: Neldine Mikus, Terrace Bay, \$10

Sept 30: Tom Wagar, Terrace Bay, \$10

Oct. 1: Jeanne Marcella, Terrace Bay, \$10

Oct. 2: Victoria Stachiw, Terrace Bay, \$10

Oct. 3: Mrs. E. Pidluzny, Terrace Bay, \$50

Oct. 4: Carol Lynn Borsa, Terrace Bay, \$10

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